

SURVEY OF INBOUND TOURISM, Year 2018

CONTENTS

	Page
Introduction	1
Table1 - Distribution of parties and tourists by country of residence, Year 2018	1
1 Summary of main findings	2
2 Methodology	8
3 Concepts and definitions	10
Tables	
Table 2 - Percentage distribution of tourists by country of residence and travel arrangement,Year 2017-2018	11
Table 3 - Average length of stay by country of residence and travel arrangement, Year 2017-2018	12
Table 4 - Percentage distribution of tourists by main purpose of visit, Year 2017-2018	12
Table 5 (a) - Percentage distribution of tourists by type of accommodation, Year 2017-2018	13
Table 5 (b) - Proportion of tourists staying in hotel and non-hotel by country of residence, Year 2017-2018	13
Table 5 (c) - Selected tourism statistics by type of accommodation (hotel/non-hotel), Year 2017-2018	14
Table 6 - Average expenditure by country of residence, Year 2017-2018	15
Table 7 - Average expenditure per tourist per night by country of residence & travel arrangement, Year 2017-2018	16
Table 8 - Percentage distribution of expenditure by major item and country of residence, year 2017-2018	17
Table 9: No of parties by influencing factor on cultural tourism, Year 2018	20
Table 10: No of parties by mode of transport to historical/ heritage sites , Year 2018	20
Table 11: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of access to historical/heritage sites, Year 2018	21
Table 12: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of safety and security on historical/heritage sites, Year 2018	21
Table 13: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of on site information on historical/heritage sites , Year 2018	22
Table 14: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of signage at historical/heritage sites, Year 2018	22
Table 15: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of maintenance of the historical/heritage sites, Year 2018	23
Table 16: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of facilities on historical/heritage sites, Year 2018	23
Table 17: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of interpretation by guides at historical/heritage sites, Year 2018	24
Table 18: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of opening hours of historical/heritage sites, Year 2018	24
Table 19: Percentage distribution of tourists who visited historical/heritage sites on evaluation of visit to the sites, Year 2018	25
Annex Survey Questionnaire	

Introduction

This report presents the main results of the survey of Inbound Tourism for the year 2018.

The primary objective of the survey is to gather information on tourists visiting Mauritius, mainly on their spending pattern, purpose and frequency of visits, place of stay and rating of the Mauritian destination. During the survey, data was collected from departing tourists at Sir Seewoosagur Ramgoolam International Airport.

Table 1 below shows the distribution of the survey respondents by country of residence compared to that of tourist departures in year 2018.

The questionnaire is given at Annex.

Table 1: Distribution of parties and tourists by country of residence, year 2018

Country of residence	Survey of Inbound Tourism				Actual no. of tourists departed (Passport and Immigration Office)	
	Parties		Tourists		No.	%
	No.	%	No.	%		
Europe	3,826	56.8	8,478	56.3	809,781	58.8
<i>of which:</i> France	1,299	19.3	2,953	19.6	283,918	20.6
Germany	611	9.1	1,272	8.4	126,604	9.2
Italy	181	2.7	397	2.6	37,471	2.7
Switzerland	150	2.2	342	2.3	40,967	3.0
United Kingdom	875	13.0	1,929	12.8	148,671	10.8
Africa	1,726	25.6	3,950	26.2	310,316	22.5
<i>of which:</i> Reunion Island	692	10.3	1,694	11.3	138,701	10.1
South Africa, Rep. of	801	11.9	1,813	12.0	126,350	9.2
Asia	979	14.5	2,221	14.8	209,034	15.2
<i>of which:</i> People's Rep. of China	306	4.5	689	4.6	65,198	4.7
India	474	7.0	1,047	7.0	84,854	6.2
United Arab Emirates	54	0.8	123	0.8	12,058	0.9
Oceania	86	1.3	174	1.2	22,453	1.6
<i>of which:</i> Australia	81	1.2	165	1.1	20,799	1.5
America	114	1.7	233	1.5	24,911	1.8
<i>of which:</i> United States	57	0.8	112	0.7	9,932	0.7
Not stated	-	-	-	-	483	0.0
Total	6,731	100.0	15,056	100.0	1,376,978	100.0

