

SURVEY
OF
OUTGOING TOURISTS
2009

MINISTRY OF TOURISM, LEISURE & EXTERNAL
COMMUNICATIONS

REPUBLIC OF MAURITIUS

FOREWORD

The 2009 Survey of Outgoing Tourists was the thirteenth conducted by the Ministry of Tourism, Leisure and External Communications. The first survey was organised in 1984 and since then, such study has been carried out every two years except the one scheduled for 2008 which was conducted in 2009.

The primary objective of the Survey of Outgoing Tourists was to collect qualitative and quantitative information from tourists leaving the country so as to supplement data on tourism statistics compiled from disembarkation cards and other sources.

The survey focused on aspects such as purpose of visit, mode of travel, party size, length of stay, expenditure patterns and items purchased, frequency of visits etc. Respondents were also asked to evaluate their stay in the country and to make suggestions for the improvement of tourist facilities.

The statistics presented in this report are subject to sampling error and in particular those based on a small number of respondents or less should be interpreted with care. Slight discrepancies in the tables may occur due to rounding off of figures.

The results of the survey provide the Ministry of Tourism, Leisure and External Communications and other partners of the tourist industry with a more rigorous basis for better planning and marketing decisions.

The assistance provided by the Civil Aviation Department, the Central Information Systems Division and Statistics Mauritius in general is gratefully acknowledged.

(Ms. P. Roy)
Permanent Secretary

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MAIN RESULTS

A. Tourist profile

- (i) 61% of tourists interviewed were males and 39% were females.
- (ii) The mean age of a male tourist was 42 years while that for a female was 41 years.
- (iii) The average party size was 2.2.
- (iv) 65% of the tourists interviewed travelled on package tour.
- (v) 83% of the respondents were employed, 11% were retired persons, 2% were students and another 2% were housewives.
- (vi) Among the tourists who were in employment, 58% were professionals or managers, 19%, technicians while the remaining (23%) were employed at clerical level or below.
- (vii) 73% of the tourists were on holiday in Mauritius, 14% of them were on honeymoon, 5% on business or seminar and another 5% visiting friends or relatives. The remaining came for shopping, sports or medical treatment.
- (viii) 75% of the respondents stayed in hotel, 6% in guest house, 9% in tourist residence and 10% with friends or relatives.
- (ix) 48% of the tourists were influenced to come to Mauritius by their friends, 25% by travel agency/tour operators and 14% by publicity in newspapers, magazines and other media.
- (x) 37% of the tourists visiting Mauritius were motivated by its tropical image, 26% came for the beaches, 8% found the country accessible and 7% was motivated by the people's hospitality.

- (xi) Tourists having visited Mauritius previously accounted for 38%.
- (xii) 96% of the respondents expressed complete satisfaction about their stay in general.

B. Length of stay

- (i) On average, a tourist spent 9.7 nights in Mauritius.
- (ii) Non-package tourists spent 12.2 nights on average compared to 8.4 nights for those on package tours.
- (iii) Tourists coming on holidays stayed on average 9.6 nights compared to 8.3 nights for honeymooners and 7.4 nights for business/seminar. Those who came to visit friends or relatives in Mauritius stayed longer, i.e. 18.4 nights on average.
- (iv) Tourists staying in hotels spent on average 8.3 nights compared to 13.3 nights for those staying in tourist residence, 11.0 nights for those staying in guest house and 16.8 nights for those staying with their friends or relatives.
- (v) The length of stay of a repeat tourist was higher than that of tourists who were on their first visit, 10.7 nights against 9.1 nights.

C. Tourist expenditure

- (i) On average, a tourist spent Rs 40,899 during his stay.
- (ii) The average expenditure per tourist per night amounted to Rs 4,229.
- (iii) On average, expenditure per tourist per night for a package tourist was more than double (Rs 5,487) than that of a non-package one (Rs 2,538).

- (iv) On average, honeymooners were the highest spenders (Rs 5,964) per person per night, followed by business travelers/those coming for seminar (Rs 4,963) and those coming on holidays (Rs 4,230).
- (v) A tourist who stayed in hotel spent on average Rs 5,465 per night compared to Rs 2,375 and Rs 2,230 for someone staying in a guest house and tourist residence respectively.
- (vi) A tourist who visited Mauritius for the first time spent on average Rs 4,895 per night compared to Rs 3,320 for a repeat tourist.
- (vii) Of the total expenditure, the tourist spent around 57% on accommodation, 15% on meals and beverages, 12% on shopping, 7% on transport and another 7% on sightseeing / entertainment and recreation.

Chapter 1 - Methodology

1.1 Objective

The primary objective of the 2009 Survey of Outgoing Tourists was to obtain more comprehensive statistical information relating to foreign tourists who visited the country. The data obtained supplemented the basic tourism statistics already collected from administrative sources, and served to provide for better planning and marketing decisions. Moreover, the survey provides input for the elaboration of the Tourism Satellite Accounts (TSA). The data collected were obtained at the Sir Seewoosagur Ramgoolam International Airport from departing tourists and covered the following items:

- (a) the profile of the tourists (sex, age, occupation, purpose of visit, etc.)
- (b) the spending pattern of the tourists
- (c) appreciation of the tourism product as well as suggestions for improvement of tourist facilities.

1.2 Data Collection

Data were collected during two consecutive weeks for each month of the year 2009. The survey weeks were chosen on a rotative basis, the first ones being chosen at random. Thus, if in January the first and second weeks were chosen, in February the second and third weeks would be chosen, in March, the third and fourth weeks and so on. During the first week, flights departing between 6.30 and 14.30 were covered and during the second week, flights departing between 14.30 and midnight were covered. This ensured representativeness of all weeks and all months in the sample, at the same time taking care of seasonality and other fluctuations.

A team of ten Interviewers, two Supervisors and a Senior Supervisor was responsible for the interview of departing tourists at the Sir Seewoosagur Ramgoolam International Airport. The field staff worked in two teams of five interviewers and a supervisor each. The target population was all departing tourists.

Practically, all departing flights were covered during the survey period.

1.3 Questionnaire design

The questionnaire comprised four modules. Module A collected information on characteristics of respondents, purpose of visit, travel arrangement, party size and length of stay. Details on expenditure and cost of travel were covered in Module B. Questions in Module C and D were intended to evaluate the stay of the tourists in the country and to record suggestions for improvement of tourist facilities.

In order to ensure that tourists from the major generating countries were adequately covered, the questionnaire originally in English and French, was translated into German, Italian and Spanish. A copy of the questionnaire is annexed to this report.

1.4 Response rate

Around 94% of departing tourists who were approached for interview responded positively. The non-respondents were mostly those who did not have enough time due to their late arrival for check-in formalities.

1.5 Sampling

No “a priori” sample design was established in the sense that the number of interviews to be conducted was not calculated on any pre-determined quota based on the country of residence or any other basic profiles of the tourist such as sex, age, purpose of visit or travel arrangement.

Interviews were conducted on a “first available” basis, that is tourists were approached for interview as they entered the departure lounge after check-in formalities, depending on the availability of the Interviewee. The Supervisor had to closely monitor the fieldwork and ensure representativeness among all departing flights.

A total of 15,881 interviews were conducted, covering 34,641 tourists. Thus, the number of tourists covered represented around 4% of total tourists visiting Mauritius in year 2009. Table (i) shows the distribution of respondents by country of residence compared to the distribution of tourist arrivals in year 2009 as obtained from the Passport and Immigration Office.

Table 1.1 – Distribution of parties and persons by country of residence, 2009

Country of residence	Survey of outgoing tourists				Passport and Immigration Office	
	Parties		Tourists		Actual tourist arrivals in 2009	
	Number	%	Number	%	Number	%
France	4,292	27.0	9,083	26.2	275,599	31.6
Reunion Island	2,413	15.2	5,805	16.8	104,946	12.0
Rep. of S. Africa	2,127	13.4	4,926	14.2	74,176	8.5
Germany	1,063	6.7	2,231	6.4	51,279	5.9
United Kingdom	2,056	12.9	4,382	12.6	101,996	11.7
Italy	669	4.2	1,449	4.2	56,736	6.5
Switzerland	285	1.8	635	1.8	15,349	1.8
India	777	4.9	1,749	5.0	39,252	4.5
Australia	251	1.6	503	1.5	10,363	1.2
Seychelles	178	1.1	313	0.9	7,532	0.9
Other Countries	1,770	11.2	3,565	10.3	134,128	15.4
Total	15,881	100.0	34,641	100.0	871,356	100.0

When comparing the proportions of tourists from the two sources, slight differences are observed, mostly due to the sampling methodology used and non-responses.

1.6 Quality assurance and data processing

The completed questionnaires were scrutinised on the spot by the two Supervisors for completeness and consistencies. Further editing and coding were performed at the Statistics Unit of the Ministry of Tourism, Leisure & External Communications.

The data were then captured and processed using the Integrated Microcomputer Processing System (IMPS) version 3.1, a statistical package developed by the US Bureau of Census.

1.7 Concepts and definitions

The concepts and definitions used are based on the recommendations of the World Tourism Organisation.

1.7.1 Unit of inquiry

The unit of inquiry is the tourist. The latter is defined as a non-resident staying overnight in the country but less than a year and is not involved in any gainful occupation in the country during his/her stay.

A tourist may be travelling alone or in a group.

1.7.2 Party

The travelling unit is the “party”, which usually consists of one or more members for whom individual expenditures are not available separately. Thus, for certain sections of the questionnaire, the information obtained may refer to more than one tourist.

The size of the “party” is the total number of persons present in the “party”. This has been taken into consideration when calculating average expenditure per tourist.

1.7.3 Country of residence

Tourist arrivals are compiled on the basis of the **permanent address** of the tourist, which may not be the same as his nationality.

1.7.4 Package or inclusive tour

A package tour is defined as one in which airfare, accommodation and other items such as meals, sightseeing, car hire are included in the tour price paid before departure from the home country of the tourist. The package may include other countries besides Mauritius.

1.7.5 Expenditure

Expenditure is noted in the currency mentioned by the respondent, and is later converted into Mauritian rupees using the exchange rates prevailing at the time of the survey. Expenditure figures relate to expenses incurred by the tourists during their stay in the country and include

items like accommodation, meals and beverages, local transportation, sightseeing, entertainment, shopping etc. However, expenses on **international fares** paid to carriers are excluded.

During the analysis, the concepts expenditures “per capita” and “per capita per diem” have been used. The first one refers to total expenditure incurred per tourist for the whole stay and the second one relates to average expenditure per tourist per night.

The method of calculating tourism expenditure by means of Airport Exit Surveys is widely used internationally, but problems arise for tourists travelling on package tour. The cost of package has to be broken down in order to obtain the proportions which accrue to hotels, tour operators etc. in Mauritius. Based on information gathered, it is assumed that 37% of the cost of package goes to the local hoteliers. In addition, further imputation is required in case the package includes other destinations besides Mauritius.

Chapter 2 - Tourist profile

2.1 Age and sex distribution

Table 2.1 below presents the age and sex distribution of the tourists interviewed. Among the 15,881 respondents 61% were male, 72% were aged between 20 and 49 years and the mean age of the surveyed population was 41.8 years. The average age of honeymooners (29.6 yrs) was lower than those coming for other purposes. The mean age of business travelers/those coming for seminar was 41.6 yrs while for holidaymakers it was 43.8 yrs.

Table 2.1 - Distribution of tourists interviewed by age and sex

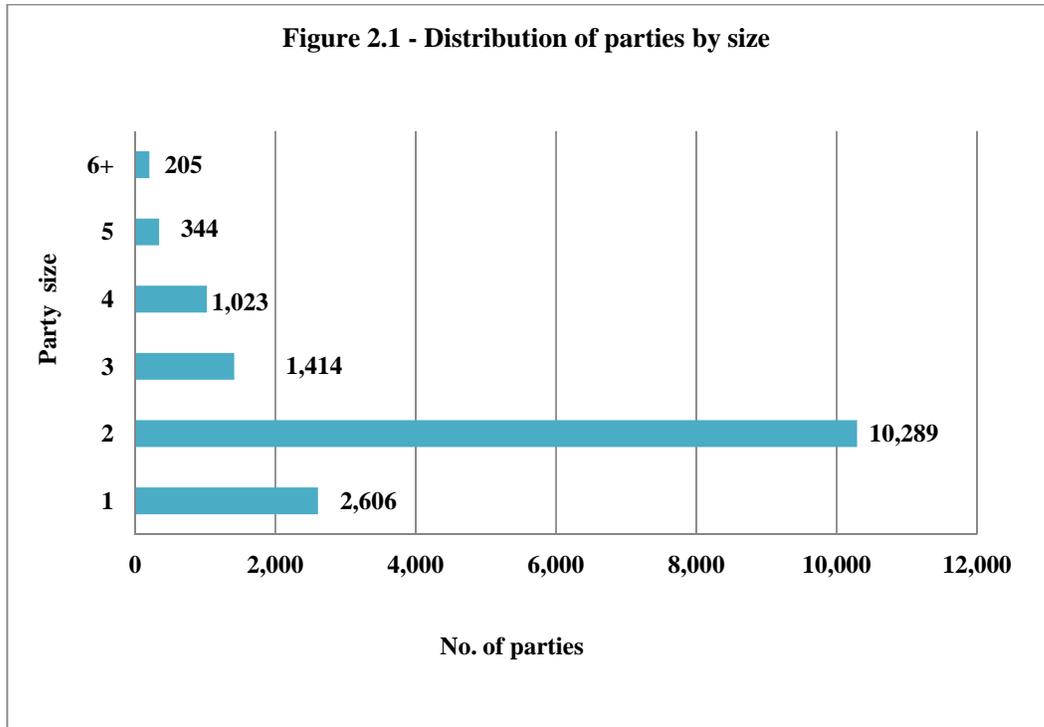
Age group	Male	Female	Both Sexes
Under 15	7	7	14
15 - 19	58	83	141
20 - 29	2,083	1,437	3,520
30 - 39	2,726	1,717	4,443
40 - 49	2,129	1,273	3,402
50 - 59	1,604	983	2,587
60 & over	1,083	691	1,774
TOTAL	9,690	6,191	15,881

2.2 Country of residence

The distribution of tourists interviewed by continent was as follows: Europe (59%), Africa (32%), Asia (6%) and the remaining 3% from America and Oceania.

The main tourist generated country was France with 27% followed by Reunion Island (15%), United Kingdom (13%), Republic of South Africa (13%), Germany (7%), India (5%) and Italy (4%).

2.3 Party size and travel companions – Table A1



The 15,881 parties interviewed included a total of 34,641 persons that is an average of 2.2 tourists per party.

Of the total number of tourists interviewed, 8% travelled alone to Mauritius while the majority (60%) came in groups of two. Around (9%) visited the country in groups of five or more. About 2,055 (13%) parties included children of twelve years or less.

Table 2.2 – Distribution of parties by size of party

Size of party	Parties		Persons	
	Number	%	Number	%
1	2,606	16.4	2,606	7.5
2	10,289	64.8	20,578	59.4
3	1,414	8.9	4,242	12.2
4	1,023	6.4	4,092	11.8
5	344	2.2	1,720	5.0
6 to 10	205	1.3	1,403	4.1
Total	15,881	100.0	34,641	100.0

An analysis by continent showed that the average party size of European tourists was 2.1 with the following breakdown for the main generating countries: Italy (2.2), Switzerland (2.2), Belgium (2.2), UK (2.1), France (2.1) and Germany (2.1). For the African continent, the average party size worked out to 2.3, highest for Reunion Island (2.4), Republic of South Africa (2.3) while Kenya and Malagasy Republic registered the lowest averages with size of 1.5 and 1.6 respectively. The average party size for tourists coming from Asia was 2.2 with the following figures from the main countries: India (2.3), Singapore (2.1), People's Republic of China (1.9) and Japan (1.6).

Holidaymakers recorded the highest average party size (2.3) while respondents coming for business/seminar travelled in smallest party size (1.3). For respondents visiting friends and relatives, the average party size was 1.8.

Analysis by type of accommodation showed that the average party size of respondents who stayed in tourist residences was the highest (2.5) followed by those staying in hotels (2.2) and those staying in guest houses (2.1). The average party size for tourists staying with friends or relatives was 1.7.

On the average, the party size of tourists who have ever visited Mauritius before is higher than those who were on their first visit. Thus, the party size of first time visitors was 2.1

compared to 2.3 for those who were on their second visit and 2.2 for those who have been in Mauritius more often.

Table 2.3 – Average party size

	No. of parties	No. of persons	Average party size
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2.3a) By purpose of visit

Holiday	11,585	26,771	2.3
Honeymoon	2,298	4,627	2.0
Business /Seminar	820	1,091	1.3
Visiting friends/relatives (VFR)	786	1,399	1.8
Other	392	753	1.9
TOTAL	15,881	34,641	2.2

2.3b) By type of accommodation

Hotel	11,860	26,273	2.2
Tourist residence	1,343	3,293	2.5
Guest House	930	1,947	2.1
With friends / relatives (WFR)	1,544	2,691	1.7
Other	204	437	2.1
TOTAL	15,881	34,641	2.2

2.3c) By frequency of visit

First visit	9,873	21,356	2.1
Second visit	1,903	4,332	2.3
Third visit or higher	4,105	8,953	2.2
TOTAL	15,881	34,641	2.2

2.4 Activity status and occupational group – Tables A3 & A4

The majority (83%) of the tourists interviewed were employees. Around 11% were retired persons while students constituted some 2% and housewives, another 2% of the sample. France was the country which supplied the highest proportion of tourists who are retired persons (18%). This is followed by Austria (17%), Reunion Island (15%), Sweden (14%) and United Kingdom (12%).

The survey reveals that the proportion of housewives were highest among tourists from India (5%), People's Republic of China (4%) and Zimbabwe (4%).

Among the respondents who were in employment, around 58% were either professionals or managers, 19% were technicians and the remaining 23% were employed at clerical level or below.

Table 2.4- Percentage distribution of tourists interviewed by activity status, 2006 & 2009

Activity status	2006 (%)	2009 (%)
Student	2.6	2.2
Housewife	1.9	1.6
Retired	8.6	11.2
Employee	85.3	82.7
Other	1.6	2.3
Total	100.0	100.0

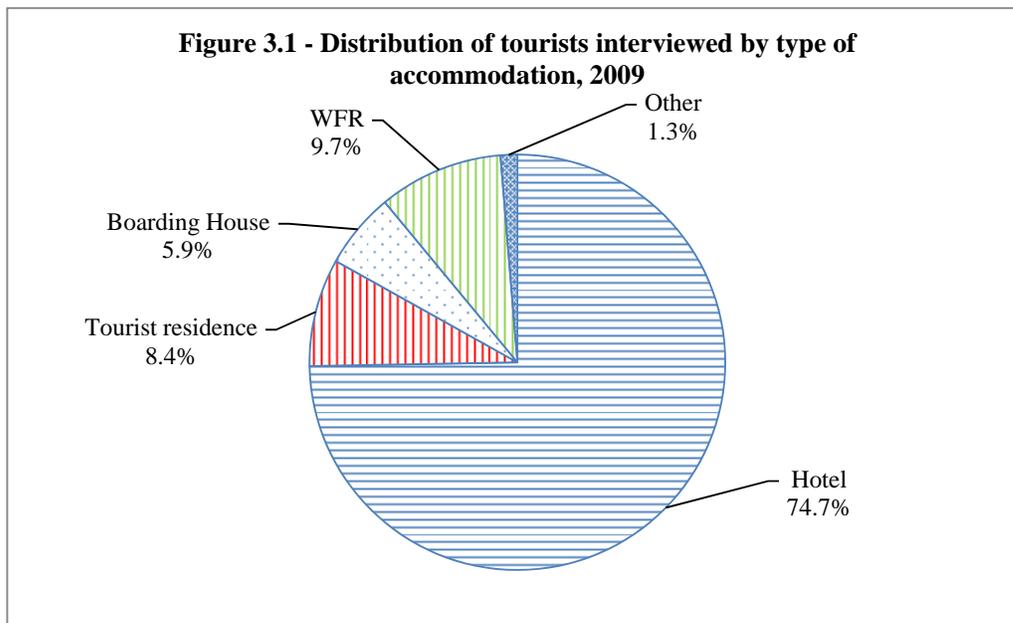
Chapter 3 – Tourist accommodation, length of stay and purpose of visit

3.1 Type of accommodation – Table A6

Table 3.1 – Percentage distribution of tourists interviewed by type of accommodation, 2006 & 2009

Type of accommodation	2006 (%)	2009 (%)
Hotel	82.0	74.7
Bungalow	4.1	
Boarding House	5.7	
Guest House		5.9
Tourist residence		8.4
With friends/relatives	7.5	9.7
Other	0.7	1.3
Total	100.0	100.0

The proportion of tourists staying in hotels was 74.7% in 2009, lower than the 82.0% recorded in 2006. On the other hand the proportion of tourists who stayed with friends or relatives increased from 7.5% in 2006 to 9.7% in 2009.



Around 90% of the tourists from Asia, 78% from Europe and 65% from Africa stayed in hotels. For European tourists, this percentage ranged from 67% for Switzerland to 91% for

Spain. Among the Asian countries, all tourists interviewed from Hong Kong reported having stayed in hotels, the proportion for other Asian tourists who chose this type of accommodation were as follows: 93% from Singapore, 91% from India, 88% from Japan and 82% from Peoples Republic of China.

As regards the African continent, most of the tourists from South Africa (87%), Kenya (84%) and Zimbabwe (72%) stayed in hotels. The percentage of those who stayed in tourist residences or guest houses was: Seychelles (50%), Malagasy Republic (34%) and Reunion Island (31%).

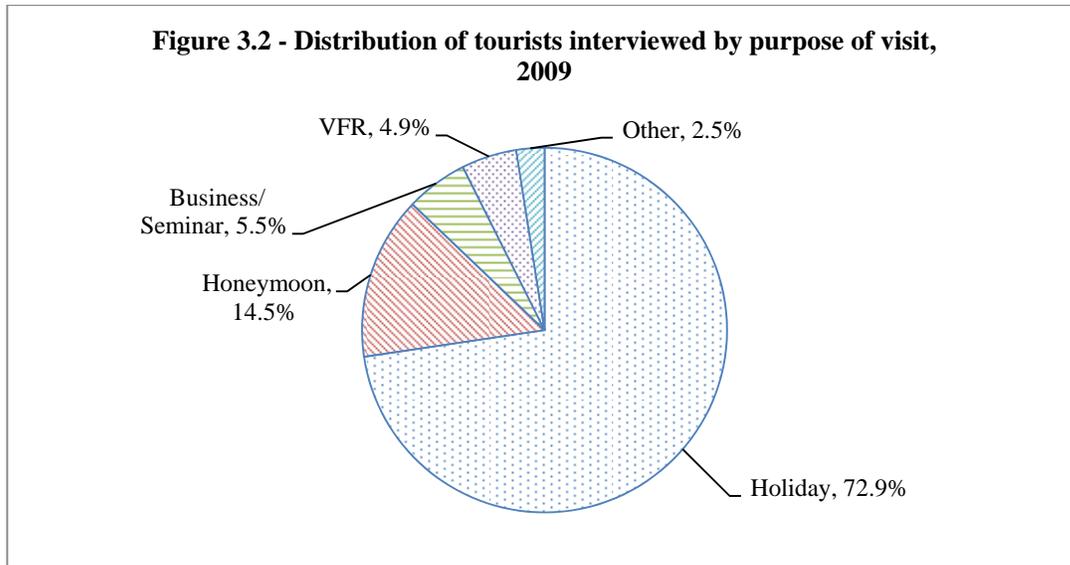
Tourists who resided with their friends or relatives were highest from Seychelles (30%), followed by Malagasy Republic (27%), Australia (22%) and Reunion Island (16%).

3.2 Main purpose of visit – Table A5

Table 3.2 - Percentage distribution of tourists interviewed by purpose of visit, 2006 & 2009

Purpose of visit	2006 (%)	2009 (%)
Holiday	74.0	72.9
Honeymoon	14.3	14.5
Business/Seminar	6.8	5.2
VFR	2.6	4.9
Other	2.3	2.5
Total	100.0	100.0

In 2009, the proportion of tourists coming for holidays was 73% compared to 74% in 2006. Honeymooners remained at the same level in 2006 i.e. 14%, while tourists coming for business or seminars declined to 5% from 7% in 2006.



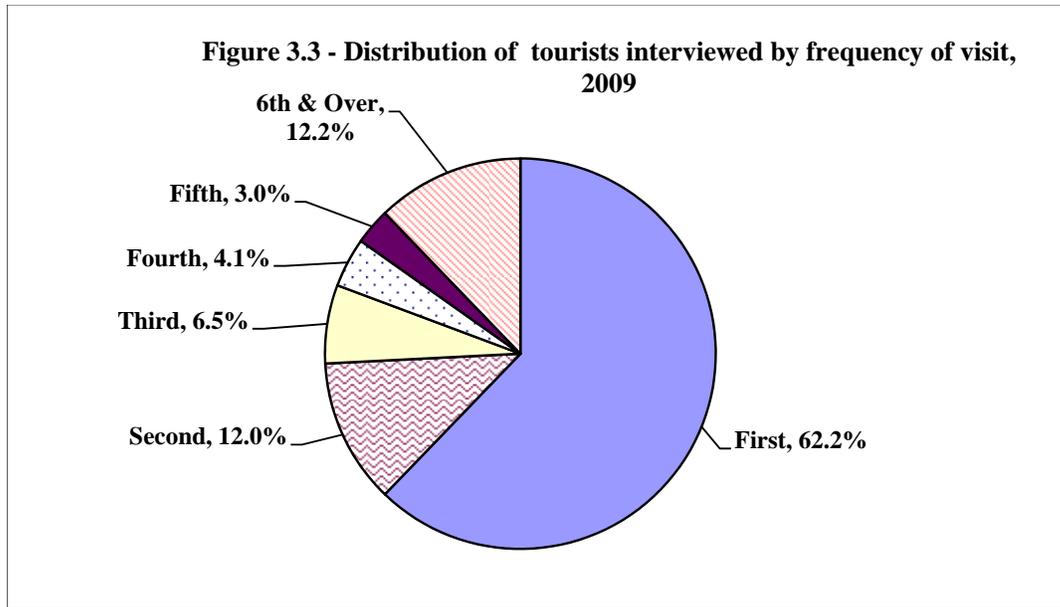
Tourists from the following European countries came mostly for holidays: Austria (86%), Reunion (85%), Germany (83%), Switzerland (79%) and France (79%).

Around 46% of the tourists from India came for honeymoon followed by Spain (44%), Japan (44%), Belgium (23%), Italy (22%) and United Kingdom (18%).

The countries with a high proportion of tourists coming for business/seminar were Kenya (42%), Malagasy Republic (24%), Japan (19%), U.S.A (17%), Seychelles (15%), Singapore (14%) and People's Republic of China (14%).

3.3 Frequency of visit – Table A11

Some 62% of tourists visited Mauritius for the first time. Another 12% were on their second visit while 12% had already visited Mauritius at least six times. The proportion of repeat tourists increased from 33% in 2006 to 38% in 2009.

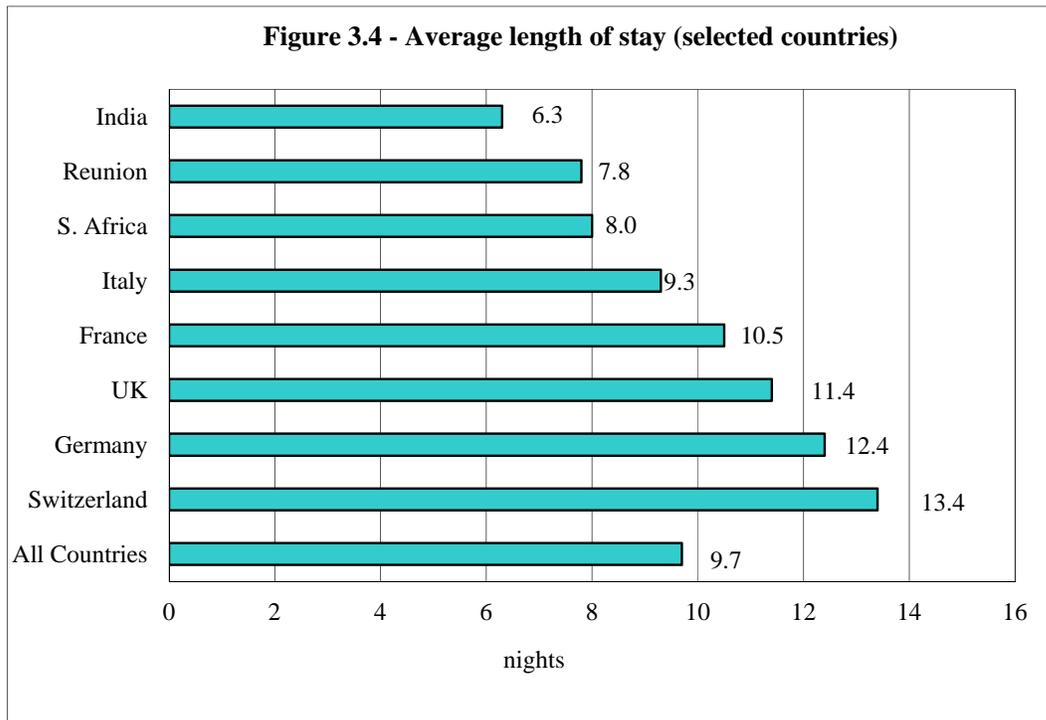


Repeat visits were more prominent among tourists from the neighbouring countries. Thus, 89% of the tourists from Seychelles, 87% from Reunion Island and 69% from Malagasy Republic had visited Mauritius previously. It is also observed that some 42% of tourists from Reunion Island and 38% from Seychelles have visited Mauritius five times previously.

Among the European countries, 36% from Switzerland, 29% of tourists from France, and 26% from Belgium visited Mauritius for at least a second time.

3.4 Average length of stay by country of residence – Table A12

In 2009, the average length of stay per tourist worked out to be 9.7 nights against 9.8 nights recorded in 2006. Tourists from Oceania stayed longer, an average of 11.2 nights compared to Europeans (10.9 nights), Americans (8.3 nights), Africans (8.1 nights) and Asians (6.5 nights).



At the country level, tourists from Switzerland stayed on average for the longest period, (13.4 nights) followed by those from Sweden (12.5 nights), Germany (12.4 nights), and Belgium (12.0 nights). As regards France, the leading market, an average length of stay of 10.5 nights was registered. Regional tourists stayed for shorter periods with: Zimbabwe (9.1 nights), Seychelles (8.8 nights), Reunion Island (7.8 nights), the Republic of South Africa and Kenya (8.0 nights). Tourists from Asian countries spent 5 to 11 nights with averages of 10.6, 8.0 and 7.4 nights for Japan, China and Hong Kong respectively.

3.5 Length of stay by travel arrangement (Table A12)

The average length of stay of a tourist on package tour in 2009 was 8.4 nights slightly shorter than 8.7 nights recorded in 2006. Tourists on non-package tours spent on average 12.2 nights in 2009 as compared to 12.8 nights in 2006.

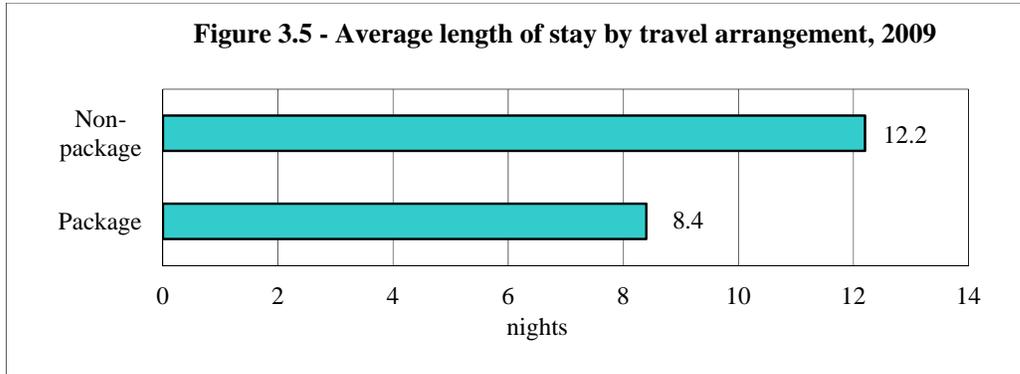
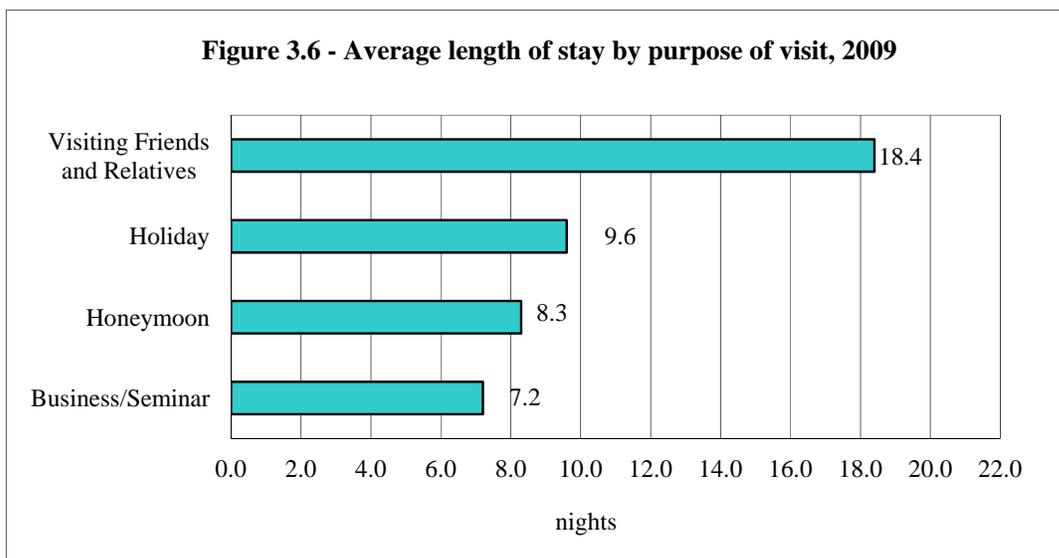


Table 3.3 – Average length of stay by travel arrangement, 2006 & 2009

Travel arrangement	Number of nights	
	2006	2009
Package	8.7	8.4
Non - package	12.8	12.2

3.6 Length of stay by purpose of visit (Table A13)

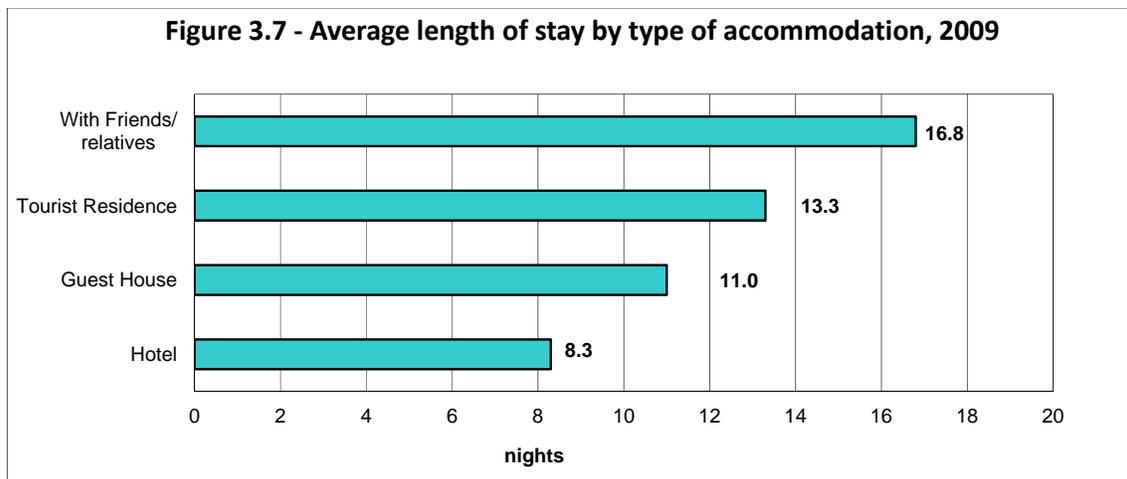


In 2009, tourists who visited their friends or relatives (VFR), stayed for an average of 18.4 nights against 20.3 nights in 2006. Tourists who came on holiday spent 9.6 nights in 2009, slightly lower than the figure of 9.9 registered in 2006. The average length of stay for honeymooners decreased from 8.9 nights in 2006 to 8.3 nights in 2009. Similarly, those on business/seminar stayed on average 7.2 nights in 2009 compared to 7.8 nights in 2006.

Table 3.4 - Average length of stay by purpose of visit, 2006 & 2009

Purpose of visit	Number of nights	
	2006	2009
Holiday	9.9	9.6
Honeymoon	8.9	8.3
Business/seminar	7.8	7.2
VFR	20.3	18.4

3.7 Length of stay by type of accommodation (Table A14)



As might be expected, tourists choosing the non-formal type of accommodation stayed longer, with length of stay averaging 16.8 nights for those staying with friends or relatives

and 13.3 nights for those staying in tourist residences. The shortest stay was observed among tourists staying in hotels (8.3 nights), followed by those staying in guest houses (11.0 nights).

