

SURVEY OF INBOUND TOURISM, 1st Semester 2018

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Introduction

This report presents the main results of the survey of Inbound Tourism for the first six months of 2018.

The primary objective of the survey is to gather information on tourists visiting Mauritius, mainly on their spending pattern, purpose and frequency of visits, place of stay and rating of the Mauritian destination. During the survey, data was collected from departing tourists at Sir Seewoosagur Ramgoolam International Airport.

Table 1 below shows the distribution of the survey respondents by country of residence compared to that of tourist departures during the first six months of 2018.

The questionnaire is given at Annex.

Table 1: Distribution of parties and persons by country of residence, 1st semester 2018

Country of residence	Survey of Inbound Tourism				Actual no. of tourists departed (Passport and Immigration Office)	
	Parties		Tourists		No.	%
	No.	%	No.	%		
Europe	2,089	57.0	4,557	56.2	403,499	59.2
<i>of which:</i> France	731	20.0	1,634	20.2	151,247	22.2
Germany	336	9.2	683	8.4	59,426	8.7
Italy	81	2.2	173	2.1	17,061	2.5
Switzerland	68	1.9	152	1.9	20,115	3.0
United Kingdom	494	13.5	1,065	13.1	64,667	9.5
Africa	988	27.0	2,245	27.7	151,614	22.2
<i>of which:</i> Reunion Island	401	10.9	979	12.1	73,368	10.8
South Africa	469	12.8	1,061	13.1	57,957	8.5
Asia	484	13.2	1,099	13.6	103,715	15.2
<i>of which:</i> People's Rep. of China	104	2.8	234	2.9	32,579	4.8
India	292	8.0	656	8.1	47,722	7.0
United Arab Emirates	19	0.5	38	0.5	5,033	0.7
Oceania	37	1.0	76	0.9	10,555	1.5
<i>of which:</i> Australia	36	1.0	74	0.9	9,749	1.4
America	66	1.8	130	1.6	12,239	1.8
<i>of which:</i> USA	30	0.8	57	0.7	4,723	0.7
Not stated	-	-	-	-	237	0.0
Total	3,664	100.0	8,107	100.0	681,859	100.0

1. Main findings

		1 st semester 2017	1 st semester 2018
Purpose of visit	% distribution by main purpose of visit :		
	Holiday	83.1	81.4
	Honeymoon	10.2	12.0
	Business	3.3	2.3
	Visiting friends and relatives	0.9	1.2
	Other	2.4	3.1
	Total	100.0	100.0
Tours	The proportion (%) of tourists travelling on a package tour was :	60.7	63.9
Party size	The average party size was :	2.1	2.1
Accommodation	% distribution by type of accommodation:		
	Hotel	79.2	78.1
	Tourist residence	8.5	10.2
	Guest house	5.3	4.4
	Friends and relatives	5.5	5.9
	Other	1.5	1.4
	Total	100.0	100.0
Duration of visit	The average number of nights spent by a tourist in Mauritius was :	10.4	10.4
Expenditure	The average expenditure (Rs) was :		
	Per tourist	44,787	46,802
	Per night	4,308	4,480
Return visit	The proportion (%) of tourists who visited Mauritius before was :	36.2	35.8

1.1 Most tourists prefer to travel on package tour

For the first semester of 2018, 63.9% of respondents travelled on package tour compared to 60.7% in first semester of 2017 and 65.4% in second semester of 2017 (Table 2).

During the first semester of 2018, a high proportion of tourists from India (88.5%), United Kingdom (81.2%) and People's Republic of China (79.7%) preferred to travel on package tour compared to tourists from Reunion Island who preferred to travel on non-package tour (55.3%) (Table 2).

During the first semester of 2018, among those staying in hotels, 79.6% of tourists were on package tour compared to 74.8% during the corresponding period of 2017 (Table 5(c)).

1.2 Tourists travelling on non-package tour stay longer than those travelling on package tour

For the first semester of 2018, the average length of stay for those arriving on package tour was 8.8 nights lower than 13.4 nights for those travelling on non-package tour. A similar trend was observed for the first and second semester of 2017 (Table 3).

In the first semester of 2017, tourists on package tour spent 8.7 nights and those on non-package tour spent 13.1 nights and in the second semester of 2017, 8.9 nights and 12.7 nights were spent by those on package tour and non-package tour respectively (Table 3).

During the first semester of 2018, the average length of stay of those staying in non-hotel is longer (16.4 nights) compared to those staying in hotel (8.8 nights) (Table 5(c)).

1.3 Tourists visit Mauritius mainly to spend holidays

For the first semester of 2018, 81.4% of tourists arrived mainly for holidays, lower than the 83.1% estimated in the first semester of 2017 (Table 4).

Those visiting Mauritius for honeymoon was 12.0% lower the proportion of 14.3% registered during the second semester of 2017 (Table 4).

1.4 Nearly 8 out of 10 tourists prefer to stay in hotels than in non-hotels

During the first semester of 2018, 78.1% of tourists preferred to stay in hotel rather than in non-hotels compared to 79.2% and 80.1 % of tourists who stayed in hotels during the first and second semester of 2017 respectively (Table 5(a)).

Among the non-hotel accommodations, tourists preferred to stay in tourist residence. For the 1st semester of 2018, 10.2 % of tourists stayed in tourist residence compared to 8.5% and 8.6% in the first and second semester of 2017 respectively staying in tourist residence (Table 5(a)).

1.5 Average expenditure per tourist increases

For the first semester of 2018, the average expenditure per tourist amounted to Rs 46,802, that is Rs 2,015 higher compared to the first semester of 2017 (Rs 44,787) and Rs 556 higher than the second semester of 2017 (Rs 46,246) (Table 6).

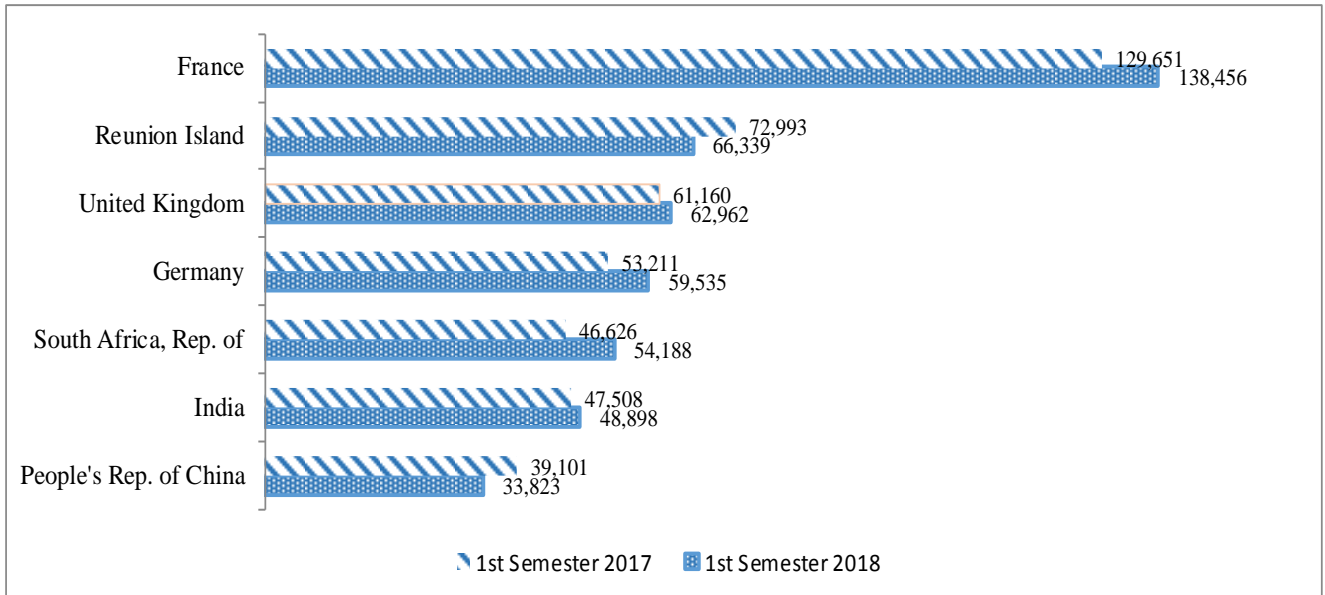
The average expenditure per night for the first semester of 2018 amounted to Rs 4,480 , that is Rs 172, higher than the first semester of 2017 (Rs 4,308) and slightly lower than the second semester of 2017 which amounted to Rs 4,510 per night (Table 6).

During the first semester of 2018, the average expenditure per tourist from Switzerland, United States and People's Republic of China were around Rs 67,900, Rs 65,100 and Rs 59,700 compared to Rs 65,500, Rs 49,600 and Rs 50,100 respectively in the first semester of 2017 (Table 6).

During the first semester of 2018, tourists travelling on package tour spent Rs 5,375 per night on average, higher when compared to an average of Rs 3,442 per night for those travelling on non-package tour. The same trend was observed for the first and second semester of 2017 (Table 7).

During the first semester of 2017, tourists on package tour spent an average of Rs 5,005 per night and those on non-package tour spent an average of Rs 3,595 per night. Average expenditure per tourist per night in the second semester of 2017 were Rs 5,295 and Rs 3,470 for package and non-package tours respectively (Table 7).