1. Summary of main findings, 2017-2018

		2017	2018	2017		2018	
				1 st Sem	2 nd Sem	1 st Sem	2 nd Sem
Purpose of visit	% distribution by main purpose of visit:						
	Holiday	80.4	79.3	83.1	77.7	81.4	77.3
	Honeymoon	12.3	13.1	10.2	14.3	12.0	14.1
	Business	3.3	2.7	3.3	3.2	2.3	3.2
	Visiting friends and relatives	1.0	1.4	0.9	1.1	1.2	1.6
	Other	3.0	3.5	2.4	3.7	3.1	3.8
	Total	100.0	100.0	100.0	100.0	100.0	100.0
Tours	The proportion (%) of tourists travelling on :						
	Package tour	63.1	63.3	60.7	65.4	63.9	62.6
	Non- Package tour	36.9	36.7	39.3	34.6	36.1	37.4
Total	100.0	100.0	100.0	100.0	100.0	100.0	
Party size	The average party size was:	2.1	2.1	2.1	2.1	2.1	2.1
Accommodation	% distribution by type of accommodation:						
	Hotel	79.6	78.2	79.2	80.1	78.1	78.3
	Tourist residence	8.5	10.8	8.5	8.6	10.2	11.4
	Guest house	5.0	4.8	5.3	4.7	4.4	5.2
	Friends and relatives	5.8	5.3	5.5	6.0	5.9	4.8
	Other	1.1	0.8	1.5	0.7	1.4	0.3
Total	100.0	100.0	100.0	100.0	100.0	100.0	
Duration of visit	The average number of nights spent by a tourist in Mauritius was:	10.3	10.4	10.4	10.3	10.4	10.3
Expenditure	The average expenditure (Rs) was:						
	Per tourist	45,500	46,500	44,800	46,200	46,800	46,200
	Per night	4,400	4,500	4,300	4,500	4,500	4,500
Return visit	The proportion (%) of tourists who visited Mauritius before was:	33.3	34.0	36.2	30.3	35.8	32.3

1.1 Tourists prefer to travel on package tour

In 2018, most (63.3%) tourists travelled on package tour and the same trend was observed in 2017 (63.1%). In 2018, package tour was more popular among tourists from India (86.8%), United Kingdom (80.8%) and Germany (77.3%). Tourists making their own travel arrangement were mainly from United States (70.0%), Australia (68.6%), United Arab Emirates (64.6%) and Reunion Island (54.1%) (Table 2).

In 2018, among those staying in hotels, 79.2% of tourists were on package tour compared to 77.6% in 2017 (Table 5(c)).

1.2 Tourists travelling on non-package tour stay longer than those travelling on package tour

In 2018, the average length of stay for those arriving on package tour was 8.9 nights lower than 13.0 nights for those travelling on non-package tour. A similar trend was observed for the year 2017 (Table 3). In 2018, tourists from the Oceanian market stayed longer with an average of 12.9 nights compared to Europeans (11.3 nights), Americans (10.8 nights), Asians (10.0 nights) and Africans (8.1 nights) (Table 3).

In 2018, tourists staying in hotels spent on average 9.0 nights compared to 15.5 nights for those choosing to stay in non-hotels. (Table 5(c)).

1.3 Tourists visit Mauritius mainly to spend holidays

In 2018, 79.3% of tourists visited Mauritius mainly for holidays, slightly lower compared to 80.4% in 2017. The share representing honeymooners rose from 12.3% in 2017 to 13.1% in 2018. The proportion of tourists coming on business declined to 2.7% from 3.3% in 2017 while those visiting friends and relatives went up to 1.4% compared to 1.0% in 2017 (Table 4).