Table 3.5 - Average length of stay by type of accommodation, 2006 & 2009

Type of accommodation	2006	2009
Hotel	8.7	8.3
Bungalow	15.4	
Boarding House	9.9	
Guest House		11.0
Tourist Residence		13.3
With friends/relatives	18.4	16.8

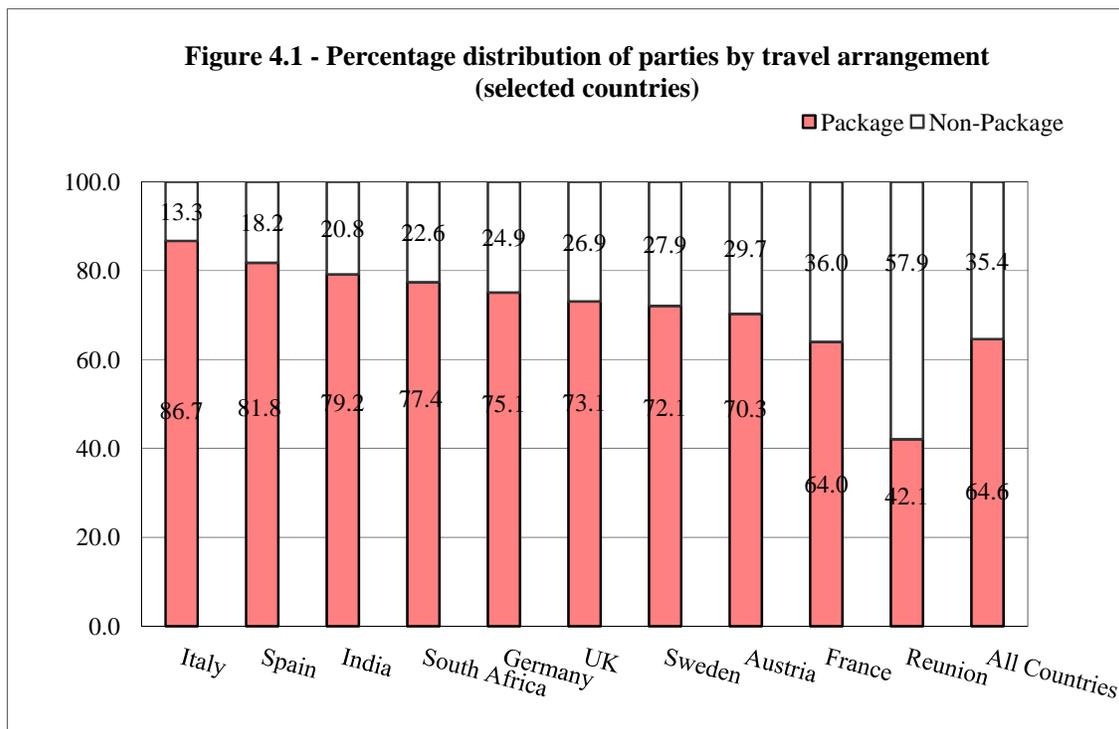
3.8 Length of stay by frequency of visit (Table A15)

In 2009 a tourist who visited the country for the first time spent around 9 nights compared to an average of 11 nights for a repeat tourist, same as in 2006.

Chapter 4 – Travel arrangement and Influencing/motivating factor

4.1 Travel arrangement – Table A2

The proportion of tourists who travelled on package tour went down from 71% in 2006 to 65% in 2009. Package tour was more popular among tourists from the following European markets: Italy (87%), Spain (82%), Germany (75%), United Kingdom (73%), Sweden (72%) and Austria (70%).



Apart from tourists from the Republic of South Africa and Zimbabwe, tourists from the other short-haul markets preferred their own travel arrangements. The proportions of tourists coming on package from these countries were: Kenya (48%), Reunion (42%), Seychelles (7%) and Malagasy Republic (7%) compared to 77% and 60% for the Republic of South Africa and Zimbabwe respectively.

Tourists coming for honeymoon had a far higher preference for package tour (94%) compared to those coming on holiday (66%) and business/seminar (36%).

About 84% of tourists who stayed in hotels, came on package tour compared to 6% and 16% for those staying in tourist residences and guest houses respectively.

The survey reveals that 51% of the tourists coming on package tour chose half board as the type of accommodation and meal plan. Some 47% selected the full board while 2% chose bed and breakfast only.

Table 4.1 - Travel arrangement

	Package (%)	Non-package (%)	Total (%)
--	--------------------	------------------------	------------------

4.1a) By purpose of visit

Holiday	65.5	34.5	100.0
Honeymoon	93.6	6.4	100.0
Business/Seminar/Mission	36.2	63.8	100.0
VFR	3.4	96.6	100.0
Other	47.7	52.3	100.0

4.1b) By type of accommodation

Hotel	83.9	16.1	100.0
Tourist residence	5.9	94.1	100.0
Guest House	16.0	84.0	100.0
Other	39.2	60.8	100.0

As regards those on non-package tours only 29% chose either half board or full board while the majority (41%), were either on “bed only” or “bed and breakfast” basis.

Table 4.2 – Type of arrangement and meal plan

Meal arrangement	Package (%)	Non-Package (%)
Bed Only	-	29.1
Bed & Breakfast	1.8	11.4
Half Board	51.4	21.8
Full Board	46.8	7.0
Other ¹	-	30.7
Total	100.0	100.0

¹ includes those staying with friends and relatives

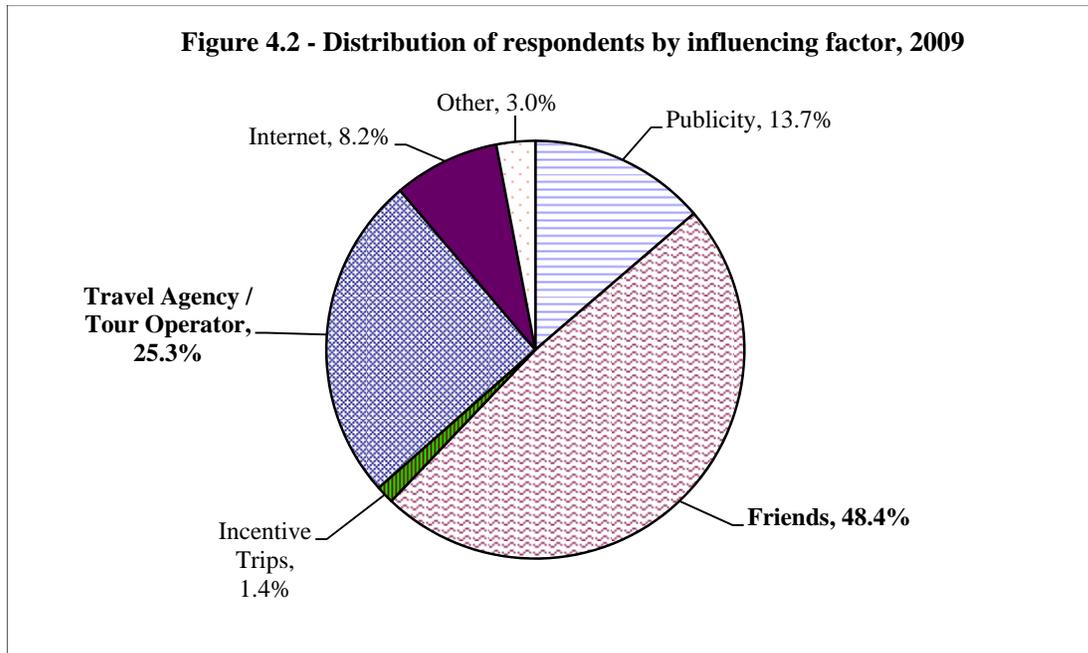
An analysis of travel arrangement by frequency of visit reveals that tourists who were on their first visit preferred the package tour. Among those who were on their second visit, 61% preferred the package tour while 37% of tourists who were on their third visit or more, opted for this type of arrangement. This relationship may be explained by the fact that when tourists become more familiar with the tourism product, there is an increased tendency for them to make their own arrangements for accommodation and other services.

Table 4.3 – Travel arrangement by frequency of visit

Frequency of visit	Percentage of tourist		
	Package	Non-Package	Total
First visit	77.0	23.0	100.0
Second visit	60.5	39.5	100.0
Third visit or higher	36.6	63.4	100.0

Among the 10,254 parties travelling on package tour, 1,236 or 12% had at least one other destination included. Reunion Island (46%) was the most common destination that complemented Mauritius in multi-destination package tour, followed by Republic of South Africa (26%) and Seychelles (7%).

4.2 Influencing factors – Table A7

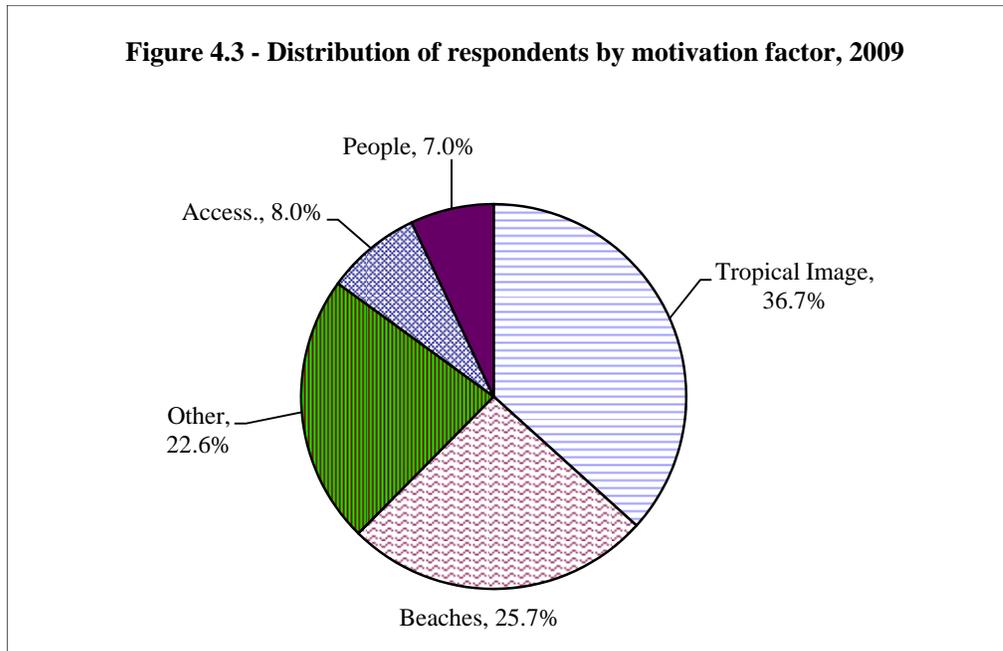


Tourists on holiday or honeymoon were requested to report on how they decided to choose Mauritius for their trip. Around 48% stated that they were influenced by friends while 25% were influenced by travel agency/tour operators and around 14%, by publicity

The contribution of travel agency/tour operators in selling Mauritius as a tourist destination in Europe was quite significant (30%), as shown by the following high proportions of tourists who came through travel agency/tour operators: Spain (47%), Italy (44%), Germany (36%) and Belgium (35%). As far as the Asian markets were concerned, travel agency/tour operators motivated about 30% of the tourists, mainly from Singapore (59%), Hong Kong (44%) and Japan (42%). Only 15% of tourists from the African countries visited Mauritius through the services of a travel agency/tour operator.

Proportion of tourists from the following countries that were influenced to visit Mauritius by the Internet were: Peoples Republic of China (35%), Japan (25%), Hong Kong (19%), Sweden (17%) and Germany (16%).

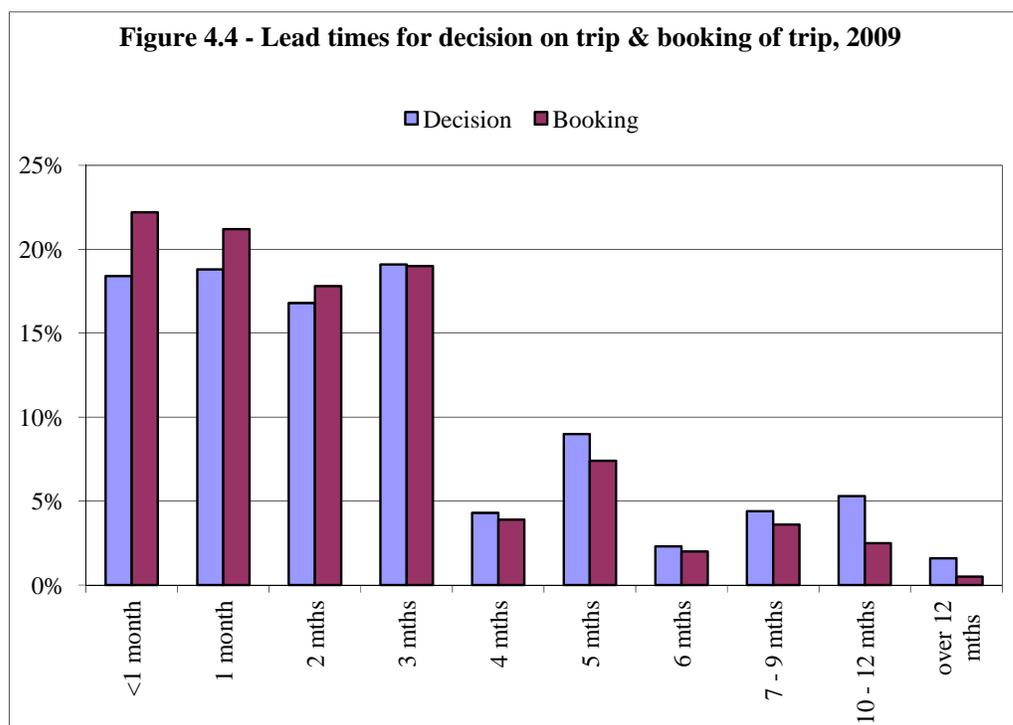
4.3 Motivating factors – Table A8



Tourists on holidays or honeymoon were also asked about the factors that motivated them most to come to Mauritius. The majority (37%) was attracted by the ‘Tropical Image’, followed by beaches (26%), accessibility (8%) and the people (7%).

The tropical image of Mauritius appealed mostly to European tourists (46%). On a country basis, high proportions were observed in tourists coming from Sweden (57%), Italy (51%), Germany (50%) and Switzerland (49%). Tourists from neighbouring countries, namely Reunion Island, Malagasy Republic and Seychelles chose Mauritius mainly because of its accessibility with proportion of 30%, 27% and 26% of the tourists being motivated by this factor.

4.4 Lead times for decision on trip and booking of trip – Tables A9 & A10



On average, it was observed that tourists took their decision to come to Mauritius some 3.1 months prior to their actual visit while the actual booking was made about 2.5 months before scheduled departure date.

Analysis by country of residence shows that countries from Oceania recorded the longest decision lead times (4.8 months), followed by Europe: 3.5 months, America: 3.3 months, Africa: 2.5 months and Asia: 1.8 months. The same pattern was noted for the booking lead times, with:- Oceania: 3.7 months, Europe: 2.9 months, America: 2.5 months, Africa: 2.0 months and Asia: 1.5 months.

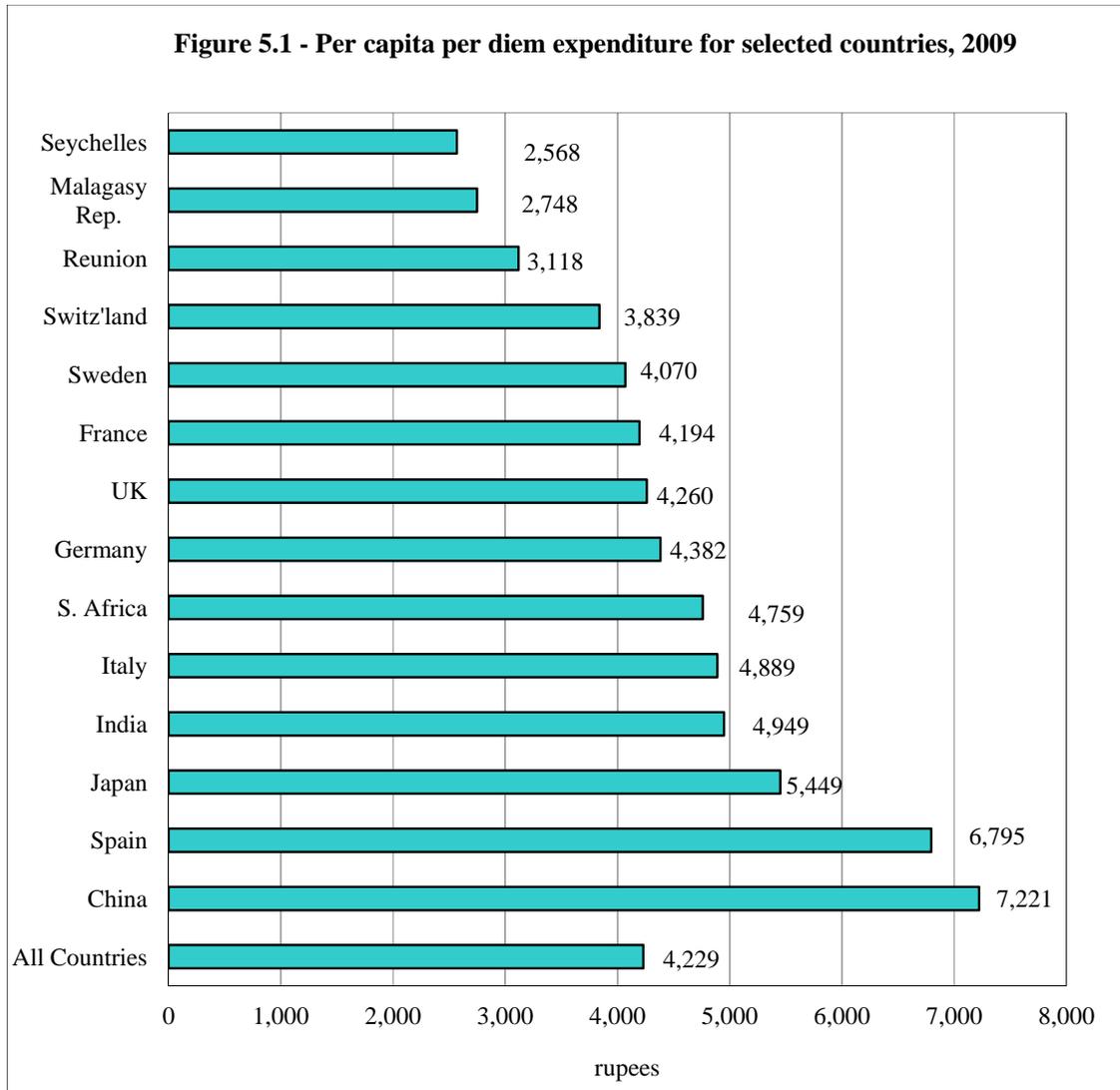
Chapter 5 - TOURIST EXPENDITURE

5.1 Expenditure by country of residence – Table A16

As underlined in the definitions, "per capita expenditure" refers to the total expenditure incurred *per tourist for the whole stay* while "per capita per diem" expenditure relates to *average expenditure per tourist per night*. On average, it was found that a tourist spent around Rs 40,899 during his stay in the country in 2009 against Rs 39,578 in 2006, showing an increase of 3.3% over the three years. The per capita per diem expenditure increased by 5.2% from Rs 4,021 in 2006 to Rs 4,229 in 2009. After adjusting for inflation rate of around 22.3% over the three years, real per capita per diem expenditure showed a decrease of 14.0%. Based on these results, total tourism receipts for 2009 worked out to around Rs 35,638 million which is in line with the estimate of Rs 35,693 million published by the Bank of Mauritius.

On the average, a European tourist spent Rs 47,610 during his stay. The highest expenditure per person by country was as follows: China (Rs 57,906), Japan (Rs 57,756), Spain (Rs 56,461), Austria (Rs 56,416), Belgium (Rs 54,950), Germany (Rs 54,493), Switzerland (Rs 51,440) and tourists from France, the leading market, spent an average of Rs 44,099 per person during their stay.

The lowest spenders were tourists from African countries and the neighbouring islands. The lowest figure was registered from Seychelles with an average expenditure of Rs 22,504 per tourist and the highest figure from Kenya with an average of Rs 41,337.



A comparison of the figures on a per capita per diem basis shows that tourists from China were the highest spenders with an average of Rs 7,221 per tourist per day, followed by those from Spain with a figure of Rs 6,795. The lowest per diem spenders were the regional tourists: Malagasy Republic (Rs 2,748) and Seychelles (Rs 2,568).

Table 5.1 – Average expenditure from selected countries

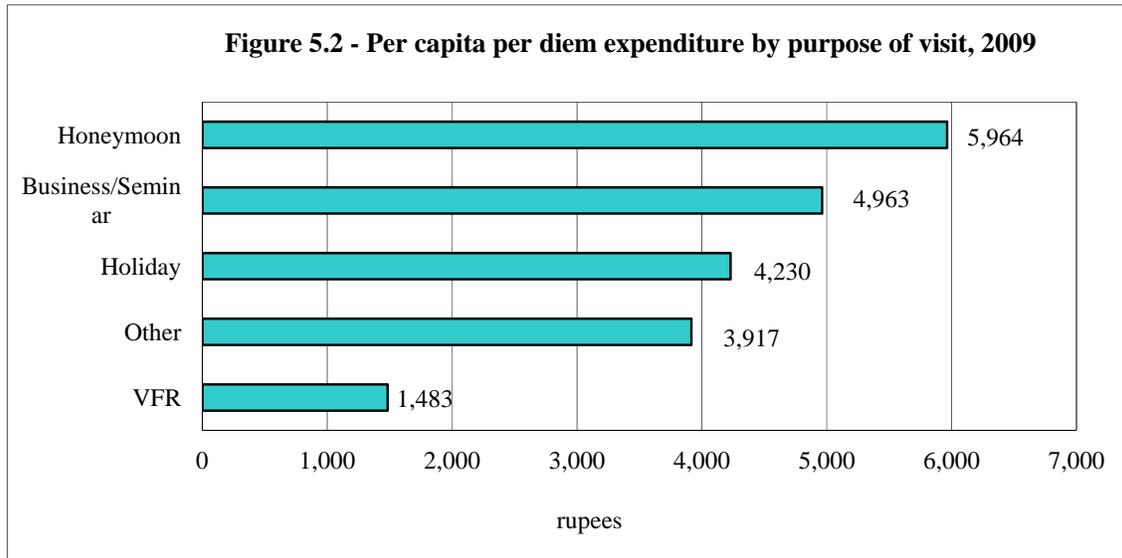
Country of residence	Average expenditure (Rs.)			Per capita per diem exp. (Rs.)		
	2006	2009	% change	2006	2009	% change
Reunion	21,412	24,183	12.9	2,822	3,118	10.5
India	24,499	31,338	27.9	3,709	4,949	33.4
Republic of S.Africa	33,720	38,075	12.9	4,408	4,759	8.0
France	41,804	44,099	5.5	3,822	4,194	9.7
Germany	46,886	54,493	16.2	3,820	4,382	14.7
Sweden	50,456	50,784	0.7	4,075	4,070	-0.1
UK	54,077	48,739	-9.9	4,545	4,260	-6.3
Switzerland	53,939	51,440	-4.6	4,376	3,839	-12.3
Italy	42,077	45,470	8.1	4,577	4,889	6.8
Spain	52,818	56,461	6.9	7,051	6,795	-3.6
Japan	41,576	57,756	38.9	5,577	5,449	-2.3
People's Republic of China	35,442	57,906	63.4	2,879	7,221	150.8
All Countries	39,578	40,899	3.3	4,021	4,229	5.2

5.2 Expenditure by travel arrangement – Table A18

Tourists on package tour spent much more than those making their own arrangements, i.e. an average expenditure of Rs 45,933 for package tourists against Rs 31,023 for non-package ones.

Expenditure on a per capita per diem basis showed a similar trend with persons travelling on package tours spending, Rs 5,487 per person per day and non-package tourists spending Rs 2,538 per person per day.

5.3 Expenditure by purpose of visit – Table A19

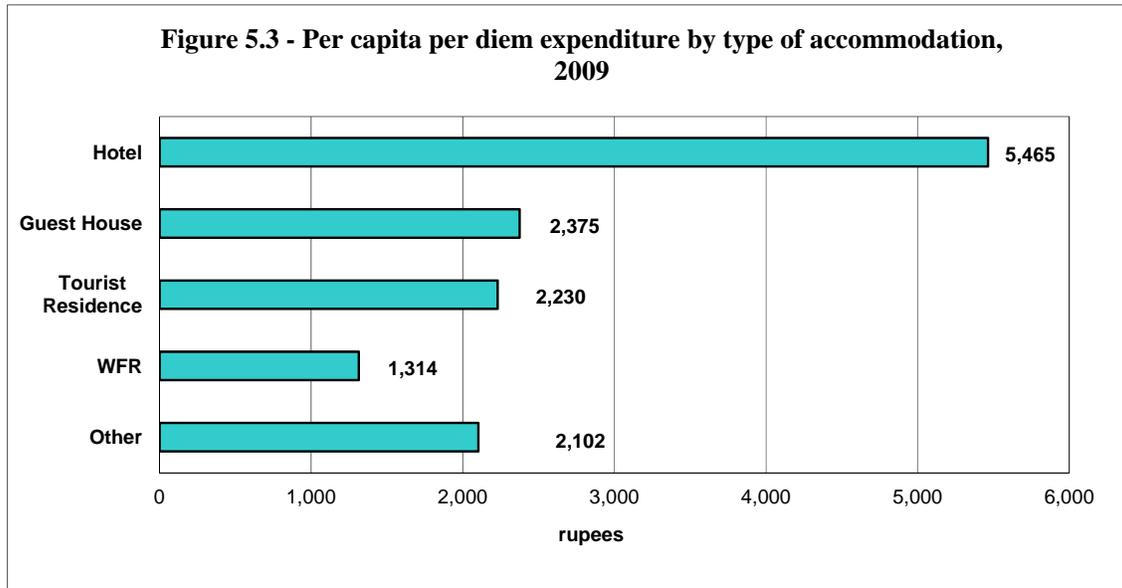


Honeymooners were found to be the highest spenders with an average of Rs 5,964 per tourist per night compared to Rs 4,963 for business travellers or those on seminar and Rs 4,230 for holidaymakers. Tourists visiting their friends or relatives spent only an average of Rs 1,483 per person per night. This is explained by the fact that they did not have to incur much expense on accommodation, being generally lodged at their friend's or relative's place.

Table 5.2 – Average expenditure by purpose of visit, 2006 & 2009

Purpose of visit	Average expenditure (Rs.)			Per capita per diem (Rs.)		
	2006	2009	% change	2006	2009	% change
Holiday	38,879	40,470	4.4	3,922	4,230	8.2
Honeymoon	49,899	49,464	-0.8	5,606	5,964	6.4
Business/Seminar	33,040	36,850	11.5	4,401	4,963	12.8
VFR	23,709	27,345	17.8	1,170	1,483	29.5
Other	25,346	34,540	42.5	3,645	3,917	12.4

5.4 Expenditure by type of accommodation – Table A20



Tourists staying in hotels spent, on average, Rs 45,566 per person in 2009 compared to Rs 42,956 in 2006, representing an increase of 6.1%.

Table 5.3 – Average expenditure by type of accommodation, 2006 & 2009

Type of accommodation	2006		2009	
	Average expenditure (Rs)	Per capita per diem (Rs)	Average expenditure (Rs)	Per capita per diem (Rs)
Hotel	42,956	4,962	45,566	5,465
Boarding House	19,262	1,954		
Bungalow	28,749	1,861		
Guest House			26,145	2,375
Tourist residence			29,581	2,230
WFR	21,396	1,163	22,051	1,314
Other	24,059	1,424	27,358	2,102

On average, a tourist staying in hotels spent Rs 5,465 daily, which was more than double the amount spent by the one staying in a tourist residence or guest house.

5.5 Expenditure by frequency of visit – Table A21

A tourist who visited Mauritius for the first time spent an average of Rs 4,895 per night in 2009 compared to Rs 4,664 in 2006 whereas a repeat tourist spent on average Rs 3,320 in 2009 compared to Rs 2,989 in 2006.

5.6 Distribution of expenditure by major items – Table A22

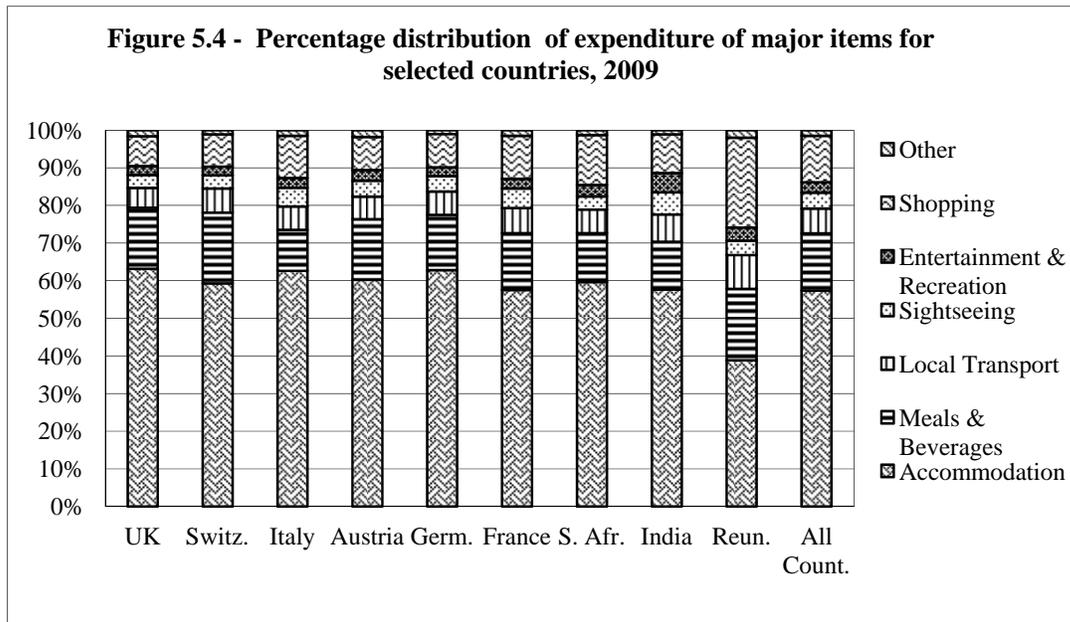
The pattern of expenditure of tourists has undergone some small changes between 2006 and 2009. The share of cost for accommodation went up from 54.0% to 57.4%, local transport from 6.1% to 6.6% and that of sight-seeing from 3.0% to 4.2%. On the other hand, the proportion of expenditure spent on meals and beverages went down from 17.4% to 15.2% and that on shopping from 12.7% to 12.3%.

Table 5.4 - Percentage distribution of expenditure by major item, 2006 & 2009

Category of expenditure	2006	2009
Accommodation	54.0	57.4
Meals & Beverages	17.4	15.2
Local Transport	6.1	6.6
Sightseeing	3.0	4.2
Entertainment and Recreation	2.8	2.8
Shopping	12.7	12.3
Other	4.0	1.5
Total	100.0	100.0

Compared to other countries, tourists from the African region spent less on accommodation and more on shopping. Thus, 50% of the expenditure incurred by African tourist was on accommodation compared to 60% for Europeans, 59% for Americans, 57% for Asians and 53% for Oceanians.

On the other hand, shopping represented 19% of the total expenditure of the African tourists compared to 13% for Oceanians, 11% for Asians, 10% for Europeans, and 10% for Americans.



Chapter 6 – Tourist perception on products/services

6.1 Rating of services

The respondents were asked to rate their level of satisfaction of some specific services in the scale of 1 to 5 with '1' being very poor and '5' excellent. Compared to results of the previous round of the survey in 2006, it is noted that a higher level of appreciation was recorded for most of the services.

6.1.1 Flight services – Table A23

Around 81% of the tourists interviewed expressed complete satisfaction for services offered on board their flights, compared to only 6% who were not satisfied at all.

Low levels of satisfaction were reported by tourists from India (12%), Germany (9%) and United Kingdom (8%).

6.1.2 Airport services – Table A24

On the whole, tourists highly appreciated the services offered at the airport. Some 70% of them have rated such services as “good” and another 15%, as “excellent”.

The respondents who least appreciated the services at the airport were from Japan (13%) and Singapore (10%).

6.1.3 Accommodation services – Table A25

About 93% of the tourists were highly satisfied with their accommodation, qualifying it either as good or excellent, while only 2% rated the services as poor.

High level of appreciation of accommodation services i.e. good or excellent was noted from the following countries: Japan (100%), Hong Kong (100%), Belgium (97%), Sweden (96%) and United Kingdom (95%).

6.1.4 Sightseeing tours – Table A26

Around 94% of the respondents rated sightseeing tours as good or excellent while 1% of them were not satisfied at all.

The percentage of respondents who were satisfied was highest (96%) from Seychelles, Kenya, South Africa, Singapore, Belgium, Germany and Switzerland.

6.1.5 Local transportation – Table A27

About 89% of the respondents considered local transportation services to be good or excellent compared to only 2% who found the services of poor quality.

Respondents from Kenya (96%), Hong Kong (94%), United Kingdom (92%), Germany (90%) and Belgium (92%) were those who most appreciated the services.

6.1.6 Entertainment and Nightlife – Table A28

A high level of satisfaction (good or excellent) for entertainment and nightlife was expressed by 84% of the tourists interviewed and 4% noted a lack of such facilities in the country.

Those who praised a high level of entertainment and nightlife were from the following countries: Japan (100%), Seychelles (96%), People's Republic of China (91%), Belgium (91%), Austria (90%) and USA (90%).

On the other hand, a low rating (poor or very poor) was attributed to entertainment and nightlife by tourists interviewed mostly from Italy (10%), Spain (9%), Germany (6%), Switzerland (5%), Kenya (5%) and Singapore (5%).

6.1.7 Gastronomy – Table A29

The majority (90%) of the tourists interviewed rated gastronomy on the high side (good or excellent) and 2% did not enjoy it at all.

High level of appreciation of gastronomy was recorded from: USA (94%), Belgium (94%), Germany (93%), People's Republic of China (93%), Zimbabwe (92%) and South Africa (92%).

High level of dissatisfaction was reported by tourists from India, among whom 9% found our gastronomy to be poor or very poor.

6.2 Security level

The respondents were also asked to rate their satisfaction on the level of security at some specific places on the scale '1' to '5', '1' being very poor and '5' being excellent.

6.2.1 Beaches – Table A30

Around 93% of the tourists interviewed perceived the level of security on beaches as high (good or excellent) compared to 1% rating it as poor.

The beaches were viewed to be highly secure by tourists from Japan (100%), Zimbabwe (100%), Sweden (99%), Belgium (98%), Spain (97%), Peoples' Republic of China (96%), Singapore (96%) and USA (96%).

6.2.2 Public places – Table A31

Some 92% of the tourists rated security as high (good or excellent) while those rating security as poor was 2%.

Public places were rated as highly secure by tourists from the following countries: Zimbabwe (100%), Spain (96%), Switzerland (95%) and Sweden (95%). On the other hand, it is noted that 13% of tourists from Japan found the level of security at public places as poor.

6.2.3 Tourist sites – Table A32

The level of satisfaction of security at the tourist sites was rated at a high (good or excellent), with 97% of the tourists interviewed giving score of '4' to '5'. Tourists from countries like Japan (100%), Hong Kong (100%), Zimbabwe (100%), Kenya (100%), Sweden (100%), Spain (99%), Belgium (98%), South Africa (98%) and Malagasy Republic (98%) were the ones who found tourist sites to be highly secure.

6.3 State of environment

Environment is one of the major factor influencing tourists in their final decision for a particular destination. The tourists were requested to give their level of satisfaction on the environment of some specific places in the country.

6.3.1 Beaches – Table A33

According to 81% of respondents, the state of environment around our beaches was good or excellent while 6% rated it as poor.

The cleanliness of beaches was praised largely by respondents from China (100%), India (94%), Japan (93%), Singapore (92%), USA (89%), United Kingdom (88%) and South Africa (86%). On the other hand, the highest proportion reporting that the state of our beaches was poor or very poor was among tourists from France (10%), and Switzerland (10%).

6.3.2 Public places – Table A34

As regards public places, only 66% of the tourists interviewed rated the environment as being good or excellent while 12% rated it as poor.

The tourists qualifying environment of public places as good or excellent were mainly from India (88%), China (86%), Japan (75%) and Spain (74%). In contrast, the state of environment in public places was regarded as poor mainly by 18% of tourists from France, 17% of tourists from Hong Kong, 15% from Seychelles and 15% of the tourists from Reunion Island.

6.3.3 Tourist sites – Table A35

The nature of environment of the tourist sites was well appreciated by tourists since 88% of them qualified it as good or excellent against 2% who rated it as poor.