Figure 1: Tourists from main generating countries, 1st semester 2017 and 1st semester 2018



Source: Passport & Immigration Office

Figure 2: Average Length of stay by purpose of visit, 1st semester 2017 and 1st semester 2018

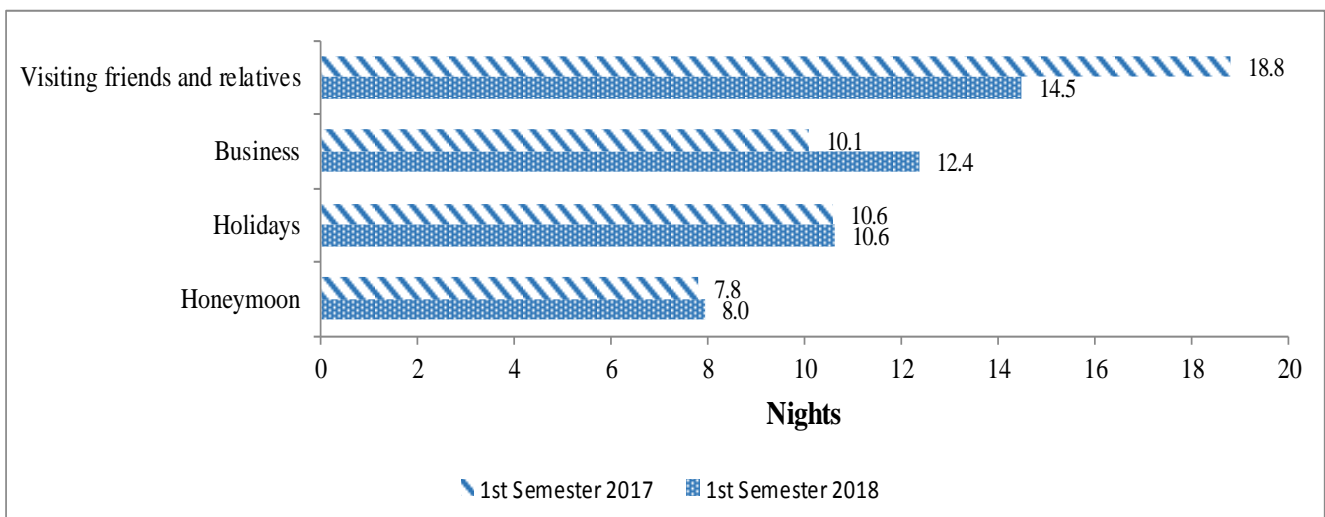


Figure 3: Average Length of stay by selected country of residence, 1st semester 2017 and 1st semester 2018

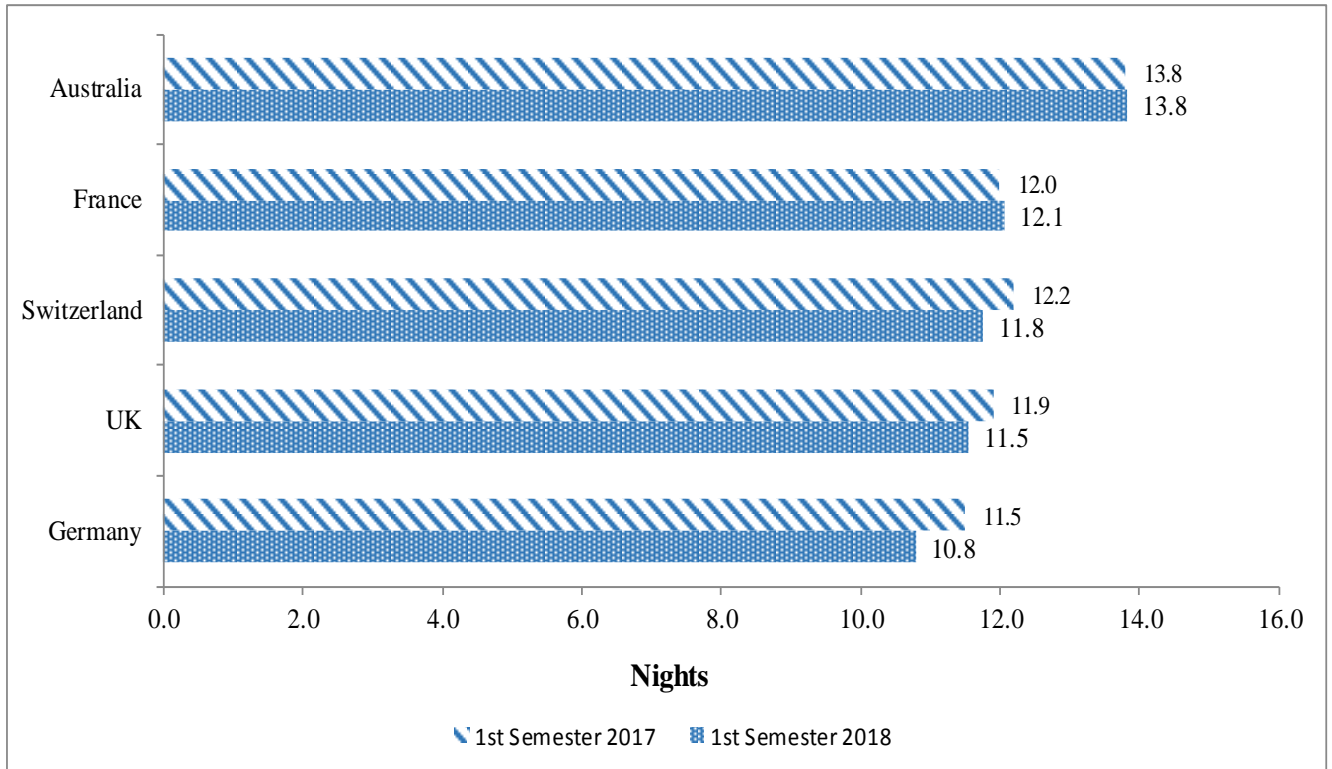


Figure 4: Average expenditure(Rs) per tourist by selected country, 1st semester 2017 and 1st semester 2018