1.4 Nearly 8 out of 10 tourists prefer to stay in hotels than in non-hotels

In 2018, 78.2% of tourists preferred to stay in hotel rather than in non-hotels, slightly lower than 79.6% estimated in 2017. On the other hand, the proportion of those staying in tourist residence went up from 8.5% in 2017 to 10.8% in 2018 (Table 5(a)).

In 2018, among those staying in hotels, 78.0% came for holidays, 16.2% were honeymooners and some 2.6% came on business trips (Table 5(c)).

1.5 Average expenditure per tourists increases

In 2018, the average expenditure per tourist amounted to Rs 46,500, that is around Rs 1,000 higher compared to the year 2017 (Rs 45,500). On average, an European tourist spent Rs 48,700 compared to Rs 48,200 in 2017. Tourists from France, our leading market, spent an average of Rs 46,200 per person, higher compared to Rs 44,500 in 2017 (Table 6).

Average expenditure for those staying in hotels was Rs 49,400 in 2018, compared to Rs 47,700 in 2017. Those staying in non-hotels spent, on average, Rs 36,100 in 2018 compared to Rs 36,900 in 2017 (Table 5(c)).

In 2018, tourists travelling on package tour spent Rs 5,200 per night on average, higher when compared to an average of Rs 3,600 per night for those travelling on non-package tour. The same trend was observed for 2017 (Table 7).

On average, a tourist staying in hotels spent an average Rs 5,500 per night, in 2018, which was more than double the amount spent by someone staying in non-hotels (Rs 2,300 per night). Corresponding figures for 2017 were Rs 5,400 for hotels and Rs 2,200 for non-hotels (Table 5(c)).

1.6 Cultural Tourism

Tour operator played an important role in promoting cultural tourism in Mauritius. In 2018, 1,235 parties were influenced by tour operators to visit historical/heritage sites. The most popular mode of transport used to visit the sites was the taxi.