Those expressing almost full satisfaction in respect of the state of environment of tourist sites were from Republic of China (100%), India (95%), Malagasy Republic (94%), Japan (93%), South Africa (92%) and Spain (92%).

6.3.4 The country in general – Table A36

When requested to evaluate the state of environment of the country as a whole, 84% of tourists rated it as good or excellent, 13% were just satisfied while 3% were not satisfied.

Tourists from China (100%), Japan (100%), India (96%) and Hong Kong (94%) were mostly satisfied with the environment of the country in general.

6.4 Rating of prices

6.4.1 Price of accommodation – Table A37

Most of the tourists interviewed (75%) found the price of accommodation to be reasonable, 23% evaluated it as high and 2% rated it as low.

On a country basis, greatest dissatisfaction was expressed by tourists from Hong Kong, of whom 46% found prices of accommodation to be expensive. Around 33% of tourists from Sweden and Spain, 32% from India and 30% from Switzerland also shared this opinion.

6.4.2 Price of food – Table A38

On average 70% of the respondents rated the price of food charged in hotels and restaurants as reasonable and some 3% rated it as low. The remaining 27% claimed that prices were high.

Complaints about food being expensive were received from tourists coming from India (56%), Hong Kong (53%), Kenya (36%) and South Africa (36%). On the other hand, the highest proportion of tourists rating prices of food as being low came from Japan (20%).

6.4.3 Price of water and soft drinks – Table A39

Nearly 31% of the tourists interviewed complained about the high price charged for water and soft drinks while 66% of them found it reasonable and 3% low.

The price charged for water and drinks was considered high mainly by tourists from Hong Kong (69%), India (59%), Spain (43%), Republic of South Africa (42%) and Singapore (41%).

6.4.4 Price of alcoholic drinks – Table A40

Around 34% of the respondents found the price of alcoholic drinks to be expensive whilst 63% found the prices reasonable and 3% low.

The price charged for alcoholic drinks was found high largely by tourists from: Hong Kong (73%), India (58%), Republic of South Africa (47%), Spain (47%), United Kingdom (44%) and Singapore (39%).

6.4.5 Price of local transport –Table A41

The price of the local transport was viewed as reasonable by 71% of the tourists interviewed against 20% finding it expensive and another 9% qualifying the rate practiced as low.

By country of residence, tourists who considered the transport rates as expensive were mainly from India (51%), Singapore (39%) and Kenya (35%).

6.5 Competitiveness with other island destinations

Tourists departing from the country were interviewed and asked whether they have ever visited any other island and to compare Mauritius with these destinations in respect of level of price, hospitality of the people, quality of the tourism product and level of security.

6.5.1 Other islands visited

Out of the 15,881 tourists interviewed, 4,006 (or 25%) had visited another island beside Mauritius. Some 20% of these tourists have been to Reunion Island, 10% to Seychelles, 8% to Maldives, 6% to Dominican Republic, 6% to Caribbean Islands and 5% to Guadeloupe among others.

6.5.2 Price levels – Table A42

In general, opinions diverged in respect of level of prices charged in Mauritius compared to other island destinations. As a matter of fact, 35% were of the opinion that our prices were lower than the other island destinations, 42% claimed that Mauritius is more expensive and the remaining 23% did not notice any difference in price levels.

Compared to the neighbouring African countries, our prices were rated as being lower than in Reunion Island by 61% of the tourists who have visited the other island. Similarly, 53% of the respondents who have visited Seychelles and 48% of those who have been to Mayotte considered our prices to be lower than these island destinations. The respondents were of the opinion that prices in Mauritius were found to be more competitive than those practised, for example in French Polynesia and Haiti. On the other hand, price level in Mauritius was found to be higher than other islands, namely Dominican Republic, Malagasy Republic, Sri Lanka, Bali and Cape Verde.

6.5.3 Hospitality – Table A43

Hospitality of the people of a country is a valuable asset for attracting tourist. Around 58% of respondents have found Mauritians to be more hospitable than the population of the last island resorts they have visited and 38% did not notice any significant difference in levels of hospitality. It is worth noting that only 4% of the respondents have reported that Mauritians were less hospitable.

6.5.4 Quality of the tourism product – Table A44

The overall quality of the Mauritian tourism product was perceived to be higher than that of the other island destinations by 45% of respondents and of the same standard by 46%. Around 8% considered the quality of Mauritian products to be lower than those in other islands visited.

The product offered to the visitors was, in general, higher or of same standard than what is offered in all other island destinations.

6.5.5 Level of security – Table A45

As compared to the other islands last visited, the level of security prevailing in Mauritius was rated higher by 49% of the respondents and of same level by 46%.

Some 85% of the tourists were of the opinion that the level of security is higher in Mauritius than in Comoros. The same proportion follows for Malagasy Republic while those for Santo Domingo, Dominican Republic and Mayotte were 80%, 68%, and 67% respectively.

6.6 Mode of payment – Table A46

Around 58% of the tourists interviewed reported having effected their payment in Mauritius in cash only, 7% by credit card only and 35% in both cash and by credit card.

The proportion of respondents who effected their payments in cash only were mainly from the following countries: Seychelles (90%), Malagasy Republic (81%), India (77%) and Zimbabwe (72%).

Compared to other countries, a high percentage of tourists from the following European countries used both cash and credit card: Sweden (45%), Germany (42%), Switzerland (42%), Austria (41%), Belgium (41%), France (41%) and Spain (39%).

6.7. Expectation – Table A47

It was reported by 79% of the tourists interviewed that their stay in Mauritius was as they had expected and 17% found it beyond their expectation. Only 4% of the respondents found it below their expectation.

The highest proportions who qualified their visit as beyond the initial expectation, were from: USA (42%), Sweden (31%), Japan (31%), Hong Kong (28%), United Kingdom (25%), Zimbabwe (24%) and Spain (24%). In contrast, some 11% of tourists from China, 10% from Singapore and 7% from Kenya reported that their stay was below their expectation.

6.8 Sightseeing

Out of the 15,881 tourists interviewed, 14,569 (92%) visited at least one place of interest during their stay in Mauritius. The most popular sites were Port Louis Centre (37%) and Chamarel (37%). Sir Seewoosagur Ramgoolam Botanical Garden, Ile aux Cerfs and Grand Bay were also among the most visited sites with percentages varying between 32% and 33%.

The beaches that attracted more tourists were those found in the northern part of our island. As regards the towns, Port-Louis and Curepipe were the most visited.

Other major tourism sites were: Grand Bassin Lake
 Black River Gorges
 Caudan Waterfront
 Casela Bird Park
 Trou aux Cerfs
 Flic en Flac
 Port-Louis market
 Ile aux Gabrielle

Among the places of interest visited, the respondents found Ile aux Cerfs and Sir Seewoosagur Ramgoolam Botanical Garden to be the most appealing.

6.9 Suggestions to improve our destination

At the end of the interview the respondents were asked to make suggestions on how to upgrade the tourism product. There were 6,626 respondents who made some suggestions. The main areas of concern were the improvement of the infrastructure, environment protection and hotel services. Below is a list of the major comments and suggestions with the number of respondents making the comment or suggestion between brackets.

6.9.1 Transport and communication

Many recommendations were made for improvement of transport and communication, mainly the need to improve the road conditions and security. Complaints were also received concerning the high cost of transport services.

- (a) To decrease the cost of Air tickets (412)
- (b) Improve road conditions (351)
- (c) To have more sign posts all over the island (277)
- (d) To reduce traffic jam (267)
- (e) Drivers to drive more carefully on the roads (206)
- (f) To lower cost of taxi fares (160)
- (g) To improve public transport in general (115)
- (h) To have more pavements built (70)

6.9.2 Environment

Many of the respondents felt that pollution control was necessary. Hereunder are some specific comments.

- (a) The need to preserve the natural environment (338)
- (b) To stop polluting the environment (214)
- (c) To keep the country cleaner (188)
- (d) To reduce emission of pollution from vehicles (125)
- (e) Towns and villages should be kept cleaner (109)

- (f) To increase the number of disposal bins in public places (101)
- (g) Not to modernise too much /Keep the country as it is (100)

6.9.3 Hotels

Some tourists have made observations on the need to enhance the level of services in certain hotels. The major complaints were:

- (a) Price of accommodation are generally charged too high (180)
- (b) Price of drinks are generally charged too high (151)
- (c) Price of food are too high (126)
- (d) Improvement in hotel services in general (105)
- (e) Poor quality of food (57)
- (f) Lack of variety of food (35)

6.9.4 Beaches / tourist sites

The main suggestions for improvement of beaches and tourist sites were:

- (a) Beaches to be kept cleaner (220)
- (b) Too many hotels on beaches (95)
- (c) Lack of information on tourist sites (36)
- (d) Tourist sites should be well maintained (25)

6.9.5 Shopping / Souvenirs

- (a) Prices charged to tourists generally too high (264)
- (b) Prices should be shown on all items (63)

6.9.6 Other

- (a) Improve airport services (138)
- (b) Too many stray dogs (96)
- (c) Improve security in the country (79)



TABLES

Table A1 - Average party size by country of residence, 2009

Country of residence	No. of parties	No. of persons	Average party size
AFRICA	5,114	11,739	2.3
REUNION	2,413	5,805	2.4
SOUTH AFRICA	2,127	4,926	2.3
MALAGASY REP	199	319	1.6
ZIMBABWE	25	60	2.4
KENYA	31	47	1.5
SEYCHELLES	178	313	1.8
OTHER AFRICAN	141	269	1.9
EUROPE	9,352	19,865	2.1
FRANCE	4,292	9,083	2.1
GERMANY	1,063	2,231	2.1
ITALY	669	1,449	2.2
SWITZERLAND	285	635	2.2
UK	2,056	4,382	2.1
BELGIUM	175	387	2.2
AUSTRIA	91	175	1.9
SPAIN	110	226	2.1
SWEDEN	86	197	2.3
OTHER EUROPEAN	525	1,100	2.1
ASIA	997	2,216	2.2
INDIA	777	1,749	2.3
JAPAN	16	25	1.6
PEO. REP. OF CHINA	28	53	1.9
HONG KONG	18	42	2.3
SINGAPORE	29	61	2.1
OTHER ASIAN	129	286	2.2
AMERICA	158	299	1.9
USA	53	101	1.9
OTHER AMERICAN	105	198	1.9
OCEANIA	260	522	2.0
AUSTRALIA	251	503	2.0
OTHER OCEANIAN	9	19	2.1
ALL COUNTRIES	15,881	34,641	2.2

Table A2 - Percentage distribution of tourists interviewed by country of residence and travel arrangement, 2005

Country of residence	No. of parties	Travel Arrangement (%)		
		Package	Non-package	Total
AFRICA	5,114	54.5	45.5	100.0
REUNION	2,413	42.1	57.9	100.0
SOUTH AFRICA	2,127	77.4	22.6	100.0
MALAGASY REP	199	6.5	93.5	100.0
ZIMBABWE	25	60.0	40.0	100.0
KENYA	31	48.4	51.6	100.0
SEYCHELLES	178	7.3	92.7	100.0
OTHER AFRICAN	141	48.9	51.1	100.0
EUROPE	9,352	69.5	30.5	100.0
FRANCE	4,292	64.0	36.0	100.0
GERMANY	1,063	75.1	24.9	100.0
ITALY	669	86.7	13.3	100.0
SWITZERLAND	285	56.8	43.2	100.0
UK	2,056	73.1	26.9	100.0
BELGIUM	175	65.7	34.3	100.0
AUSTRIA	91	70.3	29.7	100.0
SPAIN	110	81.8	18.2	100.0
SWEDEN	86	72.1	27.9	100.0
OTHER EUROPEAN	525	72.8	27.2	100.0
ASIA	997	76.4	23.6	100.0
INDIA	777	79.2	20.8	100.0
JAPAN	16	62.5	37.5	100.0
PEO. REP OF CHINA	28	67.9	32.1	100.0
HONG KONG	18	72.2	27.8	100.0
SINGAPORE	29	82.8	17.2	100.0
OTHER ASIAN	129	62.8	37.2	100.0
AMERICA	158	50.6	49.4	100.0
USA	53	37.7	62.3	100.0
OTHER AMERICAN	105	57.1	42.9	100.0
OCEANIA	260	46.9	53.1	100.0
AUSTRALIA	251	47.8	52.2	100.0
OTHER OCEANIAN	9	22.2	77.8	100.0
ALL COUNTRIES	15,881	64.6	35.4	100.0

Table A3 - Percentage distribution of tourists interviewed by country of residence and activity status, 2009

Country of residence	No. of parties	Activity Status					Total
		Student	Housewife	Retired	Employee	Other	
AFRICA	5,114	2.9	2.2	9.9	80.8	4.2	100.0
REUNION	2,413	2.9	1.5	14.8	73.7	7.2	100.0
SOUTH AFRICA	2,127	2.8	2.9	5.4	87.9	1.0	100.0
MALAGASY REP	199	3.5	3.5	5.0	85.4	2.5	100.0
ZIMBABWE	25	4.0	4.0	4.0	88.0	0.0	100.0
KENYA	31	3.2	0.0	3.2	90.3	3.2	100.0
SEYCHELLES	178	5.1	2.8	9.0	78.7	4.5	100.0
OTHER AFRICAN	141	2.1	2.1	3.5	88.7	3.5	100.0
EUROPE	9,352	1.7	1.0	13.1	82.9	1.4	100.0
FRANCE	4,292	1.4	0.6	17.5	78.9	1.6	100.0
GERMANY	1,063	1.3	1.2	7.5	87.8	2.2	100.0
ITALY	669	3.4	1.0	4.5	89.7	1.3	100.0
SWITZERLAND	285	1.8	0.4	10.9	85.6	1.4	100.0
UK	2,056	1.7	1.7	12.4	83.8	0.5	100.0
BELGIUM	175	2.3	0.6	6.3	86.9	4.0	100.0
AUSTRIA	91	3.3	0.0	16.5	78.0	2.2	100.0
SPAIN	110	1.8	0.0	3.6	94.5	0.0	100.0
SWEDEN	86	1.2	0.0	14.0	83.7	1.2	100.0
OTHER EUROPEAN	525	2.9	1.5	6.3	88.6	0.8	100.0
ASIA	997	2.6	4.1	2.7	90.2	0.4	100.0
INDIA	777	2.3	4.6	2.8	89.8	0.4	100.0
JAPAN	16	0.0	0.0	0.0	100.0	0.0	100.0
PEO. REP. OF CHINA	28	3.6	3.6	3.6	89.3	0.0	100.0
HONG KONG	18	5.6	0.0	0.0	94.4	0.0	100.0
SINGAPORE	29	0.0	3.4	3.4	93.1	0.0	100.0
OTHER ASIAN	129	4.7	2.3	2.3	89.9	0.8	100.0
AMERICA	158	3.8	1.3	3.8	90.5	0.6	100.0
USA	53	1.9	0.0	3.8	92.5	1.9	100.0
OTHER AMERICAN	105	4.8	1.9	3.8	89.5	0.0	100.0
OCEANIA	260	3.8	3.1	9.2	83.8	0.0	100.0
AUSTRALIA	251	4.0	3.2	8.8	84.1	0.0	100.0
OTHER OCEANIAN	9	0.0	0.0	22.2	77.8	0.0	100.0
ALL COUNTRIES	15,881	2.2	1.6	11.2	82.7	2.2	100.0

Table A4 - Percentage distribution of tourists in employment by country of residence and major occupational group, 2009

Country of residence	No. of parties	Major occupational Group							Total
		Senior Officials	Professional	Technician	Clerks	Sales workers	Craft trade	Elementary Occupation	
AFRICA	4,132	20.5	36.2	18.9	5.4	6.4	6.5	6.2	100.0
REUNION	1,778	13.9	23.9	23.4	8.1	10.0	10.2	10.6	100.0
SOUTH AFRICA	1,869	25.0	48.6	15.7	2.7	2.9	2.9	2.2	100.0
MALAGASY REP	170	36.5	27.1	10.6	7.1	8.2	7.6	2.9	100.0
ZIMBABWE	22	27.3	40.9	22.7	0.0	4.5	4.5	0.0	100.0
KENYA	28	46.4	42.9	7.1	0.0	3.6	0.0	0.0	100.0
SEYCHELLES	140	17.1	27.1	18.6	7.9	7.9	10.7	10.7	100.0
OTHER AFRICAN	125	24.0	45.6	16.0	4.0	4.0	2.4	4.0	100.0
EUROPE	7,749	19.4	36.7	20.6	6.0	7.9	4.7	4.6	100.0
FRANCE	3,386	17.9	32.1	23.0	5.8	9.1	6.4	5.8	100.0
GERMANY	933	15.2	46.1	18.8	7.4	7.0	4.0	1.6	100.0
ITALY	600	14.5	33.8	21.3	11.7	8.5	2.8	7.3	100.0
SWITZERLAND	244	14.8	34.0	23.8	7.4	9.8	7.0	3.3	100.0
UK	1,722	25.6	40.1	17.0	4.3	6.6	2.9	3.5	100.0
BELGIUM	152	14.5	38.2	23.7	5.9	8.6	3.9	5.3	100.0
AUSTRIA	71	19.7	40.8	16.9	8.5	7.0	1.4	5.6	100.0
SPAIN	104	15.4	46.2	22.1	4.8	5.8	4.8	1.0	100.0
SWEDEN	72	20.8	43.1	18.1	0.0	5.6	6.9	5.6	100.0
OTHER EUROPEAN	465	27.3	40.2	17.0	4.1	5.6	2.8	3.0	100.0
ASIA	899	28.5	52.7	10.2	3.3	2.4	1.6	1.2	100.0
INDIA	698	29.5	54.9	9.0	2.6	1.4	1.4	1.1	100.0
JAPAN	16	18.8	50.0	18.8	6.3	6.3	0.0	0.0	100.0
PEO. REP. OF CHINA	25	32.0	40.0	20.0	8.0	0.0	0.0	0.0	100.0
HONG KONG	17	23.5	41.2	23.5	5.9	0.0	5.9	0.0	100.0
SINGAPORE	27	33.3	40.7	11.1	3.7	3.7	3.7	3.7	100.0
OTHER ASIAN	116	22.4	47.4	12.1	6.0	8.6	1.7	1.7	100.0
AMERICA	143	16.8	59.4	13.3	2.8	3.5	1.4	2.8	100.0
USA	49	14.3	61.2	16.3	2.0	4.1	0.0	2.0	100.0
OTHER AMERICAN	94	18.1	58.5	11.7	3.2	3.2	2.1	3.2	100.0
OCEANIA	218	21.6	40.4	15.6	5.0	4.1	8.7	4.6	100.0
AUSTRALIA	211	21.3	41.2	14.7	5.2	3.8	9.0	4.7	100.0
OTHER OCEANIAN	7	28.6	14.3	42.9	0.0	14.3	0.0	0.0	100.0
ALL COUNTRIES	13,141	20.4	38.0	19.2	5.6	7.0	5.1	4.8	100.0

Table A5 - Percentage distribution of tourists interviewed by main purpose of visit, 2009

Country of residence	No. of parties	Main purpose of visit					Total
		Holiday	Honey-moon	Business/Seminar	Visiting friends/Relatives	Other	
AFRICA	5,114	75.9	6.3	8.4	5.8	3.5	100.0
REUNION	2,413	84.7	1.0	3.6	7.6	3.1	100.0
SOUTH AFRICA	2,127	71.5	13.3	10.3	2.9	2.0	100.0
MALAGASY REP	199	47.2	1.0	24.1	11.1	16.6	100.0
ZIMBABWE	25	72.0	12.0	12.0	4.0	0.0	100.0
KENYA	31	51.6	6.5	41.9	0.0	0.0	100.0
SEYCHELLES	178	60.1	0.6	14.6	11.2	13.5	100.0
OTHER AFRICAN	141	58.9	5.0	24.1	7.8	4.3	100.0
EUROPE	9,352	75.2	15.8	2.8	4.4	1.7	100.0
FRANCE	4,292	79.1	12.9	2.3	4.4	1.3	100.0
GERMANY	1,063	82.6	13.0	1.9	1.3	1.2	100.0
ITALY	669	73.7	22.1	1.3	2.7	0.1	100.0
SWITZERLAND	285	79.3	9.5	2.5	7.7	1.1	100.0
UK	2,056	66.8	18.3	4.5	7.2	3.2	100.0
BELGIUM	175	64.6	23.4	5.1	6.3	0.6	100.0
AUSTRIA	91	85.7	8.8	1.1	3.3	1.1	100.0
SPAIN	110	53.6	43.6	1.8	0.0	0.9	100.0
SWEDEN	86	77.9	14.0	2.3	2.3	3.5	100.0
OTHER EUROPEAN	525	67.0	24.4	3.6	1.7	3.2	100.0
ASIA	997	43.5	41.0	9.8	2.7	2.9	100.0
INDIA	777	40.4	46.2	8.5	2.2	2.7	100.0
JAPAN	16	31.3	43.8	18.8	0.0	6.3	100.0
PEO. REP. OF CHINA	28	64.3	21.4	14.3	0.0	0.0	100.0
HONG KONG	18	77.8	11.1	11.1	0.0	0.0	100.0
SINGAPORE	29	51.7	20.7	13.8	6.9	6.9	100.0
OTHER ASIAN	129	52.7	22.5	14.7	6.2	3.9	100.0
AMERICA	158	53.2	28.5	12.7	3.2	2.5	100.0
USA	53	49.1	26.4	17.0	3.8	3.8	100.0
OTHER AMERICAN	105	55.2	29.5	10.5	2.9	1.9	100.0
OCEANIA	260	56.9	16.2	4.6	15.4	6.9	100.0
AUSTRALIA	251	57.8	15.9	4.0	15.5	6.8	100.0
OTHER OCEANIAN	9	33.3	22.2	22.2	11.1	11.1	100.0
ALL COUNTRIES	15,881	72.9	14.5	5.2	4.9	2.5	100.0

Table A6 - Percentage distribution of tourists interviewed by country of residence and type of accommodation, 2009

Country of residence	No. of parties	Type of Accommodation					Total
		Hotel	Guest House	Tourist residence	With friends / relatives	Other	
AFRICA	5,114	65.3	10.2	11.0	12.5	1.1	100.0
REUNION	2,413	52.0	14.1	16.5	16.2	1.2	100.0
SOUTH AFRICA	2,127	86.5	2.0	5.4	5.5	0.7	100.0
MALAGASY REP	199	35.7	25.1	9.0	27.1	3.0	100.0
ZIMBABWE	25	72.0	8.0	8.0	8.0	4.0	100.0
KENYA	31	83.9	3.2	0.0	9.7	3.2	100.0
SEYCHELLES	178	19.1	40.4	10.1	29.8	0.6	100.0
OTHER AFRICAN	141	68.1	9.2	6.4	13.5	2.8	100.0
EUROPE	9,352	78.3	4.0	7.9	8.4	1.4	100.0
FRANCE	4,292	73.8	8.2	10.6	9.3	1.0	100.0
GERMANY	1,063	83.5	4.5	6.7	3.5	1.8	100.0
ITALY	669	88.2	2.8	3.7	4.6	0.6	100.0
SWITZERLAND	285	67.4	5.3	10.5	13.7	3.2	100.0
UK	2,056	82.9	1.5	3.6	10.6	1.4	100.0
BELGIUM	175	74.3	1.1	7.4	14.3	2.9	100.0
AUSTRIA	91	75.8	3.3	11.0	7.7	2.2	100.0
SPAIN	110	91.8	3.6	0.9	1.8	1.8	100.0
SWEDEN	86	75.6	7.0	9.3	5.8	2.3	100.0
OTHER EUROPEAN	525	79.8	4.2	8.8	4.8	2.5	100.0
ASIA	997	90.0	2.0	2.0	4.9	1.1	100.0
INDIA	777	91.0	1.9	2.1	4.1	0.9	100.0
JAPAN	16	87.5	6.3	0.0	6.3	0.0	100.0
PEO. REP. OF CHINA	28	82.1	3.6	3.6	10.7	0.0	100.0
HONG KONG	18	100.0	0.0	0.0	0.0	0.0	100.0
SINGAPORE	29	93.1	0.0	0.0	3.4	3.4	100.0
OTHER ASIAN	129	83.7	2.3	2.3	9.3	2.3	100.0
AMERICA	158	80.4	3.2	3.8	8.9	3.8	100.0
USA	53	79.2	7.5	1.9	9.4	1.9	100.0
AMERICA-OTHER	105	81.0	1.0	4.8	8.6	4.8	100.0
OCEANIA	260	65.0	3.5	8.1	21.5	1.9	100.0
AUSTRALIA	251	65.3	3.6	8.4	21.5	1.2	100.0
OTHER OCEANIAN	9	55.6	0.0	0.0	22.2	22.2	100.0
ALL COUNTRIES	15,881	74.7	5.9	8.5	9.7	1.3	100.0

Table A7 - Percentage distribution of tourists ¹ interviewed by country of residence and influencing factors, 2009

Country of residence	No. of parties	Influencing factors						TOTAL
		Publicity	Friends /Words of Mouth	Incentive Trips	Travel Agency/ Tour Operator	Internet	Other	
AFRICA	4,100	12.0	63.3	1.7	15.1	2.7	5.2	100.0
REUNION	2,011	7.2	75.8	1.6	6.9	0.6	7.8	100.0
SOUTH AFRICA	1,761	18.1	47.3	1.9	25.0	4.9	2.8	100.0
MALAGASY REP	95	9.5	77.9	1.1	7.4	0.0	4.2	100.0
ZIMBABWE	20	10.0	50.0	0.0	25.0	10.0	5.0	100.0
KENYA	18	5.6	27.8	5.6	50.0	11.1	0.0	100.0
SEYCHELLES	109	5.5	88.1	0.0	2.8	0.0	3.7	100.0
OTHER AFRICAN	86	11.6	60.5	3.5	18.6	5.8	0.0	100.0
EUROPE	8,376	14.4	42.0	1.3	29.8	10.3	2.2	100.0
FRANCE	3,898	13.8	50.0	1.3	25.4	7.1	2.4	100.0
GERMANY	1,000	16.1	29.2	0.5	35.9	15.6	2.7	100.0
ITALY	638	16.0	26.6	2.4	44.2	9.4	1.4	100.0
SWITZERLAND	245	13.5	50.6	1.6	25.7	7.8	0.8	100.0
UK	1,705	15.4	39.7	1.4	28.4	12.7	2.4	100.0
BELGIUM	150	20.0	36.0	2.0	35.3	5.3	1.3	100.0
AUSTRIA	83	14.5	38.6	1.2	31.3	13.3	1.2	100.0
SPAIN	106	12.3	27.4	0.0	47.2	12.3	0.9	100.0
SWEDEN	76	11.8	39.5	0.0	31.6	17.1	0.0	100.0
OTHER EUROPEAN	475	9.3	32.8	2.3	34.5	19.6	1.5	100.0
ASIA	829	14.7	40.0	0.6	30.2	13.6	0.8	100.0
INDIA	661	15.0	42.8	0.6	28.7	12.4	0.5	100.0
JAPAN	12	16.7	16.7	0.0	41.7	25.0	0.0	100.0
PEO. REP. OF CHINA	23	8.7	34.8	0.0	17.4	34.8	4.3	100.0
HONG KONG	16	31.3	6.3	0.0	43.8	18.8	0.0	100.0
SINGAPORE	22	9.1	22.7	0.0	59.1	0.0	9.1	100.0
OTHER ASIAN	95	12.6	34.7	1.1	32.6	17.9	1.1	100.0
AMERICA	126	12.7	39.7	0.8	37.3	7.1	2.4	100.0
USA	39	15.4	46.2	2.6	30.8	2.6	2.6	100.0
OTHER AMERICAN	87	11.5	36.8	0.0	40.2	9.2	2.3	100.0
OCEANIA	178	12.9	52.8	1.1	20.2	9.6	3.4	100.0
AUSTRALIA	174	13.2	53.4	1.1	20.1	9.2	2.9	100.0
OTHER OCEANIAN	4	0.0	25.0	0.0	25.0	25.0	25.0	100.0
ALL COUNTRIES	13,609	13.7	48.4	1.4	25.3	8.2	3.0	100.0

¹ For those coming on holiday and honeymoon only

Table A8 - Percentage distribution of tourists¹ interviewed by country of residence and motivation factor in choosing Mauritius - 1st Choice, 2009

Country of residence	No. of parties	Motivation factor											TOTAL	
		Tropical image	History/culture	Price	High Standard	Accommodation	Sports	Accessibility	People	Safe destination	Beaches	Shopping		Other
AFRICA	4,100	19.7	2.5	5.2	3.0	0.1	0.8	20.5	6.9	8.0	22.5	1.8	9.2	100.0
REUNION	2,011	10.1	2.9	7.2	2.7	0.0	0.9	30.3	8.1	4.3	18.7	1.9	12.7	100.0
SOUTH AFRICA	1,761	30.4	2.0	3.2	3.7	0.1	0.5	9.3	5.5	12.3	27.9	0.3	4.7	100.0
MALAGASY REP	95	22.1	2.1	4.2	0.0	0.0	0.0	27.4	6.3	8.4	11.6	7.4	10.5	100.0
ZIMBABWE	20	25.0	0.0	5.0	5.0	0.0	0.0	10.0	5.0	5.0	35.0	5.0	5.0	100.0
KENYA	18	5.6	22.2	0.0	5.6	0.0	0.0	5.6	5.6	22.2	22.2	0.0	11.1	100.0
SEYCHELLES	109	12.8	0.9	6.4	0.0	0.0	0.0	25.7	9.2	8.3	6.4	16.5	13.8	100.0
OTHER AFRICAN	86	30.2	0.0	1.2	1.2	0.0	3.5	12.8	5.8	4.7	26.7	2.3	11.6	100.0
EUROPE	8,376	46.4	2.4	1.7	2.8	0.1	1.5	2.4	7.3	4.5	25.2	0.2	5.5	100.0
FRANCE	3,898	43.2	1.9	1.8	2.1	0.1	1.2	3.4	9.8	4.0	25.3	0.2	7.1	100.0
GERMANY	1,000	49.7	4.0	1.7	3.9	0.3	3.3	1.5	4.5	4.6	24.6	0.1	1.8	100.0
ITALY	638	51.3	2.7	2.5	0.9	0.2	0.6	2.0	3.1	7.2	26.3	0.5	2.7	100.0
SWITZERLAND	245	49.0	2.4	0.8	1.2	0.0	2.0	2.4	9.8	2.0	25.7	0.0	4.5	100.0
UK	1,705	48.0	2.4	1.5	4.0	0.1	1.3	1.2	5.7	5.2	24.6	0.1	5.9	100.0
BELGIUM	150	44.7	4.0	1.3	6.0	0.0	0.7	3.3	6.0	3.3	24.7	0.7	5.3	100.0
AUSTRIA	83	47.0	3.6	2.4	2.4	0.0	6.0	0.0	6.0	6.0	21.7	0.0	4.8	100.0
SPAIN	106	48.1	0.9	1.9	6.6	0.0	0.0	0.0	5.7	2.8	33.0	0.0	0.9	100.0
SWEDEN	76	56.6	1.3	2.6	3.9	0.0	2.6	0.0	5.3	7.9	17.1	0.0	2.6	100.0
OTHER EUROPEAN	475	50.9	2.7	1.5	2.1	0.0	2.3	1.9	3.4	4.0	26.9	0.2	4.0	100.0
ASIA	829	22.0	3.5	1.8	3.5	0.0	2.4	3.3	4.6	9.5	45.1	0.4	4.0	100.0
INDIA	661	21.3	3.8	1.7	2.6	0.0	2.6	2.7	3.9	8.9	49.3	0.5	2.7	100.0
JAPAN	12	58.3	0.0	0.0	16.7	0.0	0.0	8.3	8.3	0.0	8.3	0.0	0.0	100.0
PEO. REP. OF CHINA	23	21.7	8.7	0.0	13.0	0.0	0.0	0.0	0.0	13.0	34.8	0.0	8.7	100.0
HONG KONG	16	25.0	0.0	12.5	12.5	0.0	0.0	6.3	6.3	18.8	18.8	0.0	0.0	100.0
SINGAPORE	22	13.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.5	63.6	0.0	18.2	100.0
OTHER ASIAN	95	23.2	2.1	2.1	5.3	0.0	3.2	7.4	10.5	13.7	23.2	0.0	9.5	100.0
AMERICA	126	38.9	4.8	1.6	2.4	0.0	0.0	2.4	4.8	3.2	31.0	0.0	11.1	100.0
USA	39	41.0	7.7	2.6	2.6	0.0	0.0	0.0	5.1	2.6	28.2	0.0	10.3	100.0
OTHER AMERICAN	87	37.9	3.4	1.1	2.3	0.0	0.0	3.4	4.6	3.4	32.2	0.0	11.5	100.0
OCEANIA	178	36.0	2.8	1.7	2.2	0.0	0.6	6.2	9.6	3.9	29.8	0.0	7.3	100.0
AUSTRALIA	174	35.6	2.9	1.7	2.3	0.0	0.6	5.7	9.8	4.0	30.5	0.0	6.9	100.0
OTHER OCEANIAN	4	50.0	0.0	0.0	0.0	0.0	0.0	25.0	0.0	0.0	0.0	0.0	25.0	100.0
ALL COUNTRY	13,609	36.7	2.5	2.8	2.9	0.1	1.3	8.0	7.0	5.8	25.7	0.7	6.6	100.0

¹ For those coming on holiday and honeymoon only

Table A9 - Percentage distribution of tourists by country of residence and leading time for decision on trip, 2009

Country of residence	No. of parties	Leading time for decision on trip (months)											Mean (months)
		<1	1	2	3	4	5	6	7 - 9	10 - 12	Over 12	Total	
AFRICA	5,114	27.5	21.0	16.8	16.2	3.1	6.3	1.4	2.6	4.1	0.9	100.0	2.5
REUNION	2,413	32.0	21.2	15.6	15.3	2.7	5.1	1.6	2.3	3.6	0.6	100.0	2.3
SOUTH AFRICA	2,127	19.9	19.8	19.1	18.8	3.7	8.2	1.4	3.3	4.6	1.2	100.0	2.8
MALAGASY REP	199	39.2	28.1	14.1	8.0	2.0	2.0	0.5	1.5	3.0	1.5	100.0	1.9
ZIMBABWE	25	16.0	20.0	16.0	16.0	8.0	12.0	0.0	4.0	8.0	0.0	100.0	3.2
KENYA	31	35.5	32.3	9.7	12.9	0.0	0.0	3.2	0.0	6.5	0.0	100.0	2.0
SEYCHELLES	178	44.4	21.9	12.9	10.1	1.1	4.5	0.6	1.7	2.8	0.0	100.0	1.8
OTHER AFRICAN	141	27.7	23.4	14.2	14.2	3.5	7.1	0.7	0.7	6.4	2.1	100.0	2.6
EUROPE	9,352	12.9	16.5	16.7	21.4	5.1	10.7	2.8	5.7	6.1	2.1	100.0	3.5
FRANCE	4,292	12.6	15.6	17.2	22.0	5.3	11.4	2.8	4.6	5.9	2.6	100.0	3.5
GERMANY	1,063	14.8	18.2	16.4	19.5	5.0	10.8	3.9	6.7	4.0	0.9	100.0	3.2
ITALY	669	23.2	25.4	19.3	18.2	2.7	5.4	1.5	3.1	1.0	0.1	100.0	2.2
SWITZERLAND	285	10.9	17.2	16.5	19.6	4.2	13.3	3.5	6.3	6.0	2.5	100.0	3.7
UK	2,056	10.1	14.7	14.6	21.4	5.7	10.9	3.2	7.8	8.9	2.6	100.0	4.0
BELGIUM	175	11.4	12.0	13.1	25.1	8.0	10.9	1.7	8.0	7.4	2.3	100.0	3.9
AUSTRIA	91	17.6	14.3	17.6	24.2	7.7	6.6	1.1	3.3	6.6	1.1	100.0	3.1
SPAIN	110	8.2	17.3	22.7	26.4	7.3	9.1	3.6	2.7	1.8	0.9	100.0	3.0
SWEDEN	86	8.1	15.1	17.4	25.6	4.7	11.6	2.3	8.1	3.5	3.5	100.0	3.7
OTHER EUROPEAN	525	12.2	17.1	17.3	21.3	3.6	10.1	1.9	6.1	9.0	1.3	100.0	3.6
ASIA	997	27.3	30.1	19.4	14.4	1.4	4.1	0.4	1.1	0.9	0.9	100.0	1.8
INDIA	777	27.0	31.7	18.9	14.9	1.3	3.3	0.4	0.9	0.8	0.8	100.0	1.8
JAPAN	16	31.3	18.8	12.5	12.5	6.3	6.3	6.3	0.0	0.0	6.3	100.0	2.7
PEO. REP. OF CHINA	28	25.0	42.9	25.0	7.1	0.0	0.0	0.0	0.0	0.0	0.0	100.0	1.3
HONG KONG	18	22.2	16.7	27.8	16.7	0.0	11.1	0.0	5.6	0.0	0.0	100.0	2.3
SINGAPORE	29	13.8	37.9	20.7	20.7	3.4	3.4	0.0	0.0	0.0	0.0	100.0	1.8
OTHER ASIAN	129	32.6	19.4	20.2	11.6	1.6	8.5	0.0	2.3	2.3	1.6	100.0	2.2
AMERICA	158	13.3	17.7	20.3	14.6	7.6	12.7	2.5	4.4	5.7	1.3	100.0	3.3
USA	53	18.9	17.0	18.9	11.3	1.9	15.1	3.8	7.5	5.7	0.0	100.0	3.3
OTHER AMERICAN	105	10.5	18.1	21.0	16.2	10.5	11.4	1.9	2.9	5.7	1.9	100.0	3.3
OCEANIA	260	7.7	12.7	10.8	16.9	5.0	16.5	5.8	6.9	15.0	2.7	100.0	4.8
AUSTRALIA	251	8.0	13.1	10.4	17.5	4.4	15.9	6.0	7.2	14.7	2.8	100.0	4.8
OTHER OCEANIAN	9	0.0	0.0	22.2	0.0	22.2	33.3	0.0	0.0	22.2	0.0	100.0	5.4
ALL COUNTRIES	15,881	18.4	18.8	16.8	19.1	4.3	9.0	2.3	4.4	5.3	1.6	100.0	3.1

