

Tourism - 1987

Tourist arrivals

The number of tourist arrivals in 1987 is estimated to have reached the unprecedented figure of 213,360 representing an increase of about 29% over the 1986 figure of 165,310. This rate of increase is much higher than that noted between 1985 and 1986 which was about 11%.

In general the number of tourist arrivals has been on the increase from most tourist generating countries for Mauritius. The long-haul markets showed significant increases in tourist arrivals : thus France, Germany, United Kingdom and Italy showed increases of about 58%, 46%, 32% and 21% respectively; Furthermore it would seem that France has become the most important tourist market for Mauritius with a 24% share of total tourist arrivals.

Reunion Island continues to be the most important short-haul market for Mauritius with about 23% of all tourist arrivals. In fact the estimated number of tourist arrivals from that country rose from 40,810 in 1986 to 49,400 in 1987, thus representing an increase of about 21%.

The estimated number of tourist arrivals from the Republic of South Africa; the most important medium-haul market with a share of about 14%, showed an increase of about 10% from 26,680 in 1986 to 29,400 in 1987.

Tourist nights

If the average length of stay per tourist is assumed to be 11.4 as in 1986 then for the period under review, the total number of tourist nights is estimated to be about 2.43 million nights as compared to 1.88 in 1986.

Occupancy rates

The room occupancy rate for large hotels has increased from 71.0% in 1986 to 80.7% in 1987. The corresponding increase in bed occupancy rate was from 61.4% to 71.6%. It must be pointed out that the number of rooms for large hotels increased from 1,530 in 1986 to 1,633 in 1987 while the number of bed places increased from 3,086 to 3,295.

Tourist receipts

It is estimated that tourist receipts at market prices amounted to 1,786 million rupees in 1987 as compared to 1,190 million in 1986. The average amount spent by a tourist was 8,370 rupees as against 7,200 in 1986 representing an increase of about 16%.

Central Statistical Office
Rose Hill

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Table 1 - Selected Tourism Statistics, 1983-1987

Year	Tourist arrivals (Number)	Tourist nights (Million)	Tourist earnings (Rs Mn)
1983	123,820	1.41	503
1984	139,670	1.54	630
1985	148,860	1.74	845
1986	165,310	1.88	1,190
1987	213,360*	2.43*	1,786*
<u>1986: 1st Qr.</u>	41,850	0.476	316.0
2nd Qr.	33,630	0.382	251.6
1st Semester	<u>75,480</u>	<u>0.858</u>	<u>567.6</u>
3rd Qr.	42,730	0.486	267.2
4th Qr.	47,100	0.536	355.3
2nd Semester	<u>89,830</u>	<u>1.022</u>	<u>622.5</u>
<u>1987: 1st Qr.</u>	46,350	0.527*	435.4
2nd Qr.	47,180	0.536*	386.6
1st Semester	<u>93,530</u>	<u>1.063*</u>	<u>822.0</u>
3rd Qr.	55,830*	0.635*	413.4*
4th Qr.	64,000*	0.728*	550.3*
2nd Semester	<u>119,830</u>	<u>1.363*</u>	<u>963.7*</u>
1987	213,360*	2.43*	1,786*

*Provisional

Table II - Distribution of tourist arrivals by country of residence, 1986 - 1987

Country of Residence	NUMBER											
	1986	1987 *	1986				1987					
			1st Qr.	2nd Qr.	3rd Qr.	4th Qr.	1st Qr.	2nd Qr.	3rd Qr.	4th Qr.*		
France	32,370	51,300	7,880	5,840	7,940	10,710	10,580	9,730	20,990			
Germany Fed. Rep.	9,120	13,350	3,110	1,760	1,510	2,740	2,810	2,260	4,750			
Italy	9,110	11,000	2,520	1,730	1,980	2,880	3,300	2,690	3,190			
Switzerland	7,390	7,500	2,590	1,280	940	2,580	1,990	1,540	2,550			
United Kingdom	8,500	11,250	1,710	1,710	2,210	2,870	2,390	2,570	3,930			
Malagasy Republic	6,180	7,600	1,520	1,320	1,860	1,480	1,470	2,590	1,900			
Réunion Island	40,810	49,400	10,430	8,490	12,720	9,170	11,560	16,980	9,560			
Seychelles	790	1,200	100	130	210	350	200	240	500			
Kenya	770	1,100	160	230	220	160	220	330	190			
South Africa, Rep. of	26,680	29,400	6,470	5,840	6,970	7,400	6,430	8,530	7,290			
Zambia	290	850	70	30	60	130	170	160	280			
Zimbabwe	2,740	3,400	300	810	830	800	360	1,090	950			
Australia	2,480	3,200	520	520	550	890	510	760	1,180			
India	2,270	2,550	640	510	660	460	410	750	580			
U.S.A.	1,780	1,750	580	370	430	400	250	550	480			
Singapore	1,360	1,350	270	340	390	360	240	410	510			
Other Countries	12,670	17,160	2,980	2,720	3,250	3,720	3,460	4,650	5,170			
All Countries	165,310	213,360	41,850	33,630	42,730	47,100	46,350	55,830	64,000			

