

MR TR LUCHMUN
ASSISTANT
IOC SECRETARIAT
SIR GUY FORGET AVE
Q BORNES

* 1



Economic Indicators

An Occasional Paper

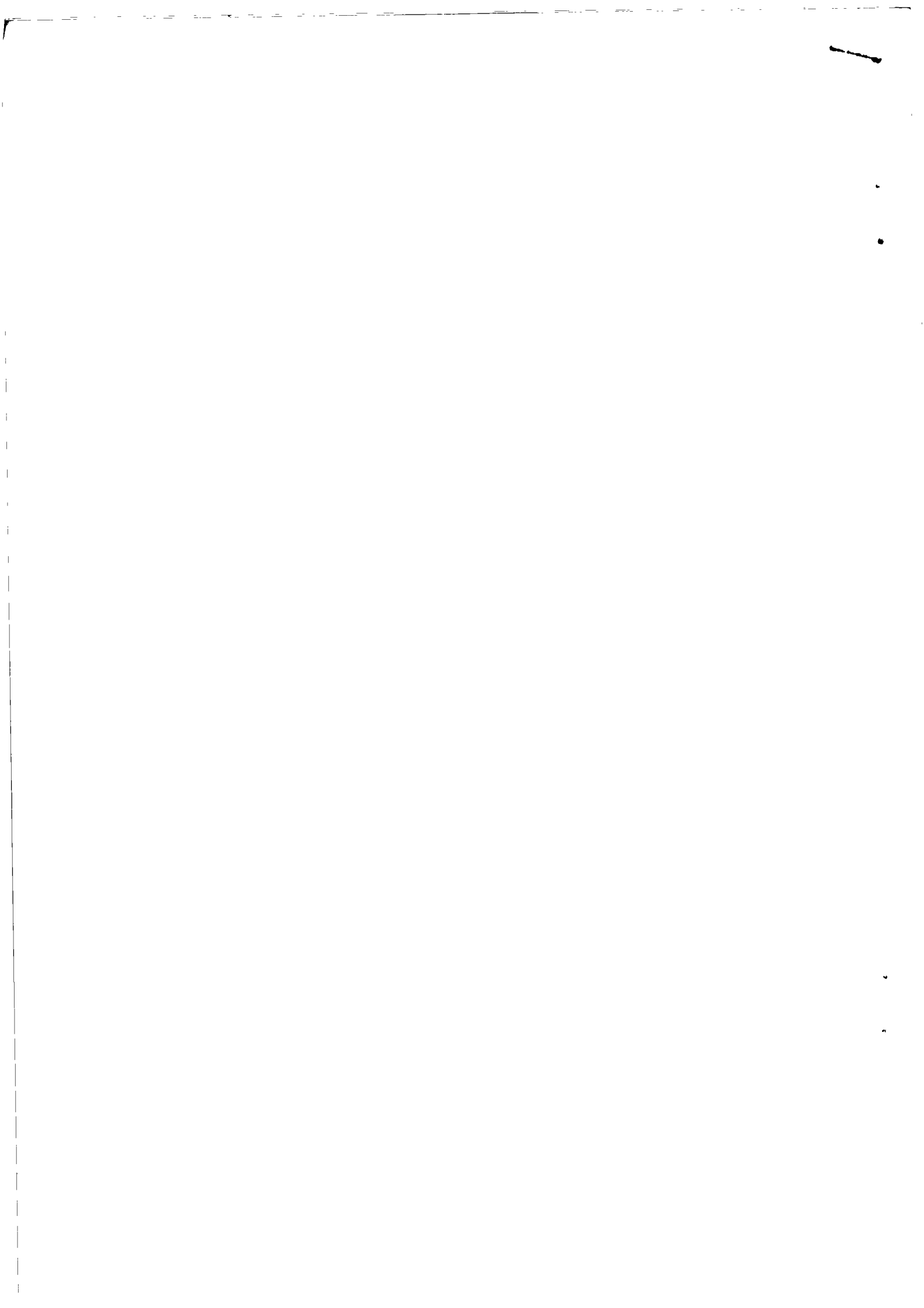
Issue No. 190

30th September 1994

International Travel and Tourism - 1st Semester 1994



MINISTRY OF ECONOMIC PLANNING & DEVELOPMENT
PORT LOUIS
MAURITIUS



International Travel and Tourism - 1st Semester 1994

Introduction

From January 1979 to December 1993 international travel and tourism statistics were based on a 10% sample of embarkation and disembarkation cards filled in by passengers. These cards were made available to the Statistical Unit of the Mauritius Government Tourist Office, and a sample of cards selected in a systematic fashion. This system carried with it all the disadvantages of sampling and non-sampling errors as well as the delay in obtaining the cards and manual input and processing, which usually resulted in delayed publication of the data.

As a result of the computerisation of the Passport and Immigration Office and with the collaboration of the Prime Minister's Office, the original data are since January 1994 downloaded from this system and processed on a 100% basis at the Mauritius Government Tourist Office .

This new system of processing and compilation of passenger traffic statistics has several advantages. First, data are available on a 100% coverage and are free of sampling error. Secondly, more detailed and more reliable tabulations are possible and thirdly the delay in the publication of such statistics will be considerably reduced so that useful data become available to users much earlier. This report presents the results of this exercise for the first semester of 1994.

However, it must be pointed out that owing to the above changes, the data, more particularly when disaggregated for example by age or country of residence, may not be always comparable with the series previously derived from the 10% sampling exercise.

Passenger Traffic

During the first six months of 1994, some 241,500 arrivals and 255,800 departures were recorded in the Island of Mauritius, yielding a total volume of passenger traffic of 497,300.