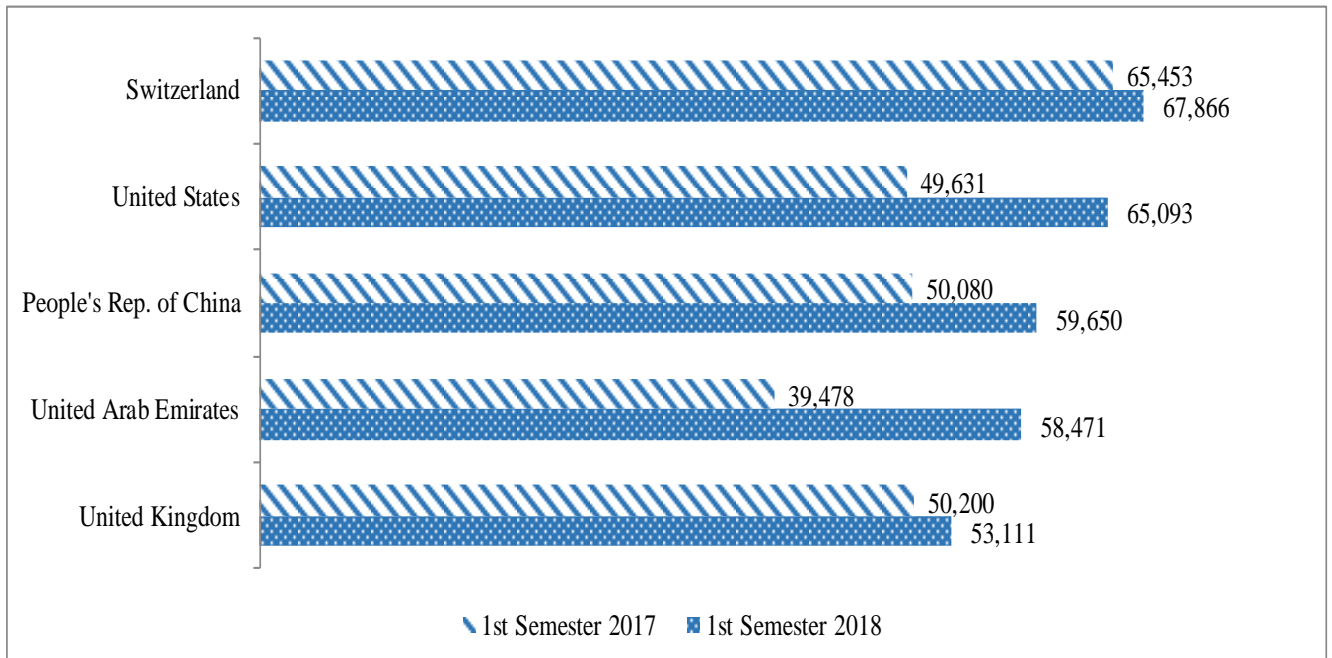


Figure 5: Group composition,

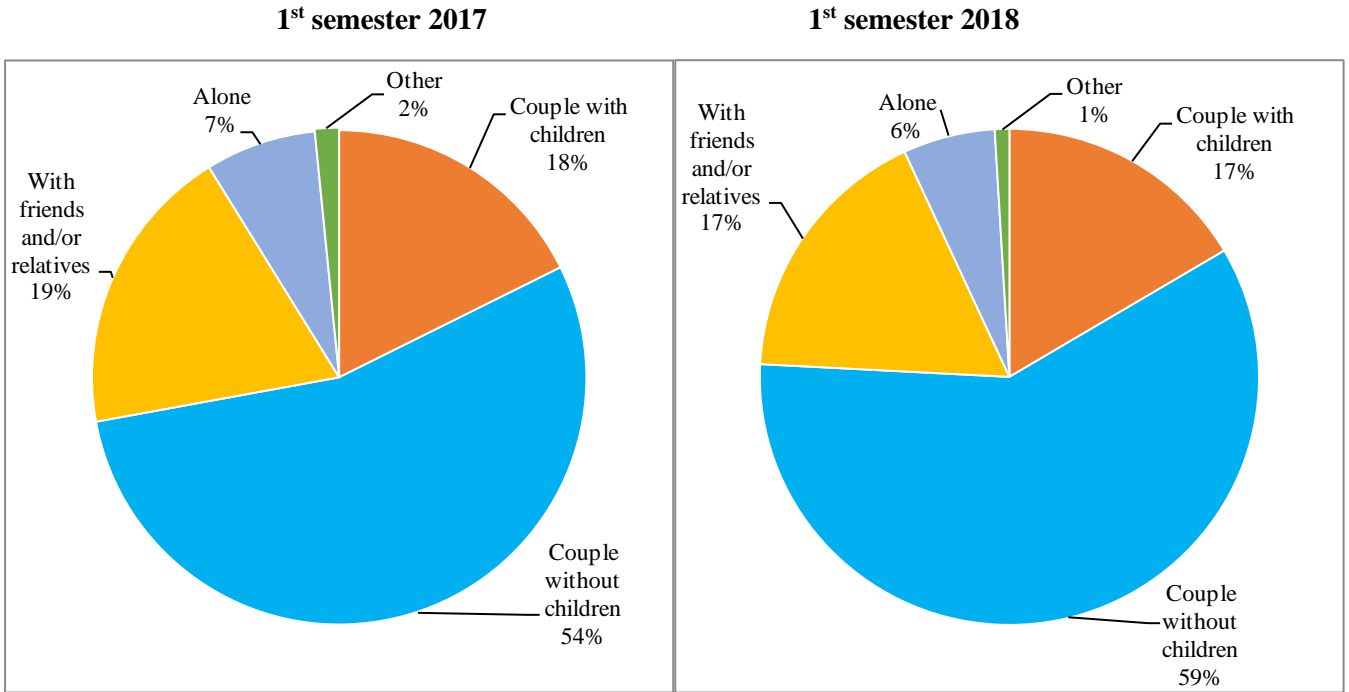


Figure 6: Distribution of first time tourists by influencing factor,

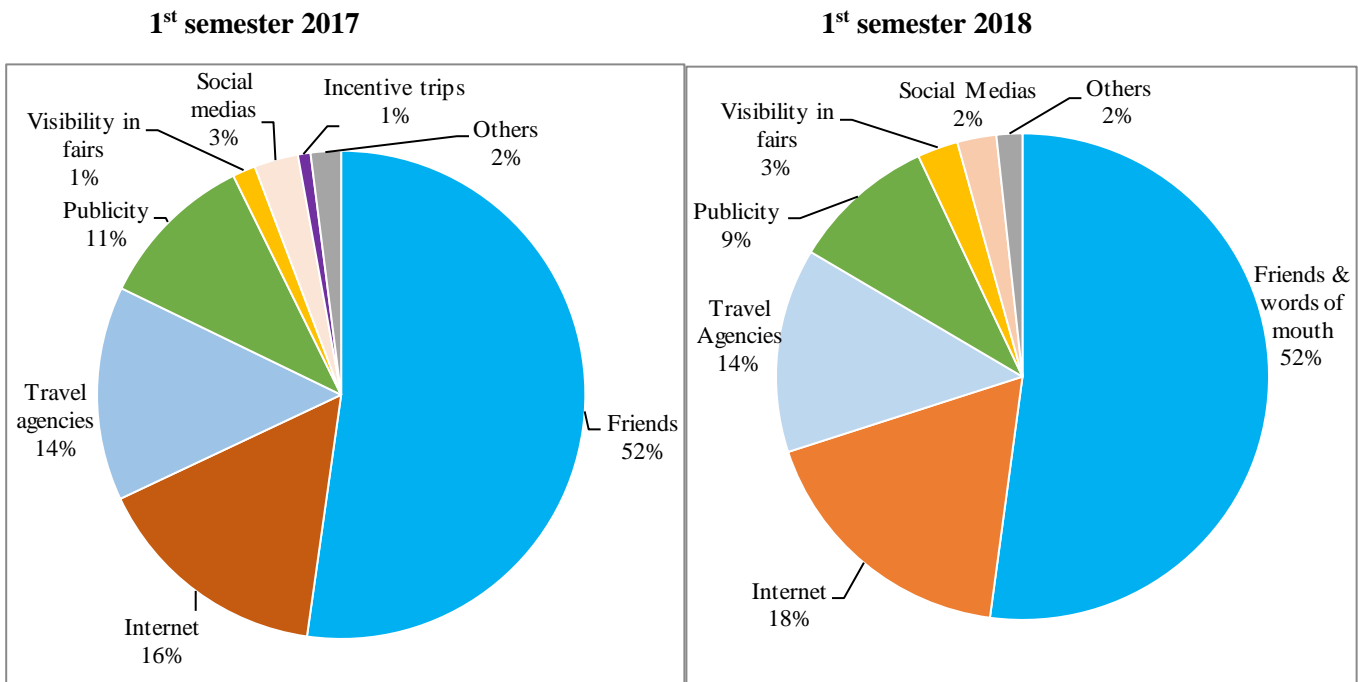
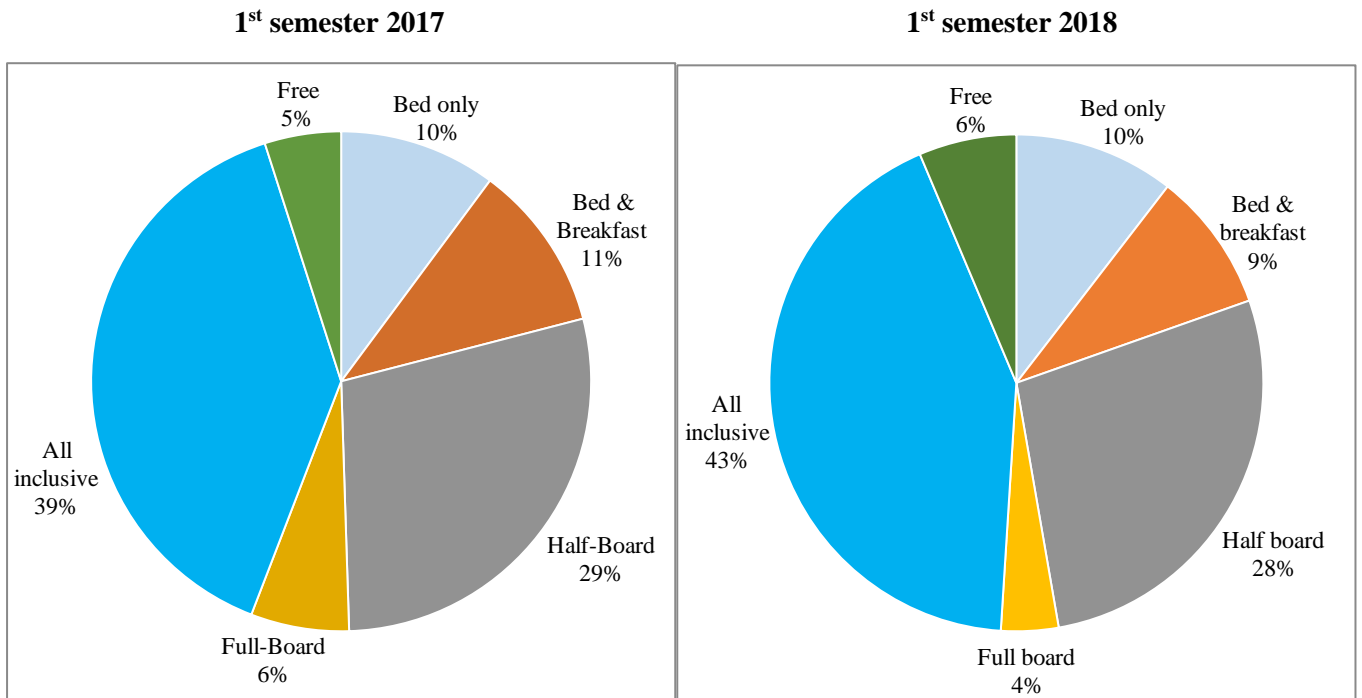


Figure 7: Distribution of tourists by meal arrangement,

2. Methodology

2.1 Data collection

Survey period

The survey was conducted during two consecutive weeks of each month during the first 6 months of 2018. During the first week, interviews are carried out between 6.30 and 14.30 hours while in the second week interviews are carried out between 14.30 and 22.30 hours.

Target population

Tourists leaving Mauritius by air.

Questionnaire design

The views of the main stakeholders, including AHRIM, Mauritius Tourism Promotion Agency (MTPA) and the Ministry of Tourism, were sought regarding the content of the questionnaire. The questionnaire comprises 33 questions (*see Annex*), including questions on cultural tourism.

Data collection method

Data were collected on tablet PCs, face to face interviewing technique was used.

Response rate

Response rate was 100% after replacement. Around 80% of tourists who were approached for the survey responded positively. Non-respondents who were replaced, were mostly those who did not have enough time due to their late arrival for check-in formalities and those who had language difficulties.

Fieldstaff

The fieldstaff comprised of around 10 interviewers and 2 supervisors each month.