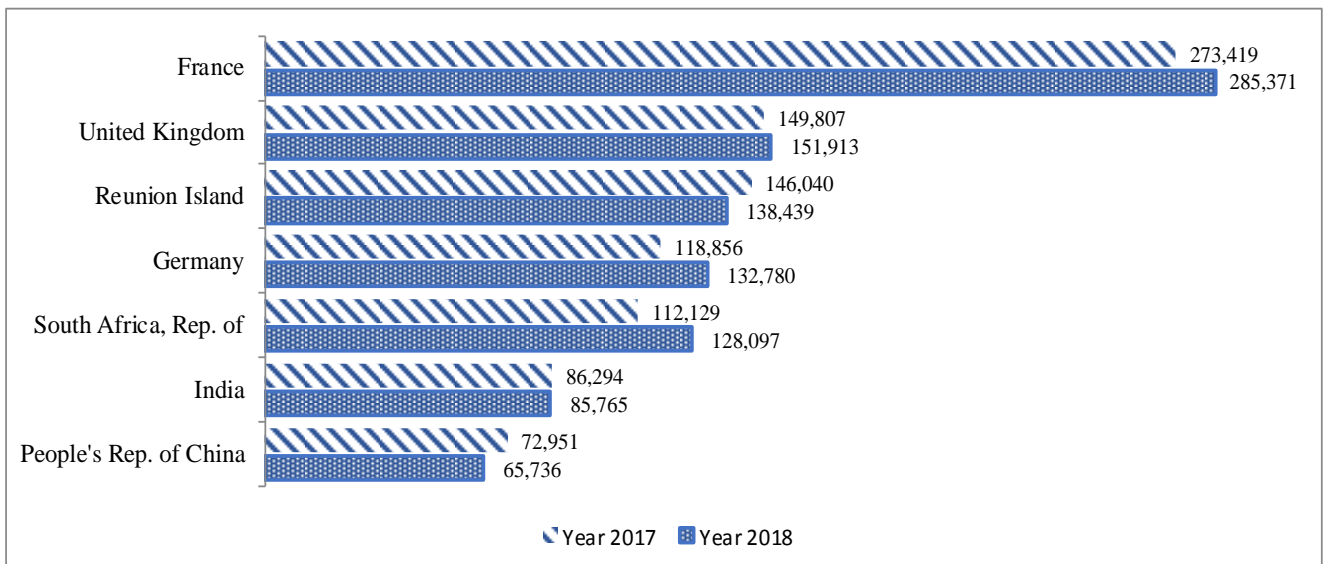
Rating of historical/heritage sites

Some 70% of all tourists who visited historical/heritage sites rated the access to site, information on site, signage, maintenance of site, facilities on site as good.

Around 61.9% of tourists rated interpretation by guides as good and 76.0% found the opening hours as good.

As regard to safety and security on site, 27.6% of tourists rated it as excellent and 67.4% of tourists found that the safety and security on site was good.

Figure 1: Tourists arrivals from main generating countries, Year 2017 and 2018



Source: Passport & Immigration Office

Figure 2: Average Length of stay by purpose of visit, Year 2017 and 2018

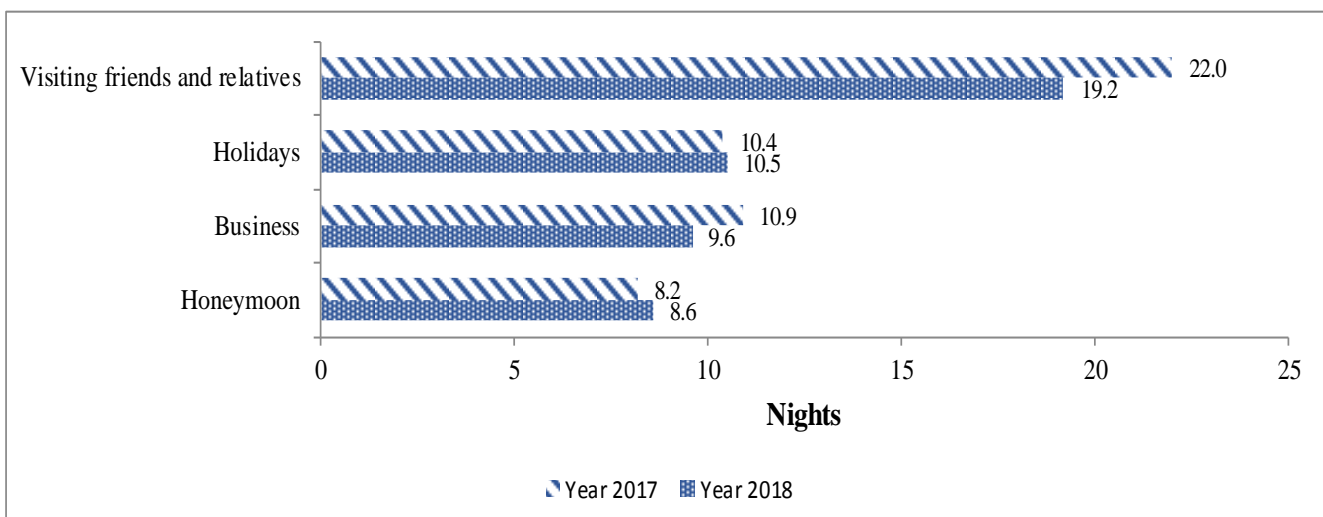


Figure 3: Average Length of stay by selected country of residence, Year 2017 and 2018