When compared to the corresponding period of 1993, these figures showed increases of about 2% in arrivals, departures and the overall volume of passenger traffic.

Tourist Arrivals

Some 184,700 tourists visited the country during the first semester. Nearly 57% of these tourists came from Europe, 35% from Africa, 6% from Asia, and the remaining 2% from Oceania and America.

France was the leading generating market with a share of 26% of the total market and 46% of the European market. The other main markets, in order of importance, were Reunion Island (19%), Germany (11%), Republic of South Africa (11%) and United Kingdom (8%).

The Indian market contributed 45% to the share of the Asian market and 3% to the overall total.

Tourist Nights

The number of tourist nights spent during the first six months of 1994 is estimated to be around 2,273,000, that is an average length of stay of 12.3 nights.

Occupancy Rates

At the end of June 1994, there were 85 hotels licensed in the Island of Mauritius , with a total room capacity of 5,400 and 11,200 bedplaces.

The average room occupancy rates registered during the first semester were 64.8% for all hotels and 72.6% for the major ones. The bed occupancy rates were 58.6% and 67.0% respectively.

Gross Tourist Receipts

Gross tourist receipts for the period is estimated at around 2,790 million rupees, that is an increase of some 10% over the figures for the first semester of last year.

Employment

In March 1994, there were 13,700 persons employed directly in tourism establishments engaging 10 persons or more. Out of this number, 9100 (66%) were working in hotels, 1200 (9%) in restaurants and the remaining 3,400 (25%) in travel and tourism establishments.

Forecast

Based on foreseeable trends it is estimated that the number of tourist arrivals for the year 1994 would not be less than 405,000 with a total gross receipts of the order of 6 billion rupees.

Central Statistical Office,
Ministry of Economic Planning and Development,
PORT LOUIS.
September 1994

