

## Tourism - 1st Quarter 1989

### Tourist arrivals

The number of tourist arrivals during the first quarter of 1989 is estimated to be about 64,100. Compared to the same period of 1988 tourist arrivals showed a net increase of about 12% which is about half the rate observed for the same period between 1987 and 1988.

France, Reunion Island and the Republic of South Africa continue to be the main tourist generating countries for Mauritius with 39,390 tourists, that is, 60% of all tourist arrivals during the period concerned.

France, among the European Countries, leads with about 50% of all arrivals from that continent with 14,340 tourists, the other four main European markets being the Federal Republic of West Germany (4,280), Italy (4,180), United Kingdom (3,320) and Switzerland (2,580).

The number of tourist arrivals from the Republic of South Africa, the major medium haul market amounted to 8,850 during the 1st quarter of 1989 as compared to 7,950 during the corresponding period of 1988, thus showing an increase of about 11%. However its relative importance has remained at about 14%, that is, at the same level a year ago.

Reunion Island, the country's major short haul market with about 25% share of all tourist arrivals brought 16,200 tourists during the period under review. This represents an increase of about 13% over the corresponding period of 1988, an increase which is much less than that noted for the same period between 1987 and 1988 when it was about 24%. The Malagassy Republic, the only other short-haul market for Mauritius, accounted for about 2,100 tourists for the 1st quarter of 1989.

### Tourist nights

Assuming that the average length of stay has remained the same as that of 1988, i.e. about 11.4 nights, the total number of tourist nights for the period under review is estimated to be about 734,000.

### Occupancy rate

The room occupancy rate for all hotels declined slightly from about 69% during the 1st quarter of 1988 to about 68% for the same period in 1989. The corresponding fall in bed occupancy for all hotels was from about 60% to 59%. The room and bed occupancy rates for large hotels too decreased to about 83% and 74% respectively for the period under review in 1989 from about 89% and 79% for the same period in 1988.

This decrease is explained by the rise in the number of rooms and beds available. In fact the number of rooms and beds for the period under review went up from 3,172 and 6,479 in March 1988 to 3,450 and 7,132 in March 1989 respectively.

Tourist receipts

Tourist receipts are estimated to have reached 750 million rupees during the period under review as compared to 626 million rupees for the corresponding period of 1988. The average expenditure per tourist was therefore 11,700 rupees as compared to 10,900 rupees for the same period in 1988 thus representing an increase of about 7%. This percentage increase is much lower than that noted for the same period between 1987 and 1988 when it was about 16%.

Employment

In March 1989, there were about 7,500 persons employed directly in tourism establishments employing 10 or more persons as compared to about 6,800 in March 1988 thus representing an increase of about 10%.

Central Statistical Office  
Rose Hill

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Table I - Selected Tourism Statistics, 1985 - 1989

Year	Tourist arrivals (Number)	Tourist nights (Million)	Tourist receipt (Rs Mn)
1985	148,860	1.74	845
1986	165,310	1.88	1,190
1987	207,570	2.37	1,786
1988	240,000 <sup>1/</sup>	2.75 <sup>1/</sup>	2,373.6
1988 : <u>1st Quarter</u>	<u>57,410</u>	<u>0.658</u> <sup>2/</sup>	<u>625.8</u>
<u>2nd Quarter</u>	<u>50,520</u>	<u>0.579</u> <sup>2/</sup>	<u>546.0</u>
<u>1st Semester</u>	<u>107,930</u>	<u>1.237</u> <sup>2/</sup>	<u>1,171.8</u>
<u>3rd Quarter</u>	<u>62,510</u>	<u>0.717</u> <sup>1/</sup>	<u>568.8</u>
<u>4th Quarter</u>	<u>69,560</u> <sup>1/</sup>	<u>0.797</u> <sup>1/</sup>	<u>633.0</u>
<u>2nd Semester</u>	<u>132,070</u> <sup>1/</sup>	<u>1.514</u> <sup>1/</sup>	<u>1,201.8</u>
1989 : <u>1st Quarter</u>	<u>64,100</u> <sup>1/</sup>	<u>0.734</u> <sup>1/</sup>	<u>750.0</u> <sup>1/</sup>