Consistency and validation checks

The data capture application on the tablet PCs flagged errors at data collection and were corrected on the spot. In addition, supervisors monitored the interviews being carried out and advised the interviewers on remedial action to be taken, if warranted.

2.2 Sampling

Sampling method

The number of interviews conducted per day was determined by making use of Probability Proportional to Size (PPS) sampling method based on the seat capacity of the airplanes which left the country in 2017. Interviews were conducted on the 'first available' basis i.e. tourists were approached as they entered the departure lounge after check-in formalities.

Sample size

A total of 3,664 interviews were conducted during the first 6 months of 2018, covering 8,107 tourists.

Data reliability

The results published in this report are based on a sample, rather than the census of all tourists who departed during the first 6 months of 2018. As with all sample surveys, the results are subject to sampling variability and therefore may differ from figures that would be obtained if all tourists had been included in the survey.

2.3 Expenditure data

Expenditure figures relate to expenses incurred by the tourists during their stay in the country and include items like accommodation, meals and beverages, local transportation, sightseeing, entertainment, shopping etc. However, expenses on **international fares** paid to carriers are excluded.

The method of calculating tourism expenditure by means of Airport Exit Surveys is widely used internationally, but problems arise for tourists travelling on package tour. The cost of package has to be broken down in order to obtain the proportions which accrue to hotels, tour operators etc. in Mauritius. Based on information gathered, it is

assumed that 37% of the cost of the package goes to the local hoteliers. In cases where the package includes other destinations besides Mauritius, adjustments are done to determine the expenditure incurred in the country.

2.4 Weighting methodology

The survey results were benchmarked to data on monthly tourists departed during the first 6 months of 2018, as obtained from the Passport and Immigration Office. The variables “country of residence” and “length of stay” were used in weighting the survey data. Moreover, for better estimates, weighted number of nights derived from survey data have been realigned with the actual number of tourist nights spent by departing tourists.

2.5 Problems/Limitations

As with all sample surveys, the Survey of Inbound Tourism is subject to weaknesses including:

- Tourists departing by sea are not covered.
- Tourists in the VIP lounges are not covered; these tourists are perceived as high spenders.
- Non-response due to language difficulties, especially regarding elderly Chinese.

3. Concepts and Definitions

The concepts and definitions are based on the International Recommendations for Tourism Statistics 2008 (IRTS 2008) framework prepared by United Nations World Tourism Organisation (UNWTO). The framework is consistent with other statistical frameworks such as the System of National Accounts 2008 and the Tourism Satellite Account Recommended Methodological Framework 2008

Unit of inquiry

The unit of inquiry is the tourist. The latter is defined as a non-resident staying overnight in the country but less than a year, and is not involved in any gainful occupation in the country during his/her stay.

A tourist may be travelling alone or in a group.

Inbound tourism

Inbound tourism comprises the activities of a non-resident visitor within the country of reference.

Inbound tourism expenditure

Inbound tourism expenditure is the tourism expenditure of a non-resident visitor within the economy of reference.

Party

The travelling unit is the “party”, which usually consists of one or more members for whom individual expenditures are not available separately. Thus, for certain sections of the questionnaire, the information obtained may refer to more than one tourist.

The size of the “party” is the total number of persons present in the “party”. This has been taken into consideration when calculating average expenditure per tourist.

Country of residence

Tourist arrivals are compiled on the basis of the **permanent address** of the tourist, which may not be the same as his nationality.

Main purpose of visit

The main purpose of a trip is defined as the purpose in the absence of which the trip would not have taken place.

Package or inclusive tour

A package tour is defined as one in which airfare, accommodation and other items such as meals, sightseeing, car hire are included in the tour price paid before departure from the home country of the tourist. The package may include other countries besides Mauritius.

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Table 2: Percentage distribution of tourists by country of residence and travel arrangement, Year 2016-2017 and 1st Semester 2018

Country of Residence	Year 2016		Year 2017		1 st Semester 2017		2 nd Semester 2017		1 st Semester 2018	
	Package	Non-Package	Package	Non-Package	Package	Non-Package	Package	Non-Package	Package	Non-Package
Europe	72.0	28.0	65.9	34.1	63.3	36.7	68.5	31.5	68.2	31.8
<i>of which:</i> France	64.8	35.2	58.0	42.0	56.5	43.5	59.7	40.3	60.5	39.5
Germany	80.6	19.4	74.2	25.8	74.6	25.4	73.8	26.2	77.8	22.2
Italy	68.1	31.9	63.3	36.7	56.5	43.5	69.9	30.1	75.3	24.7
Switzerland	67.3	32.7	65.9	34.1	59.7	40.3	71.5	28.5	63.4	36.6
United Kingdom	84.5	15.5	78.2	21.8	80.0	20.0	76.9	23.1	81.2	18.8
Africa	53.0	47.0	54.5	45.5	52.6	47.4	56.4	43.6	51.5	48.5
<i>of which:</i> Reunion Island	41.8	58.2	47.2	52.8	46.2	53.8	48.4	51.6	44.7	55.3
South Africa, Rep. of	75.8	24.2	71.7	28.3	70.7	29.3	72.6	27.4	69.1	30.9
Asia	74.0	26.0	71.4	28.6	69.0	31.0	74.0	26.0	71.7	28.3
<i>of which:</i> People's Rep. of China	79.8	20.2	77.7	22.3	69.5	30.5	86.6	13.4	79.7	20.3
India	83.5	16.5	80.0	20.0	82.5	17.5	77.0	23.0	88.5	11.5
United Arab Emirates	39.3	60.7	35.9	64.1	33.7	66.3	37.8	62.2	15.6	84.4
Oceania	36.0	64.0	30.8	69.2	23.0	77.0	37.4	62.6	32.1	67.9
<i>of which:</i> Australia	35.9	64.1	29.5	70.5	22.1	77.9	35.8	64.2	31.4	68.6
America	44.2	55.8	38.1	61.9	43.4	56.6	33.0	67.0	38.1	61.9
<i>of which:</i> United States	27.7	72.3	28.6	71.4	37.8	62.2	20.9	79.1	37.8	62.2
Total	67.0	33.0	63.1	36.9	60.7	39.3	65.4	34.6	63.9	36.1

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on fewer than 30 observations in the sample.

Table 3: Average length of stay (nights) by country of residence and travel arrangement, Year 2016-2017 and 1st semester 2018

Country of Residence	Year 2016			Year 2017			1 st Semester 2017			2 nd Semester 2017			1 st Semester 2018		
	Package	Non-Package	Total	Package	Non-Package	Total	Package	Non-Package	Total	Package	Non-Package	Total	Package	Non-Package	Total
Europe	10.2	15.1	11.6	10.1	13.9	11.4	10.2	14.2	11.7	10.1	13.6	11.2	9.6	15.5	11.4
<i>of/whi</i> France	9.1	17.1	11.9	8.8	16.1	11.8	8.8	16.1	12.0	8.7	16.0	11.7	8.1	18.2	12.1
Germany	11.2	12.5	11.5	11.3	10.5	11.1	11.3	12.0	11.5	11.4	9.2	10.8	10.3	12.6	10.8
Italy	8.8	13.1	10.2	8.8	12.1	10.0	8.7	11.5	9.9	9.0	13.0	10.2	8.7	13.3	9.9
Switzerland	10.7	13.7	11.7	11.4	12.5	11.8	12.1	12.3	12.2	10.9	12.6	11.4	11.4	12.3	11.8
United Kingdom	11.6	15.7	12.2	11.0	14.0	11.7	11.1	15.3	11.9	11.0	13.1	11.5	10.8	14.8	11.5
Africa	7.0	9.6	8.2	6.4	10.2	8.1	6.2	10.1	8.1	6.6	10.3	8.2	6.8	9.6	8.1
<i>of/whi</i> Reunion Island	5.6	7.7	6.8	5.5	7.8	6.8	5.7	7.9	6.9	5.4	7.7	6.6	5.9	8.0	7.1
South Africa, Rep. of	7.6	11.0	8.4	7.0	11.6	8.3	6.8	11.8	8.3	7.1	11.4	8.3	6.8	10.5	8.0
Asia	6.9	14.3	8.8	6.9	14.8	9.1	6.4	14.6	8.9	7.3	15.1	9.4	8.0	13.7	9.6
<i>of/whi</i> People's Rep. of China	6.2	10.2	7.1	6.4	11.3	7.5	5.3	12.0	7.3	7.4	9.4	7.7	7.4	8.6	7.7
India	7.0	20.3	9.2	7.2	17.1	9.2	6.9	17.9	8.8	7.5	16.5	9.6	8.2	16.3	9.1
United Arab Emirates	6.3	7.2	6.8	6.5	6.4	6.5	4.5	6.2	5.6	8.1	6.7	7.2	7.4	5.3	5.6
Oceania	8.0	16.3	13.3	10.3	13.6	12.6	9.1	15.1	13.7	10.9	12.2	11.7	11.8	14.7	13.8
<i>of/whi</i> Australia	8.0	16.3	13.3	10.3	13.6	12.6	9.1	15.1	13.8	10.8	12.2	11.7	11.8	14.7	13.8
America	10.6	12.3	11.6	8.3	12.0	10.6	8.4	11.9	10.4	8.3	12.0	10.8	6.2	13.5	10.7
<i>of/whi</i> United States	10.0	9.2	9.4	9.5	8.9	9.1	11.5	7.4	8.9	6.4	9.9	9.2	5.8	11.0	9.0
Total	9.0	13.2	10.4	8.8	12.9	10.3	8.7	13.1	10.4	8.9	12.7	10.3	8.8	13.4	10.4

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on fewer than 30 observations in the sample.