Table 1:- Passenger Traffic by month 1992 - 1994

Month	Number					
	1992		1993		1994	
	Arrivals	Departures	Arrivals	Departures	Arrivals	Departures
January	45,490	52,660	52,160	60,230	53,372	61,148
February	31,660	35,010	34,520	39,370	34,478	38,957
March	31,370	32,180	33,180	33,970	40,098	37,363
<u>1st Quarter</u>	<u>108,520</u>	<u>119,850</u>	<u>119,860</u>	<u>133,570</u>	<u>127,948</u>	<u>137,468</u>
April	41,390	40,280	44,740	44,930	40,446	44,779
May	33,800	38,530	38,660	37,490	39,840	42,809
June	34,060	30,470	33,420	35,190	33,226	30,724
<u>2nd Quarter</u>	<u>109,250</u>	<u>109,280</u>	<u>116,820</u>	<u>117,610</u>	<u>113,512</u>	<u>118,312</u>
1st Semester	217,770	229,130	236,680	251,180	241,460	255,780
July	39,290	31,920	44,620	35,670		
August	47,970	54,300	54,600	60,050		
September	34,150	33,680	38,600	38,540		
<u>3rd Quarter</u>	<u>121,410</u>	<u>119,900</u>	<u>137,820</u>	<u>134,260</u>		
October	40,400	40,190	44,490	40,520		
November	42,670	41,840	48,170	48,210		
December	53,670	40,950	56,580	46,230		
<u>4th Quarter</u>	<u>136,740</u>	<u>122,980</u>	<u>149,240</u>	<u>134,960</u>		
2nd Semester	258,150	242,880	287,060	269,220		
Whole Year	475,920	472,010	523,740	520,400		

Table 2:- Selected tourism statistics, 1989 - 1994

Year	Number as at end of period			Tourist arrivals	Tourist nights	Tourist receipts	
	Hotels	Rooms	Bedplaces	(Number)	(000)	(Rs Mn)	
1989	67	3,605	7,374	262,790	3,200	2,796	
1990	75	4,603	9,572	291,550	3,560	3,630	
1991	80	5,064	10,482	300,670	3,700	3,940	
1992	84	5,271	10,917	335,400	4,110	4,655	
1993	85	5,341	11,058	374,630	4,610 *	5,362 *	
1993 :	1st Qr.	84	5,271	10,917	89,000	1,096	1,379
	2nd Qr.	84	5,271	10,917	81,710	1,005	1,164
	<u>1st Semester.</u>	<u>84</u>	<u>5,271</u>	<u>10,917</u>	<u>170,710</u>	<u>2,101</u>	<u>2,543</u>
	3rd Qr.	85	5,300	10,980	95,520	1,176 *	1,195
	4th Qr.	85	5,341	11,058	108,400	1,333 *	1,624 *
	<u>2nd Semester</u>	<u>85</u>	<u>5,341</u>	<u>11,058</u>	<u>203,920</u>	<u>2,509 *</u>	<u>2,819 *</u>
1994 :	1st Qr.	85	5,341	11,058	101,138	1,245 **	1,530 **
	2nd Qr.	85	5,401	11,192	83,572	1,028 **	1,260 **
	<u>1st Semester.</u>	<u>85</u>	<u>5,401</u>	<u>11,192</u>	<u>184,710</u>	<u>2,273 **</u>	<u>2,790 **</u>

* Revised

** Provisional

Table 3:- Tourist arrivals by month, 1992 - 1994

Month	Number		
	1992	1993	1994
January	33,760	38,910	42,132
February	23,220	25,920	27,268
March	22,400	24,170	31,738
<u>1st Quarter</u>	<u>79,380</u>	<u>89,000</u>	<u>101,138</u>
April	30,630	32,580	30,350
May	23,800	28,250	30,685
June	21,930	20,880	22,537
<u>2nd Quarter</u>	<u>76,360</u>	<u>81,710</u>	<u>83,572</u>
1st Semester	155,740	170,710	184,710
July	26,270	30,320	
August	33,270	38,450	
September	23,370	26,750	
<u>3rd Quarter</u>	<u>82,910</u>	<u>95,520</u>	
October	29,820	33,040	
November	30,760	35,400	
December	36,170	39,960	
<u>4th Quarter</u>	<u>96,750</u>	<u>108,400</u>	
2nd Semester	179,660	203,920	
Whole Year	335,400	374,630	