Table A10 - Percentage distribution of tourists by country of residence and leading time for booking of trip, 2009

Country of residence	No. of parties	Booking time of trip (months)											Mean (months)
		<1	1	2	3	4	5	6	7 - 9	10 - 12	Over 12	Total	
AFRICA	5,114	31.8	23.4	17.2	15.2	2.6	5.0	1.3	1.9	1.5	0.2	100.0	2.0
REUNION	2,413	35.8	23.4	16.0	14.1	2.4	3.9	1.3	1.9	1.1	0.1	100.0	1.8
SOUTH AFRICA	2,127	23.8	22.8	19.3	18.2	3.1	6.7	1.5	2.1	2.1	0.3	100.0	2.3
MALAGASY REP	199	50.3	25.6	14.1	5.5	1.5	1.0	0.0	1.5	0.5	0.0	100.0	1.2
ZIMBABWE	25	32.0	28.0	12.0	16.0	0.0	8.0	0.0	4.0	0.0	0.0	100.0	1.9
KENYA	31	41.9	32.3	6.5	9.7	0.0	3.2	3.2	0.0	3.2	0.0	100.0	1.7
SEYCHELLES	178	51.1	22.5	13.5	6.7	1.1	3.4	0.6	0.6	0.6	0.0	100.0	1.3
OTHER AFRICAN	141	31.2	26.2	17.0	14.9	3.5	5.0	0.7	0.0	1.4	0.0	100.0	1.8
EUROPE	9,352	16.2	18.8	18.1	21.7	4.9	9.1	2.5	4.8	3.1	0.7	100.0	2.9
FRANCE	4,292	16.1	18.6	18.8	23.1	4.9	9.4	2.5	3.5	2.2	0.7	100.0	2.8
GERMANY	1,063	17.3	20.0	16.7	21.0	4.9	9.8	3.3	4.8	2.0	0.2	100.0	2.8
ITALY	669	25.9	27.2	19.1	16.4	3.4	4.0	0.9	2.4	0.6	0.0	100.0	1.9
SWITZERLAND	285	15.4	17.9	17.5	22.8	4.2	11.2	3.2	5.3	2.5	0.0	100.0	2.9
UK	2,056	12.8	16.9	16.4	20.5	5.6	9.8	3.0	7.6	6.3	1.2	100.0	3.5
BELGIUM	175	14.3	12.6	16.0	24.6	7.4	12.6	2.3	5.7	4.6	0.0	100.0	3.3
AUSTRIA	91	23.1	14.3	17.6	25.3	7.7	4.4	0.0	3.3	3.3	1.1	100.0	2.7
SPAIN	110	15.5	23.6	22.7	23.6	2.7	6.4	3.6	0.9	0.0	0.9	100.0	2.3
SWEDEN	86	10.5	15.1	20.9	23.3	5.8	10.5	2.3	9.3	1.2	1.2	100.0	3.2
OTHER EUROPEAN	525	17.3	18.1	20.8	20.4	3.6	7.2	1.3	7.2	3.8	0.2	100.0	2.9
ASIA	997	31.9	33.2	18.1	12.3	1.1	1.9	0.4	0.3	0.4	0.4	100.0	1.5
INDIA	777	31.5	34.7	17.4	12.7	1.0	1.3	0.4	0.3	0.3	0.4	100.0	1.5
JAPAN	16	31.3	18.8	12.5	18.8	6.3	6.3	6.3	0.0	0.0	0.0	100.0	2.1
PEO. REP. OF CHINA	28	25.0	46.4	21.4	7.1	0.0	0.0	0.0	0.0	0.0	0.0	100.0	1.2
HONG KONG	18	27.8	22.2	33.3	11.1	0.0	5.6	0.0	0.0	0.0	0.0	100.0	1.6
SINGAPORE	29	20.7	48.3	10.3	13.8	3.4	3.4	0.0	0.0	0.0	0.0	100.0	1.5
OTHER ASIAN	129	38.8	20.9	21.7	10.1	0.8	4.7	0.0	0.8	1.6	0.8	100.0	1.7
AMERICA	158	20.3	20.9	19.6	17.1	7.0	7.6	2.5	3.2	1.9	0.0	100.0	2.5
USA	53	24.5	15.1	24.5	13.2	3.8	7.5	3.8	5.7	1.9	0.0	100.0	2.6
OTHER AMERICAN	105	18.1	23.8	17.1	19.0	8.6	7.6	1.9	1.9	1.9	0.0	100.0	2.4
OCEANIA	260	10.8	15.0	17.3	19.6	3.1	15.8	4.2	6.9	6.5	0.8	100.0	3.7
AUSTRALIA	251	11.2	15.1	17.1	19.1	2.8	15.5	4.4	7.2	6.8	0.8	100.0	3.7
OTHER OCEANIAN	9	0.0	11.1	22.2	33.3	11.1	22.2	0.0	0.0	0.0	0.0	100.0	3.1
ALL COUNTRIES	15,881	22.2	21.2	17.8	19.0	3.9	7.4	2.0	3.6	2.5	0.5	100.0	2.5

Table A11 - Percentage distribution of tourists interviewed by country of residence and frequency of visit, 2009

Country of residence	No. of parties	Frequency of visit						Total
		First	Second	Third	Fourth	Fifth	Sixth & over	
AFRICA	5,114	32.8	16.5	11.2	7.6	6.2	25.7	100.0
REUNION	2,413	12.8	13.7	12.5	10.4	9.1	41.5	100.0
SOUTH AFRICA	2,127	55.2	19.8	9.2	4.6	2.7	8.5	100.0
MALAGASY REP	199	30.7	20.1	15.6	4.5	6.0	23.1	100.0
ZIMBABWE	25	60.0	8.0	12.0	0.0	8.0	12.0	100.0
KENYA	31	61.3	16.1	6.5	6.5	0.0	9.7	100.0
SEYCHELLES	178	11.2	11.8	17.4	9.0	12.9	37.6	100.0
OTHER AFRICAN	141	56.7	17.7	6.4	8.5	0.0	10.6	100.0
EUROPE	9,352	75.0	10.2	4.4	2.6	1.6	6.2	100.0
FRANCE	4,292	70.6	12.5	5.2	3.4	1.6	6.8	100.0
GERMANY	1,063	79.9	8.9	4.0	2.1	1.4	3.8	100.0
ITALY	669	88.3	6.1	1.2	0.9	0.6	2.8	100.0
SWITZERLAND	285	63.5	9.8	8.1	2.1	1.8	14.7	100.0
UK	2,056	74.7	9.1	4.1	2.3	2.2	7.6	100.0
BELGIUM	175	74.3	10.9	4.0	1.7	2.3	6.9	100.0
AUSTRIA	91	78.0	8.8	5.5	3.3	0.0	4.4	100.0
SPAIN	110	89.1	5.5	1.8	0.9	1.8	0.9	100.0
SWEDEN	86	82.6	10.5	3.5	2.3	0.0	1.2	100.0
OTHER EUROPEAN	525	87.8	5.7	1.7	1.7	0.6	2.5	100.0
ASIA	997	88.0	5.6	3.1	1.1	0.4	1.8	100.0
INDIA	777	89.8	4.6	2.4	0.8	0.4	1.9	100.0
JAPAN	16	81.3	6.3	0.0	6.3	0.0	6.3	100.0
PEO. REP. OF CHINA	28	89.3	7.1	3.6	0.0	0.0	0.0	100.0
HONG KONG	18	94.4	5.6	0.0	0.0	0.0	0.0	100.0
SINGAPORE	29	75.9	10.3	3.4	6.9	0.0	3.4	100.0
OTHER ASIAN	129	79.1	10.1	7.8	1.6	0.8	0.8	100.0
AMERICA	158	83.5	8.9	1.9	1.3	0.6	3.8	100.0
USA	53	81.1	13.2	1.9	1.9	0.0	1.9	100.0
OTHER AMERICAN	105	84.8	6.7	1.9	1.0	1.0	4.8	100.0
OCEANIA	260	65.0	11.5	9.2	1.5	2.3	10.4	100.0
AUSTRALIA	251	65.7	11.2	9.6	1.2	2.4	10.0	100.0
OTHER OCEANIAN	9	44.4	22.2	0.0	11.1	0.0	22.2	100.0
ALL COUNTRIES	15,881	62.2	12.0	6.5	4.1	3.0	12.3	100.0

Table A12 - Average length of stay (nights) by country of residence and travel arrangement, 2009

Country of residence	No. of parties	Travel Arrangement		
		Package	Non-Package	Total
AFRICA	5,114	7.0	9.5	8.1
REUNION	2,413	5.9	9.1	7.8
SOUTH AFRICA	2,127	7.6	9.6	8.0
MALAGASY REP	199	12.3	11.1	11.1
ZIMBABWE	25	7.6	11.2	9.1
KENYA	31	8.1	7.8	8.0
SEYCHELLES	178	6.0	9.0	8.8
OTHER AFRICAN	141	7.6	15.6	11.4
EUROPE	9,352	9.4	14.8	10.9
FRANCE	4,292	8.4	14.5	10.5
GERMANY	1,063	11.5	15.4	12.4
ITALY	669	8.5	14.8	9.3
SWITZERLAND	285	10.9	17.2	13.4
UK	2,056	10.2	15.2	11.4
BELGIUM	175	8.9	18.5	12.0
AUSTRIA	91	11.3	12.7	11.7
SPAIN	110	7.6	12.3	8.3
SWEDEN	86	10.4	17.6	12.5
OTHER EUROPEAN	525	9.3	12.1	10.1
ASIA	997	5.9	8.7	6.5
INDIA	777	6.0	7.8	6.3
JAPAN	16	5.6	26.3	10.6
PEO. REP. OF CHINA	28	6.1	11.8	8.0
HONG KONG	18	7.6	6.9	7.4
SINGAPORE	29	4.1	8.8	4.7
OTHER ASIAN	129	6.1	10.4	7.5
AMERICA	158	5.8	11.3	8.3
USA	53	6.6	10.5	9.0
OTHER AMERICAN	105	5.6	12.1	7.9
OCEANIA	260	7.4	14.7	11.2
AUSTRALIA	251	7.4	14.9	11.2
OTHER OCEANIAN	9	8.5	11.9	11.2
ALL COUNTRIES	15,881	8.4	12.2	9.7

Table A13 - Average length of stay (nights) by country of residence and purpose of visit, 2009

Country of residence	No. of parties	Purpose of visit					Total
		Holiday	Honey-moon	Business / Seminar	Visiting friends/ relatives	Other	
AFRICA	5,114	7.9	7.2	7.1	13.6	7.2	8.1
REUNION	2,413	7.5	7.4	5.3	13.4	5.9	7.8
SOUTH AFRICA	2,127	8.1	7.2	7.0	11.3	8.0	8.0
MALAGASY REP	199	11.2	10.5	11.7	12.4	9.3	11.1
ZIMBABWE	25	8.9	7.3	5.3	23.0	0.0	9.1
KENYA	31	9.1	6.5	6.1	0.0	-	8.0
SEYCHELLES	178	9.2	7.0	5.1	11.2	8.0	8.8
OTHER AFRICAN	141	10.4	6.4	7.5	33.0	8.4	11.4
EUROPE	9,352	10.8	9.2	7.3	21.8	11.5	10.9
FRANCE	4,292	10.4	8.1	7.2	21.0	14.3	10.5
GERMANY	1,063	12.5	11.4	8.4	25.1	11.0	12.4
ITALY	669	9.1	8.9	9.5	21.2	1.0	9.3
SWITZERLAND	285	12.5	10.2	7.3	29.7	19.2	13.4
UK	2,056	11.1	10.4	7.1	21.4	9.6	11.4
BELGIUM	175	12.3	8.7	6.7	24.2	27.0	12.0
AUSTRIA	91	11.6	10.4	3.0	19.0	16.0	11.7
SPAIN	110	8.2	8.3	10.5	0.0	13.0	8.3
SWEDEN	86	12.6	11.9	8.7	18.0	10.6	12.5
OTHER EUROPEAN	525	10.4	8.8	6.4	18.1	10.6	10.1
ASIA	997	6.4	6.0	9.1	13.3	5.6	6.5
INDIA	777	6.2	6.0	7.6	11.8	6.2	6.3
JAPAN	16	12.6	5.9	31.3	0.0	1.0	10.6
PEO. REP. OF CHINA	28	7.4	6.2	19.8	0.0	0.0	8.0
HONG KONG	18	7.6	6.5	6.3	0.0	0.0	7.4
SINGAPORE	29	3.6	5.2	6.0	13.3	4.3	4.7
OTHER ASIAN	129	6.9	6.3	10.9	18.1	3.5	7.5
AMERICA	158	8.7	6.4	9.6	17.4	6.6	8.3
USA	53	8.4	8.7	11.6	13.0	6.0	9.0
OTHER AMERICAN	105	8.8	5.3	7.4	20.0	7.5	7.9
OCEANIA	260	9.9	7.7	5.0	25.3	7.5	11.2
AUSTRALIA	251	9.9	7.6	5.5	25.1	7.8	11.2
OTHER OCEANIAN	9	10.9	8.5	2.0	28.0	2.0	11.2
ALL COUNTRIES	15,881	9.6	8.3	7.4	18.4	8.8	9.7

Table A14 - Average length of stay (nights) by country of residence and type of accommodation, 2009

Country of residence	No. of parties	Type of Accommodation					Total
		Hotel	Guest House	Tourist residence	With friends/relatives	Other	
AFRICA	5,114	6.9	8.8	9.9	12.3	10.7	8.1
REUNION	2,413	6.0	8.8	9.4	11.1	8.5	7.8
SOUTH AFRICA	2,127	7.6	8.6	11.3	12.2	13.2	8.0
MALAGASY REP	199	7.5	9.2	18.0	14.4	24.3	11.1
ZIMBABWE	25	8.0	8.8	11.0	22.0	8.0	9.1
KENYA	31	6.9	5.0	-	26.0	3.0	8.0
SEYCHELLES	178	5.9	8.1	7.7	12.0	9.0	8.8
OTHER AFRICAN	141	7.6	14.7	9.0	31.8	10.4	11.4
EUROPE	9,352	9.4	14.1	16.4	20.3	14.4	10.9
FRANCE	4,292	8.5	13.9	16.3	20.2	12.4	10.5
GERMANY	1,063	11.5	16.4	17.2	23.1	12.8	12.4
ITALY	669	8.5	14.9	10.0	23.2	14.2	9.3
SWITZERLAND	285	10.8	14.0	19.4	23.7	11.2	13.4
UK	2,056	10.2	14.7	16.5	19.1	21.4	11.4
BELGIUM	175	9.0	13.0	21.5	26.1	11.8	12.0
AUSTRIA	91	11.5	11.4	14.0	12.9	2.0	11.7
SPAIN	110	7.9	7.5	63.0	8.3	1.7	8.3
SWEDEN	86	10.1	9.9	24.1	18.4	14.0	12.5
OTHER EUROPEAN	525	9.1	12.7	13.4	16.5	14.1	10.1
ASIA	997	6.0	11.8	7.9	15.7	10.5	6.5
INDIA	777	5.9	12.2	8.1	13.6	9.2	6.3
JAPAN	16	9.1	4.0	-	52.0	-	10.6
PEO. REP. OF CHINA	28	5.9	32.0	2.0	24.8	-	8.0
HONG KONG	18	7.4	-	-	-	-	7.4
SINGAPORE	29	4.1	-	-	17.0	14.0	4.7
OTHER ASIAN	129	6.6	5.5	8.3	17.8	11.7	7.5
AMERICA	158	6.8	11.3	15.6	19.3	14.3	8.3
USA	53	8.2	10.8	8.0	17.2	14.0	9.0
OTHER AMERICAN	105	6.2	14.0	16.7	20.3	14.4	7.9
OCEANIA	260	7.3	8.1	18.0	21.5	14.8	11.2
AUSTRALIA	251	7.3	8.1	18.0	21.3	22.0	11.2
OTHER OCEANIAN	9	5.3	-	-	26.0	9.6	11.2
ALL COUNTRIES	15,881	8.3	11.0	13.3	16.8	13.0	9.7

Table A15 - Average length of stay (nights) by country of residence and frequency of visit, 2009

Country of residence	No. of parties	Frequency of visit			
		First	Second	Third & Higher	Total
AFRICA	5,114	7.7	8.0	8.4	8.1
REUNION	2,413	7.0	7.3	8.0	7.8
SOUTH AFRICA	2,127	7.5	8.3	8.7	8.0
MALAGASY REP	199	13.7	8.9	10.8	11.1
ZIMBABWE	25	8.4	14.0	9.6	9.1
KENYA	31	8.0	6.3	8.8	8.0
SEYCHELLES	178	8.6	9.1	8.8	8.8
OTHER AFRICAN	141	8.5	9.6	19.3	11.4
EUROPE	9,352	9.8	11.1	17.0	10.9
FRANCE	4,292	9.0	10.9	16.8	10.5
GERMANY	1,063	11.9	13.0	15.5	12.4
ITALY	669	8.8	9.8	17.7	9.3
SWITZERLAND	285	12.2	11.7	17.1	13.4
UK	2,056	10.3	10.4	18.2	11.4
BELGIUM	175	10.0	16.1	20.1	12.0
AUSTRIA	91	11.3	11.9	13.5	11.7
SPAIN	110	7.6	8.9	21.6	8.3
SWEDEN	86	12.6	11.2	12.8	12.5
OTHER EUROPEAN	525	9.7	11.6	13.1	10.1
ASIA	997	6.3	7.2	10.7	6.5
INDIA	777	6.1	7.3	10.0	6.3
JAPAN	16	9.0	52.0	8.0	10.6
PEO. REP. OF CHINA	28	8.5	2.7	14.0	8.0
HONG KONG	18	7.4	7.0	0.0	7.4
SINGAPORE	29	4.1	3.2	9.4	4.7
OTHER ASIAN	129	6.9	7.2	12.6	7.5
AMERICA	158	7.6	11.7	12.6	8.3
USA	53	8.8	11.2	7.0	9.0
OTHER AMERICAN	105	7.0	12.2	13.7	7.9
OCEANIA	260	8.4	9.3	20.9	11.2
AUSTRALIA	251	8.5	9.2	21.1	11.2
OTHER OCEANIAN	9	6.6	11.5	18.0	11.2
ALL COUNTRIES	15,881	9.1	9.5	11.2	9.7

Table A16 - Average expenditure (Rs) by country of residence, 2009

Country of residence	Average expenditure per tourist (Rs)	Average expenditure per tourist per night (Rs)
AFRICA	30,601	3,793
REUNION	24,183	3,118
SOUTH AFRICA	38,075	4,759
MALAGASY REP	30,635	2,748
ZIMBABWE	34,814	3,840
KENYA	41,337	5,181
SEYCHELLES	22,504	2,568
OTHER AFRICAN	38,834	3,405
EUROPE	47,610	4,349
FRANCE	44,099	4,194
GERMANY	54,493	4,382
ITALY	45,470	4,889
SWITZERLAND	51,440	3,839
UK	48,739	4,260
BELGIUM	54,950	4,561
AUSTRIA	56,416	4,814
SPAIN	56,461	6,795
SWEDEN	50,784	4,070
OTHER EUROPEAN	52,390	5,206
ASIA	34,727	5,305
INDIA	31,338	4,949
JAPAN	57,756	5,449
PEO. REP. OF CHINA	57,906	7,221
HONG KONG	47,031	6,351
SINGAPORE	28,162	6,028
OTHER ASIAN	48,739	6,498
AMERICA	42,835	5,179
USA	47,670	5,291
OTHER AMERICAN	40,369	5,114
OCEANIA	42,143	3,755
AUSTRALIA	42,858	3,818
OTHER OCEANIAN	23,212	2,071
ALL COUNTRIES	40,899	4,229

Table A17 - Percentage distribution of tourists by country of residence and expenditure class per tourist per night, 2009

Country of residence	Expenditure class (Rs)											Total
	Under 1000	1000-Under 2000	2000-Under 3000	3000-Under 4000	4000-Under 5000	5000-Under 6000	6000-Under 7000	7000-Under 8000	8000-Under 9000	9000-Under 10000	10000+	
AFRICA	6.1	10.7	13.5	16.1	14.8	11.4	7.8	5.4	3.5	2.8	7.9	100.0
REUNION	6.6	15.3	17.6	16.4	12.1	10.0	5.2	4.3	2.7	2.2	7.6	100.0
SOUTH AFRICA	3.6	4.4	8.6	16.7	19.4	13.4	11.0	7.1	4.7	3.6	7.6	100.0
MALAGASY REP	16.6	16.1	16.6	10.6	5.0	10.1	8.0	2.5	1.5	1.0	12.1	100.0
ZIMBABWE	4.0	0.0	28.0	24.0	20.0	8.0	8.0	8.0	0.0	0.0	0.0	100.0
KENYA	6.5	6.5	9.7	6.5	3.2	19.4	12.9	6.5	6.5	12.9	9.7	100.0
SEYCHELLES	15.7	21.3	14.0	12.4	8.4	6.7	5.1	2.2	2.2	3.4	8.4	100.0
OTHER AFRICAN	8.5	9.9	10.6	14.9	13.5	12.1	5.7	6.4	3.5	2.1	12.8	100.0
EUROPE	4.9	7.7	8.9	13.7	16.3	14.9	10.1	7.3	4.9	3.7	7.6	100.0
FRANCE	5.0	9.7	8.5	12.3	15.3	15.0	10.4	7.7	5.1	3.5	7.4	100.0
GERMANY	2.5	5.1	10.4	19.2	21.4	13.6	9.7	6.0	4.1	2.7	5.1	100.0
ITALY	2.5	3.6	6.0	13.3	17.0	23.2	13.2	5.2	4.6	5.1	6.3	100.0
SWITZERLAND	9.8	11.9	10.2	13.7	13.0	13.0	10.5	3.5	4.2	2.1	8.1	100.0
UK	6.7	6.7	10.5	15.9	16.2	12.8	8.2	7.4	4.0	3.6	8.0	100.0
BELGIUM	5.1	9.7	8.0	9.1	12.6	17.1	6.9	9.7	9.1	2.3	10.3	100.0
AUSTRIA	3.3	3.3	11.0	17.6	20.9	9.9	13.2	6.6	4.4	6.6	3.3	100.0
SPAIN	0.0	6.4	1.8	2.7	9.1	7.3	18.2	13.6	10.0	8.2	22.7	100.0
SWEDEN	4.7	5.8	10.5	14.0	17.4	15.1	11.6	7.0	1.2	7.0	5.8	100.0
OTHER EUROPEAN	3.4	5.3	7.6	9.0	16.0	16.6	11.4	8.2	6.3	5.0	11.2	100.0
ASIA	4.3	4.1	6.1	13.0	19.7	12.6	9.8	9.4	4.8	4.3	11.7	100.0
INDIA	3.6	4.2	6.7	14.9	23.4	13.8	10.2	8.6	3.7	3.1	7.7	100.0
JAPAN	12.5	6.3	0.0	0.0	6.3	6.3	12.5	6.3	6.3	0.0	43.8	100.0
PEO. REP. OF CHINA	10.7	0.0	3.6	3.6	0.0	7.1	7.1	21.4	14.3	7.1	25.0	100.0
HONG KONG	0.0	5.6	0.0	11.1	11.1	16.7	5.6	16.7	5.6	16.7	11.1	100.0
SINGAPORE	6.9	0.0	3.4	3.4	10.3	17.2	13.8	10.3	6.9	6.9	20.7	100.0
OTHER ASIAN	6.2	4.7	5.4	7.8	6.2	6.2	7.8	10.9	8.5	9.3	27.1	100.0
AMERICA	5.7	12.7	5.7	10.8	9.5	7.6	8.9	7.0	3.2	6.3	22.8	100.0
USA	11.3	18.9	3.8	7.5	9.4	7.5	1.9	9.4	0.0	3.8	26.4	100.0
OTHER AMERICAN	2.9	9.5	6.7	12.4	9.5	7.6	12.4	5.7	4.8	7.6	21.0	100.0
OCEANIA	11.9	7.3	10.4	8.5	10.8	9.6	10.0	7.3	6.5	3.1	14.6	100.0
AUSTRALIA	11.6	7.2	10.0	8.0	11.2	10.0	10.4	7.2	6.4	3.2	15.1	100.0
OTHER OCEANIAN	22.2	11.1	22.2	22.2	0.0	0.0	0.0	11.1	11.1	0.0	0.0	100.0
ALL COUNTRIES	5.4	8.5	10.2	14.3	15.8	13.5	9.4	6.8	4.4	3.5	8.2	100.0

Table A18 - Average expenditure (Rs) per tourist per night by country of residence and travel arrangement, 2009

Country of residence	Travel Arrangement		
	Package	Non - Package	Total
AFRICA	5,145	2,463	3,793
REUNION	4,789	2,316	3,118
SOUTH AFRICA	5,286	2,994	4,759
MALAGASY REP	6,256	2,417	2,748
ZIMBABWE	4,252	3,418	3,840
KENYA	6,086	3,661	5,181
SEYCHELLES	6,474	2,372	2,568
OTHER AFRICAN	5,549	2,270	3,405
EUROPE	5,522	2,535	4,349
FRANCE	5,779	2,460	4,194
GERMANY	4,925	3,096	4,382
ITALY	5,577	2,062	4,889
SWITZERLAND	5,663	2,124	3,839
UK	5,187	2,371	4,260
BELGIUM	6,403	2,722	4,561
AUSTRIA	5,539	3,450	4,814
SPAIN	7,660	3,872	6,795
SWEDEN	5,144	2,512	4,070
OTHER EUROPEAN	6,105	3,346	5,206
ASIA	6,206	3,133	5,305
INDIA	5,731	2,587	4,949
JAPAN	11,075	1,638	5,449
PEO. REP. OF CHINA	11,078	3,347	7,221
HONG KONG	6,537	5,841	6,351
SINGAPORE	7,487	1,545	6,028
OTHER ASIAN	7,952	4,754	6,498
AMERICA	7,394	3,757	5,179
USA	7,206	4,561	5,291
OTHER AMERICAN	7,459	3,131	5,114
OCEANIA	6,632	2,418	3,755
AUSTRALIA	6,652	2,466	3,818
OTHER OCEANIAN	5,569	1,406	2,071
ALL COUNTRIES	5,487	2,538	4,229

Table A19 - Average expenditure (Rs) per tourist per night by country of residence and main purpose of visit, 2009

Country of residence	Main purpose of visit					
	Holiday	Honey-moon	Business/Seminar	Visiting friends/relatives	Other	Total
AFRICA	3,826	6,010	4,902	1,557	2,461	3,793
REUNION	3,228	5,473	6,345	1,521	3,606	3,118
SOUTH AFRICA	4,681	6,043	5,163	2,226	3,794	4,759
MALAGASY REP	3,154	6,697	2,424	1,318	2,479	2,748
ZIMBABWE	3,849	5,555	3,651	2,174	-	3,840
KENYA	5,106	7,881	4,587	-	-	5,181
SEYCHELLES	2,100	4,014	8,154	1,562	3,433	2,568
OTHER AFRICAN	3,980	6,319	4,724	765	4,279	3,405
EUROPE	4,359	5,812	6,107	1,442	4,198	4,349
FRANCE	4,202	6,076	5,961	1,520	3,172	4,194
GERMANY	4,318	5,078	4,852	2,326	5,031	4,382
ITALY	4,790	6,085	5,040	1,449	800	4,889
SWITZERLAND	4,088	6,792	6,799	1,210	2,196	3,839
UK	4,430	5,307	6,703	1,298	4,777	4,260
BELGIUM	4,668	6,483	6,266	1,330	948	4,561
AUSTRIA	4,873	5,583	779	2,264	5,524	4,814
SPAIN	6,285	7,557	4,715	-	5,295	6,795
SWEDEN	3,980	4,789	3,466	628	6,213	4,070
OTHER EUROPEAN	4,969	6,323	6,154	2,153	5,645	5,206
ASIA	5,352	6,373	2,989	1,630	4,455	5,305
INDIA	4,775	5,898	3,144	1,459	3,395	4,949
JAPAN	4,647	11,319	1,072	-	6,118	5,449
PEO. REP. OF CHINA	8,952	7,065	1,409	-	-	7,221
HONG KONG	6,674	4,617	4,207	-	-	6,351
SINGAPORE	8,054	6,678	3,603	872	4,612	6,028
OTHER ASIAN	6,532	10,834	3,518	2,123	13,942	6,498
AMERICA	4,674	7,918	3,293	3,387	2,356	5,179
USA	4,568	8,094	2,808	8,695	306	5,291
OTHER AMERICAN	4,720	7,788	4,117	1,316	4,817	5,114
OCEANIA	4,295	7,242	4,977	1,333	4,221	3,755
AUSTRALIA	4,368	7,336	4,827	1,364	4,239	3,818
OTHER OCEANIAN	1,737	5,569	7,260	714	2,877	2,071
ALL COUNTRIES	4,230	5,964	4,963	1,483	3,917	4,229

Table A20 - Average expenditure (Rs) per tourist per night by country of residence and type of accommodation used, 2009

Country of residence	Type of Accommodation used					
	Hotel	Guest House	Tourist residence	With friends/ relatives	Other	Total
AFRICA	5,092	2,575	2,273	1,427	2,144	3,793
REUNION	4,654	2,447	2,257	1,532	2,039	3,118
SOUTH AFRICA	5,296	2,668	2,307	1,561	2,530	4,759
MALAGASY REP	5,705	2,865	1,509	1,205	1,393	2,748
ZIMBABWE	4,181	3,840	2,893	2,686	4,676	3,840
KENYA	6,413	2,600	0	922	1,550	5,181
SEYCHELLES	5,618	2,867	3,328	1,092	3,400	2,568
OTHER AFRICAN	5,419	3,332	3,243	864	2,405	3,405
EUROPE	5,514	2,225	2,217	1,263	2,153	4,349
FRANCE	5,738	2,060	2,085	1,304	2,292	4,194
GERMANY	5,059	2,357	2,346	1,253	2,150	4,382
ITALY	5,613	2,137	3,023	1,020	2,728	4,889
SWITZERLAND	5,505	2,348	1,797	1,197	3,361	3,839
UK	5,148	2,425	1,981	1,195	1,367	4,260
BELGIUM	6,533	2,566	2,225	1,318	4,249	4,561
AUSTRIA	5,407	3,147	3,785	2,304	8,926	4,814
SPAIN	7,267	5,166	1,912	2,115	9,396	6,795
SWEDEN	5,378	3,857	1,650	2,227	3,064	4,070
OTHER EUROPEAN	6,061	2,748	4,097	1,202	2,566	5,206
ASIA	3,131	1,405	1,895	1,051	1,497	5,305
INDIA	5,606	1,186	2,000	1,107	1,215	4,949
JAPAN	6,683	4,368	0	570	0	5,449
PEO. REP. OF CHINA	11,195	912	6,270	387	0	7,221
HONG KONG	6,351	0	0	0	0	6,351
SINGAPORE	7,184	0	0	93	857	6,028
OTHER ASIAN	8,065	5,722	1,164	1,324	1,891	6,498
AMERICA	6,680	1,972	3,406	1,095	1,928	5,179
USA	6,612	1,511	2,000	1,037	3,754	5,291
OTHER AMERICAN	6,725	3,750	3,502	1,117	1,706	5,114
OCEANIA	6,561	4,003	1,925	1,433	1,404	3,755
AUSTRALIA	6,580	4,003	1,925	1,475	949	3,818
OTHER OCEANIAN	5,474	0	0	644	2,151	2,071
ALL COUNTRIES	5,465	2,375	2,230	1,314	2,102	4,229

Table A21 - Average expenditure (Rs) per tourist per night by country of residence and frequency of visit, 2009

Country of residence	Frequency of visit	
	First visit	Repeat visit
AFRICA	4,553	3,455
REUNION	3,137	3,116
SOUTH AFRICA	5,148	4,354
MALAGASY REP	1,874	3,206
ZIMBABWE	3,725	3,968
KENYA	5,854	3,850
SEYCHELLES	1,597	2,723
OTHER AFRICAN	4,635	2,394
EUROPE	4,889	3,220
FRANCE	4,839	3,180
GERMANY	4,553	3,840
ITALY	5,290	2,824
SWITZERLAND	4,267	3,262
UK	4,876	2,951
BELGIUM	5,431	3,092
AUSTRIA	5,039	4,207
SPAIN	7,493	3,635
SWEDEN	4,034	4,277
OTHER EUROPEAN	5,405	4,115
ASIA	5,606	3,666
INDIA	5,197	3,332
JAPAN	6,570	2,200
PEO. REP. OF CHINA	6,579	11,054
HONG KONG	6,451	4,231
SINGAPORE	6,647	4,495
OTHER ASIAN	7,451	3,782
AMERICA	5,597	3,736
USA	5,121	6,053
OTHER AMERICAN	5,898	2,747
OCEANIA	5,179	2,360
AUSTRALIA	5,204	2,415
OTHER OCEANIAN	3,952	1,350
ALL COUNTRIES	4,895	3,320

Table A22 - Percentage distribution of expenditure per tourist per night and category of expenditure, 2009

Country of residence	Category of Expenditure							Total
	Accommodation	Meals & beverages	Local Transport	Sight-seeing	Entertainment	Shopping	Other	
AFRICA	49.7	15.5	7.5	3.6	3.2	18.6	1.9	100.0
REUNION	38.9	19.0	9.0	3.8	3.5	23.9	2.0	100.0
SOUTH AFRICA	59.7	13.0	6.3	3.5	3.0	13.3	1.3	100.0
MALAGASY REP	35.6	17.4	8.2	5.2	3.4	25.0	5.2	100.0
ZIMBABWE	57.9	15.3	5.8	2.6	2.7	14.7	1.1	100.0
KENYA	53.9	11.7	8.9	3.3	3.8	17.3	1.2	100.0
SEYCHELLES	15.0	13.7	7.1	1.3	1.9	48.1	12.7	100.0
OTHER AFRICAN	49.6	14.2	7.8	3.7	3.3	19.1	2.2	100.0
EUROPE	60.4	15.1	6.1	4.4	2.5	10.0	1.4	100.0
FRANCE	57.6	15.1	6.7	5.2	2.6	11.4	1.5	100.0
GERMANY	62.9	14.7	6.2	4.1	2.3	8.9	1.0	100.0
ITALY	62.7	10.9	6.2	5.0	2.6	11.2	1.5	100.0
SWITZERLAND	59.3	18.8	6.4	3.5	2.3	8.6	1.1	100.0
UK	63.1	16.2	5.3	3.4	2.4	7.9	1.6	100.0
BELGIUM	60.1	16.4	5.5	3.4	2.7	10.7	1.1	100.0
AUSTRIA	60.2	16.1	6.0	4.2	2.8	8.8	1.8	100.0
SPAIN	64.7	12.9	4.7	4.4	0.8	11.6	0.9	100.0
SWEDEN	61.2	16.3	4.9	4.7	3.3	8.6	1.1	100.0
OTHER EUROPEAN	62.3	14.8	5.6	3.9	2.3	10.2	0.8	100.0
ASIA	56.9	13.0	7.2	5.2	5.1	11.1	1.4	100.0
INDIA	57.6	12.7	7.2	5.9	5.1	10.3	1.1	100.0
JAPAN	65.0	9.1	6.1	3.5	4.3	11.4	0.5	100.0
PEO. REP. OF CHINA	47.8	13.6	9.9	4.7	6.8	17.2	0.0	100.0
HONG KONG	58.0	10.7	7.2	3.7	8.5	7.4	4.6	100.0
SINGAPORE	56.7	14.9	9.2	4.1	2.1	11.4	1.7	100.0
OTHER ASIAN	55.3	14.7	6.8	3.2	4.7	13.0	2.3	100.0
AMERICA	59.5	17.7	6.5	3.7	1.9	9.6	1.1	100.0
USA	62.2	18.6	6.4	2.0	2.0	8.0	0.8	100.0
OTHER AMERICAN	57.8	17.2	6.6	4.8	1.8	10.5	1.3	100.0
OCEANIA	53.2	18.6	6.9	3.4	3.2	13.0	1.8	100.0
AUSTRALIA	53.5	18.5	6.8	3.4	3.1	13.0	1.8	100.0
OTHER OCEANIAN	41.5	23.2	12.6	1.9	5.0	13.2	2.6	100.0
ALL COUNTRIES	57.4	15.2	6.6	4.2	2.8	12.3	1.5	100.0