Table 4: Percentage distribution of tourists by main purpose of visit, Year 2016-2017 and 1st Semester 2018

Purpose of visit	% of tourists				
	Year 2016	Year 2017	1 st Semester 2017	2 nd Semester 2017	1 st Semester 2018
Holiday	75.8	80.4	83.1	77.7	81.4
Honeymoon	17.4	12.3	10.2	14.3	12.0
Business	2.6	3.3	3.3	3.2	2.3
Visiting friends/relatives	0.9	1.0	0.9	1.1	1.2
To get married	0.4	0.3	0.1	0.4	0.4
Other	2.8	2.8	2.2	3.4	2.7
Total	100.0	100.0	100.0	100.0	100.0

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on fewer than 30 observations in the sample.

Table 5(a): Percentage distribution of tourists by type of accommodation, year 2016-2017 and 1st semester 2018

Type of accommodation	% of tourists				
	Year 2016	Year 2017	1 st Semester 2017	2 nd Semester 2017	1 st Semester 2018
Hotel	81.2	79.6	79.2	80.1	78.1
Guest House	4.8	5.0	5.3	4.7	4.4
In own villas/houses/bungalow/IRS	0.6	0.8	1.1	0.6	0.6
Tourist residence	7.3	8.5	8.5	8.6	10.2
With friends/ relatives	5.5	5.8	5.5	6.0	5.9
Other	0.5	0.3	0.4	0.1	0.8
Total	100.0	100.0	100.0	100.0	100.0

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on fewer than 30 observations in the sample.

Table 5(b): Proportion of tourists staying in hotel and non-hotel by country of residence, Year 2016-2017 and 1st semester 2018

Country of Residence	Year 2016		Year 2017		1 st Semester 2017		2 nd Semester 2017		1 st Semester 2018	
	Hotel	Non-hotel	Hotel	Non-hotel	Hotel	Non-hotel	Hotel	Non-hotel	Hotel	Non-hotel
Europe	83.1	16.9	81.0	19.0	80.3	19.7	81.6	18.4	80.3	19.7
<i>of which:</i> France	74.8	25.2	71.0	29.0	72.2	27.8	69.7	30.3	69.2	30.8
Germany	92.6	7.4	85.8	14.2	85.6	14.4	86.0	14.0	84.6	15.4
Italy	76.0	24.0	85.5	14.5	82.2	17.8	88.7	11.3	91.4	8.6
Switzerland	82.2	17.8	88.5	11.5	81.7	18.3	94.7	5.3	86.1	13.9
United Kingdom	92.4	7.6	88.6	11.4	91.6	8.4	86.3	13.7	92.5	7.5
Africa	71.3	28.7	71.4	28.6	71.9	28.1	70.8	29.2	67.7	32.3
<i>of which:</i> Reunion Island	60.0	40.0	66.6	33.4	69.8	30.2	62.6	37.4	58.3	41.7
South Africa, Rep. of	87.8	12.2	83.7	16.3	83.5	16.5	83.9	16.1	83.2	16.8
Asia	90.4	9.6	89.1	10.9	86.7	13.3	91.6	8.4	89.0	11.0
<i>of which:</i> People's Rep. of China	96.0	4.0	92.5	7.5	88.7	11.3	96.8	3.2	94.3	5.7
India	91.2	8.8	91.9	8.1	92.7	7.3	91.0	9.0	95.1	4.9
United Arab Emirates	86.2	13.8	86.1	13.9	76.8	23.2	94.5	5.5	90.3	9.7
Oceania	62.3	37.7	64.6	35.4	65.2	34.8	64.0	36.0	44.9	55.1
<i>of which:</i> Australia	62.1	37.9	63.7	36.3	64.4	35.6	63.1	36.9	44.3	55.7
America	79.7	20.3	73.8	26.2	81.7	18.3	66.3	33.7	71.9	28.1
<i>of which:</i> United States	82.3	17.7	62.2	37.8	81.7	18.3	46.0	54.0	81.3	18.7
Total	81.2	18.8	79.6	20.4	79.2	20.8	80.1	19.9	78.1	21.9

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on fewer than 30 observations in the sample.

Table 5(c): Selected tourism statistics by type of accommodation (hotel/non-hotel), Year 2016-2017 and 1st Semester 2018

	Year 2016			Year 2017			1 st Semester 2017			2 nd Semester 2017			1 st Semester 2018		
	Hotel	Non-hotel	All tourists	Hotel	Non-hotel	All tourists	Hotel	Non-hotel	All tourists	Hotel	Non-hotel	All tourists	Hotel	Non-hotel	All tourists
a. Average party size	2.1	2.0	2.1	2.2	1.9	2.1	2.2	2.0	2.1	2.1	1.9	2.1	2.2	2.0	2.1
b. Average length of stay (nights)	9.1	16.2	10.4	8.8	16.4	10.3	8.5	17.5	10.4	9.0	15.3	10.3	8.8	16.4	10.4
c. Travel arrangement (%)															
<i>Package</i>	80.5	8.8	67.0	77.6	6.2	63.1	74.8	7.1	60.7	80.3	5.2	65.4	79.6	7.9	63.9
<i>Non-package</i>	19.5	91.2	33.0	22.4	93.8	36.9	25.2	92.9	39.3	19.7	94.8	34.6	20.4	92.1	36.1
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
d. Purpose of visit (%)															
<i>Holiday</i>	73.8	84.5	75.8	79.6	83.4	80.4	82.3	86.3	83.1	77.0	80.4	77.7	79.8	86.9	81.4
<i>Honeymoon</i>	20.9	2.1	17.4	15.1	1.2	12.3	12.7	0.5	10.2	17.4	1.9	14.3	15.1	1.0	12.0
<i>Business</i>	2.4	3.1	2.6	2.9	4.6	3.3	3.0	4.5	3.3	2.8	4.6	3.2	2.2	2.8	2.3
<i>Visiting friends/relatives</i>	0.0	4.8	0.9	0.1	4.7	1.0	0.1	4.4	0.9	0.1	5.1	1.1	0.1	5.0	1.2
<i>To get married</i>	0.5	0.1	0.4	0.3	0.1	0.3	0.1	0.0	0.1	0.4	0.1	0.4	0.5	0.3	0.4
<i>Other</i>	2.3	5.4	2.8	2.0	6.0	2.8	1.7	4.2	2.2	2.2	7.8	3.4	2.3	4.0	2.7
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
e. Expenditure (Rs)															
<i>Average expenditure per tourist</i>	46,556	36,477	44,660	47,727	36,875	45,518	45,718	41,249	44,787	49,706	32,316	46,246	49,271	37,974	46,802
<i>Average expenditure per tourist per night</i>	5,138	2,247	4,290	5,447	2,243	4,409	5,363	2,355	4,308	5,525	2,111	4,510	5,613	2,313	4,480

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on fewer than 30 observations in the sample.

Table 6: Average expenditure by country of residence, Year 2016-2017 and 1st Semester 2018

Country of Residence	Year 2016		Year 2017		1 st Semester 2017		2 nd Semester 2017		1 st Semester 2018	
	Average expenditure per tourist (Rs)	Average expenditure per tourist per night (Rs)	Average expenditure per tourist (Rs)	Average expenditure per tourist per night (Rs)	Average expenditure per tourist (Rs)	Average expenditure per tourist per night (Rs)	Average expenditure per tourist (Rs)	Average expenditure per tourist per night (Rs)	Average expenditure per tourist (Rs)	Average expenditure per tourist per night (Rs)
Europe	46,478	4,002	48,190	4,216	48,612	4,167	47,778	4,267	49,898	4,361
<i>of which:</i> France	43,063	3,613	44,468	3,760	44,904	3,753	44,000	3,768	45,872	3,804
Germany	47,360	4,127	46,977	4,229	47,632	4,154	46,401	4,298	47,824	4,433
Italy	40,499	3,973	41,851	4,169	37,502	3,787	46,178	4,539	46,349	4,698
Switzerland	58,671	5,021	64,282	5,468	65,453	5,378	63,226	5,555	67,866	5,769
United Kingdom	48,938	4,002	48,192	4,124	50,200	4,209	46,678	4,058	53,111	4,599
Africa	32,170	3,905	31,376	3,852	31,511	3,914	31,238	3,788	30,953	3,804
<i>of which:</i> Reunion Island	24,735	3,625	22,780	3,372	22,551	3,281	23,062	3,489	23,380	3,313
South Africa, Rep. of	32,339	3,831	34,571	4,184	36,213	4,386	33,140	4,008	36,596	4,603
Asia	52,533	5,966	53,553	5,864	49,454	5,543	57,855	6,185	56,775	5,921
<i>of which:</i> People's Rep. of China	55,004	7,800	55,620	7,428	50,080	6,836	61,672	8,047	59,650	7,776
India	40,922	4,458	36,892	4,026	36,152	4,105	37,755	3,942	43,814	4,813
United Arab Emirates	45,559	6,698	53,027	8,218	39,478	7,055	65,141	9,025	58,471	10,443
Oceania	51,986	3,912	53,914	4,275	46,017	3,358	60,614	5,187	51,284	3,718
<i>of which:</i> Australia	51,582	3,873	54,039	4,272	45,961	3,337	60,903	5,208	51,256	3,710
America	71,275	6,166	60,255	5,696	50,772	4,895	69,137	6,418	52,691	4,927
<i>of which:</i> United States	71,824	7,619	54,930	6,055	49,631	5,561	59,332	6,453	65,093	7,198
Total	44,660	4,290	45,518	4,409	44,787	4,308	46,246	4,510	46,802	4,480

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on fewer than 30 observations in the sample.