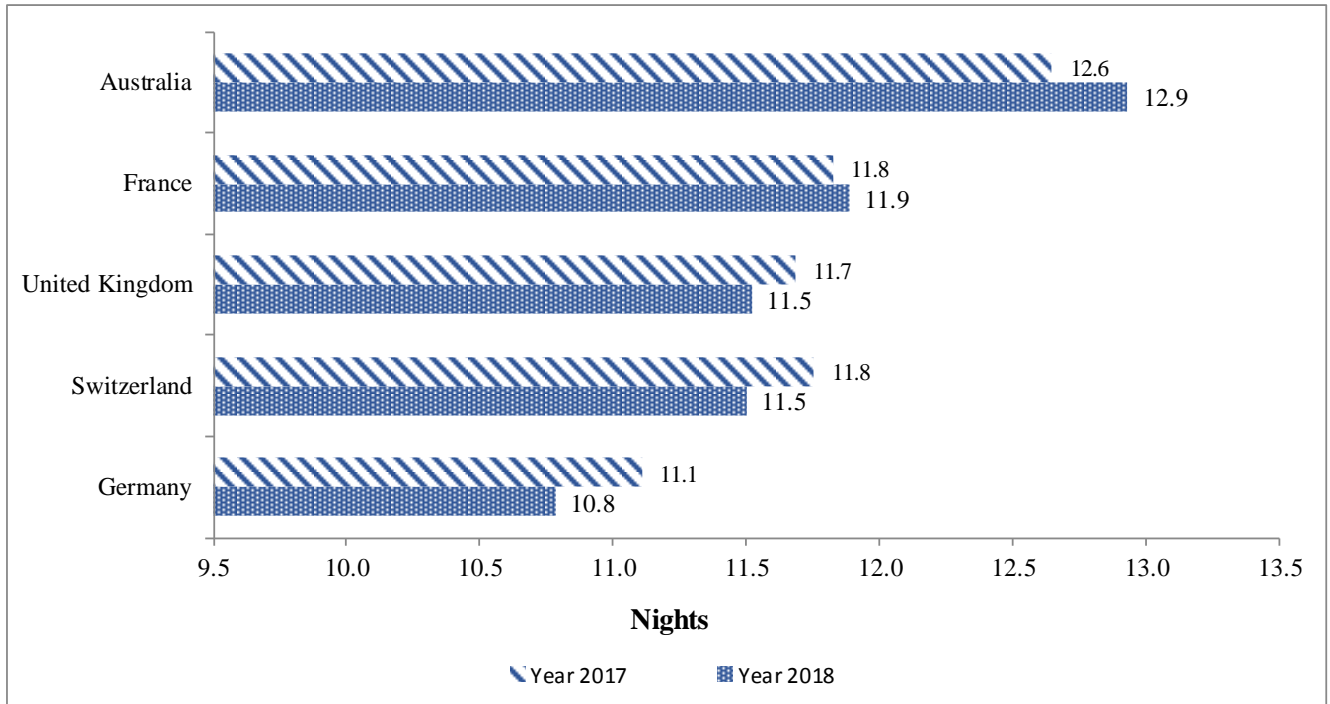


Figure 4: Average expenditure (Rs) per tourist by selected country, Year 2017 and 2018