1/ Provisional

2/ Revised Estimates

Table II - Distribution of tourist arrivals by country of residence, 1987 - 1989

Country of Residence	N U M B E R							
	1987	1988 <sup>1/</sup>	1 9 8 8				1989	
			1st Qr.	2nd Qr.	3rd Qr.	4th Qr. 1/	1st Qr. 1/	
France	44,200	50,270	12,840	9,840	10,740	16,850	14,340	
Germany Fed Rep.	13,780	15,670	3,850	3,270	3,400	5,150	4,280	
Italy	12,240	14,970	3,810	2,910	4,250	4,000	4,180	
Switzerland	8,180	9,270	2,320	1,580	1,870	3,500	2,580	
United Kingdom	11,790	13,860	2,990	2,750	3,520	4,600	3,320	
Malagasy Republic	7,190	7,540	1,890	1,800	1,400	2,450	2,110	
Réunion Island	47,970	54,690	14,380	10,180	18,880	11,250	16,200	
Seychelles	1,090	1,630	230	430	570	400	260	
Kenya	1,020	1,080	180	250	400	250	200	
South Africa Rep. of	30,960	36,900	7,950	9,250	8,550	11,150	8,850	
Zambia	860	2,160	330	640	840	350	360	
Zimbabwe	2,370	2,620	300	900	870	550	330	
Australia	3,150	3,140	750	600	440	1,350	850	
India	2,980	3,950	660	1,350	1,190	750	740	
U.S.A.	1,880	1,860	360	420	330	750	390	
Singapore	1,030	1,350	250	310	440	350	270	
Other countries	16,880	19,040	4,320	4,040	4,820	5,860	4,840	
All Countries	207,570	240,000	57,410	50,520	62,510	69,560	64,100	

<sup>1/</sup> Provisional

Table III - Tourist arrivals by month, 1987 - 1989

Month	NUMBER		
	1987	1988	1989 <sup>1/</sup>
January	18,930	23,070	26,900
February	13,950	16,330	16,600
March	13,470	18,010	21,000
<u>1st Quarter</u>	<u>46,350</u>	<u>57,410</u>	<u>64,100</u>
April	18,180	17,320	
May	14,730	19,770	
June	14,270	13,430	
<u>2nd Quarter</u>	<u>47,180</u>	<u>50,520</u>	
<u>1st Semester</u>	<u>93,530</u>	<u>107,930</u>	
July	15,730	19,230	
August	20,990	25,050	
September	18,330	18,230	
<u>3rd Quarter</u>	<u>55,050</u>	<u>62,510</u>	
October	18,920	23,250	
November	18,380	21,000	
December	21,690	25,310 <sup>2/</sup>	
<u>4th Quarter</u>	<u>58,990</u>	<u>69,560 <sup>1/</sup></u>	
<u>2nd Semester</u>	<u>114,040</u>	<u>132,070 <sup>1/</sup></u>	
Whole Year	207,570	240,000 <sup>1/</sup>	

<sup>1/</sup> Provisional

<sup>2/</sup> Revised Estimates

Table IV - Monthly room occupancy rate for all hotels, 1987 - 1989

Month	PERCENTAGE		
	1987	1988	1989
January	68.2	74.3	74.0
February	64.6	69.0	66.5
March	56.0	64.7	61.0 <sup>1/</sup>
<u>1st Quarter</u>	<u>62.8</u>	<u>69.4</u>	<u>68.0<sup>1/</sup></u>
April	64.3	66.3	
May	56.4	63.5	
June	49.4	54.4	
<u>2nd Quarter</u>	<u>56.6</u>	<u>61.5</u>	
<u>1st Semester</u>	<u>59.7</u>	<u>65.6</u>	
July	55.7	60.1	
August	64.5	69.0	
September	68.3	65.2	
<u>3rd Quarter</u>	<u>62.8</u>	<u>64.8</u>	
October	68.8	74.0	
November	71.7	71.6	
December	62.4	60.1	
<u>4th Quarter</u>	<u>67.5</u>	<u>68.4</u>	
<u>2nd Semester</u>	<u>65.2</u>	<u>66.6</u>	
Whole Year	62.5	66.1	