Table 7: Average expenditure per tourist per night by country of residence and travel arrangement, Year 2016-2017 and 1st Semester 2018

Country of Residence	Year 2016			Year 2017			1 st Semester 2017			2 nd Semester 2017			1 st Semester 2018		
	Package Rs	Non Package Rs	Total Rs	Package Rs	Non Package Rs	Total Rs	Package Rs	Non Package Rs	Total Rs	Package Rs	Non Package Rs	Total Rs	Package Rs	Non Package Rs	Total Rs
Europe	4,573	3,008	4,002	4,756	3,457	4,216	4,767	3,426	4,167	4,745	3,495	4,267	5,155	3,308	4,361
<i>of which</i> France	4,798	2,455	3,613	5,137	2,724	3,760	5,167	2,752	3,753	5,107	2,692	3,768	5,588	2,591	3,804
Germany	4,147	4,051	4,127	4,290	4,038	4,229	4,251	3,888	4,154	4,324	4,206	4,298	4,548	4,108	4,433
Italy	4,594	3,084	3,973	4,870	3,288	4,169	4,624	2,966	3,787	5,062	3,699	4,539	5,162	3,769	4,698
Switzerland	5,296	4,578	5,021	5,579	5,272	5,468	5,136	5,729	5,378	5,949	4,702	5,555	5,657	5,949	5,769
United Kingdom	4,263	2,949	4,002	4,390	3,369	4,124	4,416	3,606	4,209	4,370	3,188	4,058	4,849	3,809	4,599
Africa	4,423	3,478	3,905	4,767	3,164	3,852	4,587	3,458	3,914	4,928	2,843	3,788	5,150	2,791	3,804
<i>of which</i> Reunion Island	4,208	3,321	3,625	4,104	2,910	3,372	3,903	2,898	3,281	4,352	2,926	3,489	4,451	2,626	3,313
South Africa, Rep. of	4,046	3,365	3,831	4,885	3,115	4,184	4,904	3,666	4,386	4,870	2,584	4,008	5,741	2,943	4,603
Asia	7,217	4,255	5,966	7,229	4,282	5,864	6,515	4,598	5,543	7,836	3,900	6,185	6,597	4,931	5,921
<i>of which</i> People's Rep. of China	8,495	6,127	7,800	8,341	5,621	7,428	8,911	4,755	6,836	7,985	8,363	8,047	8,202	6,342	7,776
India	5,161	3,238	4,458	5,160	2,131	4,026	5,223	2,072	4,105	5,088	2,189	3,942	5,551	1,975	4,813
United Arab Emirates	8,401	5,732	6,698	7,516	8,615	8,218	7,890	6,745	7,055	7,350	10,257	9,025	7,035	11,324	10,443
Oceania	5,798	3,391	3,912	7,847	3,078	4,275	4,180	3,209	3,358	9,454	2,908	5,187	3,891	3,653	3,718
<i>of which</i> Australia	5,805	3,345	3,873	8,125	3,060	4,272	4,263	3,178	3,337	9,829	2,908	5,208	3,864	3,653	3,710
America	4,566	7,252	6,166	7,390	4,972	5,696	7,363	3,564	4,895	7,424	6,076	6,418	6,644	4,442	4,927
<i>of which</i> United States	3,972	9,145	7,619	8,087	5,193	6,055	6,857	4,333	5,561	11,396	5,609	6,453	8,525	6,775	7,198
Total	4,923	3,410	4,290	5,158	3,537	4,409	5,005	3,595	4,308	5,295	3,470	4,510	5,375	3,442	4,480

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on fewer than 30 observations in the sample.

Table 8: Percentage distribution of expenditure by major item and country of residence, Year 2016-2017 and 1st Semester 2018

Country of residence	Year 2016							Year 2017						
	Accommodation	Meals & Beverages	Local Transport	Sightseeing	Entertainment & Recreation	Shopping	Other	Accommodation	Meals & Beverages	Local Transport	Sightseeing	Entertainment & Recreation	Shopping	Other
Europe	65.2	9.6	4.2	7.3	4.1	7.0	2.7	64.7	10.5	4.1	7.5	3.2	6.5	3.4
<i>of which:</i> France	60.5	11.1	4.3	8.0	4.0	8.8	3.4	59.1	13.5	4.4	7.9	3.4	7.9	3.7
Germany	69.6	7.9	4.1	6.8	4.1	4.9	2.4	68.8	8.1	4.3	7.9	3.1	4.6	3.2
Italy	64.1	9.5	4.1	8.9	2.8	7.7	2.8	67.6	8.0	4.3	8.1	2.1	7.5	2.4
Switzerland	65.4	11.9	3.5	6.7	3.8	6.5	2.2	68.3	9.3	3.5	9.6	2.3	4.7	2.3
United Kingdom	70.9	7.5	4.0	6.2	4.4	5.2	1.7	70.8	7.7	3.9	6.4	3.2	5.2	2.7
Africa	52.7	12.5	5.9	4.5	4.0	14.4	6.0	54.0	12.0	5.3	5.7	4.0	14.3	4.7
<i>of which:</i> Reunion Island	40.7	14.5	7.8	4.7	4.1	18.8	9.5	49.6	14.1	6.3	6.2	2.6	17.6	3.6
South Africa, Rep. of	66.1	9.6	4.8	4.8	3.7	8.4	2.6	64.4	8.7	4.4	5.7	5.9	7.8	3.0
Asia	55.0	10.2	4.8	11.4	6.4	9.5	2.7	58.2	10.2	4.7	9.2	4.3	11.4	2.1
<i>of which:</i> People's Rep. of China	57.1	9.5	4.5	11.6	4.9	10.1	2.3	58.5	9.3	5.0	9.5	4.4	11.4	2.0
India	56.4	10.0	5.8	10.4	6.5	8.5	2.3	55.5	9.0	5.3	11.5	6.2	11.1	1.4
United Arab Emirates	59.1	12.7	3.5	4.0	6.5	10.7	3.5	67.7	9.0	6.0	5.5	2.5	7.5	1.7
Oceania	50.2	16.7	3.5	6.4	5.9	11.9	5.3	55.2	9.2	3.4	12.0	6.9	9.7	3.6
<i>of which:</i> Australia	49.9	16.7	3.4	6.5	6.1	12.0	5.4	55.1	9.2	3.3	12.1	6.9	9.7	3.7
America	56.4	14.6	3.1	4.7	2.9	14.5	3.8	67.6	9.9	5.1	5.4	2.4	6.3	3.2
<i>of which:</i> United States	50.9	14.9	2.0	4.4	2.6	22.6	2.7	67.1	12.0	4.9	5.5	2.1	5.9	2.4
Total	60.7	10.5	4.6	7.5	4.5	8.9	3.3	61.7	10.6	4.4	7.6	3.6	8.7	3.4

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on fewer than 30 observations in the sample.

Table 8 (Cont'd): Percentage distribution of expenditure by major item and country of residence, Year 2016-2017 and 1st Semester 2018

Country of residence	1 st Semester 2017							2 nd Semester 2017						
	Accommodation	Meals & Beverages	Local Transport	Sightseeing	Entertainment & Recreation	Shopping	Other	Accommodation	Meals & Beverages	Local Transport	Sightseeing	Entertainment & Recreation	Shopping	Other
Europe	64.1	11.7	4.0	6.7	3.0	7.1	3.4	65.4	9.4	4.3	8.3	3.5	6.0	3.3
<i>of which</i> France	58.6	14.6	4.2	7.1	3.3	8.3	4.0	59.6	12.3	4.7	8.9	3.6	7.6	3.4
Germany	68.0	8.9	4.3	7.0	3.4	4.9	3.4	69.6	7.3	4.2	8.8	2.8	4.3	3.0
Italy	67.5	7.8	4.5	7.1	2.3	9.0	1.9	67.6	8.2	4.2	8.9	1.9	6.3	2.9
Switzerland	69.7	11.1	2.9	7.3	1.9	4.4	2.7	67.0	7.7	4.1	11.7	2.6	5.0	1.9
United Kingdom	71.3	8.3	3.9	5.8	2.6	5.3	2.7	70.5	7.2	3.9	6.9	3.7	5.1	2.7
Africa	51.7	12.0	5.1	5.4	5.3	15.7	4.7	56.4	11.9	5.4	5.9	2.6	12.9	4.8
<i>of which</i> Reunion Island	50.4	14.0	5.8	6.8	2.6	17.3	2.9	48.7	14.2	6.9	5.5	2.5	18.0	4.3
South Africa, Rep. of	60.3	9.1	4.7	5.3	9.3	7.9	3.4	68.2	8.4	4.1	6.1	2.8	7.7	2.6
Asia	57.3	12.5	4.5	8.8	4.9	9.9	2.1	58.9	8.1	4.9	9.5	3.7	12.8	2.2
<i>of which</i> People's Rep. of China	57.1	10.7	4.8	9.0	4.4	11.3	2.7	59.7	8.1	5.1	10.0	4.3	11.5	1.4
India	54.9	9.8	5.4	12.4	7.4	9.1	1.0	56.2	8.0	5.2	10.5	4.9	13.3	1.8
United Arab Emirates	58.8	15.6	7.6	8.3	2.4	5.4	1.8	72.6	5.4	5.1	4.0	2.5	8.7	1.7
Oceania	56.0	14.1	3.8	4.5	5.6	11.9	4.1	54.7	6.1	3.1	16.8	7.7	8.2	3.4
<i>of which</i> Australia	56.2	14.2	3.8	4.4	5.3	12.0	4.2	54.4	6.1	3.0	17.1	7.9	8.2	3.4
America	67.1	10.0	4.5	4.1	3.2	7.0	4.0	68.0	9.8	5.5	6.3	1.8	5.9	2.7
<i>of which</i> United States	66.5	11.7	5.8	4.5	1.6	6.2	3.7	67.5	12.2	4.2	6.3	2.5	5.7	1.5
Total	60.8	11.9	4.3	6.8	3.8	9.1	3.4	62.6	9.4	4.6	8.3	3.4	8.4	3.3

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on fewer than 30 observations in the sample.