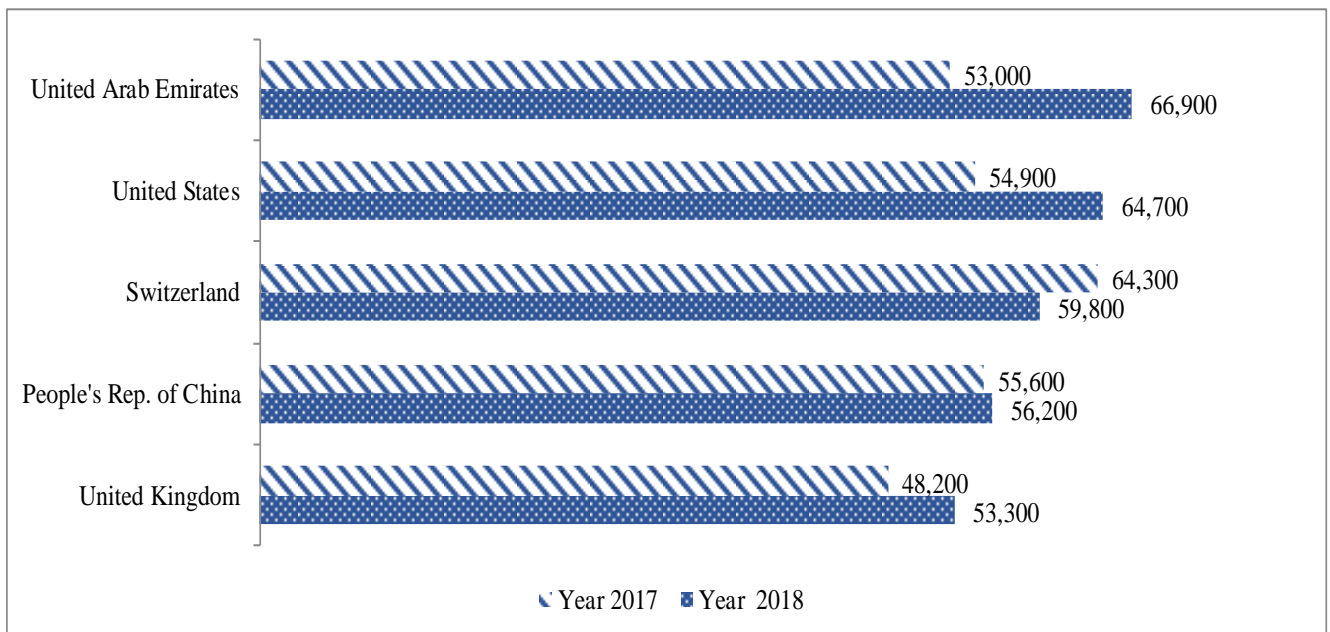


Figure 5: Group composition of tourists, Year 2017 and 2018

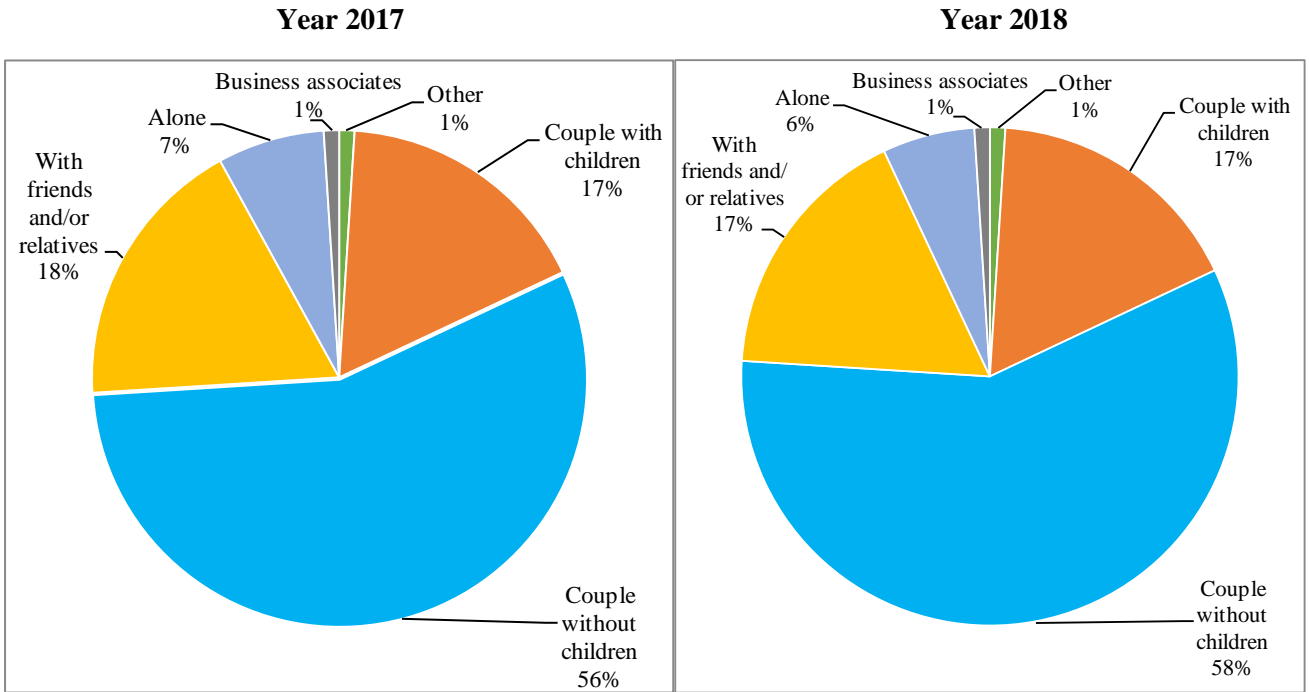


