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1. International Travel and Tourism

- 1st Quarter 1990

MINISTRY OF ECONOMIC PLANNING & DEVELOPMENT
PORT LOUIS
MAURITIUS

International Travel and Tourism - 1st Quarter 1990

Passenger traffic

The volume of passenger traffic handled at the airport during the first quarter of 1990 rose by nearly 7% with respect to the corresponding quarter of 1989 reaching 198,300 passenger movements. This applied to both arrivals and departures. In fact arrivals increased from 87,350 to 93,100 while the number of departures rose from 98,550 to 105,200 over the two corresponding quarters.

It will be remembered that passenger traffic increased by some 12% during the same period last year.

Tourist arrivals

The number of tourists arriving in the country during the period amounted to 67,200, that is, about 7% higher than the corresponding quarter of 1989, when it was 62,640. The main tourist generating countries for Mauritius - France, Reunion Island and the Republic of South Africa - together accounted for over 60% of all arrivals.

Of the 30,000 tourists coming from the traditional European markets, nearly half (14,600) were from France. The number of tourists from that country, which has been contributing around 22% of all tourist arrivals, increased by 7% over the period. The other European countries were: the Federal Republic of Germany (4,700), Italy (4,200), the United Kingdom (3,500) and Switzerland (3,000) with increases of the order of 6%, 5%, 7%, and 13% respectively.

Reunion Island, with tourist arrivals numbering 19,000 (i.e. an increase of 8%) during the quarter, remains the most important short-haul market for Mauritius, with a share of about 28% of total tourist arrivals. Tourist arrivals from the Malagasy Republic, another short-haul market, numbered 1,500.

As a major medium-haul market, the Republic of South Africa maintains her share of around 13%, with the number of tourist arrivals reaching 8,700 during the quarter.

Tourist nights

Assuming an average length of stay of 11.5 nights per tourist, the total number of tourist nights during the first quarter of 1990 is estimated at about 773,000. The average length of stay per tourist in large hotels has remained at last year's level of around 7 nights.

Occupancy rates

As a consequence of new hotels coming into operation over the period, there was an increase in the number of rooms and beds becoming available, which therefore caused a drop in the occupancy rates. In fact from 63 at the beginning of 1989, the number of hotels rose to 70, bringing along a total capacity of 3,878 rooms and 7,908 beds in 1990. Corresponding figures for 1989 were 3,420 rooms and 7,045 beds.

The overall room occupancy rates thus dropped to 62.5 from 68.0, while bed occupancy similarly decreased to 54.8 from 60.3 in the corresponding period of 1989.

Tourist receipts

Gross tourist receipts are estimated at about Rs 870 million for the quarter, showing an increase of about 16% over the corresponding period of 1989, when they amounted to Rs 752 million. This gives an average expenditure per tourist of about Rs 13,000 as compared to Rs 12,000 a year ago.

Employment

Preliminary data for March 1990, indicate that there were about 8,800 persons directly employed in tourism establishments with 10 or more persons. This represents an increase of about 20% over March 1989 when it was 7,205.

Central Statistical Office
PORT LOUIS

May 1990

Table 1 - Selected Tourism Statistics, 1985 - 1990

Y E A R	Number as at end of period			Tourist arrivals (Number)	Tourist nights (Million)	Tourist receipts (Rs Mn)
	Hotels	Rooms	Bedplaces			
1985	55	2,630	5,387	148,860	1.74	845
1986	56	2,888	5,955	165,310	1.88	1,190
1987	60	3,108	6,418	207,570	2.37	1,786
1988	64	3,399	7,005	239,300	2.91	2,374
1989	67	3,605	7,374	263,440 ^{2/}	3.03 ^{2/}	2,796
1989: <u>1st Qr.</u>	<u>63</u>	<u>3,420</u>	<u>7,045</u>	<u>62,640</u>	<u>0.720</u>	<u>751.7</u>
<u>2nd Qr.</u>	<u>64</u>	<u>3,496</u>	<u>7,196</u>	<u>54,250</u>	<u>0.624</u>	<u>629.0</u>
<u>1st Semester</u>	<u>64</u>	<u>3,496</u>	<u>7,196</u>	<u>116,890</u>	<u>1.344</u>	<u>1,380.7</u>
<u>3rd Qr.</u>	<u>67</u>	<u>3,621</u>	<u>7,406</u>	<u>69,190</u>	<u>0.796</u>	<u>655.0</u>
<u>4th Qr.</u>	<u>67</u>	<u>3,605</u>	<u>7,374</u>	<u>77,360^{2/}</u>	<u>0.890^{2/}</u>	<u>760.0</u>
<u>2nd Semester</u>	<u>67</u>	<u>3,605</u>	<u>7,374</u>	<u>146,550^{2/}</u>	<u>1,686^{2/}</u>	<u>1,415</u>
1990: <u>1st Qr.</u>	<u>70</u>	<u>3,878</u>	<u>7,908</u>	<u>67,200^{1/}</u>	<u>0.773^{1/}</u>	<u>870.0^{1/}</u>