Table 4 : - Tourist arrivals by country of residence, January - June 1994

Country of Residence	January	February	March	1st Quarter 1994	April	May	June	2nd Quarter 1994	Jan. - June 1994
EUROPE	20,183	18,238	19,048	57,469	18,337	15,853	13,229	47,419	104,888
Austria	476	676	508	1,660	304	326	251	881	2,541
Belgium	257	277	177	711	284	215	222	721	1,432
France	10,546	8,610	9,133	28,289	9,528	5,930	4,520	19,978	48,267
Germany	3,549	3,508	3,962	11,019	2,544	3,788	2,868	9,200	20,219
Italy	1,300	1,498	1,420	4,218	1,167	1,318	1,324	3,809	8,027
Netherlands	83	73	67	223	52	68	39	159	382
Spain	159	109	220	488	127	149	196	472	960
Sweden	195	270	127	592	72	45	79	196	788
Switzerland	1,247	1,050	682	2,979	971	626	537	2,134	5,113
United Kingdom	1,803	1,742	2,355	5,900	2,742	2,816	2,900	8,458	14,358
Other European	568	425	397	1,390	546	572	293	1,411	2,801
AFRICA	20,067	6,656	10,618	37,341	9,746	11,899	5,977	27,622	64,963
Comoros	162	68	34	264	133	91	82	306	570
Kenya	91	61	88	240	105	151	75	331	571
Malagasy Rep.	423	489	557	1,469	647	558	538	1,743	3,212
Reunion	14,685	3,148	5,147	22,980	2,866	7,423	2,297	12,586	35,566
Seychelles	270	200	197	667	612	291	320	1,223	1,890
South Africa Rep. of	3,813	2,389	4,246	10,448	4,482	2,727	2,305	9,514	19,962
Zambia	48	14	14	76	26	13	8	47	123
Zimbabwe	248	169	190	607	667	263	149	1,079	1,686
Other African	327	118	145	590	208	382	203	793	1,383

Note: Figures for 1994 are not strictly comparable to those of previous years

Table 4 : - Tourist arrivals by country of residence, January - June 1994 (contd.)

Country of Residence	January	February	March	1st Quarter 1994	April	May	June	2nd Quarter 1994	Jan. - June 1994
ASIA	1,301	1,998	1,668	4,967	1,723	2,441	2,478	6,642	11,609
Hong Kong	61	285	102	448	85	87	75	247	695
India	435	619	572	1,626	755	1,482	1,365	3,602	5,228
Japan	209	340	242	791	274	236	164	674	1,465
Malaysia	72	139	135	346	87	95	106	288	634
Peoples' Rep. of China	129	83	163	375	95	122	125	342	717
Singapore	241	384	233	858	238	241	304	783	1,641
Other Asian	154	148	221	523	189	178	339	706	1,229
OCEANIA	347	176	201	724	310	275	500	1,085	1,809
Australia	313	160	182	655	288	257	474	1,019	1,674
Other Oceanian	34	16	19	69	22	18	26	66	135
AMERICA	234	200	203	637	234	217	353	804	1,441
USA	115	144	123	382	143	145	209	497	879
Canada	101	49	68	218	77	57	118	252	470
Other American	18	7	12	37	14	15	26	55	92
All Countries	42,132	27,268	31,738	101,138	30,350	30,685	22,537	83,572	184,710

Note: Figures for 1994 are not strictly comparable to those of previous years

Table 5:- Monthly room occupancy rate for all hotels, 1992 - 1994

Month	Occupancy rate (%)		
	1992	1993	1994 *
January	56.4	64.5	75.4
February	51.0	58.5	66.6
March	48.9	56.8	65.3
<u>1st Quarter</u>	<u>52.0</u>	<u>60.0</u>	<u>69.1</u>
April	55.0	60.1	63.8
May	52.0	51.4	63.0
June	42.0	43.0	53.7
<u>2nd Quarter</u>	<u>50.0</u>	<u>51.6</u>	<u>60.3</u>
<i>1st Semester</i>	<i>51.0</i>	<i>55.9</i>	<i>64.8</i>
July	42.9	49.5	
August	51.0	62.9	
September	53.1	62.8	
<u>3rd Quarter</u>	<u>48.9</u>	<u>57.9</u>	
October	58.0	69.5	
November	64.6	75.5	
December	57.2	64.9	
<u>4th Quarter</u>	<u>59.9</u>	<u>69.9</u>	
<i>2nd Semester</i>	<i>54.3</i>	<i>64.3</i>	
Whole Year	52.9	60.0	