*Provisional

Table III - Tourist arrivals by month, 1985 - 1987

Month	NUMBER		
	1985	1986	1987
January	14,250	16,450	18,930
February	10,620	11,520	13,950
March	11,780	13,880	13,470
1st Quarter	<u>36,650</u>	<u>41,850</u>	<u>46,350</u>
April	11,480	11,830	18,180
May	11,470	13,090	14,730
June	8,380	8,710	14,270
2nd Quarter	<u>31,330</u>	<u>33,630</u>	<u>47,180</u>
1st Semester	<u>67,980</u>	<u>75,480</u>	<u>93,530</u>
July	9,840	12,540	15,730
August	17,410	18,090	22,600*
September	11,510	12,100	17,500*
3rd Quarter	<u>38,760</u>	<u>42,730</u>	<u>55,830*</u>
October	11,720	12,630	20,000*
November	13,870	16,340	20,000*
December	16,530	18,130	24,000*
4th Quarter	<u>42,120</u>	<u>47,100</u>	<u>64,000*</u>
2nd Semester	<u>80,880</u>	<u>89,830</u>	<u>119,830*</u>
Whole Year	148,860	165,310	213,360*

*Provisional

Table IV - Monthly room occupancy rate in large hotels, 1985-1987

Month	PERCENTAGE		
	1985	1986	1987
January	79.4	84.2	85.7
February	80.6	82.0	84.8
March	75.6	73.0	72.1
1st Quarter	<u>78.4</u>	<u>79.6</u>	<u>80.6</u>
April	69.8	72.0	83.2
May	61.1	63.5	75.1
June	46.0	47.6	63.1
2nd Quarter	<u>59.0</u>	<u>61.2</u>	<u>73.8</u>
1st Semester	<u>68.6</u>	<u>70.6</u>	<u>77.2</u>
July	51.8	61.8	74.8
August	64.7	69.4	81.3
September	61.9	66.8	82.9
3rd Quarter	<u>59.4</u>	<u>66.1</u>	<u>79.7</u>
October	69.5	68.4	89.8
November	83.2	87.1	91.0
December	73.4	72.8	80.8
4th Quarter	<u>75.2</u>	<u>76.3</u>	<u>87.1</u>
2nd Semester	<u>67.4</u>	<u>71.4</u>	<u>83.4</u>
Whole Year	68.0	71.0	80.7

Table V - Monthly bed occupancy rate in large hotels, 1985-1987

Month	PERCENTAGE		
	1985	1986	1987
January	68.7	75.0	78.7
February	68.5	70.7	75.7
March	61.9	62.7	62.6
1st Quarter	<u>66.3</u>	<u>69.4</u>	<u>72.0</u>
April	59.2	62.0	74.5
May	50.1	55.1	64.2
June	36.3	38.9	54.7
2nd Quarter	<u>48.5</u>	<u>52.3</u>	<u>64.5</u>
1st Semester	<u>57.3</u>	<u>60.9</u>	<u>68.2</u>
July	42.7	53.5	67.1
August	55.9	62.8	75.4
September	51.3	56.8	74.4
3rd Quarter	<u>49.9</u>	<u>57.8</u>	<u>72.3</u>
October	58.3	58.2	79.8
November	68.9	73.4	79.0
December	65.9	66.1	72.3
4th Quarter	<u>64.3</u>	<u>65.8</u>	<u>77.0</u>
2nd Semester	<u>57.2</u>	<u>61.9</u>	<u>74.7</u>
Whole Year	57.2	61.4	71.6