Table 8 (Cont'd): Percentage distribution of expenditure by major item and country of residence, Year 2016-2017 and 1st Semester 2018

Country of residence	1 st Semester 2018						
	Accommodation	Meals & Beverages	Local Transport	Sightseeing	Entertainment & Recreation	Shopping	Other
Europe	65.7	9.2	3.8	7.0	3.5	6.8	4.0
<i>of which:</i> France	59.3	10.8	3.9	7.5	3.7	9.0	5.9
Germany	67.8	7.2	4.4	7.9	3.8	5.2	3.6
Italy	72.7	8.6	4.4	6.5	2.3	4.2	1.2
Switzerland	65.9	11.5	2.5	6.2	4.4	6.0	3.6
United Kingdom	74.0	6.4	3.2	5.0	3.4	5.2	2.8
Africa	58.0	11.3	5.5	5.1	3.1	13.2	3.8
<i>of which:</i> Reunion Island	51.8	14.3	6.2	5.7	2.6	15.4	4.1
South Africa, Rep. of	66.2	7.3	4.4	5.0	3.9	10.5	2.8
Asia	56.3	9.9	4.2	9.4	6.4	11.2	2.7
<i>of which:</i> People's Rep. of China	59.0	9.4	3.6	9.2	5.7	11.1	1.9
India	59.2	6.4	5.0	10.6	8.2	9.5	1.1
United Arab Emirates	70.2	8.8	2.7	3.5	3.1	9.6	2.2
Oceania	45.6	14.5	4.7	6.4	7.1	17.2	4.5
<i>of which:</i> Australia	45.9	14.5	4.5	6.2	7.1	17.3	4.5
America	62.0	11.9	3.3	6.4	4.1	9.3	3.0
<i>of which:</i> United States	57.7	14.9	2.9	8.2	4.9	7.8	3.6
Total	62.4	9.7	4.2	7.2	4.1	8.8	3.7

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on fewer than 30 observations in the sample.

CONFIDENTIAL

Serial No.

Republic of Mauritius
STATISTICS MAURITIUS
SURVEY OF INBOUND VISITORS 2018

Interviewer:-

Day & date of interview :

d	d	m	m	y	y	y	y
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Survey point : Air ...1 Sea ... 2

MODULE A1 When did you arrive in Mauritius ? *Quand êtes-vous arrivé à l'île Maurice?*

d	d	m	m	y	y	y	y
---	---	---	---	---	---	---	---

2 (i) By which flight/ship did you arrive? *Par quel vol/bateau êtes-vous arrivé?*

d	d
---	---

(ii) By which flight are you departing ? *Par quel vol partez-vous?*

d	d
---	---

(iii) What is the class of flight?.....

d

3 What is your age group? / *Quel est votre groupe d'âge?*

15 - 19 1	40 - 49 4
20 - 29 2	50 - 59 5
30 - 39 3	60 & over 6

4 Gender/ Genre : M ... 1 F ... 2

5 (i) What is your country of residence? / *Quel est votre pays de résidence?*

d	d	d
---	---	---

(ii) What is your nationality? / *Quel est votre nationalité?*.....

d	d	d
---	---	---

(iii) What is your profession? / *Quel est votre métier?*

d	d	d
---	---	---

6 (i) Are you travelling alone? / *Voyagez-vous seul?* Yes 1 No 2**If Yes, SKIP TO Q7**If not travelling alone, state / *Si en groupe, spécifier*(ii) What is your group size? / *Quel est le nombre de personnes dans le groupe ?*

d	d
---	---

(iii) Which of the following best describes the group?/*Lequel des descriptions suivants décrit le mieux le groupe?*

Couple with children	1	School/university/sporting group	5
Couple without children	2	Tour group	6
With friends and/or relatives	3	Other: <i>Specify</i>	7
Business associates	4		

(iv) No. of persons (including you) sharing common expenditure / *Nombre de personnes (y compris vous) qui ont fait des dépenses communes*

d	d
---	---

(v) Of whom 12 years of age or less / *Dont celles âgées de 12 ans ou moins*

d	d
---	---

7 How many times have you visited Mauritius including this trip? / *Combien de fois avez-vous visité l'île Maurice, y compris ce séjour?*

d	d	d
---	---	---

IF > 1, SKIP TO Q11**FOR FIRST TIME VISITORS ONLY**8 How did you hear or read about Mauritius for the very first time? / *Où avez-vous lu ou entendu parler de l'île Maurice pour la première fois?*

Publicity in newspapers, magazines,TV, Radio / <i>Publicité dans les journaux, magazines,TV, Radio</i> 1
Visibility in travel fairs / <i>Participation au salon du tourisme</i> 2
Adverts on Billboards, Cinema, Subway/Underground, Taxi, Bus / <i>Publicité sur billboard, au cinéma, stations de métro, taxi, bus</i> 3
Celebrity followers/Opinion leaders / <i>Adeptes des célébrités</i> 4
Friends & words of mouth / <i>Amis & de bouche à oreille</i> 5
Incentive trips organised by your employer / <i>Tours organisés par votre employeur</i> 6
Travel Agencies & Tour operators / <i>Agences de voyages et tours opérateurs</i> 7
Internet: Search engines / <i>L'internet: moteurs de recherche</i> 8
Social Medias / <i>Reseaux sociaux</i> 9
Online Tourism Agencies / <i>Agences du tourisme en ligne</i> 10
Other, specify / <i>Autre, spécifier</i> 11

9 (i) Have you been reading / looking for more information about Mauritius when planning for this trip? Yes ... 1 No ... 2 **If No, skip to Q10**
Avez-vous cherché plus d'informations sur l'île Maurice lors de la planification de ce voyage?(ii) If yes, please state where did you look for information about Mauritius.
*Si oui, veuillez mentionner où avez vous cherché.*10 What motivated you most to choose Mauritius?/*Qu'est-ce qui vous a poussé à choisir l'île Maurice?* (Pl. rank in order of importance, MAXIMUM 3)

1 Tropical image / <i>Image Tropicale</i>	9 Our people / <i>La population</i>
2 History & Culture / <i>Histoire & Culture</i>	10 Beaches / <i>Plages</i>
3 Price of the destination / <i>Prix de la destination</i>	11 Shopping / <i>Achats</i>
4 High standard of hotel / <i>Haut niveau des hotels</i>	12 Nature/Green Tourism / <i>Nature/Tourisme vert</i>
5 Suitable accom. in non-hotel/ <i>Logement approprié ailleurs</i>	13 Recommended by friends,relatives/ <i>Recommandé par des amis,parents</i>
6 Safe destination / <i>Destination sûre</i>	14 Diversity of offers/ <i>Diversité des offres</i>
7 Sports (Specify / <i>Spécifier</i>)	15 Reputation / <i>Réputation</i>
8 Accessibility / <i>Accès facile</i>	16 Other / <i>Autre (Specify / Spécifier)</i>

11	What was the main purpose of your visit to Mauritius? / <i>Quelle était la raison principale de votre séjour à l'île Maurice?</i>	
	Holidays / <i>Vacances</i> 1	Sports/Activités sportives 10
	Honeymoon / <i>Lune de miel</i> 2	(Specify / <i>Spécifier</i>)
	Business / <i>Affaires</i> 3	Shopping / <i>Achats</i> 11
	Medical / <i>Medical</i> 4	Group & incentives / <i>Groupe & motivation</i> 12
	Studies / <i>Etudes</i> 5	Secondary residence / <i>Résidence secondaire</i> 13
	Transit / <i>En transit</i> 6	Getting married / <i>Se marier</i> 14
	Cultural event / <i>Fête</i> 7	Attending wedding / <i>Assister à un mariage</i> 15
	Religion - pilgrimage / <i>Religion - pelerinage</i> 8	Attending conference / <i>Assister à une conférence</i> 16
	VFR / <i>Visite chez parents & amis</i> 9	Other (specify) / <i>Autre (spécifier)</i>

12 (i) During this trip, are you visiting Mauritius only? / *Au cours de ce voyage, visitez-vous seulement l'île Maurice?* Yes ... 1 No ... 2

(ii) If No, please state the other countries visited/ to be visited / *Si non, veuillez indiquer les autres pays visités / à visiter*

(iii) If not Mauritius, which destination you would have visited?

Si ce n'est pas l'île Maurice, quelle destination auriez-vous visité?

(v) How was the booking made? / <i>Comment a été faite la réservation?</i>	(i) Tour operator, travel agent / <i>Tour opérateur, Agent de voyage</i>	Flight	Accommodation	Excursion
	(ii) Direct booking through Internet/ <i>Réservation directe à travers L'internet</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	<i>Specify website / spécifier site internet</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	(iii) Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13 When did you / *Quand avez-vous* :- (i) Decide on the trip? / *Décidé de faire ce voyage?* Weeks ago
(ii) Make the booking? / *Fait les réservations?* Weeks ago

14 In which activities have you participated during your visit here?(multiple answers possible)
Veuillez mentionner les activités ou vous avez participé durant votre visite.