Table A23 - Percentage distribution of tourists interviewed by country of residence and rating of flight services, 2009

Country of residence	No. of parties	Rating of flight services					
		Very Poor	Poor	Satisfactory	Good	Excellent	TOTAL
AFRICA	5,096	1.0	3.0	12.2	70.4	13.4	100.0
REUNION	2,400	1.0	2.9	13.5	72.8	9.7	100.0
SOUTH AFRICA	2,124	0.9	3.0	9.8	67.6	18.6	100.0
MALAGASY REP	199	0.5	3.5	17.6	71.4	7.0	100.0
ZIMBABWE	25	0.0	4.0	8.0	64.0	24.0	100.0
KENYA	31	0.0	3.2	12.9	71.0	12.9	100.0
SEYCHELLES	178	1.1	3.9	17.4	73.0	4.5	100.0
OTHER AFRICAN	139	2.2	3.6	11.5	67.6	15.1	100.0
EUROPE	9,327	1.6	5.0	13.8	60.8	18.7	100.0
FRANCE	4,286	1.3	4.6	13.4	60.6	20.1	100.0
GERMANY	1,060	2.1	6.8	15.4	62.7	13.0	100.0
ITALY	668	1.5	4.8	19.5	63.9	10.3	100.0
SWITZERLAND	284	1.4	5.6	13.4	64.1	15.5	100.0
UK	2,051	2.6	4.9	12.5	57.7	22.3	100.0
BELGIUM	174	1.1	4.6	14.4	59.8	20.1	100.0
AUSTRIA	89	2.2	4.5	10.1	65.2	18.0	100.0
SPAIN	110	0.9	5.5	11.8	64.5	17.3	100.0
SWEDEN	84	0.0	3.6	17.9	64.3	14.3	100.0
OTHER EUROPEAN	521	0.8	4.4	12.7	64.1	18.0	100.0
ASIA	994	2.9	7.5	16.1	65.2	8.2	100.0
INDIA	775	3.4	8.9	17.0	64.1	6.6	100.0
JAPAN	15	0.0	6.7	6.7	80.0	6.7	100.0
PEO. REP. OF CHINA	28	0.0	7.1	10.7	71.4	10.7	100.0
HONG KONG	18	0.0	0.0	27.8	66.7	5.6	100.0
SINGAPORE	29	0.0	3.4	24.1	72.4	0.0	100.0
OTHER ASIAN	129	2.3	1.6	9.3	66.7	20.2	100.0
AMERICA	155	0.6	3.2	8.4	63.9	23.9	100.0
USA	52	0.0	3.8	9.6	59.6	26.9	100.0
OTHER AMERICAN	103	1.0	2.9	7.8	66.0	22.3	100.0
OCEANIA	260	2.7	4.6	15.4	64.2	13.1	100.0
AUSTRALIA	251	2.8	4.4	15.5	64.5	12.7	100.0
OTHER OCEANIAN	9	0.0	11.1	11.1	55.6	22.2	100.0
ALL COUNTRIES	15,832	1.5	4.5	13.4	64.3	16.3	100.0

Table A24 - Percentage distribution of tourists interviewed by country of residence and rating of airport services, 2009

Country of residence	No. of parties	Rating of airport services					
		Very Poor	Poor	Satisfactory	Good	Excellent	TOTAL
AFRICA	5,111	0.7	3.6	9.6	73.1	13.0	100.0
REUNION	2,411	0.5	3.3	10.7	76.5	8.9	100.0
SOUTH AFRICA	2,126	1.0	4.0	8.7	67.8	18.5	100.0
MALAGASY REP	199	0.5	5.0	9.5	78.9	6.0	100.0
ZIMBABWE	25	0.0	4.0	12.0	64.0	20.0	100.0
KENYA	31	0.0	3.2	3.2	87.1	6.5	100.0
SEYCHELLES	178	0.0	1.7	6.2	83.7	8.4	100.0
OTHER AFRICAN	141	2.1	2.8	8.5	71.6	14.9	100.0
EUROPE	9,337	0.7	3.4	11.4	68.4	16.1	100.0
FRANCE	4,285	0.5	3.2	9.0	70.0	17.4	100.0
GERMANY	1,062	0.5	2.4	11.3	73.4	12.5	100.0
ITALY	667	0.4	2.2	18.4	69.9	9.0	100.0
SWITZERLAND	284	0.7	3.2	13.0	70.1	13.0	100.0
UK	2,052	1.4	4.9	13.8	62.1	17.8	100.0
BELGIUM	175	0.0	4.6	11.4	68.0	16.0	100.0
AUSTRIA	91	0.0	1.1	9.9	70.3	18.7	100.0
SPAIN	110	0.9	3.6	15.5	67.3	12.7	100.0
SWEDEN	86	0.0	3.5	8.1	74.4	14.0	100.0
OTHER EUROPEAN	525	0.6	3.2	12.2	66.7	17.3	100.0
ASIA	996	0.5	2.3	10.7	75.3	11.1	100.0
INDIA	776	0.5	1.7	10.8	77.4	9.5	100.0
JAPAN	16	0.0	12.5	12.5	68.8	6.3	100.0
PEO. REP. OF CHINA	28	0.0	0.0	14.3	71.4	14.3	100.0
HONG KONG	18	0.0	0.0	27.8	61.1	11.1	100.0
SINGAPORE	29	0.0	10.3	20.7	69.0	0.0	100.0
OTHER ASIAN	129	0.8	3.9	4.7	67.4	23.3	100.0
AMERICA	158	1.3	5.7	8.2	65.8	19.0	100.0
USA	53	0.0	3.8	7.5	64.2	24.5	100.0
OTHER AMERICAN	105	1.9	6.7	8.6	66.7	16.2	100.0
OCEANIA	260	1.2	6.9	13.5	66.9	11.5	100.0
AUSTRALIA	251	1.2	7.2	13.5	66.9	11.2	100.0
OTHER OCEANIAN	9	0.0	0.0	11.1	66.7	22.2	100.0
ALL COUNTRIES	15,862	0.7	3.5	10.8	70.3	14.7	100.0

Table A25 - Percentage distribution of tourists interviewed by country of residence and rating of room amenities services, 2009

Country of residence	No. of parties	Rating of Room Amenities services					
		Very Poor	Poor	Satisfactory	Good	Excellent	TOTAL
AFRICA	4,703	0.4	1.4	5.0	53.1	40.1	100.0
REUNION	2,170	0.3	1.5	5.1	64.9	28.2	100.0
SOUTH AFRICA	2,040	0.6	1.2	3.8	38.3	56.1	100.0
MALAGASY REP	166	0.0	1.8	9.0	66.3	22.9	100.0
ZIMBABWE	25	0.0	0.0	8.0	40.0	52.0	100.0
KENYA	29	0.0	3.4	6.9	37.9	51.7	100.0
SEYCHELLES	144	0.0	1.4	10.4	75.7	12.5	100.0
OTHER AFRICAN	129	0.8	0.8	8.5	53.5	36.4	100.0
EUROPE	8,737	0.4	1.2	4.8	41.7	52.0	100.0
FRANCE	4,008	0.4	1.4	4.1	44.0	50.1	100.0
GERMANY	1,022	0.4	1.2	5.3	44.1	49.0	100.0
ITALY	637	0.2	0.9	12.2	49.9	36.7	100.0
SWITZERLAND	253	0.0	2.0	6.3	48.2	43.5	100.0
UK	1,886	0.3	0.8	3.6	32.5	62.8	100.0
BELGIUM	156	0.6	0.0	2.6	35.9	60.9	100.0
AUSTRIA	85	1.2	1.2	3.5	44.7	49.4	100.0
SPAIN	109	0.0	1.8	6.4	37.6	54.1	100.0
SWEDEN	81	0.0	1.2	2.5	50.6	45.7	100.0
OTHER EUROPEAN	500	0.6	1.2	4.8	39.0	54.4	100.0
ASIA	967	1.2	1.9	7.0	49.6	40.2	100.0
INDIA	761	1.4	2.0	7.5	52.2	36.9	100.0
JAPAN	16	0.0	0.0	0.0	31.3	68.8	100.0
PEO. REP. OF CHINA	25	0.0	0.0	12.0	52.0	36.0	100.0
HONG KONG	18	0.0	0.0	0.0	16.7	83.3	100.0
SINGAPORE	28	0.0	3.6	10.7	64.3	21.4	100.0
OTHER ASIAN	119	0.8	1.7	4.2	37.0	56.3	100.0
AMERICA	143	0.7	1.4	7.0	31.5	59.4	100.0
USA	48	0.0	0.0	10.4	35.4	54.2	100.0
OTHER AMERICAN	95	1.1	2.1	5.3	29.5	62.1	100.0
OCEANIA	224	0.0	1.3	5.4	43.8	49.6	100.0
AUSTRALIA	215	0.0	1.4	5.6	44.7	48.4	100.0
OTHER OCEANIAN	9	0.0	0.0	0.0	22.2	77.8	100.0
ALL COUNTRIES	14,774	0.4	1.3	5.0	45.8	47.5	100.0

Table A26 - Percentage distribution of tourists interviewed by country of residence and rating of sightseeing tours services, 2009

Country of residence	No. of parties	Rating of sightseeing tours services					
		Very Poor	Poor	Satisfactory	Good	Excellent	TOTAL
AFRICA	3,912	0.1	0.3	4.3	69.4	25.9	100.0
REUNION	1,858	0.1	0.5	4.3	76.0	19.2	100.0
SOUTH AFRICA	1,696	0.1	0.1	4.1	60.0	35.7	100.0
MALAGASY REP	104	0.0	0.0	6.7	84.6	8.7	100.0
ZIMBABWE	23	0.0	0.0	13.0	69.6	17.4	100.0
KENYA	25	0.0	0.0	4.0	84.0	12.0	100.0
SEYCHELLES	110	0.0	0.0	3.6	87.3	9.1	100.0
OTHER AFRICAN	96	0.0	0.0	5.2	67.7	27.1	100.0
EUROPE	8,088	0.1	0.8	4.9	61.7	32.5	100.0
FRANCE	3,826	0.2	0.9	4.4	62.1	32.5	100.0
GERMANY	950	0.2	0.6	3.5	67.9	27.8	100.0
ITALY	622	0.0	0.8	12.2	63.7	23.3	100.0
SWITZERLAND	229	0.0	0.4	3.9	65.9	29.7	100.0
UK	1,611	0.0	0.6	4.5	57.2	37.8	100.0
BELGIUM	155	0.0	0.6	3.2	53.5	42.6	100.0
AUSTRIA	79	0.0	0.0	5.1	70.9	24.1	100.0
SPAIN	98	0.0	1.0	4.1	56.1	38.8	100.0
SWEDEN	74	0.0	0.0	5.4	62.2	32.4	100.0
OTHER EUROPEAN	444	0.2	0.9	4.3	59.5	35.1	100.0
ASIA	935	0.3	1.1	7.0	66.5	25.1	100.0
INDIA	733	0.3	1.2	7.5	67.5	23.5	100.0
JAPAN	13	0.0	0.0	7.7	46.2	46.2	100.0
PEO. REP. OF CHINA	28	0.0	0.0	7.1	67.9	25.0	100.0
HONG KONG	16	0.0	0.0	12.5	50.0	37.5	100.0
SINGAPORE	26	0.0	0.0	3.8	80.8	15.4	100.0
OTHER ASIAN	119	0.8	0.8	3.4	61.3	33.6	100.0
AMERICA	120	0.0	0.8	7.5	54.2	37.5	100.0
USA	39	0.0	0.0	5.1	71.8	23.1	100.0
OTHER AMERICAN	81	0.0	1.2	8.6	45.7	44.4	100.0
OCEANIA	200	0.0	0.5	5.0	63.5	31.0	100.0
AUSTRALIA	193	0.0	0.5	4.7	64.2	30.6	100.0
OTHER OCEANIAN	7	0.0	0.0	14.3	42.9	42.9	100.0
ALL COUNTRIES	13,255	0.1	0.6	4.9	64.3	30.1	100.0

Table A27 - Percentage distribution of tourists interviewed by country of residence and rating of local transportation services, 2009

Country of residence	No. of parties	Rating of local transportation services					
		Very Poor	Poor	Satisfactory	Good	Excellent	TOTAL
AFRICA	5,203	0.1	1.7	9.3	74.0	14.9	100.0
REUNION	2,924	0.1	2.2	10.5	77.5	9.6	100.0
SOUTH AFRICA	1,777	0.0	1.2	7.8	67.9	23.1	100.0
MALAGASY REP	165	0.0	1.8	13.3	80.0	4.8	100.0
ZIMBABWE	21	0.0	0.0	9.5	61.9	28.6	100.0
KENYA	28	0.0	0.0	3.6	82.1	14.3	100.0
SEYCHELLES	163	0.0	0.0	8.6	87.7	3.7	100.0
OTHER AFRICAN	125	0.8	1.6	4.8	76.8	16.0	100.0
EUROPE	7,875	0.4	1.6	8.7	68.2	21.2	100.0
FRANCE	3,745	0.3	2.0	8.5	67.6	21.5	100.0
GERMANY	927	0.3	1.1	8.7	71.6	18.2	100.0
ITALY	566	0.9	1.6	15.0	69.4	13.1	100.0
SWITZERLAND	238	0.4	2.1	9.7	70.2	17.6	100.0
UK	1,568	0.3	1.0	7.0	66.8	24.9	100.0
BELGIUM	146	0.7	2.1	4.8	58.9	33.6	100.0
AUSTRIA	77	0.0	2.6	7.8	71.4	18.2	100.0
SPAIN	96	0.0	1.0	9.4	64.6	25.0	100.0
SWEDEN	78	0.0	1.3	6.4	74.4	17.9	100.0
OTHER EUROPEAN	434	0.2	1.2	8.3	70.3	20.0	100.0
ASIA	794	0.6	2.4	9.9	70.7	16.4	100.0
INDIA	610	0.8	2.3	11.1	71.3	14.4	100.0
JAPAN	15	0.0	13.3	0.0	53.3	33.3	100.0
PEO. REP. OF CHINA	23	0.0	4.3	4.3	65.2	26.1	100.0
HONG KONG	17	0.0	0.0	5.9	70.6	23.5	100.0
SINGAPORE	20	0.0	10.0	5.0	85.0	0.0	100.0
OTHER ASIAN	109	0.0	0.0	7.3	67.9	24.8	100.0
AMERICA	132	1.5	1.5	6.8	65.2	25.0	100.0
USA	42	2.4	0.0	9.5	66.7	21.4	100.0
OTHER AMERICAN	90	1.1	2.2	5.6	64.4	26.7	100.0
OCEANIA	216	0.0	2.3	7.4	72.2	18.1	100.0
AUSTRALIA	210	0.0	2.4	7.1	73.8	16.7	100.0
OTHER OCEANIAN	6	0.0	0.0	16.7	16.7	66.7	100.0
ALL COUNTRIES	14,220	0.3	1.7	8.9	70.3	18.9	100.0

Table A28 - Percentage distribution of tourists interviewed by country of residence and rating of entertainment and nightlife, 2009

Country of residence	No. of parties	Rating of entertainment & nightlife					
		Very Poor	Poor	Satisfactory	Good	Excellent	TOTAL
AFRICA	3,608	0.4	2.1	10.3	67.2	20.0	100.0
REUNION	1,586	0.4	2.5	12.2	73.4	11.5	100.0
SOUTH AFRICA	1,703	0.4	1.7	8.7	59.9	29.4	100.0
MALAGASY REP	99	0.0	4.0	8.1	83.8	4.0	100.0
ZIMBABWE	16	0.0	0.0	31.3	43.8	25.0	100.0
KENYA	21	0.0	4.8	14.3	57.1	23.8	100.0
SEYCHELLES	83	0.0	0.0	3.6	90.4	6.0	100.0
OTHER AFRICAN	100	1.0	3.0	12.0	64.0	20.0	100.0
EUROPE	7,212	0.9	3.9	11.9	60.9	22.5	100.0
FRANCE	3,161	0.7	3.7	9.9	62.2	23.5	100.0
GERMANY	785	1.4	4.1	14.4	64.7	15.4	100.0
ITALY	553	2.9	7.1	14.1	60.9	15.0	100.0
SWITZERLAND	209	1.0	4.3	17.2	58.4	19.1	100.0
UK	1,710	0.5	3.6	13.7	56.8	25.4	100.0
BELGIUM	148	0.0	2.7	6.8	59.5	31.1	100.0
AUSTRIA	74	0.0	1.4	8.1	68.9	21.6	100.0
SPAIN	98	0.0	9.2	12.2	56.1	22.4	100.0
SWEDEN	63	0.0	3.2	11.1	63.5	22.2	100.0
OTHER EUROPEAN	411	0.7	1.9	12.2	60.6	24.6	100.0
ASIA	739	1.1	2.6	11.5	66.8	18.0	100.0
INDIA	569	1.4	2.6	12.5	67.0	16.5	100.0
JAPAN	14	0.0	0.0	0.0	50.0	50.0	100.0
PEO. REP. OF CHINA	23	0.0	4.3	4.3	69.6	21.7	100.0
HONG KONG	15	0.0	0.0	33.3	46.7	20.0	100.0
SINGAPORE	21	0.0	4.8	14.3	81.0	0.0	100.0
OTHER ASIAN	97	0.0	2.1	5.2	68.0	24.7	100.0
AMERICA	117	0.9	5.1	5.1	54.7	34.2	100.0
USA	40	0.0	2.5	7.5	67.5	22.5	100.0
OTHER AMERICAN	77	1.3	6.5	3.9	48.1	40.3	100.0
OCEANIA	187	0.5	3.2	7.0	66.3	23.0	100.0
AUSTRALIA	183	0.5	2.7	7.1	66.1	23.5	100.0
OTHER OCEANIAN	4	0.0	25.0	0.0	75.0	0.0	100.0
ALL COUNTRIES	11,863	0.7	3.3	11.3	63.2	21.6	100.0

Table A29 - Percentage distribution of tourists interviewed by country of residence and rating of gastronomy, 2009

Country of residence	No. of parties	Rating of gastronomy					TOTAL
		Very Poor	Poor	Satisfactory	Good	Excellent	
AFRICA	5,083	0.3	1.6	7.1	53.2	37.8	100.0
REUNION	2,394	0.2	1.7	8.0	59.9	30.2	100.0
SOUTH AFRICA	2,118	0.4	1.5	6.2	42.9	49.1	100.0
MALAGASY REP	198	0.0	1.0	9.6	69.7	19.7	100.0
ZIMBABWE	25	0.0	4.0	4.0	44.0	48.0	100.0
KENYA	31	0.0	0.0	12.9	61.3	25.8	100.0
SEYCHELLES	177	0.0	1.7	6.8	68.4	23.2	100.0
OTHER AFRICAN	140	0.0	1.4	2.9	51.4	44.3	100.0
EUROPE	9,293	0.4	1.8	6.4	43.2	48.3	100.0
FRANCE	4,276	0.4	2.2	5.9	43.4	48.2	100.0
GERMANY	1,052	0.3	1.0	5.4	50.1	43.2	100.0
ITALY	659	0.5	1.4	13.2	51.0	34.0	100.0
SWITZERLAND	284	0.4	2.5	5.3	46.5	45.4	100.0
UK	2,045	0.4	1.5	5.8	36.6	55.6	100.0
BELGIUM	175	0.0	0.6	5.1	37.7	56.6	100.0
AUSTRIA	89	0.0	1.1	7.9	42.7	48.3	100.0
SPAIN	108	0.0	1.9	6.5	42.6	49.1	100.0
SWEDEN	86	1.2	2.3	5.8	53.5	37.2	100.0
OTHER EUROPEAN	519	0.4	1.3	6.4	43.2	48.7	100.0
ASIA	994	1.6	5.5	15.8	52.3	24.7	100.0
INDIA	774	1.9	7.0	18.1	52.8	20.2	100.0
JAPAN	16	0.0	0.0	12.5	50.0	37.5	100.0
PEO. REP. OF CHINA	28	0.0	0.0	7.1	46.4	46.4	100.0
HONG KONG	18	0.0	0.0	11.1	33.3	55.6	100.0
SINGAPORE	29	3.4	0.0	10.3	69.0	17.2	100.0
OTHER ASIAN	129	0.0	0.8	6.2	49.6	43.4	100.0
AMERICA	157	1.9	1.3	6.4	43.3	47.1	100.0
USA	53	0.0	0.0	5.7	49.1	45.3	100.0
OTHER AMERICAN	104	2.9	1.9	6.7	40.4	48.1	100.0
OCEANIA	258	0.0	1.2	7.4	49.6	41.9	100.0
AUSTRALIA	249	0.0	1.2	7.6	49.4	41.8	100.0
OTHER OCEANIAN	9	0.0	0.0	0.0	55.6	44.4	100.0
ALL COUNTRIES	15,785	0.4	1.9	7.2	47.1	43.3	100.0

Table A30 - Percentage distribution of tourists interviewed by country of residence and rating of level of security on beaches, 2009

Country of residence	No. of parties	Rating of level of security - Beaches					
		Very Poor	Poor	Satisfactory	Good	Excellent	TOTAL
AFRICA	4,724	0.0	0.8	8.1	63.8	27.3	100.0
REUNION	2,238	0.0	1.3	9.7	70.2	18.8	100.0
SOUTH AFRICA	2,040	0.0	0.2	6.1	56.2	37.4	100.0
MALAGASY REP	163	0.0	0.6	12.9	68.7	17.8	100.0
ZIMBABWE	25	0.0	0.0	0.0	60.0	40.0	100.0
KENYA	25	0.0	0.0	8.0	68.0	24.0	100.0
SEYCHELLES	115	0.0	0.9	11.3	80.0	7.8	100.0
OTHER AFRICAN	118	0.0	1.7	4.2	50.0	44.1	100.0
EUROPE	9,193	0.3	1.2	4.5	61.1	33.0	100.0
FRANCE	4,217	0.3	1.5	5.0	62.6	30.6	100.0
GERMANY	1,047	0.3	1.0	4.2	61.8	32.8	100.0
ITALY	660	0.3	1.5	5.2	64.1	28.9	100.0
SWITZERLAND	282	0.7	0.7	5.7	62.1	30.9	100.0
UK	2,022	0.1	0.9	4.0	57.2	37.9	100.0
BELGIUM	172	0.0	0.6	1.7	56.4	41.3	100.0
AUSTRIA	89	1.1	0.0	7.9	58.4	32.6	100.0
SPAIN	109	0.0	0.0	2.8	52.3	45.0	100.0
SWEDEN	83	0.0	0.0	1.2	62.7	36.1	100.0
OTHER EUROPEAN	512	0.0	1.2	2.7	61.3	34.8	100.0
ASIA	969	0.3	0.9	5.0	61.3	32.5	100.0
INDIA	757	0.3	0.9	5.2	62.5	31.2	100.0
JAPAN	14	0.0	0.0	0.0	42.9	57.1	100.0
PEO. REP. OF CHINA	28	0.0	0.0	3.6	67.9	28.6	100.0
HONG KONG	18	0.0	0.0	11.1	61.1	27.8	100.0
SINGAPORE	27	0.0	0.0	3.7	81.5	14.8	100.0
OTHER ASIAN	125	0.8	1.6	4.0	50.4	43.2	100.0
AMERICA	154	0.6	1.3	1.9	50.0	46.1	100.0
USA	53	0.0	0.0	3.8	49.1	47.2	100.0
OTHER AMERICAN	101	1.0	2.0	1.0	50.5	45.5	100.0
OCEANIA	249	0.0	0.8	6.4	70.7	22.1	100.0
AUSTRALIA	241	0.0	0.8	6.2	71.4	21.6	100.0
OTHER OCEANIAN	8	0.0	0.0	12.5	50.0	37.5	100.0
ALL COUNTRIES	15,289	0.2	1.1	5.6	62.0	31.2	100.0

Table A31 - Percentage distribution of tourists interviewed by country of residence and rating of level of security at public places, 2009

Country of residence	No. of parties	Rating of level of security - Public Places					
		Very Poor	Poor	Satisfactory	Good	Excellent	TOTAL
AFRICA	5,016	0.1	1.4	8.7	67.3	22.5	100.0
REUNION	2,378	0.2	2.0	10.8	71.6	15.5	100.0
SOUTH AFRICA	2,076	0.0	0.5	6.7	61.9	30.8	100.0
MALAGASY REP	193	0.5	1.6	8.8	72.0	17.1	100.0
ZIMBABWE	24	0.0	0.0	0.0	50.0	50.0	100.0
KENYA	30	0.0	0.0	10.0	70.0	20.0	100.0
SEYCHELLES	174	0.0	2.9	8.6	80.5	8.0	100.0
OTHER AFRICAN	141	0.7	1.4	4.3	55.3	38.3	100.0
EUROPE	9,115	0.2	1.6	6.2	65.2	26.9	100.0
FRANCE	4,202	0.1	2.2	6.4	65.5	25.7	100.0
GERMANY	1,042	0.1	1.2	4.7	66.4	27.6	100.0
ITALY	653	0.0	1.7	8.7	66.2	23.4	100.0
SWITZERLAND	281	0.7	0.7	3.6	70.1	24.9	100.0
UK	1,983	0.2	1.1	6.1	63.7	29.0	100.0
BELGIUM	168	0.0	1.2	6.0	61.3	31.5	100.0
AUSTRIA	89	1.1	1.1	7.9	65.2	24.7	100.0
SPAIN	109	0.0	0.9	2.8	56.0	40.4	100.0
SWEDEN	81	0.0	0.0	4.9	65.4	29.6	100.0
OTHER EUROPEAN	507	0.2	1.4	5.9	65.3	27.2	100.0
ASIA	983	0.0	0.9	5.9	65.2	28.0	100.0
INDIA	769	0.0	0.7	5.9	66.4	27.0	100.0
JAPAN	15	0.0	13.3	6.7	46.7	33.3	100.0
PEO. REP. OF CHINA	28	0.0	0.0	7.1	67.9	25.0	100.0
HONG KONG	18	0.0	0.0	22.2	50.0	27.8	100.0
SINGAPORE	26	0.0	3.8	3.8	88.5	3.8	100.0
OTHER ASIAN	127	0.0	0.8	3.9	56.7	38.6	100.0
AMERICA	149	0.7	1.3	4.7	57.7	35.6	100.0
USA	49	0.0	0.0	8.2	53.1	38.8	100.0
OTHER AMERICAN	100	1.0	2.0	3.0	60.0	34.0	100.0
OCEANIA	253	0.4	2.0	9.5	70.4	17.8	100.0
AUSTRALIA	245	0.4	2.0	9.8	70.6	17.1	100.0
OTHER OCEANIAN	8	0.0	0.0	0.0	62.5	37.5	100.0
ALL COUNTRIES	15,516	0.1	1.5	7.0	66.2	25.5	100.0

Table A32 - Percentage distribution of tourists interviewed by country of residence and rating of level of security at tourist sites, 2009

Country of residence	No. of parties	Rating of level of security - Tourist sites					
		Very Poor	Poor	Satisfactory	Good	Excellent	TOTAL
AFRICA	4,532	0.0	0.4	2.8	71.9	24.8	100.0
REUNION	2,189	0.0	0.5	4.0	77.5	17.9	100.0
SOUTH AFRICA	1,884	0.0	0.3	1.7	64.7	33.3	100.0
MALAGASY REP	158	0.0	0.0	1.9	81.0	17.1	100.0
ZIMBABWE	23	0.0	0.0	0.0	65.2	34.8	100.0
KENYA	28	0.0	0.0	0.0	64.3	35.7	100.0
SEYCHELLES	132	0.0	0.0	3.8	87.9	8.3	100.0
OTHER AFRICAN	118	0.0	0.0	0.8	56.8	42.4	100.0
EUROPE	8,827	0.0	0.5	2.6	68.8	28.0	100.0
FRANCE	4,123	0.0	0.5	2.7	70.1	26.6	100.0
GERMANY	1,020	0.1	0.5	2.1	69.1	28.2	100.0
ITALY	647	0.0	0.5	3.9	65.4	30.3	100.0
SWITZERLAND	270	0.0	0.4	3.3	75.2	21.1	100.0
UK	1,852	0.1	0.3	2.7	66.8	30.1	100.0
BELGIUM	163	0.0	0.0	2.5	69.9	27.6	100.0
AUSTRIA	89	0.0	1.1	3.4	67.4	28.1	100.0
SPAIN	105	0.0	0.0	1.0	59.0	40.0	100.0
SWEDEN	76	0.0	0.0	0.0	65.8	34.2	100.0
OTHER EUROPEAN	482	0.0	0.8	2.1	68.3	28.8	100.0
ASIA	957	0.0	0.3	2.6	65.6	31.5	100.0
INDIA	749	0.0	0.4	2.7	66.8	30.2	100.0
JAPAN	16	0.0	0.0	0.0	81.3	18.8	100.0
PEO. REP. OF CHINA	27	0.0	0.0	3.7	66.7	29.6	100.0
HONG KONG	17	0.0	0.0	0.0	52.9	47.1	100.0
SINGAPORE	26	0.0	0.0	7.7	84.6	7.7	100.0
OTHER ASIAN	122	0.0	0.0	1.6	54.1	44.3	100.0
AMERICA	143	0.7	1.4	3.5	63.6	30.8	100.0
USA	48	0.0	2.1	6.3	50.0	41.7	100.0
OTHER AMERICAN	95	1.1	1.1	2.1	70.5	25.3	100.0
OCEANIA	235	0.0	0.9	3.0	77.0	19.1	100.0
AUSTRALIA	227	0.0	0.9	3.1	77.5	18.5	100.0
OTHER OCEANIAN	8	0.0	0.0	0.0	62.5	37.5	100.0
ALL COUNTRIES	14,694	0.0	0.4	2.7	69.7	27.1	100.0

Table A33 - Percentage distribution of tourists interviewed by country of residence and rating of state of environment on beaches, 2009

Country of residence	No. of parties	Rating of state of environment - Beaches					
		Very Poor	Poor	Satisfactory	Good	Excellent	TOTAL
AFRICA	4,801	0.3	4.3	15.9	62.2	17.2	100.0
REUNION	2,285	0.5	5.9	19.1	65.2	9.4	100.0
SOUTH AFRICA	2,063	0.1	2.6	11.4	58.8	27.0	100.0
MALAGASY REP	167	0.0	4.2	20.4	66.5	9.0	100.0
ZIMBABWE	25	0.0	0.0	24.0	60.0	16.0	100.0
KENYA	28	0.0	7.1	28.6	46.4	17.9	100.0
SEYCHELLES	114	0.0	3.5	32.5	61.4	1.8	100.0
OTHER AFRICAN	119	0.0	5.0	4.2	63.9	26.1	100.0
EUROPE	9,243	0.6	6.5	13.1	62.3	17.5	100.0
FRANCE	4,244	0.9	9.4	15.4	60.7	13.6	100.0
GERMANY	1,050	0.3	4.9	15.0	65.3	14.5	100.0
ITALY	664	0.3	4.5	13.1	62.8	19.3	100.0
SWITZERLAND	282	0.7	9.2	8.9	66.0	15.2	100.0
UK	2,030	0.3	2.8	9.2	62.4	25.4	100.0
BELGIUM	172	0.0	4.1	13.4	66.3	16.3	100.0
AUSTRIA	90	0.0	4.4	10.0	63.3	21.1	100.0
SPAIN	109	0.0	3.7	11.9	58.7	24.8	100.0
SWEDEN	84	0.0	3.6	10.7	58.3	27.4	100.0
OTHER EUROPEAN	518	0.2	4.4	9.5	65.4	20.5	100.0
ASIA	975	0.0	0.8	5.4	62.2	31.6	100.0
INDIA	762	0.0	0.8	5.0	61.8	32.4	100.0
JAPAN	14	0.0	0.0	7.1	64.3	28.6	100.0
PEO. REP. OF CHINA	28	0.0	0.0	0.0	64.3	35.7	100.0
HONG KONG	18	0.0	5.6	16.7	61.1	16.7	100.0
SINGAPORE	26	0.0	0.0	7.7	73.1	19.2	100.0
OTHER ASIAN	127	0.0	0.0	7.1	61.4	30.7	100.0
AMERICA	156	0.6	4.5	10.3	59.6	25.0	100.0
USA	53	0.0	1.9	9.4	66.0	22.6	100.0
OTHER AMERICAN	103	1.0	5.8	10.7	56.3	26.2	100.0
OCEANIA	253	0.0	5.1	11.5	68.0	15.4	100.0
AUSTRALIA	244	0.0	4.9	11.5	68.0	15.6	100.0
OTHER OCEANIAN	9	0.0	11.1	11.1	66.7	11.1	100.0
ALL COUNTRIES	15,428	0.5	5.4	13.4	62.3	18.4	100.0

Table A34 - Percentage distribution of tourists interviewed by country of residence and rating of state of environment at public places, 2009

Country of residence	No. of parties	Rating of state of environment - Public places					TOTAL
		Very Poor	Poor	Satisfactory	Good	Excellent	
AFRICA	5,026	0.9	10.7	23.1	56.5	8.8	100.0
REUNION	2,378	0.9	13.7	24.9	55.7	4.8	100.0
SOUTH AFRICA	2,081	1.0	8.0	20.0	57.1	13.9	100.0
MALAGASY REP	194	0.0	4.1	27.8	61.3	6.7	100.0
ZIMBABWE	24	4.2	8.3	29.2	50.0	8.3	100.0
KENYA	31	0.0	6.5	32.3	48.4	12.9	100.0
SEYCHELLES	177	0.6	14.1	34.5	50.3	0.6	100.0
OTHER AFRICAN	141	1.4	6.4	14.2	66.0	12.1	100.0
EUROPE	9,163	1.1	12.5	21.9	56.1	8.3	100.0
FRANCE	4,228	1.4	16.8	23.0	51.6	7.2	100.0
GERMANY	1,046	1.5	10.6	25.9	56.2	5.7	100.0
ITALY	659	1.2	7.3	21.9	60.4	9.3	100.0
SWITZERLAND	281	1.1	12.5	22.1	58.0	6.4	100.0
UK	1,983	0.6	7.6	18.6	61.7	11.5	100.0
BELGIUM	170	0.0	11.2	27.1	52.9	8.8	100.0
AUSTRIA	89	1.1	9.0	21.3	59.6	9.0	100.0
SPAIN	109	1.8	7.3	16.5	59.6	14.7	100.0
SWEDEN	82	0.0	4.9	24.4	59.8	11.0	100.0
OTHER EUROPEAN	516	0.6	10.3	17.6	63.2	8.3	100.0
ASIA	992	0.5	1.9	10.7	68.1	18.8	100.0
INDIA	773	0.3	1.4	10.0	68.6	19.8	100.0
JAPAN	16	0.0	6.3	18.8	62.5	12.5	100.0
PEO. REP. OF CHINA	28	0.0	3.6	10.7	71.4	14.3	100.0
HONG KONG	18	11.1	5.6	22.2	55.6	5.6	100.0
SINGAPORE	29	3.4	10.3	13.8	65.5	6.9	100.0
OTHER ASIAN	128	0.0	1.6	11.7	68.0	18.8	100.0
AMERICA	151	2.6	4.6	22.5	58.3	11.9	100.0
USA	50	0.0	4.0	28.0	58.0	10.0	100.0
OTHER AMERICAN	101	4.0	5.0	19.8	58.4	12.9	100.0
OCEANIA	255	2.4	11.4	21.2	57.6	7.5	100.0
AUSTRALIA	247	2.4	11.3	21.5	57.5	7.3	100.0
OTHER OCEANIAN	8	0.0	12.5	12.5	62.5	12.5	100.0
ALL COUNTRIES	15,587	1.1	11.2	21.6	57.0	9.1	100.0

Table A35 - Percentage distribution of tourists interviewed by country of residence and rating of state of environment at tourist sites, 2009