<sup>1/</sup> Provisional

Table V - Monthly bed occupancy rate for all hotels, 1987 - 1989

Month	PERCENTAGE		
	1987	1988	1989
January	60.8	65.4	66.5
February	56.3	59.5	58.4
March	47.9	55.4	53.0 <sup>1/</sup>
<u>1st Quarter</u>	<u>54.9</u>	<u>60.1</u>	<u>59.0<sup>1/</sup></u>
April	57.2	58.2	
May	47.7	53.8	
June	41.8	46.5	
<u>2nd Quarter</u>	<u>48.8</u>	<u>52.9</u>	
<u>1st Semester</u>	<u>51.8</u>	<u>56.7</u>	
July	49.5	52.5	
August	59.6	63.5	
September	59.6	58.5	
<u>3rd Quarter</u>	<u>56.3</u>	<u>58.4</u>	
October	60.3	66.3	
November	61.3	63.0	
December	55.4	53.7	
<u>4th Quarter</u>	<u>58.9</u>	<u>60.8</u>	
<u>2nd Semester</u>	<u>57.6</u>	<u>59.6</u>	
Whole Year	54.8	58.2	

<sup>1/</sup> Provisional

Table VI - Monthly room occupancy rate for large hotels, 1987 - 1989

Month	PERCENTAGE		
	1987	1988	1989
January	85.7	91.4	88.5
February	84.8	90.6	84.4
March	72.1	84.6	77.4 <sup>1/</sup>
<u>1st Quarter</u>	<u>80.6</u>	<u>88.8</u>	<u>83.4<sup>1/</sup></u>
April	83.2	80.5	
May	75.1	79.4	
June	63.1	66.0	
<u>2nd Quarter</u>	<u>73.8</u>	<u>75.4</u>	
<u>1st Semester</u>	<u>77.2</u>	<u>82.2</u>	
July	74.8	72.7	
August	81.3	85.6	
September	82.9	84.9	
<u>3rd Quarter</u>	<u>79.7</u>	<u>81.0</u>	
October	89.8	92.3	
November	91.0	92.6	
December	80.8	74.7	
<u>4th Quarter</u>	<u>87.1</u>	<u>86.3</u>	
<u>2nd Semester</u>	<u>83.4</u>	<u>83.7</u>	
Whole Year	80.7	82.9	

<sup>1/</sup> Provisional



Table VII - Monthly bed occupancy rate for large hotels, 1987 - 1989

Month	PERCENTAGE		
	1987	1988	1989
January	78.7	82.6	80.3
February	75.7	79.4	75.1
March	62.6	73.7	68.2 <sup>1/</sup>
<u>1st Quarter</u>	<u>72.0</u>	<u>78.6</u>	<u>74.5<sup>1/</sup></u>
April	74.5	71.9	
May	64.2	68.4	
June	54.7	57.3	
<u>2nd Quarter</u>	<u>64.5</u>	<u>66.0</u>	
<u>1st Semester</u>	<u>68.2</u>	<u>72.3</u>	
July	67.1	64.9	
August	75.4	79.0	
September	74.4	75.9	
<u>3rd Quarter</u>	<u>72.3</u>	<u>73.3</u>	
October	79.8	84.0	
November	79.0	83.1	
December	72.3	68.7	
<u>4th Quarter</u>	<u>77.0</u>	<u>78.4</u>	
<u>2nd Semester</u>	<u>74.7</u>	<u>75.9</u>	
Whole Year	71.6	74.1	

1/ Provisional

Table VIII - Employment<sup>2/</sup> in the Tourist Industry, 1985 - 1989

Industrial Group	1985		1986		1987		1988		1989
	March	September	March	September	March	September	March	September	March <sup>1/</sup>
Restaurants	576	610	692	672	674	725	855	867	900
Hotels	2,918	2,910	2,933	3,079	3,453	3,670	4,045	4,116	4,500
Travel and Tourism	1,156	1,207	1,237	1,239	1,428	1,732	1,893	1,991	2,100
TOTAL	4,650	4,727	4,862	5,080	5,555	6,127	6,793	6,974	7,500

<sup>1/</sup> Provisional

<sup>2/</sup> Large establishments only (i.e. employing 10 or more persons)