1/ Provisional

2/ Revised estimates

Table II - Passenger traffic by month, 1988 - 1990

M O N T H	N U M B E R					
	1 9 8 8		1 9 8 9		1 9 9 0	
	Arrivals	Departures	Arrivals	Departures	Arrivals	Departures
January	32,590	36,460	37,450	43,490	38,700 ^{1/}	43,900 ^{1/}
February	22,460	26,940	23,270	27,310	27,000 ^{1/}	31,400 ^{1/}
March	24,140	23,110	26,630	27,750	27,400 ^{1/}	29,900 ^{1/}
<u>1st Quarter</u>	<u>79,190</u>	<u>86,510</u>	<u>87,350</u>	<u>98,550</u>	<u>93,100^{1/}</u>	<u>105,200^{1/}</u>
April	24,360	26,690	27,930	27,600		
May	26,560	26,980	28,020	30,900		
June	21,190	20,850	22,940	25,210		
<u>2nd Quarter</u>	<u>72,110</u>	<u>74,520</u>	<u>78,890</u>	<u>83,710</u>		
<u>1st Semester</u>	<u>151,300</u>	<u>161,030</u>	<u>166,240</u>	<u>182,260</u>		
July	29,650	27,520	33,100	27,830		
August	37,830	34,960	39,970	39,430		
September	26,700	30,280	30,250	35,350		
<u>3rd Quarter</u>	<u>94,180</u>	<u>92,760</u>	<u>103,320</u>	<u>102,610</u>		
October	31,930	28,100 ^{2/}	35,140	31,630		
November	30,010	31,300	32,100 ^{1/}	35,300 ^{1/}		
December	36,520	28,140	42,300 ^{1/}	34,000 ^{1/}		
<u>4th Quarter</u>	<u>98,460</u>	<u>87,540^{2/}</u>	<u>109,540^{2/}</u>	<u>100,930^{2/}</u>		
<u>2nd Semester</u>	<u>192,640</u>	<u>180,300^{2/}</u>	<u>212,860^{2/}</u>	<u>203,540^{1/}</u>		
Whole Year	343,940	341,330 ^{2/}	379,100 ^{2/}	385,800 ^{2/}		

^{1/} Provisional

^{2/} Revised estimates

Table III - Distribution of tourist arrivals by country of residence, 1989 - 1990

Country of residence	NUMBER								
	1988		1989		1989				1990
			1st Quarter	2nd Quarter	3rd Quarter	4th Quarter ^{2/}	1st Quarter ^{1/}		
France	50,240	55,170	13,680	10,380	12,260	18,850	14,600		
Germany, Fed. Rep.	15,130	18,130	4,430	4,110	4,340	5,250	4,700		
Italy	14,960	14,930	3,990	2,670	3,820	4,450	4,200		
Switzerland	9,080	10,220	2,650	1,730	2,190	3,650	3,000		
United Kingdom	13,780	16,390	3,270	3,460	4,510	5,150	3,500		
Malgassy Republic	6,770	6,590	1,400	1,600	1,690	1,900	1,500		
Reunion Island	56,930	64,610	17,600	11,180	20,680	15,150	19,000		
Seychelles	1,950	2,660	270	640	950	800	300		
Kenya	1,260	1,300	300	170	330	500	400		
South Africa	35,860	38,130	8,180	9,290	9,460	11,200	8,700		
Zambia	2,590	2,150	410	390	450	900	500		
Zimbabwe	2,900	3,100	420	980	700	1,000	500		
Australia	2,310	2,290	470	610	610	600	500		
India	4,220	4,750	480	2,090	980	1,200	500		
U.S.A.	1,470	1,710	350	510	450	400	350		
Singapore	1,340	1,680	310	530	440	400	350		
Other countries	18,510	19,630	4,430	3,910	5,330	5,960	4,600		
All countries	239,300	263,440	62,640	54,250	69,190	77,360	67,200		

1/ Provisional

2/ Revised estimates

Table IV - Tourist arrivals by month, 1988 - 1990

M O N T H	N U M B E R		
	1988	1989	1990
January	23,070	26,230	28,700 ^{1/}
February	16,330	16,900	18,500 ^{1/}
March	18,010	19,510	20,000 ^{1/}
<u>1st Quarter</u>	<u>57,410</u>	<u>62,630</u>	<u>67,200^{1/}</u>
April	17,320	19,430	
May	19,770	20,190	
June	13,430	14,630	
<u>2nd Quarter</u>	<u>50,520</u>	<u>54,250</u>	
<u>1st Semester</u> =====	<u>107,930</u> =====	<u>116,890</u> =====	
July	19,230	21,110	
August	25,020	27,310	
September	18,350	20,770	
<u>3rd Quarter</u>	<u>62,600</u>	<u>69,190</u>	
October	23,250	25,360	
November	20,970	22,500	
December	24,550	29,500 ^{1/}	
<u>4th Quarter</u>	<u>68,770</u>	<u>77,360^{2/}</u>	
<u>2nd Semester</u> =====	<u>131,370</u> =====	<u>146,550^{2/}</u> =====	
Whole year	239,300	263,440 ^{2/}	