Country of residence	No. of parties	Rating of state of environment - Tourist sites					
		Very Poor	Poor	Satisfactory	Good	Excellent	TOTAL
AFRICA	4,538	0.1	1.7	9.7	68.2	20.3	100.0
REUNION	2,199	0.2	2.4	11.9	72.2	13.4	100.0
SOUTH AFRICA	1,882	0.1	0.9	6.9	62.8	29.4	100.0
MALAGASY REP	156	0.0	0.0	6.4	76.9	16.7	100.0
ZIMBABWE	23	0.0	4.3	17.4	69.6	8.7	100.0
KENYA	26	0.0	0.0	15.4	53.8	30.8	100.0
SEYCHELLES	139	0.0	4.3	22.3	67.6	5.8	100.0
OTHER AFRICAN	113	0.0	0.9	2.7	71.7	24.8	100.0
EUROPE	8,829	0.2	2.4	11.1	66.7	19.6	100.0
FRANCE	4,122	0.3	3.6	12.7	65.8	17.7	100.0
GERMANY	1,023	0.0	1.8	11.2	68.6	18.4	100.0
ITALY	643	0.3	1.1	13.4	61.0	24.3	100.0
SWITZERLAND	270	0.0	2.6	10.4	73.3	13.7	100.0
UK	1,856	0.1	1.1	8.0	67.1	23.8	100.0
BELGIUM	162	0.0	0.6	9.3	68.5	21.6	100.0
AUSTRIA	89	0.0	0.0	10.1	68.5	21.3	100.0
SPAIN	105	0.0	1.9	5.7	72.4	20.0	100.0
SWEDEN	76	0.0	0.0	10.5	64.5	25.0	100.0
OTHER EUROPEAN	483	0.0	2.1	8.3	72.0	17.6	100.0
ASIA	960	0.0	0.2	4.2	64.8	30.8	100.0
INDIA	752	0.0	0.0	4.5	64.9	30.6	100.0
JAPAN	15	0.0	0.0	6.7	80.0	13.3	100.0
PEO. REP. OF CHINA	28	0.0	0.0	0.0	75.0	25.0	100.0
HONG KONG	18	0.0	5.6	5.6	55.6	33.3	100.0
SINGAPORE	26	0.0	3.8	7.7	65.4	23.1	100.0
OTHER ASIAN	121	0.0	0.0	1.7	61.2	37.2	100.0
AMERICA	141	0.0	3.5	12.1	63.1	21.3	100.0
USA	46	0.0	6.5	8.7	63.0	21.7	100.0
OTHER AMERICAN	95	0.0	2.1	13.7	63.2	21.1	100.0
OCEANIA	231	0.0	0.4	13.0	68.8	17.7	100.0
AUSTRALIA	223	0.0	0.4	13.0	68.6	17.9	100.0
OTHER OCEANIAN	8	0.0	0.0	12.5	75.0	12.5	100.0
ALL COUNTRIES	14,699	0.1	2.0	10.3	67.1	20.5	100.0

Table A36 - Percentage distribution of tourists interviewed by country of residence and rating of state of environment of the country in general, 2009

Country of residence	No. of parties	Rating of state of environment - Country in general					
		Very Poor	Poor	Satisfactory	Good	Excellent	TOTAL
AFRICA	5,114	0.2	2.3	12.1	73.2	12.2	100.0
REUNION	2,413	0.2	3.3	15.6	74.5	6.4	100.0
SOUTH AFRICA	2,127	0.2	1.5	8.3	70.2	19.8	100.0
MALAGASY REP	199	0.5	0.5	8.0	84.4	6.5	100.0
ZIMBABWE	25	0.0	0.0	20.0	64.0	16.0	100.0
KENYA	31	0.0	0.0	12.9	71.0	16.1	100.0
SEYCHELLES	178	0.6	3.4	17.4	78.1	0.6	100.0
OTHER AFRICAN	141	0.0	1.4	6.4	75.9	16.3	100.0
EUROPE	9,352	0.2	2.9	14.1	70.4	12.4	100.0
FRANCE	4,292	0.3	4.0	17.5	68.1	10.1	100.0
GERMANY	1,063	0.2	2.4	14.0	73.8	9.7	100.0
ITALY	669	0.4	1.5	12.9	71.6	13.6	100.0
SWITZERLAND	285	0.4	3.5	13.3	74.0	8.8	100.0
UK	2,056	0.1	1.7	9.1	71.4	17.7	100.0
BELGIUM	175	0.0	2.9	11.4	71.4	14.3	100.0
AUSTRIA	91	0.0	1.1	5.5	79.1	14.3	100.0
SPAIN	110	0.0	2.7	9.1	68.2	20.0	100.0
SWEDEN	86	0.0	0.0	12.8	67.4	19.8	100.0
OTHER EUROPEAN	525	0.0	2.7	11.0	73.7	12.6	100.0
ASIA	997	0.1	0.4	3.6	70.7	25.2	100.0
INDIA	777	0.0	0.3	3.7	70.0	26.0	100.0
JAPAN	16	0.0	0.0	0.0	68.8	31.3	100.0
PEO. REP. OF CHINA	28	0.0	0.0	0.0	78.6	21.4	100.0
HONG KONG	18	0.0	5.6	0.0	83.3	11.1	100.0
SINGAPORE	29	3.4	3.4	6.9	69.0	17.2	100.0
OTHER ASIAN	129	0.0	0.0	3.9	72.1	24.0	100.0
AMERICA	158	1.3	3.2	12.0	65.8	17.7	100.0
USA	53	0.0	1.9	11.3	69.8	17.0	100.0
OTHER AMERICAN	105	1.9	3.8	12.4	63.8	18.1	100.0
OCEANIA	260	0.0	1.5	16.2	67.7	14.6	100.0
AUSTRALIA	251	0.0	1.6	16.7	67.3	14.3	100.0
OTHER OCEANIAN	9	0.0	0.0	0.0	77.8	22.2	100.0
ALL COUNTRIES	15,881	0.2	2.6	12.8	71.2	13.2	100.0

Table A37 - Percentage distribution of tourists interviewed by country of residence and rating of price of accommodation, 2009

Country of residence	No. of parties	Rating of price of accommodation			
		Expensive	Reasonable	Low	TOTAL
AFRICA	3,958	18.3	79.7	1.9	100.0
REUNION	1,947	17.2	81.1	1.7	100.0
SOUTH AFRICA	1,616	20.1	78.1	1.8	100.0
MALAGASY REP	130	17.7	80.0	2.3	100.0
ZIMBABWE	22	13.6	81.8	0.0	100.0
KENYA	17	29.4	70.6	0.0	100.0
SEYCHELLES	127	13.4	81.1	5.5	100.0
OTHER AFRICAN	99	19.2	78.8	2.0	100.0
EUROPE	7,574	23.9	73.9	2.1	100.0
FRANCE	3,499	23.3	74.9	1.8	100.0
GERMANY	919	22.6	74.9	2.5	100.0
ITALY	544	15.6	79.4	5.0	100.0
SWITZERLAND	229	29.7	66.8	3.5	100.0
UK	1,566	25.7	72.9	1.3	100.0
BELGIUM	137	27.7	70.1	2.2	100.0
AUSTRIA	77	27.3	70.1	2.6	100.0
SPAIN	100	33.0	63.0	4.0	100.0
SWEDEN	76	32.9	64.5	2.6	100.0
OTHER EUROPEAN	427	27.6	70.5	1.9	100.0
ASIA	796	31.7	67.5	0.9	100.0
INDIA	630	31.7	67.6	0.6	100.0
JAPAN	12	25.0	75.0	0.0	100.0
PEO. REP. OF CHINA	23	21.7	78.3	0.0	100.0
HONG KONG	13	46.2	53.8	0.0	100.0
SINGAPORE	24	25.0	70.8	4.2	100.0
OTHER ASIAN	94	34.0	63.8	2.1	100.0
AMERICA	119	31.9	64.7	3.4	100.0
USA	37	24.3	70.3	5.4	100.0
OTHER AMERICAN	82	35.4	62.2	2.4	100.0
OCEANIA	184	25.5	71.7	2.7	100.0
AUSTRALIA	178	26.4	71.3	2.2	100.0
OTHER OCEANIAN	6	0.0	83.3	16.7	100.0
ALL COUNTRIES	12,631	22.8	75.2	2.0	100.0

Table A38 - Percentage distribution of tourists interviewed by country of residence and rating of price of food, 2009

Country of residence	No. of parties	Rating of price of food			
		Expensive	Reasonable	Low	TOTAL
AFRICA	4,683	24.5	72.8	2.6	100.0
REUNION	2,297	16.3	79.9	3.8	100.0
SOUTH AFRICA	1,861	35.5	63.5	1.0	100.0
MALAGASY REP	183	16.9	81.4	1.6	100.0
ZIMBABWE	21	28.6	66.7	4.8	100.0
KENYA	28	35.7	64.3	0.0	100.0
SEYCHELLES	165	22.4	73.3	4.2	100.0
OTHER AFRICAN	128	23.4	71.9	4.7	100.0
EUROPE	8,534	25.5	70.8	3.7	100.0
FRANCE	3,955	21.8	74.9	3.3	100.0
GERMANY	989	24.6	70.0	5.5	100.0
ITALY	587	16.9	76.1	7.0	100.0
SWITZERLAND	273	26.7	69.2	4.0	100.0
UK	1,829	34.8	63.3	2.0	100.0
BELGIUM	160	26.3	70.0	3.8	100.0
AUSTRIA	83	24.1	71.1	4.8	100.0
SPAIN	102	32.4	62.7	4.9	100.0
SWEDEN	77	28.6	67.5	3.9	100.0
OTHER EUROPEAN	479	30.9	64.3	4.8	100.0
ASIA	906	52.5	46.1	1.3	100.0
INDIA	707	56.4	43.1	0.4	100.0
JAPAN	15	20.0	60.0	20.0	100.0
PEO. REP. OF CHINA	27	25.9	74.1	0.0	100.0
HONG KONG	15	53.3	46.7	0.0	100.0
SINGAPORE	27	33.3	63.0	3.7	100.0
OTHER ASIAN	115	43.5	52.2	4.3	100.0
AMERICA	149	32.9	61.7	5.4	100.0
USA	50	26.0	66.0	8.0	100.0
OTHER AMERICAN	99	36.4	59.6	4.0	100.0
OCEANIA	243	25.9	67.5	6.6	100.0
AUSTRALIA	235	26.4	67.2	6.4	100.0
OTHER OCEANIAN	8	12.5	75.0	12.5	100.0
ALL COUNTRIES	14,515	27.0	69.8	3.3	100.0

Table A39 - Percentage distribution of tourists interviewed by country of residence and rating of price of water and soft drinks, 2009

Country of residence	No. of parties	Rating of price of water and soft drinks			
		Expensive	Reasonable	Low	TOTAL
AFRICA	4,745	28.7	68.6	2.7	100.0
REUNION	2,329	19.9	76.2	3.9	100.0
SOUTH AFRICA	1,880	41.5	57.5	1.0	100.0
MALAGASY REP	187	16.0	81.3	2.7	100.0
ZIMBABWE	21	23.8	71.4	4.8	100.0
KENYA	28	32.1	67.9	0.0	100.0
SEYCHELLES	170	23.5	72.4	4.1	100.0
OTHER AFRICAN	130	26.2	69.2	4.6	100.0
EUROPE	8,582	29.5	66.5	4.0	100.0
FRANCE	3,979	25.5	71.2	3.3	100.0
GERMANY	998	28.9	64.8	6.3	100.0
ITALY	595	21.5	73.1	5.4	100.0
SWITZERLAND	272	30.1	64.3	5.5	100.0
UK	1,837	39.4	57.9	2.7	100.0
BELGIUM	160	30.0	66.9	3.1	100.0
AUSTRIA	84	21.4	71.4	7.1	100.0
SPAIN	101	42.6	53.5	4.0	100.0
SWEDEN	79	30.4	62.0	7.6	100.0
OTHER EUROPEAN	477	34.2	60.0	5.9	100.0
ASIA	914	54.9	43.7	1.4	100.0
INDIA	713	59.0	40.3	0.7	100.0
JAPAN	16	18.8	62.5	18.8	100.0
PEO. REP. OF CHINA	26	26.9	73.1	0.0	100.0
HONG KONG	16	68.8	31.3	0.0	100.0
SINGAPORE	27	40.7	55.6	3.7	100.0
OTHER ASIAN	116	42.2	54.3	3.4	100.0
AMERICA	147	35.4	60.5	4.1	100.0
USA	49	30.6	63.3	6.1	100.0
OTHER AMERICAN	98	37.8	59.2	3.1	100.0
OCEANIA	244	26.2	66.0	7.8	100.0
AUSTRALIA	235	26.4	66.0	7.7	100.0
OTHER OCEANIAN	9	22.2	66.7	11.1	100.0
ALL COUNTRIES	14,632	30.8	65.7	3.5	100.0

Table A40 - Percentage distribution of tourists interviewed by country of residence and rating of price of alcoholic drinks, 2009

Country of residence	No. of parties	Rating of price of alcoholic drinks			
		Expensive	Reasonable	Low	TOTAL
AFRICA	4,194	33.7	64.4	2.0	100.0
REUNION	2,027	23.4	73.8	2.8	100.0
SOUTH AFRICA	1,746	47.1	52.2	0.7	100.0
MALAGASY REP	143	21.0	76.9	2.1	100.0
ZIMBABWE	20	35.0	60.0	5.0	100.0
KENYA	21	33.3	61.9	4.8	100.0
SEYCHELLES	132	28.0	68.9	3.0	100.0
OTHER AFRICAN	105	32.4	63.8	3.8	100.0
EUROPE	8,200	33.0	64.1	2.9	100.0
FRANCE	3,768	28.5	69.3	2.2	100.0
GERMANY	971	32.9	62.5	4.6	100.0
ITALY	557	24.4	71.3	4.3	100.0
SWITZERLAND	260	31.2	64.2	4.6	100.0
UK	1,761	44.3	53.5	2.2	100.0
BELGIUM	160	30.0	67.5	2.5	100.0
AUSTRIA	81	29.6	63.0	7.4	100.0
SPAIN	98	46.9	52.0	1.0	100.0
SWEDEN	76	32.9	56.6	10.5	100.0
OTHER EUROPEAN	468	36.1	59.4	4.5	100.0
ASIA	696	53.4	45.0	1.6	100.0
INDIA	531	57.6	41.6	0.8	100.0
JAPAN	15	20.0	60.0	20.0	100.0
PEO. REP. OF CHINA	23	30.4	69.6	0.0	100.0
HONG KONG	15	73.3	26.7	0.0	100.0
SINGAPORE	23	39.1	56.5	4.3	100.0
OTHER ASIAN	89	40.4	56.2	3.4	100.0
AMERICA	132	34.8	62.9	2.3	100.0
USA	42	26.2	66.7	7.1	100.0
OTHER AMERICAN	90	38.9	61.1	0.0	100.0
OCEANIA	227	32.6	62.6	4.8	100.0
AUSTRALIA	221	32.6	62.9	4.5	100.0
OTHER OCEANIAN	6	33.3	50.0	16.7	100.0
ALL COUNTRIES	13,449	34.2	63.2	2.6	100.0

Table A41 - Percentage distribution of tourists interviewed by country of residence and rating of price of local transport, 2009

Country of residence	No. of parties	Rating of price of local transport			
		Expensive	Reasonable	Low	TOTAL
AFRICA	4,245	20.3	73.6	6.1	100.0
REUNION	2,092	16.1	76.1	7.7	100.0
SOUTH AFRICA	1,670	24.1	71.1	4.8	100.0
MALAGASY REP	162	26.5	71.0	2.5	100.0
ZIMBABWE	21	9.5	81.0	9.5	100.0
KENYA	26	34.6	65.4	0.0	100.0
SEYCHELLES	163	26.4	69.3	4.3	100.0
OTHER AFRICAN	111	21.6	73.0	5.4	100.0
EUROPE	7,609	16.7	72.4	10.9	100.0
FRANCE	3,666	16.3	73.4	10.4	100.0
GERMANY	914	14.8	70.4	14.9	100.0
ITALY	535	9.7	76.4	13.8	100.0
SWITZERLAND	234	20.1	65.8	14.1	100.0
UK	1,471	20.8	71.4	7.8	100.0
BELGIUM	144	21.5	69.4	9.0	100.0
AUSTRIA	69	10.1	75.4	14.5	100.0
SPAIN	94	28.7	58.5	12.8	100.0
SWEDEN	73	13.7	65.8	20.5	100.0
OTHER EUROPEAN	409	15.2	75.3	9.5	100.0
ASIA	736	47.4	49.9	2.7	100.0
INDIA	575	50.8	47.1	2.1	100.0
JAPAN	14	28.6	57.1	14.3	100.0
PEO. REP. OF CHINA	21	33.3	61.9	4.8	100.0
HONG KONG	17	0.0	82.4	0.0	100.0
SINGAPORE	18	38.9	50.0	11.1	100.0
OTHER ASIAN	91	39.6	57.1	3.3	100.0
AMERICA	126	28.6	63.5	7.9	100.0
USA	39	17.9	71.8	10.3	100.0
OTHER AMERICAN	87	33.3	59.8	6.9	100.0
OCEANIA	207	17.4	70.0	12.6	100.0
AUSTRALIA	200	17.5	70.0	12.5	100.0
OTHER OCEANIAN	7	14.3	71.4	14.3	100.0
ALL COUNTRIES	12,923	19.8	71.4	8.9	100.0

Table A42 - Percentage distribution of tourists by rating Mauritius compared to last island destination with regards to price level, 2009

Last Island Visited	No. of parties	Comparison with regards to price level			
		Lower	Same	Higher	TOTAL
AFRICA	1,762	46.9	21.1	32.0	100.0
REUNION	810	61.5	23.3	15.2	100.0
MALAGASY REP	228	18.0	9.2	72.8	100.0
SEYCHELLES	407	52.6	23.1	24.3	100.0
COMOROS	13	30.8	15.4	53.8	100.0
MAYOTTE	109	47.7	14.7	37.6	100.0
CANARY ISLAND	22	13.6	31.8	54.5	100.0
ZANZIBAR	86	5.8	27.9	66.3	100.0
MADEIRA ISLAND	5	20.0	20.0	60.0	100.0
CAPE VERDE	21	9.5	19.0	71.4	100.0
ST HELENA	0	0.0	0.0	0.0	0.0
OTHER AFRICAN	61	9.8	23.0	67.2	100.0
EUROPE	30	36.7	10.0	53.3	100.0
MALTA	5	60.0	0.0	40.0	100.0
CYPRUS	2	50.0	50.0	0.0	100.0
GREEK ISLAND	5	80.0	0.0	20.0	100.0
LA CRETE	2	0.0	0.0	100.0	100.0
OTHER EUROPEAN	16	18.8	12.5	68.8	100.0
ASIA	711	23.2	24.6	52.2	100.0
SINGAPORE	29	44.8	13.8	41.4	100.0
MALAYSIA	58	13.8	20.7	65.5	100.0
BALI	141	4.3	16.3	79.4	100.0
MALDIVES	314	34.4	35.7	29.9	100.0
PHUKET	66	16.7	15.2	68.2	100.0
SRI LANKA	41	4.9	14.6	80.5	100.0
OTHER ASIAN	62	27.4	12.9	59.7	100.0
AMERICA	1,414	26.9	25.2	47.9	100.0
BARBADOS	63	25.4	31.7	42.9	100.0
BERMUDA	11	45.5	18.2	36.4	100.0
BAHAMAS	31	16.1	45.2	38.7	100.0
CARIBEAN	241	22.4	34.0	43.6	100.0
DOMINICAN REPUBLIC	258	10.1	20.2	69.8	100.0
FRENCH POLYNESIA	36	50.0	13.9	36.1	100.0
GUADELOUPE	219	39.7	23.7	36.5	100.0
MARTINIQUE	171	46.2	18.7	35.1	100.0
SANTO DOMINGO	40	15.0	27.5	57.5	100.0
ST LUCIA	18	16.7	22.2	61.1	100.0
TRINIDAD & TOBAGO	15	6.7	46.7	46.7	100.0
VIRGIN ISLAND	6	16.7	50.0	33.3	100.0
HAWAI	46	43.5	26.1	30.4	100.0
CUBA	125	13.6	20.8	65.6	100.0
HAITI	20	65.0	20.0	15.0	100.0
HONOLULU	0	0.0	0.0	0.0	0.0
JAMAICA	36	19.4	22.2	58.3	100.0
OTHER AMERICAN	78	28.2	28.2	43.6	100.0
OCEANIA	89	20.2	24.7	55.1	100.0
NEW ZEALAND	2	0.0	0.0	100.0	100.0
SOLOMON ISLAND	0	0.0	0.0	0.0	0.0
FIJI	32	15.6	25.0	59.4	100.0
NEW CALEDONIA	19	42.1	26.3	31.6	100.0
VANUATU	3	0.0	66.7	33.3	100.0
OTHER OCEANIAN	33	15.2	21.2	63.6	100.0
ALL COUNTRIES	4,006	34.9	23.2	41.9	100.0

Table A43 - Percentage distribution of tourists by rating Mauritius compared to last island destination with regards to hospitality, 2009

Last Island Visited	No. of parties	Comparison with regards to hospitality			
		Lower	Same	Higher	TOTAL
AFRICA	1,762	3.0	39.4	57.5	100.0
REUNION	810	2.7	41.5	55.8	100.0
MALAGASY REP	228	3.9	37.7	58.3	100.0
SEYCHELLES	407	3.4	43.5	53.1	100.0
COMOROS	13	7.7	7.7	84.6	100.0
MAYOTTE	109	1.8	22.9	75.2	100.0
CANARY ISLAND	22	0.0	54.5	45.5	100.0
ZANZIBAR	86	4.7	39.5	55.8	100.0
MADEIRA ISLAND	5	0.0	40.0	60.0	100.0
CAPE VERDE	21	0.0	33.3	66.7	100.0
ST HELENA	0	0.0	0.0	0.0	0.0
OTHER AFRICAN	61	1.6	24.6	73.8	100.0
EUROPE	30	3.3	43.3	53.3	100.0
MALTA	5	0.0	40.0	60.0	100.0
CYPRUS	2	0.0	50.0	50.0	100.0
GREEK ISLAND	5	20.0	40.0	40.0	100.0
LA CRETE	2	0.0	100.0	0.0	100.0
OTHER EUROPEAN	16	0.0	37.5	62.5	100.0
ASIA	711	8.0	49.4	42.6	100.0
SINGAPORE	29	6.9	20.7	72.4	100.0
MALAYSIA	58	10.3	37.9	51.7	100.0
BALI	141	8.5	57.4	34.0	100.0
MALDIVES	314	6.7	52.2	41.1	100.0
PHUKET	66	13.6	48.5	37.9	100.0
SRI LANKA	41	7.3	46.3	46.3	100.0
OTHER ASIAN	62	6.5	43.5	50.0	100.0
AMERICA	1,414	3.5	29.6	66.9	100.0
BARBADOS	63	1.6	44.4	54.0	100.0
BERMUDA	11	0.0	45.5	54.5	100.0
BAHAMAS	31	0.0	19.4	80.6	100.0
CARIBEAN	241	3.3	28.6	68.0	100.0
DOMINICAN REP.	258	2.7	26.7	70.5	100.0
FRENCH POLYNESIA	36	0.0	41.7	58.3	100.0
GUADELOUPE	219	3.2	19.2	77.6	100.0
MARTINIQUE	171	3.5	19.3	77.2	100.0
SANTO DOMINGO	40	0.0	40.0	60.0	100.0
ST LUCIA	18	0.0	55.6	44.4	100.0
TRINIDAD & TOBAGO	15	0.0	46.7	53.3	100.0
VIRGIN ISLAND	6	0.0	33.3	66.7	100.0
HAWAI	46	6.5	45.7	47.8	100.0
CUBA	125	4.0	32.8	63.2	100.0
HAITI	20	5.0	30.0	65.0	100.0
HONOLULU	0	0.0	0.0	0.0	0.0
JAMAICA	36	8.3	36.1	55.6	100.0
OTHER AMERICAN	78	11.5	44.9	43.6	100.0
OCEANIA	89	7.9	41.6	50.6	100.0
NEW ZEALAND	2	0.0	50.0	50.0	100.0
SOLOMON ISLAND	0	0.0	0.0	0.0	0.0
FIJI	32	12.5	50.0	37.5	100.0
NEW CALEDONIA	19	0.0	31.6	68.4	100.0
VANUATU	3	66.7	33.3	0.0	100.0
OTHER OCEANIAN	33	3.0	39.4	57.6	100.0
ALL COUNTRIES	4,006	4.2	37.8	58.0	100.0

Table A44 - Percentage distribution of tourists by rating Mauritius compared to last island destination with regards to quality of product, 2009

Last Island Visited	No. of parties	Comparison with regards to quality of product			
		Lower	Same	Higher	TOTAL
AFRICA	1,762	8.5	47.0	44.5	100.0
REUNION	810	12.8	63.1	24.1	100.0
MALAGASY REP	228	6.6	17.1	76.3	100.0
SEYCHELLES	407	4.2	46.9	48.9	100.0
COMOROS	13	0.0	7.7	92.3	100.0
MAYOTTE	109	2.8	13.8	83.5	100.0
CANARY ISLAND	22	9.1	63.6	27.3	100.0
ZANZIBAR	86	4.7	37.2	58.1	100.0
MADEIRA ISLAND	5	20.0	40.0	40.0	100.0
CAPE VERDE	21	4.8	38.1	57.1	100.0
ST HELENA	0	0.0	0.0	0.0	100.0
OTHER AFRICAN	61	4.9	24.6	70.5	100.0
EUROPE	30	6.7	50.0	43.3	100.0
MALTA	5	20.0	60.0	20.0	100.0
CYPRUS	2	0.0	50.0	50.0	100.0
GREEK ISLAND	5	0.0	80.0	20.0	100.0
LA CRETE	2	50.0	50.0	0.0	100.0
OTHER EUROPEAN	16	0.0	37.5	62.5	100.0
ASIA	711	11.7	52.0	36.3	100.0
SINGAPORE	29	48.3	34.5	17.2	100.0
MALAYSIA	58	17.2	46.6	36.2	100.0
BALI	141	14.9	58.2	27.0	100.0
MALDIVES	314	6.1	52.5	41.4	100.0
PHUKET	66	18.2	54.5	27.3	100.0
SRI LANKA	41	4.9	43.9	51.2	100.0
OTHER ASIAN	62	8.1	51.6	40.3	100.0
AMERICA	1,414	6.6	42.4	51.0	100.0
BARBADOS	63	4.8	44.4	50.8	100.0
BERMUDA	11	18.2	63.6	18.2	100.0
BAHAMAS	31	9.7	32.3	58.1	100.0
CARIBEAN	241	7.1	49.0	44.0	100.0
DOMINICAN REPUBLIC	258	3.5	34.5	62.0	100.0
FRENCH POLYNESIA	36	2.8	33.3	63.9	100.0
GUADELOUPE	219	5.9	49.3	44.7	100.0
MARTINIQUE	171	7.6	45.0	47.4	100.0
SANTO DOMINGO	40	0.0	30.0	70.0	100.0
ST LUCIA	18	0.0	33.3	66.7	100.0
TRINIDAD & TOBAGO	15	6.7	40.0	53.3	100.0
VIRGIN ISLAND	6	0.0	50.0	50.0	100.0
HAWAI	46	28.3	41.3	30.4	100.0
CUBA	125	3.2	26.4	70.4	100.0
HAITI	20	10.0	45.0	45.0	100.0
HONOLULU	0	0.0	0.0	0.0	100.0
JAMAICA	36	5.6	58.3	36.1	100.0
OTHER AMERICAN	78	14.1	52.6	33.3	100.0
OCEANIA	89	10.1	51.7	38.2	100.0
NEW ZEALAND	2	50.0	50.0	0.0	100.0
SOLOMON ISLAND	0	0.0	0.0	0.0	100.0
FIJI	32	6.3	40.6	53.1	100.0
NEW CALEDONIA	19	21.1	47.4	31.6	100.0
VANUATU	3	0.0	33.3	66.7	100.0
OTHER OCEANIAN	33	6.1	66.7	27.3	100.0
ALL COUNTRIES	4,006	8.4	46.4	45.2	100.0

Table A45 - Percentage distribution of tourists by rating Mauritius compared to last island destination with regards to level of security, 2009

Last Island Visited	No. of parties	Comparison with regards to level of security			
		Lower	Same	Higher	TOTAL
AFRICA	1,762	5.7	50.0	44.3	100.0
REUNION	810	7.7	64.9	27.4	100.0
MALAGASY REP	228	3.1	11.8	85.1	100.0
SEYCHELLES	407	5.4	57.7	36.9	100.0
COMOROS	13	0.0	15.4	84.6	100.0
MAYOTTE	109	3.7	26.6	69.7	100.0
CANARY ISLAND	22	0.0	63.6	36.4	100.0
ZANZIBAR	86	2.3	32.6	65.1	100.0
MADEIRA ISLAND	5	20.0	40.0	40.0	100.0
CAPE VERDE	21	9.5	23.8	66.7	100.0
ST HELENA	0	0.0	0.0	0.0	100.0
OTHER AFRICAN	61	1.6	21.3	77.0	100.0
EUROPE	30	13.3	50.0	36.7	100.0
MALTA	5	20.0	40.0	40.0	100.0
CYPRUS	2	0.0	50.0	50.0	100.0
GREEK ISLAND	5	20.0	40.0	40.0	100.0
LA CRETE	2	0.0	50.0	50.0	100.0
OTHER EUROPEAN	16	12.5	56.3	31.3	100.0
ASIA	711	7.6	51.9	40.5	100.0
SINGAPORE	29	41.4	41.4	17.2	100.0
MALAYSIA	58	6.9	48.3	44.8	100.0
BALI	141	6.4	38.3	55.3	100.0
MALDIVES	314	6.1	65.9	28.0	100.0
PHUKET	66	7.6	50.0	42.4	100.0
SRI LANKA	41	2.4	34.1	63.4	100.0
OTHER ASIAN	62	6.5	33.9	59.7	100.0
AMERICA	1,414	4.0	37.2	58.8	100.0
BARBADOS	63	1.6	47.6	50.8	100.0
BERMUDA	11	0.0	63.6	36.4	100.0
BAHAMAS	31	3.2	45.2	51.6	100.0
CARIBEAN	241	3.3	40.2	56.4	100.0
DOMINICAN REPUBLIC	258	2.3	29.8	67.8	100.0
FRENCH POLYNESIA	36	8.3	52.8	38.9	100.0
GUADELOUPE	219	3.2	34.7	62.1	100.0
MARTINIQUE	171	4.7	35.1	60.2	100.0
SANTO DOMINGO	40	0.0	20.0	80.0	100.0
ST LUCIA	18	0.0	27.8	72.2	100.0
TRINIDAD & TOBAGO	15	6.7	40.0	53.3	100.0
VIRGIN ISLAND	6	0.0	66.7	33.3	100.0
HAWAI	46	19.6	45.7	34.8	100.0
CUBA	125	3.2	35.2	61.6	100.0
HAITI	20	5.0	50.0	45.0	100.0
HONOLULU	0	0.0	0.0	0.0	100.0
JAMAICA	36	2.8	38.9	58.3	100.0
OTHER AMERICAN	78	9.0	43.6	47.4	100.0
OCEANIA	89	7.9	42.7	49.4	100.0
NEW ZEALAND	2	0.0	50.0	50.0	100.0
SOLOMON ISLAND	0	0.0	0.0	0.0	100.0
FIJI	32	0.0	37.5	62.5	100.0
NEW CALEDONIA	19	10.5	47.4	42.1	100.0
VANUATU	3	33.3	0.0	66.7	100.0
OTHER OCEANIAN	33	12.1	48.5	39.4	100.0
ALL COUNTRIES	4,006	5.6	45.7	48.8	100.0

Table A46 - Percentage distribution of tourists interviewed by country of residence and mode of payment in Mauritius, 2009

Country of residence	No. of parties	Mode of Payment in Mauritius			
		Cash	Credit Card	Cash and Credit Card	TOTAL
AFRICA	5,114	63.4	5.9	30.7	100.0
REUNION	2,413	69.0	4.0	27.0	100.0
SOUTH AFRICA	2,127	53.4	8.7	38.0	100.0
MALAGASY REP	199	81.4	3.5	15.1	100.0
ZIMBABWE	25	72.0	8.0	20.0	100.0
KENYA	31	58.1	3.2	38.7	100.0
SEYCHELLES	178	89.9	0.6	9.6	100.0
OTHER AFRICAN	141	58.9	8.5	32.6	100.0
EUROPE	9,352	52.7	7.8	39.4	100.0
FRANCE	4,292	54.5	4.9	40.6	100.0
GERMANY	1,063	46.8	11.1	42.1	100.0
ITALY	669	60.1	6.4	33.5	100.0
SWITZERLAND	285	46.7	11.6	41.8	100.0
UK	2,056	53.0	10.8	36.2	100.0
BELGIUM	175	49.7	9.7	40.6	100.0
AUSTRIA	91	44.0	15.4	40.7	100.0
SPAIN	110	48.2	12.7	39.1	100.0
SWEDEN	86	43.0	11.6	45.3	100.0
OTHER EUROPEAN	525	48.2	9.9	41.9	100.0
ASIA	997	72.6	3.2	24.2	100.0
INDIA	777	77.2	2.1	20.7	100.0
JAPAN	16	62.5	12.5	25.0	100.0
PEO. REP. OF CHINA	28	53.6	3.6	42.9	100.0
HONG KONG	18	33.3	11.1	55.6	100.0
SINGAPORE	29	55.2	6.9	37.9	100.0
OTHER ASIAN	129	59.7	7.0	33.3	100.0
AMERICA	158	54.4	10.8	34.8	100.0
USA	53	56.6	13.2	30.2	100.0
OTHER AMERICAN	105	53.3	9.5	37.1	100.0
OCEANIA	260	55.8	7.3	36.9	100.0
AUSTRALIA	251	56.2	7.2	36.7	100.0
OTHER OCEANIAN	9	44.4	11.1	44.4	100.0
ALL COUNTRIES	15,881	57.5	7.0	35.6	100.0

Table A47 - Percentage distribution of tourists interviewed by country of residence and evaluation of visit, 2009

Country of residence	No. of parties	Evaluation of visit			
		Below expectation	As expected	Beyond expectation	TOTAL
AFRICA	5,114	2.1	85.5	12.5	100.0
REUNION	2,413	2.2	92.6	5.2	100.0
SOUTH AFRICA	2,127	2.2	76.4	21.4	100.0
MALAGASY REP	199	0.0	92.5	7.5	100.0
ZIMBABWE	25	0.0	76.0	24.0	100.0
KENYA	31	6.5	80.6	12.9	100.0
SEYCHELLES	178	0.0	94.9	5.1	100.0
OTHER AFRICAN	141	2.8	81.6	15.6	100.0
EUROPE	9,352	4.4	76.8	18.8	100.0
FRANCE	4,292	5.5	78.6	16.0	100.0
GERMANY	1,063	3.1	82.8	14.1	100.0
ITALY	669	4.6	72.9	22.4	100.0
SWITZERLAND	285	3.9	81.1	15.1	100.0
UK	2,056	3.3	71.6	25.1	100.0
BELGIUM	175	2.9	78.9	18.3	100.0
AUSTRIA	91	4.4	83.5	12.1	100.0
SPAIN	110	6.4	70.0	23.6	100.0
SWEDEN	86	2.3	66.3	31.4	100.0
OTHER EUROPEAN	525	3.2	75.2	21.5	100.0
ASIA	997	5.1	74.7	20.2	100.0
INDIA	777	5.4	73.4	21.2	100.0
JAPAN	16	0.0	68.8	31.3	100.0
PEO. REP. OF CHINA	28	10.7	67.9	21.4	100.0
HONG KONG	18	5.6	66.7	27.8	100.0
SINGAPORE	29	10.3	82.8	6.9	100.0
OTHER ASIAN	129	1.6	84.5	14.0	100.0
AMERICA	158	2.5	65.2	32.3	100.0
USA	53	1.9	56.6	41.5	100.0
OTHER AMERICAN	105	2.9	69.5	27.6	100.0
OCEANIA	260	5.4	76.5	18.1	100.0
AUSTRALIA	251	5.6	76.5	17.9	100.0
OTHER OCEANIAN	9	0.0	77.8	22.2	100.0
ALL COUNTRIES	15,881	3.7	79.4	16.9	100.0



*PROFILE BY
COUNTRY OF RESIDENCE*

Table B1: All countries, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) <i>By travel arrangement</i>		First visit	62.2
Package	8.4	Repeat visit	37.8
Non- package	12.2		
(b) <i>By purpose of visit</i>		9. Accommodation used (%)	
Holiday	9.6	Hotel	74.7
Honeymoon	8.3	Guest House	5.9
Business/Seminar	7.4	Tourist Residence	8.5
Visiting friends/relatives	18.4	With friends/relatives	9.7
		Other	1.3
(c) <i>By type of accommodation</i>		10. Influencing Factors (%)	
Hotel	8.3	Publicity	13.7
Guest House	11.0	Friends/Word of mouth	48.4
Tourist Residence	13.3	Incentive trips	1.4
With friends/relatives	16.8	Travel Agency/Tour operators	25.3
Other	13.0	Internet	8.2
		Other	3.0
(d) <i>By frequency of visit</i>		11. Evaluation of visit (%)	
First visit	9.1	Below expectation	3.7
Repeat visit	10.7	As expected	79.4
2. Average party size	2.2	Beyond expectation	16.9
3. Travel arrangement		12. Per capita expenditure (Rs)	40,899
% Package tourists	64.6	13. Per capita per diem expenditure (Rs)	4,229
% Non- package tourists	35.4		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	82.7	(a) <i>Travel arrangement</i>	
Legislators/managerial cadre	16.9	Package tourists	5,487
Professionals	31.4	Non-package tourists	2,538
Technical & related workers	15.9	(b) <i>Purpose of visit</i>	
Clerks/secretaries	4.6	Holiday	4,230
Service/sales workers	5.8	Honeymoon	5,964
Craft/trade workers	4.2	Business/ Seminar	4,963
Elementary occupation	4.0	Visiting friends/relatives	1,483
Students	2.2	Other	3,917
Housewives	1.6	(c) <i>Frequency of visit</i>	
Retired	11.2	First visit	4,895
Other	2.2	Repeat visit	3,320
5. Purpose of visit (%)		(d) <i>Type of accommodation</i>	
Holiday	72.9	Hotel	5,465
Honeymoon	14.5	Guest House	2,375
Business/ Seminar	5.2	Tourist Residence	2,230
Visiting friends /relatives	4.9	With friends/relatives	1,314
Other	2.5	Other	2,102
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	18.4	expenditure by category (%)	
One - two months	35.6	Accommodation	57.4
Three months & over	46.0	Meals & beverages	15.2
7. Booking time on trip (%)		Local Transport	6.6
Less than 1 month	22.2	Sightseeing	4.2
One - two months	39.0	Entertainment & Recreation	2.8
Three months & over	38.9	Shopping	12.3
		Other	1.5