* Provisional

Table 6:- Monthly bed occupancy rate for all hotels, 1992 - 1994

Month	Occupancy rate (%)		
	1992	1993	1994 *
January	50.8	59.6	67.6
February	44.7	52.6	57.1
March	41.8	49.4	60.2
<u>1st Quarter</u>	<u>46.0</u>	<u>54.0</u>	<u>62.6</u>
April	49.0	53.8	58.6
May	45.5	47.6	56.5
June	36.5	38.6	47.7
	<u>43.7</u>	<u>46.8</u>	<u>54.4</u>
<i>1st Semester</i>	<i>44.9</i>	<i>50.5</i>	<i>58.6</i>
July	38.9	44.9	
August	48.1	56.6	
September	48.1	56.7	
<u>3rd Quarter</u>	<u>44.9</u>	<u>52.3</u>	
October	53.0	59.3	
November	55.9	66.4	
December	51.5	59.1	
<u>4th Quarter</u>	<u>53.4</u>	<u>59.3</u>	
<i>2nd Semester</i>	<i>49.1</i>	<i>56.1</i>	
Whole Year	47.3	53.2	

* Provisional

Table 7:-Monthly room occupancy rate for large hotels, 1992 - 1994

Month	Occupancy rate (%)		
	1992	1993	1994 *
January	66.3	70.8	81.5
February	63.1	70.2	76.5
March	58.3	65.9	73.1
<u>1st Quarter</u>	<u>62.7</u>	<u>68.9</u>	<u>77.1</u>
April	68.9	71.0	73.7
May	64.2	59.6	71.3
June	52.5	51.7	60.8
<u>2nd Quarter</u>	<u>61.9</u>	<u>60.9</u>	<u>68.3</u>
<i>1st Semester</i>	<i>62.3</i>	<i>64.9</i>	<i>72.6</i>
July	52.1	55.9	
August	57.6	67.4	
September	67.9	72.3	
<u>3rd Quarter</u>	<u>59.1</u>	<u>65.1</u>	
October	68.0	76.9	
November	76.4	86.2	
December	66.8	72.4	
<u>4th Quarter</u>	<u>70.4</u>	<u>78.4</u>	
<i>2nd Semester</i>	<i>64.9</i>	<i>72.0</i>	
Whole Year	63.6	68.5	

* Provisional

Table 8:-Monthly bed occupancy rate for large hotels, 1992 - 1994

Month	Occupancy rate (%)		
	1992	1993	1994 *
January	61.0	66.3	73.6
February	57.0	64.3	70.1
March	52.5	58.4	68.6
<u>1st Quarter</u>	<u>56.0</u>	<u>63.0</u>	<u>70.8</u>
April	63.0	63.9	69.6
May	57.0	54.4	65.5
June	46.5	47.0	55.7
<u>2nd Quarter</u>	<u>55.5</u>	<u>55.2</u>	<u>63.3</u>
<i>1st Semester</i>	<i>55.8</i>	<i>59.1</i>	<i>67.0</i>
July	48.3	51.0	
August	53.1	61.1	
September	63.5	66.5	
<u>3rd Quarter</u>	<u>54.9</u>	<u>59.4</u>	
October	64.0	65.7	
November	68.6	77.1	
December	61.4	67.5	
<u>4th Quarter</u>	<u>64.7</u>	<u>69.9</u>	
<i>2nd Semester</i>	<i>59.9</i>	<i>64.9</i>	
Whole Year	58.4	62.0	

* Provisional

Table 9:- Employment in the tourist industry as at March, 1990 - 1994

Establishments	Period	1990	1991	1992	1993 *	1994
Restaurants		935	919	772	850	1,157
Hotels		5,581	6,422	7,592	8,271	9,082
Travel and Tourism		2,386	2,759	2,887	3,310	3,419
Total		8,902	10,100	11,251	12,431	13,658

* Revised

Note: The above figures do not include foreign workers and refer to

(1) Large establishments only (i.e. employing 10 or more persons)

(2) Island of Mauritius only.