Casino 1	Cultural event 2	Shopping 3	Golf 4
<i>Casino</i>	<i>Fête</i>	<i>Achats</i>	<i>Golf</i>
Walk with lions 5	Kite surf 6	Dolphin/ Whale watch 7	Hiking 8
<i>Interactions avec les lions</i>	<i>Kite surf</i>	<i>Voir les dauphins/ baleines</i>	<i>Randonnée</i>
Parasailing 9	Undersea walk 10	Visit botanical gardens/National Parks 11	
<i>Paravoile</i>	<i>Marche sous l'eau</i>	<i>Visiter Jardin botanique/Parc National</i>	
Scuba diving 12	Big game fishing 13	Zip lining 14	
<i>Plongée sous-marine</i>	<i>Pêche au gros</i>	<i>Tyroliennes</i>	
Other sports 15	Spa / wellness 16	Other (Specify)	17
<i>Autres sports</i>	<i>Spa / bien-être</i>	<i>Autre (Spécifier)</i>	

15 (i) Where did you stay in Mauritius? / *Où avez-vous logé à l'île Maurice?*

Hotel / <i>Hôtel</i> 1	nights/nuits <input type="text"/> <input type="text"/> <input type="text"/>	With friends, relatives / <i>Chez des amis, parents</i> 4	nights/nuits <input type="text"/> <input type="text"/> <input type="text"/>
Guest House / <i>Pension de famille</i> 2	<input type="text"/> <input type="text"/> <input type="text"/>	In own villa / house / RES/PDS 5	<input type="text"/> <input type="text"/> <input type="text"/>
Tourist residence / <i>Residence touristique</i> 3	<input type="text"/> <input type="text"/> <input type="text"/>	Other / <i>Autre (Specify / Spécifier):</i>	6 <input type="text"/> <input type="text"/> <input type="text"/>

(ii) Please state the name(s) and place(s) where you stayed / *Veuillez mentionner le(s) nom(s) et le(s) lieu(x) de votre hébergement :*

Name / <i>Nom</i>	<input type="text"/> <input type="text"/> <input type="text"/>	Location / <i>Lieu</i>	<input type="text"/> <input type="text"/> <input type="text"/>
Name / <i>Nom</i>	<input type="text"/> <input type="text"/> <input type="text"/>	Location / <i>Lieu</i>	<input type="text"/> <input type="text"/> <input type="text"/>
Name / <i>Nom</i>	<input type="text"/> <input type="text"/> <input type="text"/>	Location / <i>Lieu</i>	<input type="text"/> <input type="text"/> <input type="text"/>

16 Are you on a package tour? / *Faites-vous partie d'un voyage à forfait?* Yes ... 1 No ... 2 **IF NO SKIP TO Q. 20**
(i.e Airfare + Accommodation + other services / c.à.d. Billet d'avion + Hébergement + autres prestations)

MODULE B

17 What are the countries that are covered in the package tour? (Please rank in order of visit)
Quels sont les pays qui sont inclus dans ce voyage à forfait? (Veuillez classer en ordre de visite)

(i) (ii) (iii)

18 (i) What is the duration of package tour? / *Quelle est la durée du voyage à forfait?* nights / nuits

(ii) What is the price of package per adult? / *Quel est le prix du voyage à forfait par adulte?* Currency Amount

(iii) Does the price include the following: / *Ce prix comprend -t-il:*

Airfare/Le billet d'avion	1	Breakfast only/Petit déjeuner seulement	6
Transfer/Transfert à l'hotel	2	Breakfast & Dinner/Petit déjeuner et dîner	7
Accommodation/Hébergement	3	All Meals/Tous les repas	8
Sightseeing tours/Des excursions	4	All inclusive/Tous inclus	9
Car Hire/Location de voiture	5	Other, specify/Autre, spécifier	10

19 What was the amount that you and your party sharing common expenditure spent during your stay in Mauritius excluding cost of package ?
Quel est le montant des dépenses que vous et le groupe faisant dépenses communes avez encouru lors de votre séjour à l'île Maurice, excluant le coût du voyage à forfait?

Currency Amount No. of persons covered:

SKIP TO Q. 23

20 What is the price of airfare per adult? / *Quel est le prix du billet d'avion par adulte ?*

Currency Amount

21 (i) How much you and your party sharing common expenditure spent on accommodation? / *combien avez-vous payé pour l'hébergement pour vous et le groupe?*

Currency Amount No. of persons covered:

(ii) What was the total amount that you and your party sharing common expenditure spent during your stay in Mauritius excluding cost of accommodation ?
Quel est le montant des dépenses que vous et le groupe faisant dépenses communes avez encouru lors de votre séjour à l'île Maurice, excluant le coût d'hébergement?

Currency Amount No. of persons covered:

22 Which of the following best describes the sleeping and meal arrangement during your stay?
Lequel des descriptions suivants décrit le mieux l'arrangement pour hébergement et le type de repas pendant votre séjour?

- Bed only **1**
- Bed & Breakfast **2**
- Half-board **3**
- Full-board **4**
- All inclusive **5**
- Free **6**

23 Please state the total amount you and your party spent on :
Veuillez mentionner le montant que vous et le groupe faisant dépenses communes avez dépensé sur :

	Currency	Amount
(i) Food & Beverages / Repas et boissons	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
(ii) Land transport / Transport en commun	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
(iii) Car hire with driver/Location de voiture avec chauffeur	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
(iv) Car hire without driver/Location de voiture sans chauffeur	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
(v) Sightseeing / Excursions	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
(vi) Sports & Recreation / Loisirs	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
(vii) Shopping / Achats	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
(viii) Others / Autres	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Total	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>

24 (i) Did you change part of your money into Mauritian rupees in your country prior to visiting Mauritius? Yes ... **1** No ... **2**
Avez vous changé une partie de votre argent en roupies mauricienne dans votre pays avant de venir à l'île Maurice?

(ii) If yes, please provide an estimate of amount changed in rupees Rs
Si oui, spécifiez le montant en roupies

25 (i) Did you make any payment directly in foreign currency in Mauritius? Yes ... **1** No ... **2**
Avez vous fait des paiements à l'île Maurice en devise étrangère?

(ii) If yes, state amount: (a) on accommodation / sur hébergement Amount
Si oui, veuillez mentionner le montant: (b) on others / autres Amount

MODULE C- Cultural Tourism

26 Have you visited any historical /heritage sites during your stay? / *Avez-vous visité des sites historiques ou des sites patrimoine pendant votre séjour?*
 Yes ... **1** No ... **2** If No, skip to Q 34

27 Which historical/heritage site/s did you visit ? / *Quels sont les sites historiques visités?*

- (a)
- (b)
- (c)
- (d)

28 How did you come to know about the site/s visited? / *Par quel moyen avez-vous entendu parler des sites visités?*

- Tour operator/travel guide / *Tour opérateur / Brochure* **1** Friends and relatives / *Amis et parents* **5**
- Magazines **2** On accommodation site / *Sur le lieu d'hébergement* **6**
- Internet / *Internet* **3** Press and media / *Presse et médias* **7**
- Word of mouth / *Bouche à oreille* **4** Other, specify / *Autre, spécifier* **8**

29 What was the mode of transport to the site? / *Par quel moyen de transport avez-vous accédé au site?*

- Tour operator / *Tour opérateur* **1**
- Taxi **2**
- Friends and relatives / *Amis et parents* **3**
- Car hire **with** driver / *Location de voiture avec chauffeur* **4**
- Car hire **without** driver / *Location de voiture sans chauffeur* **5**
- Other, specify / *Autre, spécifier* **6**

30 How would you evaluate the following : / *Quelle est votre appréciation concernant:*

	Very Poor <i>Très mauvais</i>	Poor <i>Mauvais</i>	Satisfactory <i>Satisfaisant</i>	Good <i>Bon</i>	Excellent <i>Très bon</i>	Don't Know <i>Ne sais pas</i>
Access to site / <i>Accès au site</i>	1	2	3	4	5	9
Safety and Security on site / <i>Sécurité sur site</i>	1	2	3	4	5	9
Onsite information / <i>Informations sur place</i>	1	2	3	4	5	9
Signage / <i>Signalisation</i>	1	2	3	4	5	9
Maintenance of the site / <i>Entretien</i>	1	2	3	4	5	9
Facilities on sites / <i>Services disponibles</i>	1	2	3	4	5	9
Interpretation by guides / <i>Interprétation par les guides</i>	1	2	3	4	5	9
Opening hours / <i>Heures d'ouverture</i>	1	2	3	4	5	9

31 Has your visit to the historical/heritage sites been to your expectations? / *Votre visite sur les sites historiques / sites du patrimoine a-t-elle été à la hauteur de vos attentes?*

- Below expectation / *En dessous des attentes* **1**
- As expected / *Comme prévu* **2**
- Beyond expectation / *Au delà des attentes* **3**

32 Would you recommend a visit to the site? / *Recommanderiez-vous une visite sur le site?* Yes ... **1** No ... **2**

33 Have you any recommendations/ suggestions for the promotion of heritage/cultural tourism? / *Avez-vous des recommandations / suggestions à faire pour la promotion du patrimoine / tourisme culturel de l'île Maurice?*

- (a)

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- (b)

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