Table B2: Australia, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) <i>By travel arrangement</i>		First visit	65.7
Package	7.4	Repeat visit	34.3
Non- package	14.9		
(b) <i>By purpose of visit</i>		9. Accommodation used (%)	
Holiday	9.9	Hotel	65.3
Honeymoon	7.6	Guest House	3.6
Business/Seminar	5.5	Tourist Residence	8.4
Visiting friends/relatives	25.1	With friends/relatives	21.5
		Other	1.2
(c) <i>By type of accommodation</i>		10. Influencing Factors (%)	
Hotel	7.3	Publicity	13.2
Guest House	8.1	Friends/Word of mouth	53.4
Tourist Residence	18.0	Incentive trips	1.1
With friends/relatives	21.3	Travel Agency/Tour operators	20.1
Other	22.0	Internet	9.2
		Other	2.9
(d) <i>By frequency of visit</i>		11. Evaluation of visit (%)	
First visit	8.5	Below expectation	5.6
Repeat visit	16.7	As expected	76.5
2. Average party size	2.0	Beyond expectation	17.9
3. Travel arrangement		12. Per capita expenditure (Rs)	42,858
% Package tourists	47.8	13. Per capita per diem expenditure (Rs)	3,818
% Non- package tourists	52.2		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	84.1	(a) <i>Travel arrangement</i>	
Legislators/managerial cadre	17.9	Package tourists	6,652
Professionals	34.7	Non-package tourists	2,466
Technical & related workers	12.4	(b) <i>Purpose of visit</i>	
Clerks/secretaries	4.4	Holiday	4,368
Service/sales workers	3.2	Honeymoon	7,336
Craft/trade workers	7.6	Business/ Seminar	4,827
Elementary occupation	4.0	Visiting friends/relatives	1,364
Students	4.0	Other	4,239
Housewives	3.2	(c) <i>Frequency of visit</i>	
Retired	8.8	First visit	5,204
Other	0.0	Repeat visit	2,415
5. Purpose of visit (%)		(d) <i>Type of accommodation</i>	
Holiday	57.8	Hotel	6,580
Honeymoon	15.9	Guest House	4,003
Business/ Seminar	4.0	Tourist Residence	1,925
Visiting friends /relatives	15.5	With friends/relatives	1,475
Other	6.8	Other	949
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	8.0	expenditure by category (%)	
One - two months	23.5	Accommodation	53.5
Three months & over	68.5	Meals & beverages	18.5
7. Booking time on trip (%)		Local Transport	6.8
Less than 1 month	11.2	Sightseeing	3.4
One - two months	32.3	Entertainment & Recreation	3.1
Three months & over	56.6	Shopping	13.0
		Other	1.8

Table B3: Austria, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) By travel arrangement		First visit	78.0
Package	11.3	Repeat visit	22.0
Non- package	12.7		
(b) By purpose of visit		9. Accommodation used (%)	
Holiday	11.6	Hotel	75.8
Honeymoon	10.4	Guest House	3.3
Business/Seminar	3.0	Tourist Residence	11.0
Visiting friends/relatives	19.0	With friends/relatives	7.7
		Other	2.2
(c) By type of accommodation		10. Influencing Factors (%)	
Hotel	11.5	Publicity	14.5
Guest House	11.4	Friends/Word of mouth	38.6
Tourist Residence	14.0	Incentive trips	1.2
With friends/relatives	12.9	Travel Agency/Tour operators	31.3
Other	2.0	Internet	13.3
		Other	1.2
(d) By frequency of visit		11. Evaluation of visit (%)	
First visit	11.3	Below expectation	4.4
Repeat visit	12.9	As expected	83.5
		Beyond expectation	12.1
2. Average party size	1.9		
3. Travel arrangement		12. Per capita expenditure (Rs)	56,416
% Package tourists	70.3	13. Per capita per diem expenditure (Rs)	4,814
% Non- package tourists	29.7		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	78.0	(a) Travel arrangement	
Legislators/managerial cadre	15.4	Package tourists	5,539
Professionals	31.9	Non-package tourists	3,450
Technical & related workers	13.2	(b) Purpose of visit	
Clerks/secretaries	6.6	Holiday	4,873
Service/sales workers	5.5	Honeymoon	5,583
Craft/trade workers	1.1	Business/ Seminar	779
Elementary occupation	4.4	Visiting friends/relatives	2,264
Students	3.3	Other	5,524
Housewives	0.0	(c) Frequency of visit	
Retired	16.5	First visit	5,039
Other	2.2	Repeat visit	4,207
5. Purpose of visit (%)		(d) Type of accommodation	
Holiday	85.7	Hotel	5,407
Honeymoon	8.8	Guest House	3,147
Business/ Seminar	1.1	Tourist Residence	3,785
Visiting friends /relatives	3.3	With friends/relatives	2,304
Other	1.1	Other	8,926
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	17.6	expenditure by category (%)	
One - two months	31.9	Accommodation	60.2
Three months & over	50.5	Meals & beverages	16.1
7. Booking time on trip (%)		Local Transport	6.0
Less than 1 month	23.1	Sightseeing	4.2
One - two months	31.9	Entertainment & Recreation	2.8
Three months & over	45.1	Shopping	8.8
		Other	1.8

Table B4: Belgium, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) <i>By travel arrangement</i>		First visit	74.3
Package	8.9	Repeat visit	25.7
Non- package	18.5		
(b) <i>By purpose of visit</i>		9. Accommodation used (%)	
Holiday	12.3	Hotel	74.3
Honeymoon	8.7	Guest House	1.1
Business/Seminar	6.7	Tourist Residence	7.4
Visiting friends/relatives	24.2	With friends/relatives	14.3
		Other	2.9
(c) <i>By type of accommodation</i>		10. Influencing Factors (%)	
Hotel	9.0	Publicity	20.0
Guest House	13.0	Friends/Word of mouth	36.0
Tourist Residence	21.5	Incentive trips	2.0
With friends/relatives	26.1	Travel Agency/Tour operators	35.3
Other	11.8	Internet	5.3
		Other	1.3
(d) <i>By frequency of visit</i>		11. Evaluation of visit (%)	
First visit	10.0	Below expectation	2.9
Repeat visit	18.5	As expected	78.9
		Beyond expectation	18.3
2. Average party size	2.2		
3. Travel arrangement		12. Per capita expenditure (Rs)	54,950
% Package tourists	65.7	13. Per capita per diem expenditure (Rs)	4,561
% Non- package tourists	34.3		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	86.9	(a) <i>Travel arrangement</i>	
Legislators/managerial cadre	12.6	Package tourists	6,403
Professionals	33.1	Non-package tourists	2,722
Technical & related workers	20.6	(b) <i>Purpose of visit</i>	
Clerks/secretaries	5.1	Holiday	4,668
Service/sales workers	7.4	Honeymoon	6,483
Craft/trade workers	3.4	Business/ Seminar	6,266
Elementary occupation	4.6	Visiting friends/relatives	1,330
Students	2.3	Other	948
Housewives	0.6	(c) <i>Frequency of visit</i>	
Retired	6.3	First visit	5,431
Other	4.0	Repeat visit	3,092
5. Purpose of visit (%)		(d) <i>Type of accommodation</i>	
Holiday	64.6	Hotel	6,533
Honeymoon	23.4	Guest House	2,566
Business/ Seminar	5.1	Tourist Residence	2,225
Visiting friends /relatives	6.3	With friends/relatives	1,318
Other	0.6	Other	4,249
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	11.4	expenditure by category (%)	
One - two months	25.1	Accommodation	60.1
Three months & over	63.4	Meals & beverages	16.4
		Local Transport	5.5
7. Booking time on trip (%)		Sightseeing	3.4
Less than 1 month	14.3	Entertainment & Recreation	2.7
One - two months	28.6	Shopping	10.7
Three months & over	57.1	Other	1.1

Table B5: People's Republic of China, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) By travel arrangement		First visit	89.3
Package	6.1	Repeat visit	10.7
Non- package	11.8		
(b) By purpose of visit		9. Accommodation used (%)	
Holiday	7.4	Hotel	82.1
Honeymoon	6.2	Guest House	3.6
Business/Seminar	19.8	Tourist Residence	3.6
Visiting friends/relatives	0.0	With friends/relatives	10.7
		Other	0.0
(c) By type of accommodation		10. Influencing Factors (%)	
Hotel	5.9	Publicity	8.7
Guest House	32.0	Friends/Word of mouth	34.8
Tourist Residence	2.0	Incentive trips	0.0
With friends/relatives	24.8	Travel Agency/Tour operators	17.4
Other	0.0	Internet	34.8
		Other	4.3
(d) By frequency of visit		11. Evaluation of visit (%)	
First visit	8.5	Below expectation	10.7
Repeat visit	6.1	As expected	67.9
		Beyond expectation	21.4
2. Average party size	1.9		
3. Travel arrangement		12. Per capita expenditure (Rs)	57,906
% Package tourists	67.9	13. Per capita per diem expenditure (Rs) †	7,221
% Non- package tourists	32.1		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	89.3	(a) Travel arrangement	
Legislators/managerial cadre	28.6	Package tourists	11,078
Professionals	35.7	Non-package tourists	3,347
Technical & related workers	17.9	(b) Purpose of visit	
Clerks/secretaries	7.1	Holiday	8,952
Service/sales workers	0.0	Honeymoon	7,065
Craft/trade workers	0.0	Business/ Seminar	1,409
Elementary occupation	0.0	Visiting friends/relatives	0
Students	3.6	Other	0
Housewives	3.6	(c) Frequency of visit	
Retired	3.6	First visit	6,579
Other	0.0	Repeat visit	11,054
5. Purpose of visit (%)		(d) Type of accommodation	
Holiday	64.3	Hotel	11,195
Honeymoon	21.4	Guest House	912
Business/ Seminar	14.3	Tourist Residence	6,270
Visiting friends /relatives	0.0	With friends/relatives	387
Other	0.0	Other	0
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	25.0	expenditure by category (%)	
One - two months	67.9	Accommodation	47.8
Three months & over	7.1	Meals & beverages	13.6
7. Booking time on trip (%)		Local Transport	9.9
Less than 1 month	25.0	Sightseeing	4.7
One - two months	67.9	Entertainment & Recreation	6.8
Three months & over	7.1	Shopping	17.2
		Other	0.0

Table B6: France, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) <i>By travel arrangement</i>		First visit	70.6
Package	8.4	Repeat visit	29.4
Non- package	14.5		
(b) <i>By purpose of visit</i>		9. Accommodation used (%)	
Holiday	10.4	Hotel	73.8
Honeymoon	8.1	Guest House	8.2
Business/Seminar	7.2	Tourist Residence	10.6
Visiting friends/relatives	21.0	With friends/relatives	9.3
		Other	1.0
(c) <i>By type of accommodation</i>		10. Influencing Factors (%)	
Hotel	8.5	Publicity	13.8
Guest House	13.9	Friends/Word of mouth	50.0
Tourist Residence	16.3	Incentive trips	1.3
With friends/relatives	20.2	Travel Agency/Tour operators	25.4
Other	12.4	Internet	7.1
		Other	2.4
(d) <i>By frequency of visit</i>		11. Evaluation of visit (%)	
First visit	9.0	Below expectation	5.5
Repeat visit	14.2	As expected	78.6
		Beyond expectation	16.0
2. Average party size	2.1	12. Per capita expenditure (Rs)	44,099
3. Travel arrangement		13. Per capita per diem expenditure (Rs) 1	4,194
% Package tourists	64.0	14. Per capita per diem (Rs) by	
% Non- package tourists	36.0	(a) <i>Travel arrangement</i>	
4. Activity Status (%)		Package tourists	5,779
Employed	78.9	Non-package tourists	2,460
Legislators/managerial cadre	14.1	(b) <i>Purpose of visit</i>	
Professionals	25.3	Holiday	4,202
Technical & related workers	18.2	Honeymoon	6,076
Clerks/secretaries	4.5	Business/ Seminar	5,961
Service/sales workers	7.2	Visiting friends/relatives	1,520
Craft/trade workers	5.1	Other	3,172
Elementary occupation	4.5	(c) <i>Frequency of visit</i>	
Students	1.4	First visit	4,839
Housewives	0.6	Repeat visit	3,180
Retired	17.5	(d) <i>Type of accommodation</i>	
Other	1.6	Hotel	5,738
5. Purpose of visit (%)		Guest House	2,060
Holiday	79.1	Tourist Residence	2,085
Honeymoon	12.9	With friends/relatives	1,304
Business/ Seminar	2.3	Other	2,292
Visiting friends /relatives	4.4		
Other	1.3	15. Distribution of total	
6. Time to decide on trip (%)		expenditure by category (%)	
Less than 1 month	12.6	Accommodation	57.6
One - two months	32.8	Meals & beverages	15.1
Three months & over	54.6	Local Transport	6.7
7. Booking time on trip (%)		Sightseeing	5.2
Less than 1 month	16.1	Entertainment & Recreation	2.6
One - two months	37.4	Shopping	11.4
Three months & over	46.5	Other	1.5

Table B7: Germany, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) <i>By travel arrangement</i>		First visit	79.9
Package	11.5	Repeat visit	20.1
Non- package	15.4		
(b) <i>By purpose of visit</i>		9. Accommodation used (%)	
Holiday	12.5	Hotel	83.5
Honeymoon	11.4	Guest House	4.5
Business/Seminar	8.4	Tourist Residence	6.7
Visiting friends/relatives	25.1	With friends/relatives	3.5
		Other	1.8
(c) <i>By type of accommodation</i>		10. Influencing Factors (%)	
Hotel	11.5	Publicity	16.1
Guest House	16.4	Friends/Word of mouth	29.2
Tourist Residence	17.2	Incentive trips	0.5
With friends/relatives	23.1	Travel Agency/Tour operators	35.9
Other	12.8	Internet	15.6
		Other	2.7
(d) <i>By frequency of visit</i>	11.9	11. Evaluation of visit (%)	
First visit	14.4	Below expectation	3.1
Repeat visit	2.1	As expected	82.8
		Beyond expectation	14.1
2. Average party size			
3. Travel arrangement	75.1	12. Per capita expenditure (Rs)	54,493
% Package tourists	24.9	13. Per capita per diem expenditure (Rs) 	4,382
% Non- package tourists		14. Per capita per diem (Rs) by	
4. Activity Status (%)	87.8	(a) <i>Travel arrangement</i>	
Employed	13.4	Package tourists	4,925
Legislators/managerial cadre	40.5	Non-package tourists	3,096
Professionals	16.5	(b) <i>Purpose of visit</i>	
Technical& related workers	6.5	Holiday	4,318
Clerks/secretaries	6.1	Honeymoon	5,078
Service/sales workers	3.5	Business/ Seminar	4,852
Craft/trade workers	1.4	Visiting friends/relatives	2,326
Elementary occupation	1.3	Other	5,031
Students	1.2	(c) <i>Frequency of visit</i>	
Housewives	7.5	First visit	4,553
Retired	2.2	Repeat visit	3,840
Other		(d) <i>Type of accommodation</i>	
5. Purpose of visit (%)		Hotel	5,059
Holiday	82.6	Guest House	2,357
Honeymoon	13.0	Tourist Residence	2,346
Business/ Seminar	1.9	With friends/relatives	1,253
Visiting friends /relatives	1.3	Other	2,150
Other	1.2		
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	14.8	expenditure by category (%)	
One - two months	34.5	Accommodation	62.9
Three months & over	50.7	Meals & beverages	14.7
7. Booking time on trip (%)		Local Transport	6.2
Less than 1 month	17.3	Sightseeing	4.1
One - two months	36.8	Entertainment & Recreation	2.3
Three months & over	45.9	Shopping	8.9
		Other	1.0

Table B8: Hong Kong, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) By travel arrangement		First visit	94.4
Package	7.6	Repeat visit	5.6
Non- package	6.9		
(b) By purpose of visit		9. Accommodation used (%)	
Holiday	7.6	Hotel	100.0
Honeymoon	6.5	Guest House	0.0
Business/Seminar	6.3	Tourist Residence	0.0
Visiting friends/relatives	0.0	With friends/relatives	0.0
		Other	0.0
(c) By type of accommodation		10. Influencing Factors (%)	
Hotel	7.4	Publicity	31.3
Guest House	0.0	Friends/Word of mouth	6.3
Tourist Residence	0.0	Incentive trips	0.0
With friends/relatives	0.0	Travel Agency/Tour operators	43.8
Other	0.0	Internet	18.8
		Other	0.0
(d) By frequency of visit		11. Evaluation of visit (%)	
First visit	7.4	Below expectation	5.6
Repeat visit	7.0	As expected	66.7
		Beyond expectation	27.8
2. Average party size	2.3		
3. Travel arrangement		12. Per capita expenditure (Rs)	47,031
% Package tourists	72.2	13. Per capita per diem expenditure (Rs)	6,351
% Non- package tourists	27.8		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	94.4	(a) Travel arrangement	
Legislators/managerial cadre	22.2	Package tourists	6,537
Professionals	38.9	Non-package tourists	5,841
Technical & related workers	22.2	(b) Purpose of visit	
Clerks/secretaries	5.6	Holiday	6,674
Service/sales workers	0.0	Honeymoon	4,617
Craft/trade workers	5.6	Business/ Seminar	4,207
Elementary occupation	0.0	Visiting friends/relatives	0
Students	5.6	Other	0
Housewives	0.0	(c) Frequency of visit	
Retired	0.0	First visit	6,451
Other	0.0	Repeat visit	4,231
5. Purpose of visit (%)		(d) Type of accommodation	
Holiday	77.8	Hotel	6,351
Honeymoon	11.1	Guest House	0
Business/ Seminar	11.1	Tourist Residence	0
Visiting friends /relatives	0.0	With friends/relatives	0
Other	0.0	Other	0
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	22.2	expenditure by category (%)	
One - two months	44.4	Accommodation	58.0
Three months & over	33.3	Meals & beverages	10.7
		Local Transport	7.2
7. Booking time on trip (%)		Sightseeing	3.7
Less than 1 month	27.8	Entertainment & Recreation	8.5
One - two months	55.6	Shopping	7.4
Three months & over	16.7	Other	4.6

Table B9: India, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) <i>By travel arrangement</i>		First visit	89.8
Package	6.0	Repeat visit	10.2
Non- package	7.8		
(b) <i>By purpose of visit</i>		9. Accommodation used (%)	
Holiday	6.2	Hotel	91.0
Honeymoon	6.0	Guest House	1.9
Business/Seminar	7.6	Tourist Residence	2.1
Visiting friends/relatives	11.8	With friends/relatives	4.1
		Other	0.9
(c) <i>By type of accommodation</i>		10. Influencing Factors (%)	
Hotel	5.9	Publicity	15.0
Guest House	12.2	Friends/Word of mouth	42.8
Tourist Residence	8.1	Incentive trips	0.6
With friends/relatives	13.6	Travel Agency/Tour operators	28.7
Other	9.2	Internet	12.4
		Other	0.5
(d) <i>By frequency of visit</i>		11. Evaluation of visit (%)	
First visit	6.1	Below expectation	5.4
Repeat visit	8.5	As expected	73.4
2. Average party size	2.3	Beyond expectation	21.2
3. Travel arrangement		12. Per capita expenditure (Rs)	31,338
% Package tourists	79.2	13. Per capita per diem expenditure (Rs)	4,949
% Non- package tourists	20.8	14. Per capita per diem (Rs) by	
4. Activity Status (%)		(a) <i>Travel arrangement</i>	
Employed	89.8	Package tourists	5,731
Legislators/managerial cadre	26.5	Non-package tourists	2,587
Professionals	49.3	(b) <i>Purpose of visit</i>	
Technical & related workers	8.1	Holiday	4,775
Clerks/secretaries	2.3	Honeymoon	5,898
Service/sales workers	1.3	Business/ Seminar	3,144
Craft/trade workers	1.3	Visiting friends/relatives	1,459
Elementary occupation	1.0	Other	3,395
Students	2.3	(c) <i>Frequency of visit</i>	
Housewives	4.6	First visit	5,197
Retired	2.8	Repeat visit	3,332
Other	0.4	(d) <i>Type of accommodation</i>	
5. Purpose of visit (%)		Hotel	5,606
Holiday	40.4	Guest House	1,186
Honeymoon	46.2	Tourist Residence	2,000
Business/ Seminar	8.5	With friends/relatives	1,107
Visiting friends /relatives	2.2	Other	1,215
Other	2.7	15. Distribution of total	
6. Time to decide on trip (%)		expenditure by category (%)	
Less than 1 month	27.0	Accommodation	57.6
One - two months	50.6	Meals & beverages	12.7
Three months & over	22.4	Local Transport	7.2
7. Booking time on trip (%)		Sightseeing	5.9
Less than 1 month	31.5	Entertainment & Recreation	5.1
One - two months	52.1	Shopping	10.3
Three months & over	16.3	Other	1.1

Table B10: Italy, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) By travel arrangement		First visit	88.3
Package	8.5	Repeat visit	11.7
Non- package	14.8		
(b) By purpose of visit		9. Accommodation used (%)	
Holiday	9.1	Hotel	88.2
Honeymoon	8.9	Guest House	2.8
Business/Seminar	9.5	Tourist Residence	3.7
Visiting friends/relatives	21.2	With friends/relatives	4.6
		Other	0.6
(c) By type of accommodation		10. Influencing Factors (%)	
Hotel	8.5	Publicity	16.0
Guest House	14.9	Friends/Word of mouth	26.6
Tourist Residence	10.0	Incentive trips	2.4
With friends/relatives	23.2	Travel Agency/Tour operators	44.2
Other	14.2	Internet	9.4
		Other	1.4
(d) By frequency of visit		11. Evaluation of visit (%)	
First visit	8.8	Below expectation	4.6
Repeat visit	13.5	As expected	72.9
		Beyond expectation	22.4
2. Average party size	2.2		
3. Travel arrangement		12. Per capita expenditure (Rs)	45,470
% Package tourists	86.7	13. Per capita per diem expenditure (Rs)	4,889
% Non- package tourists	13.3		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	89.7	(a) Travel arrangement	
Legislators/managerial cadre	13.0	Package tourists	5,577
Professionals	30.3	Non-package tourists	2,062
Technical & related workers	19.1	(b) Purpose of visit	
Clerks/secretaries	10.5	Holiday	4,790
Service/sales workers	7.6	Honeymoon	6,085
Craft/trade workers	2.5	Business/ Seminar	5,040
Elementary occupation	6.6	Visiting friends/relatives	1,449
Students	3.4	Other	800
Housewives	1.0	(c) Frequency of visit	
Retired	4.5	First visit	5,290
Other	1.3	Repeat visit	2,824
5. Purpose of visit (%)		(d) Type of accommodation	
Holiday	73.7	Hotel	5,613
Honeymoon	22.1	Guest House	2,137
Business/ Seminar	1.3	Tourist Residence	3,023
Visiting friends /relatives	2.7	With friends/relatives	1,020
Other	0.1	Other	2,728
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	23.2	expenditure by category (%)	
One - two months	44.7	Accommodation	62.7
Three months & over	32.1	Meals & beverages	10.9
7. Booking time on trip (%)		Local Transport	6.2
Less than 1 month	25.9	Sightseeing	5.0
One - two months	46.3	Entertainment & Recreation	2.6
Three months & over	27.8	Shopping	11.2
		Other	1.5

Table B11: Japan, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) By travel arrangement		First visit	81.3
Package	5.6	Repeat visit	18.8
Non- package	26.3		
(b) By purpose of visit		9. Accommodation used (%)	
Holiday	12.6	Hotel	87.5
Honeymoon	5.9	Guest House	6.3
Business/Seminar	31.3	Tourist Residence	0.0
Visiting friends/relatives	0.0	With friends/relatives	6.3
		Other	0.0
(c) By type of accommodation		10. Influencing Factors (%)	
Hotel	9.1	Publicity	16.7
Guest House	4.0	Friends/Word of mouth	16.7
Tourist Residence	0.0	Incentive trips	0.0
With friends/relatives	52.0	Travel Agency/Tour operators	41.7
Other	0.0	Internet	25.0
		Other	0.0
(d) By frequency of visit		11. Evaluation of visit (%)	
First visit	9.0	Below expectation	0.0
Repeat visit	22.7	As expected	68.8
		Beyond expectation	31.3
2. Average party size	1.6		
3. Travel arrangement		12. Per capita expenditure (Rs)	57,756
% Package tourists	62.5	13. Per capita per diem expenditure (Rs)	5,449
% Non- package tourists	37.5		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	100.0	(a) Travel arrangement	
Legislators/managerial cadre	18.8	Package tourists	11,075
Professionals	50.0	Non-package tourists	1,638
Technical & related workers	18.8	(b) Purpose of visit	
Clerks/secretaries	6.3	Holiday	4,647
Service/sales workers	6.3	Honeymoon	11,319
Craft/trade workers	0.0	Business/ Seminar	1,072
Elementary occupation	0.0	Visiting friends/relatives	0
Students	0.0	Other	6,118
Housewives	0.0	(c) Frequency of visit	
Retired	0.0	First visit	6,570
Other	0.0	Repeat visit	2,200
5. Purpose of visit (%)		(d) Type of accommodation	
Holiday	31.3	Hotel	6,683
Honeymoon	43.8	Guest House	4,368
Business/ Seminar	18.8	Tourist Residence	0
Visiting friends /relatives	0.0	With friends/relatives	570
Other	6.3	Other	0
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	31.3	expenditure by category (%)	
One - two months	31.3	Accommodation	65.0
Three months & over	37.5	Meals & beverages	9.1
7. Booking time on trip (%)		Local Transport	6.1
Less than 1 month	31.3	Sightseeing	3.5
One - two months	31.3	Entertainment & Recreation	4.3
Three months & over	37.5	Shopping	11.4
		Other	0.5

Table B12: Kenya, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) By travel arrangement		First visit	61.3
Package	8.1	Repeat visit	38.7
Non- package	7.8		
(b) By purpose of visit		9. Accommodation used (%)	
Holiday	9.1	Hotel	83.9
Honeymoon	6.5	Guest House	3.2
Business/Seminar	6.1	Tourist Residence	0.0
Visiting friends/relatives	0.0	With friends/relatives	9.7
		Other	3.2
(c) By type of accommodation		10. Influencing Factors (%)	
Hotel	6.9	Publicity	5.6
Guest House	5.0	Friends/Word of mouth	27.8
Tourist Residence	0.0	Incentive trips	5.6
With friends/relatives	26.0	Travel Agency/Tour operators	50.0
Other	3.0	Internet	11.1
		Other	0.0
(d) By frequency of visit		11. Evaluation of visit (%)	
First visit	8.0	Below expectation	6.5
Repeat visit	7.9	As expected	80.6
		Beyond expectation	12.9
2. Average party size	1.5		
3. Travel arrangement		12. Per capita expenditure (Rs)	41,337
% Package tourists	48.4	13. Per capita per diem expenditure (Rs)	5,181
% Non- package tourists	51.6		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	90.3	(a) Travel arrangement	
Legislators/managerial cadre	41.9	Package tourists	6,086
Professionals	38.7	Non-package tourists	3,661
Technical & related workers	6.5	(b) Purpose of visit	
Clerks/secretaries	0.0	Holiday	5,106
Service/sales workers	3.2	Honeymoon	7,881
Craft/trade workers	0.0	Business/ Seminar	4,587
Elementary occupation	0.0	Visiting friends/relatives	0
Students	3.2	Other	0
Housewives	0.0	(c) Frequency of visit	
Retired	3.2	First visit	5,854
Other	3.2	Repeat visit	3,850
5. Purpose of visit (%)		(d) Type of accommodation	
Holiday	51.6	Hotel	6,413
Honeymoon	6.5	Guest House	2,600
Business/ Seminar	41.9	Tourist Residence	0
Visiting friends /relatives	0.0	With friends/relatives	922
Other	0.0	Other	1,550
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	35.5	expenditure by category (%)	
One - two months	41.9	Accommodation	53.9
Three months & over	22.6	Meals & beverages	11.7
		Local Transport	8.9
7. Booking time on trip (%)		Sightseeing	3.3
Less than 1 month	41.9	Entertainment & Recreation	3.8
One - two months	38.7	Shopping	17.3
Three months & over	19.4	Other	1.2

Table B13: Malagasy Republic, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) <i>By travel arrangement</i>		First visit	30.7
Package	12.3	Repeat visit	69.3
Non- package	11.1		
(b) <i>By purpose of visit</i>		9. Accommodation used (%)	
Holiday	11.2	Hotel	35.7
Honeymoon	10.5	Guest House	25.1
Business/Seminar	11.7	Tourist Residence	9.0
Visiting friends/relatives	12.4	With friends/relatives	27.1
		Other	3.0
(c) <i>By type of accommodation</i>		10. Influencing Factors (%)	
Hotel	7.5	Publicity	9.5
Guest House	9.2	Friends/Word of mouth	77.9
Tourist Residence	18.0	Incentive trips	1.1
With friends/relatives	14.4	Travel Agency/Tour operators	7.4
Other	24.3	Internet	0.0
		Other	4.2
(d) <i>By frequency of visit</i>		11. Evaluation of visit (%)	
First visit	13.7	Below expectation	0.0
Repeat visit	10.1	As expected	92.5
		Beyond expectation	7.5
2. Average party size	1.6		
3. Travel arrangement		12. Per capita expenditure (Rs)	30,635
% Package tourists	6.5	13. Per capita per diem expenditure (Rs)	2,748
% Non- package tourists	93.5		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	85.4	(a) <i>Travel arrangement</i>	
Legislators/managerial cadre	31.2	Package tourists	6,256
Professionals	23.1	Non-package tourists	2,417
Technical & related workers	9.0	(b) <i>Purpose of visit</i>	
Clerks/secretaries	6.0	Holiday	3,154
Service/sales workers	7.0	Honeymoon	6,697
Craft/trade workers	6.5	Business/ Seminar	2,424
Elementary occupation	2.5	Visiting friends/relatives	1,318
Students	3.5	Other	2,479
Housewives	3.5	(c) <i>Frequency of visit</i>	
Retired	5.0	First visit	1,874
Other	2.5	Repeat visit	3,206
5. Purpose of visit (%)		(d) <i>Type of accommodation</i>	
Holiday	47.2	Hotel	5,705
Honeymoon	1.0	Guest House	2,865
Business/ Seminar	24.1	Tourist Residence	1,509
Visiting friends /relatives	11.1	With friends/relatives	1,205
Other	16.6	Other	1,393
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	39.2	expenditure by category (%)	
One - two months	42.2	Accommodation	35.6
Three months & over	18.6	Meals & beverages	17.4
		Local Transport	8.2
7. Booking time on trip (%)		Sightseeing	5.2
Less than 1 month	50.3	Entertainment & Recreation	3.4
One - two months	39.7	Shopping	25.0
Three months & over	10.1	Other	5.2

Table B14: Reunion Island, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) <i>By travel arrangement</i>		First visit	12.8
Package	5.9	Repeat visit	87.2
Non- package	9.1		
(b) <i>By purpose of visit</i>		9. Accommodation used (%)	
Holiday	7.5	Hotel	52.0
Honeymoon	7.4	Guest House	14.1
Business/Seminar	5.3	Tourist Residence	16.5
Visiting friends/relatives	13.4	With friends/relatives	16.2
		Other	1.2
(c) <i>By type of accommodation</i>		10. Influencing Factors (%)	
Hotel	6.0	Publicity	7.2
Guest House	8.8	Friends/Word of mouth	75.8
Tourist Residence	9.4	Incentive trips	1.6
With friends/relatives	11.1	Travel Agency/Tour operators	6.9
Other	8.5	Internet	0.6
		Other	7.8
(d) <i>By frequency of visit</i>		11. Evaluation of visit (%)	
First visit	7.0	Below expectation	2.2
Repeat visit	7.9	As expected	92.6
2. Average party size	2.4	Beyond expectation	5.2
3. Travel arrangement		12. Per capita expenditure (Rs)	24,183
% Package tourists	42.1	13. Per capita per diem expenditure (Rs)	3,118
% Non- package tourists	57.9	14. Per capita per diem (Rs) by	
4. Activity Status (%)		(a) <i>Travel arrangement</i>	
Employed	73.7	Package tourists	4,789
Legislators/managerial cadre	10.2	Non-package tourists	2,316
Professionals	17.6	(b) <i>Purpose of visit</i>	
Technical & related workers	17.2	Holiday	3,228
Clerks/secretaries	6.0	Honeymoon	5,473
Service/sales workers	7.3	Business/ Seminar	6,345
Craft/trade workers	7.5	Visiting friends/relatives	1,521
Elementary occupation	7.8	Other	3,606
Students	2.9	(c) <i>Frequency of visit</i>	
Housewives	1.5	First visit	3,137
Retired	14.8	Repeat visit	3,116
Other	7.2	(d) <i>Type of accommodation</i>	
5. Purpose of visit (%)		Hotel	4,654
Holiday	84.7	Guest House	2,447
Honeymoon	1.0	Tourist Residence	2,257
Business/ Seminar	3.6	With friends/relatives	1,532
Visiting friends /relatives	7.6	Other	2,039
Other	3.1	15. Distribution of total	
6. Time to decide on trip (%)		expenditure by category (%)	
Less than 1 month	32.0	Accommodation	38.9
One - two months	36.8	Meals & beverages	19.0
Three months & over	31.2	Local Transport	9.0
7. Booking time on trip (%)		Sightseeing	3.8
Less than 1 month	35.8	Entertainment & Recreation	3.5
One - two months	39.4	Shopping	23.9
Three months & over	24.8	Other	2.0

Table B15: Republic of South Africa, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) <i>By travel arrangement</i>		First visit	55.2
Package	7.6	Repeat visit	44.8
Non- package	9.6		
(b) <i>By purpose of visit</i>		9. Accommodation used (%)	
Holiday	8.1	Hotel	86.5
Honeymoon	7.2	Guest House	2.0
Business/Seminar	7.0	Tourist Residence	5.4
Visiting friends/relatives	11.3	With friends/relatives	5.5
		Other	0.7
(c) <i>By type of accommodation</i>		10. Influencing Factors (%)	
Hotel	7.6	Publicity	18.1
Guest House	8.6	Friends/Word of mouth	47.3
Tourist Residence	11.3	Incentive trips	1.9
With friends/relatives	12.2	Travel Agency/Tour operators	25.0
Other	13.2	Internet	4.9
		Other	2.8
(d) <i>By frequency of visit</i>		11. Evaluation of visit (%)	
First visit	7.5	Below expectation	2.2
Repeat visit	8.5	As expected	76.4
		Beyond expectation	21.4
2. Average party size	2.3		
3. Travel arrangement		12. Per capita expenditure (Rs)	38,075
% Package tourists	77.4	13. Per capita per diem expenditure (Rs) †	4,759
% Non- package tourists	22.6		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	87.9	(a) <i>Travel arrangement</i>	
Legislators/managerial cadre	22.0	Package tourists	5,286
Professionals	42.7	Non-package tourists	2,994
Technical & related workers	13.8	(b) <i>Purpose of visit</i>	
Clerks/secretaries	2.4	Holiday	4,681
Service/sales workers	2.6	Honeymoon	6,043
Craft/trade workers	2.5	Business/ Seminar	5,163
Elementary occupation	2.0	Visiting friends/relatives	2,226
Students	2.8	Other	3,794
Housewives	2.9	(c) <i>Frequency of visit</i>	
Retired	5.4	First visit	5,148
Other	1.0	Repeat visit	4,354
5. Purpose of visit (%)		(d) <i>Type of accommodation</i>	
Holiday	71.5	Hotel	5,296
Honeymoon	13.3	Guest House	2,668
Business/ Seminar	10.3	Tourist Residence	2,307
Visiting friends /relatives	2.9	With friends/relatives	1,561
Other	2.0	Other	2,530
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	19.9	expenditure by category (%)	
One - two months	38.9	Accommodation	59.7
Three months & over	41.1	Meals & beverages	13.0
7. Booking time on trip (%)		Local Transport	6.3
Less than 1 month	23.8	Sightseeing	3.5
One - two months	42.2	Entertainment & Recreation	3.0
Three months & over	34.0	Shopping	13.3
		Other	1.3