1/ Provisional

2/ Revised estimates

Table V - Monthly room occupancy rate for all hotels, 1988 - 1990

M O N T H	P E R C E N T A G E		
	1 9 8 8	1 9 8 9	1 9 9 0
January	74.3	74.0	69.2
February	69.0	66.5	61.8
March	64.7	63.4	57.2
<u>1st Quarter</u>	<u>69.4</u>	<u>68.0</u>	<u>62.5</u>
April	66.3	54.1	
May	63.5	58.5	
June	54.4	46.9	
<u>2nd Quarter</u>	<u>61.5</u>	<u>53.2</u>	
<u>1st Semester</u>	<u>65.6</u>	<u>60.3</u>	
July	60.1	55.5	
August	69.0	64.1	
September	65.2	66.6	
<u>3rd Quarter</u>	<u>64.8</u>	<u>62.1</u>	
October	74.0	70.0	
November	71.6	72.1	
December	60.1	61.9	
<u>4th Quarter</u>	<u>68.4</u>	<u>67.9</u>	
<u>2nd Semester</u>	<u>66.6</u>	<u>65.1</u>	
Whole Year	66.1	64.0	

Table VI - Monthly bed occupancy rate for all hotels, 1988 - 1990

M O N T H	P E R C E N T A G E		
	1 9 8 8	1 9 8 9	1 9 9 0
January	65.4	66.5	62.4
February	59.5	58.4	52.9
March	55.4	55.7	49.0
<u>1st Quarter</u>	<u>60.1</u>	<u>60.3</u>	<u>54.8</u>
April	58.2	47.8	
May	53.8	51.2	
June	46.5	39.6	
<u>2nd Quarter</u>	<u>52.9</u>	<u>46.2</u>	
<u>1st Semester</u>	<u>56.7</u>	<u>53.0</u>	
July	52.5	49.2	
August	63.5	57.4	
September	58.5	59.1	
<u>3rd Quarter</u>	<u>58.4</u>	<u>55.3</u>	
October	66.3	62.0	
November	63.0	62.1	
December	53.7	55.0	
<u>4th Quarter</u>	<u>60.8</u>	<u>59.7</u>	
<u>2nd Semester</u>	<u>59.6</u>	<u>57.5</u>	
Whole Year	58.2	55.3	

Table VII - Monthly room occupancy for large hotels, 1988 - 1990

M O N T H	P E R C E N T A G E		
	1 9 8 8	1 9 8 9	1 9 9 0
January	91.4	88.5	82.1
February	90.6	84.4	80.5
March	84.6	76.6	73.6
<u>1st Quarter</u>	<u>88.8</u>	<u>83.2</u>	<u>78.7</u>
April	80.5	73.0	
May	79.4	74.6	
June	66.0	61.3	
<u>2nd Quarter</u>	<u>75.4</u>	<u>69.7</u>	
<u>1st Semester</u>	<u>82.2</u>	<u>76.6</u>	
July	72.7	67.4	
August	85.6	73.0	
September	84.9	81.0	
<u>3rd Quarter</u>	<u>81.0</u>	<u>73.7</u>	
October	92.3	88.3	
November	92.6	89.6	
December	74.7	75.3	
<u>4th Quarter</u>	<u>86.3</u>	<u>84.4</u>	
<u>2nd Semester</u>	<u>83.7</u>	<u>79.1</u>	
Whole Year	82.9	77.8	

Table VIII - Monthly bed occupancy rate for large hotels, 1988 - 1990

M O N T H	P E R C E N T A G E		
	1 9 8 8	1 9 8 9	1 9 9 0
January	82.6	80.3	75.1
February	79.4	75.1	73.7
March	73.7	68.6	63.6
<u>1st Quarter</u>	<u>78.6</u>	<u>74.6</u>	<u>69.7</u>
April	71.9	63.8	
May	68.4	66.3	
June	57.3	53.1	
<u>2nd Quarter</u>	<u>66.0</u>	<u>61.2</u>	
<u>1st Semester</u>	<u>72.3</u>	<u>67.9</u>	
July	64.9	59.9	
August	79.0	66.3	
September	75.9	73.4	
<u>3rd Quarter</u>	<u>73.3</u>	<u>66.5</u>	
October	84.0	79.8	
November	83.1	80.0	
December	68.7	68.5	
<u>4th Quarter</u>	<u>78.4</u>	<u>76.1</u>	
<u>2nd Semester</u>	<u>75.9</u>	<u>71.3</u>	
Whole Year	74.1	69.8	

Table IX - Employment^{2/} in the Tourist Industry, 1986 - 1990

Industrial Group	1986		1987		1988		1989		1990
	March	September	March	September	March	September	March	September	March ^{1/}
Restaurants	692	672	674	725	855	867	949	1,019	900
Hotels	2,933	3,079	3,453	3,670	4,045	4,116	4,379	4,600	5,500
Travel and Tourism	1,237	1,329	1,428	1,732	1,893	1,991	1,877	2,065	2,400
TOTAL	4,862	5,080	5,555	6,127	6,793	6,974	7,205	7,684	8,800

1/ preliminary estimates

2/ large establishments only (i.e. employing 10 or more persons)