Table B16: Seychelles, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) <i>By travel arrangement</i>		First visit	11.2
Package	6.0	Repeat visit	88.8
Non- package	9.0		
(b) <i>By purpose of visit</i>		9. Accommodation used (%)	
Holiday	9.2	Hotel	19.1
Honeymoon	7.0	Guest House	40.4
Business/Seminar	5.1	Tourist Residence	10.1
Visiting friends/relatives	11.2	With friends/relatives	29.8
		Other	0.6
(c) <i>By type of accommodation</i>		10. Influencing Factors (%)	
Hotel	5.9	Publicity	5.5
Guest House	8.1	Friends/Word of mouth	88.1
Tourist Residence	7.7	Incentive trips	0.0
With friends/relatives	12.0	Travel Agency/Tour operators	2.8
Other	9.0	Internet	0.0
		Other	3.7
(d) <i>By frequency of visit</i>		11. Evaluation of visit (%)	
First visit	8.6	Below expectation	0.0
Repeat visit	8.8	As expected	94.9
		Beyond expectation	5.1
2. Average party size	1.8	12. Per capita expenditure (Rs)	22,504
3. Travel arrangement		13. Per capita per diem expenditure (Rs)	2,568
% Package tourists	7.3		
% Non- package tourists	92.7	14. Per capita per diem (Rs) by	
4. Activity Status (%)		(a) <i>Travel arrangement</i>	
Employed	78.7	Package tourists	6,474
Legislators/managerial cadre	13.5	Non-package tourists	2,372
Professionals	21.3	(b) <i>Purpose of visit</i>	
Technical & related workers	14.6	Holiday	2,100
Clerks/secretaries	6.2	Honeymoon	4,014
Service/sales workers	6.2	Business/ Seminar	8,154
Craft/trade workers	8.4	Visiting friends/relatives	1,562
Elementary occupation	8.4	Other	3,433
Students	5.1	(c) <i>Frequency of visit</i>	
Housewives	2.8	First visit	1,597
Retired	9.0	Repeat visit	2,723
Other	4.5	(d) <i>Type of accommodation</i>	
5. Purpose of visit (%)		Hotel	5,618
Holiday	60.1	Guest House	2,867
Honeymoon	0.6	Tourist Residence	3,328
Business/ Seminar	14.6	With friends/relatives	1,092
Visiting friends /relatives	11.2	Other	3,400
Other	13.5	15. Distribution of total	
6. Time to decide on trip (%)		expenditure by category (%)	
Less than 1 month	44.4	Accommodation	15.0
One - two months	34.8	Meals & beverages	13.7
Three months & over	20.8	Local Transport	7.1
7. Booking time on trip (%)		Sightseeing	1.3
Less than 1 month	51.1	Entertainment & Recreation	1.9
One - two months	36.0	Shopping	48.1
Three months & over	12.9	Other	12.7

Table B17: Singapore, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) <i>By travel arrangement</i>		First visit	75.9
Package	4.1	Repeat visit	24.1
Non- package	8.8		
(b) <i>By purpose of visit</i>		9. Accommodation used (%)	
Holiday	3.6	Hotel	93.1
Honeymoon	5.2	Guest House	0.0
Business/Seminar	6.0	Tourist Residence	0.0
Visiting friends/relatives	13.3	With friends/relatives	3.4
		Other	3.4
(c) <i>By type of accommodation</i>		10. Influencing Factors (%)	
Hotel	4.1	Publicity	9.1
Guest House	0.0	Friends/Word of mouth	22.7
Tourist Residence	0.0	Incentive trips	0.0
With friends/relatives	17.0	Travel Agency/Tour operators	59.1
Other	14.0	Internet	0.0
		Other	9.1
(d) <i>By frequency of visit</i>		11. Evaluation of visit (%)	
First visit	4.1	Below expectation	10.3
Repeat visit	6.8	As expected	82.8
2. Average party size	2.1	Beyond expectation	6.9
3. Travel arrangement		12. Per capita expenditure (Rs)	28,162
% Package tourists	82.8	13. Per capita per diem expenditure (Rs)	6,028
% Non- package tourists	17.2		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	93.1	(a) <i>Travel arrangement</i>	
Legislators/managerial cadre	31.0	Package tourists	7,487
Professionals	37.9	Non-package tourists	1,545
Technical & related workers	10.3	(b) <i>Purpose of visit</i>	
Clerks/secretaries	3.4	Holiday	8,054
Service/sales workers	3.4	Honeymoon	6,678
Craft/trade workers	3.4	Business/ Seminar	3,603
Elementary occupation	3.4	Visiting friends/relatives	872
Students	0.0	Other	4,612
Housewives	3.4	(c) <i>Frequency of visit</i>	
Retired	3.4	First visit	6,647
Other	0.0	Repeat visit	4,495
5. Purpose of visit (%)		(d) <i>Type of accommodation</i>	
Holiday	51.7	Hotel	7,184
Honeymoon	20.7	Guest House	0
Business/ Seminar	13.8	Tourist Residence	0
Visiting friends /relatives	6.9	With friends/relatives	93
Other	6.9	Other	857
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	13.8	expenditure by category (%)	
One - two months	58.6	Accommodation	56.7
Three months & over	27.6	Meals & beverages	14.9
7. Booking time on trip (%)		Local Transport	9.2
Less than 1 month	20.7	Sightseeing	4.1
One - two months	58.6	Entertainment & Recreation	2.1
Three months & over	20.7	Shopping	11.4
		Other	1.7

Table B18: Spain, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) <i>By travel arrangement</i>		First visit	89.1
Package	7.6	Repeat visit	10.9
Non- package	12.3		
(b) <i>By purpose of visit</i>		9. Accommodation used (%)	
Holiday	8.2	Hotel	91.8
Honeymoon	8.3	Guest House	3.6
Business/Seminar	10.5	Tourist Residence	0.9
Visiting friends/relatives	0.0	With friends/relatives	1.8
		Other	1.8
(c) <i>By type of accommodation</i>		10. Influencing Factors (%)	
Hotel	7.9	Publicity	12.3
Guest House	7.5	Friends/Word of mouth	27.4
Tourist Residence	63.0	Incentive trips	0.0
With friends/relatives	8.3	Travel Agency/Tour operators	47.2
Other	1.7	Internet	12.3
		Other	0.9
(d) <i>By frequency of visit</i>		11. Evaluation of visit (%)	
First visit	7.6	Below expectation	6.4
Repeat visit	14.2	As expected	70.0
		Beyond expectation	23.6
2. Average party size	2.1		
3. Travel arrangement		12. Per capita expenditure (Rs)	56,461
% Package tourists	81.8	13. Per capita per diem expenditure (Rs)	6,795
% Non- package tourists	18.2		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	94.5	(a) <i>Travel arrangement</i>	
Legislators/managerial cadre	14.5	Package tourists	7,660
Professionals	43.6	Non-package tourists	3,872
Technical & related workers	20.9	(b) <i>Purpose of visit</i>	
Clerks/secretaries	4.5	Holiday	6,285
Service/sales workers	5.5	Honeymoon	7,557
Craft/trade workers	4.5	Business/ Seminar	4,715
Elementary occupation	0.9	Visiting friends/relatives	0
Students	1.8	Other	5,295
Housewives	0.0	(c) <i>Frequency of visit</i>	
Retired	3.6	First visit	7,493
Other	0.0	Repeat visit	3,635
5. Purpose of visit (%)		(d) <i>Type of accommodation</i>	
Holiday	53.6	Hotel	7,267
Honeymoon	43.6	Guest House	5,166
Business/ Seminar	1.8	Tourist Residence	1,912
Visiting friends /relatives	0.0	With friends/relatives	2,115
Other	0.9	Other	9,396
6. Time to decide on trip (%)		15. Distribution of total expenditure by category (%)	
Less than 1 month	8.2	Accommodation	64.7
One - two months	40.0	Meals & beverages	12.9
Three months & over	51.8	Local Transport	4.7
		Sightseeing	4.4
7. Booking time on trip (%)		Entertainment & Recreation	0.8
Less than 1 month	15.5	Shopping	11.6
One - two months	46.4	Other	0.9
Three months & over	38.2		

Table B19: Sweden, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) <i>By travel arrangement</i>		First visit	82.6
Package	10.4	Repeat visit	17.4
Non- package	17.6		
(b) <i>By purpose of visit</i>		9. Accommodation used (%)	
Holiday	12.6	Hotel	75.6
Honeymoon	11.9	Guest House	7.0
Business/Seminar	8.7	Tourist Residence	9.3
Visiting friends/relatives	18.0	With friends/relatives	5.8
		Other	2.3
(c) <i>By type of accommodation</i>		10. Influencing Factors (%)	
Hotel	10.1	Publicity	11.8
Guest House	9.9	Friends/Word of mouth	39.5
Tourist Residence	24.1	Incentive trips	0.0
With friends/relatives	18.4	Travel Agency/Tour operators	31.6
Other	14.0	Internet	17.1
		Other	0.0
(d) <i>By frequency of visit</i>		11. Evaluation of visit (%)	
First visit	12.6	Below expectation	2.3
Repeat visit	11.7	As expected	66.3
		Beyond expectation	31.4
2. Average party size	2.3		
3. Travel arrangement		12. Per capita expenditure (Rs)	50,784
% Package tourists	72.1	13. Per capita per diem expenditure (Rs)	4,070
% Non- package tourists	27.9		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	83.7	(a) <i>Travel arrangement</i>	
Legislators/managerial cadre	17.4	Package tourists	5,144
Professionals	36.0	Non-package tourists	2,512
Technical & related workers	15.1	(b) <i>Purpose of visit</i>	
Clerks/secretaries	0.0	Holiday	3,980
Service/sales workers	4.7	Honeymoon	4,789
Craft/trade workers	5.8	Business/ Seminar	3,466
Elementary occupation	4.7	Visiting friends/relatives	628
Students	1.2	Other	6,213
Housewives	0.0	(c) <i>Frequency of visit</i>	
Retired	14.0	First visit	4,034
Other	1.2	Repeat visit	4,277
5. Purpose of visit (%)		(d) <i>Type of accommodation</i>	
Holiday	77.9	Hotel	5,378
Honeymoon	14.0	Guest House	3,857
Business/ Seminar	2.3	Tourist Residence	1,650
Visiting friends /relatives	2.3	With friends/relatives	2,227
Other	3.5	Other	3,064
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	8.1	expenditure by category (%)	
One - two months	32.6	Accommodation	61.2
Three months & over	59.3	Meals & beverages	16.3
		Local Transport	4.9
7. Booking time on trip (%)		Sightseeing	4.7
Less than 1 month	10.5	Entertainment & Recreation	3.3
One - two months	36.0	Shopping	8.6
Three months & over	53.5	Other	1.1

Table B20: Switzerland, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) By travel arrangement		First visit	63.5
Package	10.9	Repeat visit	36.5
Non- package	17.2		
(b) By purpose of visit		9. Accommodation used (%)	
Holiday	12.5	Hotel	67.4
Honeymoon	10.2	Guest House	5.3
Business/Seminar	7.3	Tourist Residence	10.5
Visiting friends/relatives	29.7	With friends/relatives	13.7
		Other	3.2
(c) By type of accommodation		10. Influencing Factors (%)	
Hotel	10.8	Publicity	13.5
Guest House	14.0	Friends/Word of mouth	50.6
Tourist Residence	19.4	Incentive trips	1.6
With friends/relatives	23.7	Travel Agency/Tour operators	25.7
Other	11.2	Internet	7.8
		Other	0.8
(d) By frequency of visit		11. Evaluation of visit (%)	
First visit	12.2	Below expectation	3.9
Repeat visit	15.6	As expected	81.1
2. Average party size	2.2	Beyond expectation	15.1
3. Travel arrangement		12. Per capita expenditure (Rs)	51,440
% Package tourists	56.8	13. Per capita per diem expenditure (Rs) 	3,839
% Non- package tourists	43.2	14. Per capita per diem (Rs) by	
4. Activity Status (%)		(a) Travel arrangement	
Employed	85.6	Package tourists	5,663
Legislators/managerial cadre	12.6	Non-package tourists	2,124
Professionals	29.1	(b) Purpose of visit	
Technical& related workers	20.4	Holiday	4,088
Clerks/secretaries	6.3	Honeymoon	6,792
Service/sales workers	8.4	Business/ Seminar	6,799
Craft/trade workers	6.0	Visiting friends/relatives	1,210
Elementary occupation	2.8	Other	2,196
Students	1.8	(c) Frequency of visit	
Housewives	0.4	First visit	4,267
Retired	10.9	Repeat visit	3,262
Other	1.4	(d) Type of accommodation	
5. Purpose of visit (%)		Hotel	5,505
Holiday	79.3	Guest House	2,348
Honeymoon	9.5	Tourist Residence	1,797
Business/ Seminar	2.5	With friends/relatives	1,197
Visiting friends /relatives	7.7	Other	3,361
Other	1.1	15. Distribution of total	
6. Time to decide on trip (%)		expenditure by category (%)	
Less than 1 month	10.9	Accommodation	59.3
One - two months	33.7	Meals & beverages	18.8
Three months & over	55.4	Local Transport	6.4
7. Booking time on trip (%)		Sightseeing	3.5
Less than 1 month	15.4	Entertainment & Recreation	2.3
One - two months	35.4	Shopping	8.6
Three months & over	49.1	Other	1.1

Table B21: United Kingdom, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) <i>By travel arrangement</i>		First visit	74.7
Package	10.2	Repeat visit	25.3
Non- package	15.2		
(b) <i>By purpose of visit</i>		9. Accommodation used (%)	
Holiday	11.1	Hotel	82.9
Honeymoon	10.4	Guest House	1.5
Business/Seminar	7.1	Tourist Residence	3.6
Visiting friends/relatives	21.4	With friends/relatives	10.6
		Other	1.4
(c) <i>By type of accommodation</i>		10. Influencing Factors (%)	
Hotel	10.2	Publicity	15.4
Guest House	14.7	Friends/Word of mouth	39.7
Tourist Residence	16.5	Incentive trips	1.4
With friends/relatives	19.1	Travel Agency/Tour operators	28.4
Other	21.4	Internet	12.7
		Other	2.4
(d) <i>By frequency of visit</i>		11. Evaluation of visit (%)	
First visit	10.3	Below expectation	3.3
Repeat visit	15.1	As expected	71.6
		Beyond expectation	25.1
2. Average party size	2.1		
3. Travel arrangement		12. Per capita expenditure (Rs)	48,739
% Package tourists	73.1	13. Per capita per diem expenditure (Rs)	4,260
% Non- package tourists	26.9		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	83.8	(a) <i>Travel arrangement</i>	
Legislators/managerial cadre	21.4	Package tourists	5,187
Professionals	33.6	Non-package tourists	2,371
Technical & related workers	14.2	(b) <i>Purpose of visit</i>	
Clerks/secretaries	3.6	Holiday	4,430
Service/sales workers	5.5	Honeymoon	5,307
Craft/trade workers	2.4	Business/ Seminar	6,703
Elementary occupation	3.0	Visiting friends/relatives	1,298
Students	1.7	Other	4,777
Housewives	1.7	(c) <i>Frequency of visit</i>	
Retired	12.4	First visit	4,876
Other	0.5	Repeat visit	2,951
5. Purpose of visit (%)		(d) <i>Type of accommodation</i>	
Holiday	66.8	Hotel	5,148
Honeymoon	18.3	Guest House	2,425
Business/ Seminar	4.5	Tourist Residence	1,981
Visiting friends /relatives	7.2	With friends/relatives	1,195
Other	3.2	Other	1,367
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	10.1	expenditure by category (%)	
One - two months	29.3	Accommodation	63.1
Three months & over	60.6	Meals & beverages	16.2
7. Booking time on trip (%)		Local Transport	5.3
Less than 1 month	12.8	Sightseeing	3.4
One - two months	33.3	Entertainment & Recreation	2.4
Three months & over	53.9	Shopping	7.9
		Other	1.6

Table B22: USA, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) By travel arrangement		First visit	81.1
Package	6.6	Repeat visit	18.9
Non- package	10.5		
(b) By purpose of visit		9. Accommodation used (%)	
Holiday	8.4	Hotel	79.2
Honeymoon	8.7	Guest House	7.5
Business/Seminar	11.6	Tourist Residence	1.9
Visiting friends/relatives	13.0	With friends/relatives	9.4
		Other	1.9
(c) By type of accommodation		10. Influencing Factors (%)	
Hotel	8.2	Publicity	15.4
Guest House	10.8	Friends/Word of mouth	46.2
Tourist Residence	8.0	Incentive trips	2.6
With friends/relatives	17.2	Travel Agency/Tour operators	30.8
Other	14.0	Internet	2.6
		Other	2.6
(d) By frequency of visit		11. Evaluation of visit (%)	
First visit	8.8	Below expectation	1.9
Repeat visit	10.4	As expected	56.6
		Beyond expectation	41.5
2. Average party size	1.9		
3. Travel arrangement		12. Per capita expenditure (Rs)	47,670
% Package tourists	37.7	13. Per capita per diem expenditure (Rs) I	5,291
% Non- package tourists	62.3		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	92.5	(a) Travel arrangement	
Legislators/managerial cadre	13.2	Package tourists	7,206
Professionals	56.6	Non-package tourists	4,561
Technical & related workers	15.1		
Clerks/secretaries	1.9	(b) Purpose of visit	
Service/sales workers	3.8	Holiday	4,568
Craft/trade workers	0.0	Honeymoon	8,094
Elementary occupation	1.9	Business/ Seminar	2,808
Students	1.9	Visiting friends/relatives	8,695
Housewives	0.0	Other	306
Retired	3.8		
Other	1.9	(c) Frequency of visit	
		First visit	5,121
5. Purpose of visit (%)		Repeat visit	6,053
Holiday	49.1		
Honeymoon	26.4	(d) Type of accommodation	
Business/ Seminar	17.0	Hotel	6,612
Visiting friends /relatives	3.8	Guest House	1,511
Other	3.8	Tourist Residence	2,000
		With friends/relatives	1,037
6. Time to decide on trip (%)		Other	3,754
Less than 1 month	18.9		
One - two months	35.8	15. Distribution of total	
Three months & over	45.3	expenditure by category (%)	
		Accommodation	62.2
7. Booking time on trip (%)		Meals & beverages	18.6
Less than 1 month	24.5	Local Transport	6.4
One - two months	39.6	Sightseeing	2.0
Three months & over	35.8	Entertainment & Recreation	2.0
		Shopping	8.0
		Other	0.8

Table B23: Zimbabwe, 2009

1. Average length of stay (nights)		8. Frequency of visit (%)	
(a) <i>By travel arrangement</i>		First visit	60.0
Package	7.6	Repeat visit	40.0
Non- package	11.2		
(b) <i>By purpose of visit</i>		9. Accommodation used (%)	
Holiday	8.9	Hotel	72.0
Honeymoon	7.3	Guest House	8.0
Business/Seminar	5.3	Tourist Residence	8.0
Visiting friends/relatives	23.0	With friends/relatives	8.0
		Other	4.0
(c) <i>By type of accommodation</i>		10. Influencing Factors (%)	
Hotel	8.0	Publicity	10.0
Guest House	8.8	Friends/Word of mouth	50.0
Tourist Residence	11.0	Incentive trips	0.0
With friends/relatives	22.0	Travel Agency/Tour operators	25.0
Other	8.0	Internet	10.0
		Other	5.0
(d) <i>By frequency of visit</i>		11. Evaluation of visit (%)	
First visit	8.4	Below expectation	0.0
Repeat visit	9.9	As expected	76.0
		Beyond expectation	24.0
2. Average party size	2.4		
3. Travel arrangement		12. Per capita expenditure (Rs)	34,814
% Package tourists	60.0	13. Per capita per diem expenditure (Rs)	3,840
% Non- package tourists	40.0		
4. Activity Status (%)		14. Per capita per diem (Rs) by	
Employed	88.0	(a) <i>Travel arrangement</i>	
Legislators/managerial cadre	24.0	Package tourists	4,252
Professionals	36.0	Non-package tourists	3,418
Technical & related workers	20.0	(b) <i>Purpose of visit</i>	
Clerks/secretaries	0.0	Holiday	3,849
Service/sales workers	4.0	Honeymoon	5,555
Craft/trade workers	4.0	Business/ Seminar	3,651
Elementary occupation	0.0	Visiting friends/relatives	2,174
Students	4.0	Other	0
Housewives	4.0	(c) <i>Frequency of visit</i>	
Retired	4.0	First visit	3,725
Other	0.0	Repeat visit	3,968
5. Purpose of visit (%)		(d) <i>Type of accommodation</i>	
Holiday	72.0	Hotel	4,181
Honeymoon	12.0	Guest House	3,840
Business/ Seminar	12.0	Tourist Residence	2,893
Visiting friends /relatives	4.0	With friends/relatives	2,686
Other	0.0	Other	4,676
6. Time to decide on trip (%)		15. Distribution of total	
Less than 1 month	16.0	expenditure by category (%)	
One - two months	36.0	Accommodation	57.9
Three months & over	48.0	Meals & beverages	15.3
7. Booking time on trip (%)		Local Transport	5.8
Less than 1 month	32.0	Sightseeing	2.6
One - two months	40.0	Entertainment & Recreation	2.7
Three months & over	28.0	Shopping	14.7
		Other	1.1



*PROFILE BY
PURPOSE OF VISIT*

Table C1: Tourists on Holiday , 2009

Proportion in sample (%)	72.9
Frequency of visit (%)	
<i>First visit</i>	60.0
<i>Second visit</i>	13.7
<i>Third visit or higher</i>	26.2
Average party size	2.3
Average length of stay (nights)	9.6
Main countries of origin (%)	
<i>France</i>	29.3
<i>Reunion</i>	17.7
<i>Rep. of South Africa</i>	13.1
<i>United Kingdom</i>	11.9
<i>Germany</i>	7.6
<i>Italy</i>	4.3
<i>India</i>	2.7
Travel Arrangement (%)	
<i>Package</i>	65.5
<i>Non-package</i>	34.5
Accommodation used (%)	
<i>Hotel</i>	74.9
<i>Guest House</i>	6.8
<i>Tourist residence</i>	10.4
<i>With friends and relatives</i>	6.7
Time to decide on trip (%)	
Less than 1 month	17.8
One - two months	33.5
Three months & over	48.7
Booking time on trip (%)	
Less than 1 month	21.5
One - two months	36.8
Three months & over	41.8
Per capita expenditure (Rs.)	40,470
Per capita per diem expenditure (Rs.)	4,230
Distribution of total expenditure by category (%)	
<i>Accommodation</i>	58.1
<i>Meals & Beverages*</i>	15.3
<i>Local Transport</i>	6.5
<i>Sightseeing</i>	4.1
<i>Entertainment & Recreation</i>	2.7
<i>Shopping</i>	12.2
<i>Other</i>	1.1
* excluding those included in cost of accommodation	

Table C2: Tourists on Honeymoon, 2009

Proportion in sample (%)	14.5
Frequency of visit (%)	
<i>First visit</i>	95.3
<i>Second visit</i>	3.1
<i>Third visit or higher</i>	1.6
Average party size	2.0
Average length of stay (nights)	8.3
Main countries of origin (%)	
<i>France</i>	24.2
<i>United Kingdom</i>	16.4
<i>India</i>	15.6
<i>Rep. of South Africa</i>	12.3
<i>Italy</i>	6.4
<i>Germany</i>	6.0
Travel Arrangement (%)	
<i>Package</i>	93.6
<i>Non-package</i>	6.4
Accommodation used (%)	
<i>Hotel</i>	98.2
<i>Guest House</i>	0.8
<i>Tourist residence</i>	0.8
<i>With friends and relatives</i>	0.2
Time to decide on trip (%)	
Less than 1 month	8.2
One - two months	28.7
Three months & over	63.1
Booking time on trip (%)	
Less than 1 month	10.8
One - two months	33.8
Three months & over	55.4
Per capita expenditure (Rs.)	49,464
Per capita per diem expenditure (Rs.)	5,964
Distribution of total expenditure by category (%)	
<i>Accommodation</i>	63.3
<i>Meals & Beverages*</i>	12.7
<i>Local Transport</i>	5.7
<i>Sightseeing</i>	5.2
<i>Entertainment & Recreation</i>	2.7
<i>Shopping</i>	9.1
<i>Other</i>	1.3
* excluding those included in cost of accommodation	

Table C3: Tourists on Business/Seminar, 2009

Proportion in sample (%)	5.2
Frequency of visit (%)	
<i>First visit</i>	45.0
<i>Second visit</i>	14.6
<i>Third visit or higher</i>	40.4
Average party size	1.3
Average length of stay (nights)	7.4
Main countries of origin (%)	
<i>Rep. of South Africa</i>	26.8
<i>France</i>	12.0
<i>United Kingdom</i>	11.2
<i>Reunion</i>	10.6
<i>India</i>	8.0
<i>Malagasy Republic</i>	5.9
Travel Arrangement (%)	
<i>Package</i>	36.2
<i>Non-package</i>	63.8
Accommodation used (%)	
<i>Hotel</i>	79.6
<i>Guest House</i>	6.5
<i>Tourist residence</i>	5.7
<i>With friends and relatives</i>	6.1
Time to decide on trip (%)	
Less than 1 month	47.4
One - two months	32.6
Three months & over	20.0
Booking time on trip (%)	
Less than 1 month	54.5
One - two months	30.7
Three months & over	14.8
Per capita expenditure (Rs.)	36,850
Per capita per diem expenditure (Rs.)	4,963
Distribution of total expenditure by category (%)	
<i>Accommodation</i>	52.0
<i>Meals & Beverages*</i>	15.2
<i>Local Transport</i>	8.5
<i>Sightseeing</i>	1.7
<i>Entertainment & Recreation</i>	3.0
<i>Shopping</i>	18.0
<i>Other</i>	1.6
* excluding those included in cost of accommodation	

Table C4: Tourists Visiting Friends & Relatives, 2009

Proportion in sample (%)	4.9
Frequency of visit (%)	
<i>First visit</i>	20.7
<i>Second visit</i>	9.2
<i>Third visit or higher</i>	70.1
Average party size	1.8
Average length of stay (nights)	18.4
Main countries of origin (%)	
<i>France</i>	23.9
<i>Reunion</i>	23.3
<i>United Kingdom</i>	18.8
<i>Republic of South Africa</i>	7.9
<i>Australia</i>	5.0
<i>Malagasy republic</i>	2.8
Travel Arrangement (%)	
<i>Package</i>	3.4
<i>Non-package</i>	96.6
Accommodation used (%)	
<i>Hotel</i>	6.7
<i>Guest House</i>	2.3
<i>Tourist residence</i>	4.7
<i>With friends and relatives</i>	84.2
Time to decide on trip (%)	
Less than 1 month	25.7
One - two months	30.8
Three months & over	43.5
Booking time on trip (%)	
Less than 1 month	30.9
One - two months	33.3
Three months & over	35.8
Per capita expenditure (Rs.)	27,345
Per capita per diem expenditure (Rs.)	1,483
Distribution of total expenditure by category (%)	
<i>Accommodation</i>	11.9
<i>Meals & Beverages*</i>	27.4
<i>Local Transport</i>	11.9
<i>Sightseeing</i>	5.7
<i>Entertainment & Recreation</i>	6.5
<i>Shopping</i>	28.7
<i>Other</i>	7.9
* excluding those included in cost of accommodation	



QUESTIONNAIRE

CONFIDENTIAL

Serial No.

Grid for serial number

Republic of Mauritius

MINISTRY OF TOURISM, LEISURE & EXTERNAL COMMUNICATIONS

SURVEY OF OUTGOING TOURISTS 2009

Interviewer:-

Coded by:

Day & date of interview :

Grid for date

Input by:

MODULE A

1 When did you arrive in Mauritius ?

Grid for arrival date

Quand êtes-vous arrivé à l'île Maurice?

2 (i) By which flight did you arrive?

Grid for flight arrival

(ii) By which flight are you departing ?

Grid for flight departure

Par quel vol êtes-vous arrivé?

Par quel vol partez-vous?

3 Age - Group / Groupe d'âge

- Under 15 ... 1, 15 - < 20 ... 2, 20 - < 30 ... 3, 30 - < 40 ... 4, 40 - < 50 ... 5, 50 - < 60 ... 6, 60 & over ... 7

4 Gender: M ... 1 F ... 2

5.(a) Country of residence :

Grid for country of residence

Genre

Pays de résidence

5.(b) Nationality / Nationalité :

6 Occupation / Profession :

Grid for occupation

7 Are you travelling alone? / Voyagez-vous seul? Yes ... 1 No ... 2

If no, state group size Group size

(a) If in a group, state number of persons (including you) who are sharing common expenditure

Grid for party size

Si en groupe, combien de personnes (y compris vous) ont fait des dépenses communes

(party size)

(b) Of which 12 years of age or less

Grid for age

Dont celles âgées de 12 ans ou moins

8 How many times have you visited Mauritius including this trip?

Grid for number of visits

Combien de fois avez-vous visité l'île Maurice, y compris ce séjour?

9 What was the main purpose of your visit to Mauritius?

Quelle était la raison principale de votre séjour à l'île Maurice?

- Holiday ... 1, Honeymoon ... 2, Business ... 3, Seminar / official mission ... 4

Vacances

Lune de miel

Affaires

Seminaire / mission officielle

- VFR ... 5, Sports ... 6, Shopping ... 7, Transit ... 8, Other (Specify) ... 10

En visite chez des parents/amis

Activités sportives

Achats

En transit

Other (Specify)

Autre (Spécifier)

Group & incentives / Groupe & motivation ... 9

FOR PURPOSE OF VISIT 1 & 2 ONLY (ELSE SKIP TO Q. 12)

10 How did you first come to know about Mauritius?

Comment avez-vous connu l'île Maurice pour la première fois?

Publicity in newspapers / magazines / films ... 1

Friends / words of mouth ... 2

La publicité dans les journaux / magazines / films

Amis / de bouche à oreille

Incentive trips organised by your employer ... 3

Travel Agencies / Tour operators ... 4

Tours organisés par votre employeur

Agences de voyages / Tours opérateurs

Internet ... 5

Other, specify ... 6

L'internet

Autre, spécifier

11 What motivated you most to choose Mauritius? (Please rank in order of importance, MAXIMUM 3)

Qu'est-ce qui vous a poussé à choisir l'île Maurice?

A. Tropical image / Image Tropicale

Grid for A

G. Accessibility / Accès facile

Grid for G

B. History & Culture / Histoire & Culture

Grid for B

H. Our people / La population

Grid for H

C. Price of the destination / <i>Prix de la destination</i>	<input type="checkbox"/>	I. Safe destination / <i>destination sûre</i>	<input type="checkbox"/>
D. High standard of hotel / <i>Haut niveau des hotels</i>	<input type="checkbox"/>	J. Beaches / <i>Plages</i>	<input type="checkbox"/>
E. Suitable accommodation in non-hotel / <i>Logement approprié ailleurs</i>	<input type="checkbox"/>	K. Shopping / <i>Achats</i>	<input type="checkbox"/>
F. Sports (Specify / <i>Spécifier</i>)	<input type="checkbox"/>	L. Other / <i>Autre</i> (Specify / <i>Spécifier</i>)	<input type="checkbox"/>
.....	<input type="checkbox"/>	<input type="checkbox"/>

12(a) When did you / *Quand avez-vous :-* (1) Decide on the trip? / *Décidé de faire ce voyage?* Weeks

(2) Make the booking? / *Fait les réservations?* Weeks

12(b) Was the booking confirmed at the first attempt? / *Avez-vous obtenu une réservation au premier essai?* Yes \ No

If no, after how many attempts / *Si non, après combien de tentatives?*

13(a) Where did you stay in Mauritius? / *Où avez-vous logé à l'île Maurice?*

Hotel / <i>Hôtel</i>	... 1	Guest House / <i>Pension de famille</i>	... 2
Tourist residence / <i>Residence touristique</i>	... 3	With friends, relatives / <i>Chez des amis, parents</i>	... 4
(Specify / <i>Spécifier</i>)		Other / <i>Autre</i> (Specify / <i>Spécifier</i>)	... 5

.....

13(b) Please state the name and place where you stayed / *Veillez mentionner le nom et le lieu de votre hébergement :*

Name / *Nom* Location / *Lieu*

14 Are you on a package tour? / *Faites-vous partie d'un voyage à forfait?* Yes ... 1 No ... 2 **IF NO SKIP TO Q. 18**
(i.e Airfare + Accommodation + other services / c.à.d. Billet d'avion + Hébergement + autres prestations)

MODULE B

PACKAGE TOUR

15(a) Price of package per adult : Currency Amount

Quel est le prix du voyage à forfait par adulte?

(b) Does the price include the following: / *Ce prix comprend -t-il:*

Airfare ... 1	Transfer ... 2	Accommodation ... 3	Sightseeing tours ... 4
<i>Le billet d'avion</i>	<i>Transfert à l'hotel</i>	<i>Hébergement</i>	<i>Des excursions</i>
Car Hire ... 5	Breakfast only ... 6	Breakfast & Dinner ... 7	All Meals ... 8
<i>Location de voiture</i>	<i>Petit déjeuner seulement</i>	<i>Petit déjeuner et diner</i>	<i>Tous les repas</i>
All inclusive ... 9	Other, specify 10		
<i>Tous inclus</i>	<i>Autre, spécifier</i>		

(c) Duration of package tour / *Quelle est la durée du voyage à forfait?* nights / *nuits*

16 What are the countries that are covered in the package tour? (Please rank in order of visit)
Quels sont les pays qui sont inclus dans ce voyage à forfait? (Veillez classer en ordre de visite)

(a) (b) (c)

17 What was the amount you and your party sharing common expenditure spent during your stay in Mauritius excluding cost of package?
Quel est le montant des dépenses que vous et le groupe faisant dépenses communes avez encouru lors de votre séjour à l'île Maurice, excluant le coût du voyage à forfait?

Currency Amount No. of persons covered:

SKIP TO Q. 20

25 How would you evaluate the state of the environment? / *Comment évaluez-vous l'état de l'environnement?*

	Very Poor	Poor	Satisfactory	Good	Excellent	Don't Know
On the beaches / <i>Sur nos plages</i>	1	2	3	4	5	9
In lagoons / <i>Dans les lagons</i>	1	2	3	4	5	9
In Public places / <i>Sur les lieux publiques</i>	1	2	3	4	5	9
On Tourist sites / <i>Sur les sites touristiques</i>	1	2	3	4	5	9
In Accommodation / <i>Lieu hébergement</i>	1	2	3	4	5	9
In Mauritius / <i>A l'île Maurice</i>	1	2	3	4	5	

26 (a) Have you visited any other tropical island destinations during the last 3 years? Yes ... 1 No ... 2
Avez-vous déjà visité d'autres îles tropicales durant les 3 dernières années ? **IF NO SKIP TO Q. 27**

If Yes, please state the last one you visited and when
Si oui, veuillez mentionner la dernière que vous avez visitée et quand

--	--	--

--	--	--

(b) Compared to this destination, how would you rate Mauritius with regard to:
En comparaison à cette destination, comment évaluez-vous l'île Maurice par rapport :

	Lower <i>Plus bas</i>	Same <i>Même</i>	Higher <i>Plus haut</i>
Level of satisfaction / <i>Niveau de satisfaction</i>	1	2	3
Price level / <i>Niveau du prix</i>	1	2	3
Hospitality / <i>Hospitalité</i>	1	2	3
Quality of environment / <i>Qualité de l'environnement</i>	1	2	3
Quality of products / <i>Qualité des produits</i>	1	2	3
Variety of products / <i>Variété des produits</i>	1	2	3
Level of security / <i>Niveau de sécurité</i>	1	2	3
Value for money / <i>Rapport Qualité: Prix</i>	1	2	3

27 Has Mauritius lived up to your expectations? / *Est-ce que L'île Maurice a été à la hauteur de vos attentes?*

Below expectation <i>En dessous des attentes</i>	As expected <i>Comme attendu</i>	Beyond expectation <i>Au delà des attentes</i>
1	2	3

28 (a) Are you likely to visit Mauritius within the next two years? Yes ... 1 No ... 2
Comptez-vous y revenir avant deux ans?

(b) Would you recommend Mauritius as a holiday destination to your friends and relatives? Yes ... 1 No ... 2
Recommandez-vous L'île Maurice comme une destination touristique à vos amis et proches?

MODULE D

29 What are the places of interest which you visited during your stay in Mauritius and which one was most appealing to you ?
Quels sont les sites touristiques que vous avez visités durant votre séjour à l'île Maurice et lequel avez-vous trouvé le plus intéressant ?

1.	□ □ □	5.	□ □ □
2.	□ □ □	6.	□ □ □
3.	□ □ □	7.	□ □ □
4.	□ □ □	8.	□ □ □

30 Have you any specific recommendations to improving the destination?
Avez-vous des recommandations spécifiques à faire pour l'amélioration de la destination?

(a) □ □ □

 (b) □ □ □