Figure 6: Distribution of first time tourists by influencing factor, Year 2017 and 2018

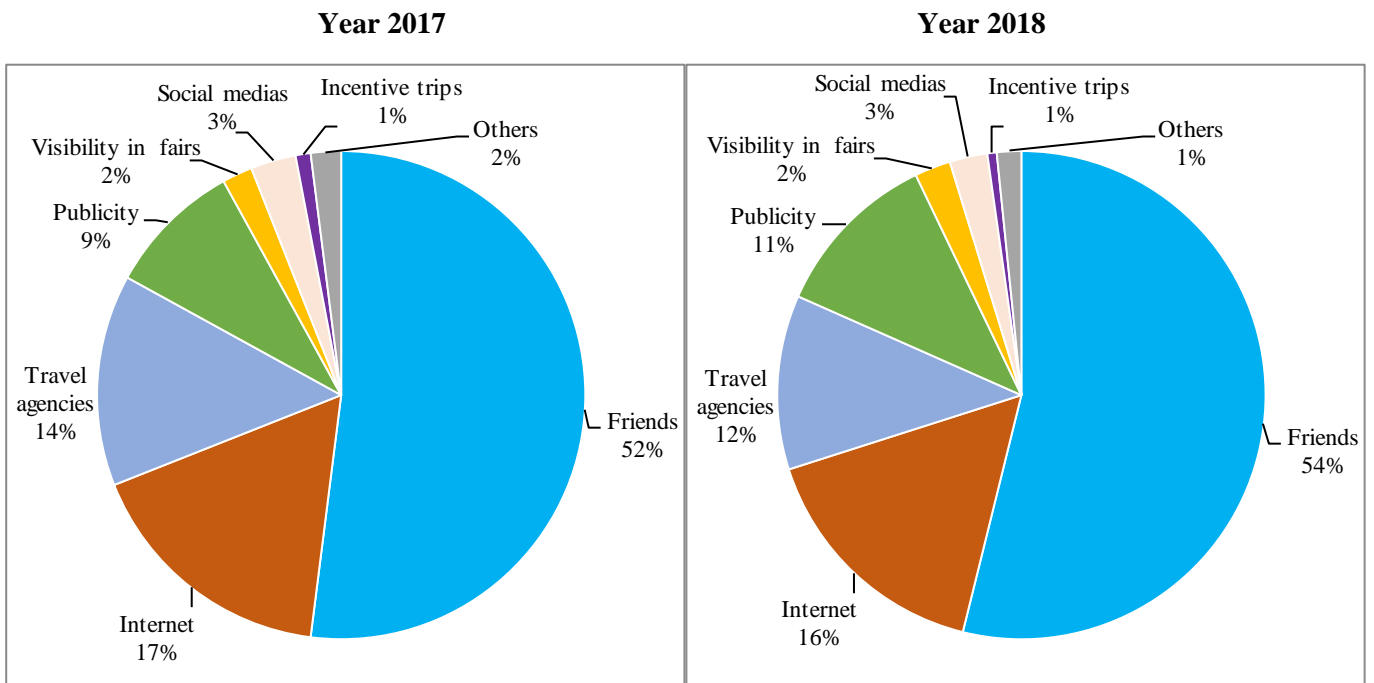
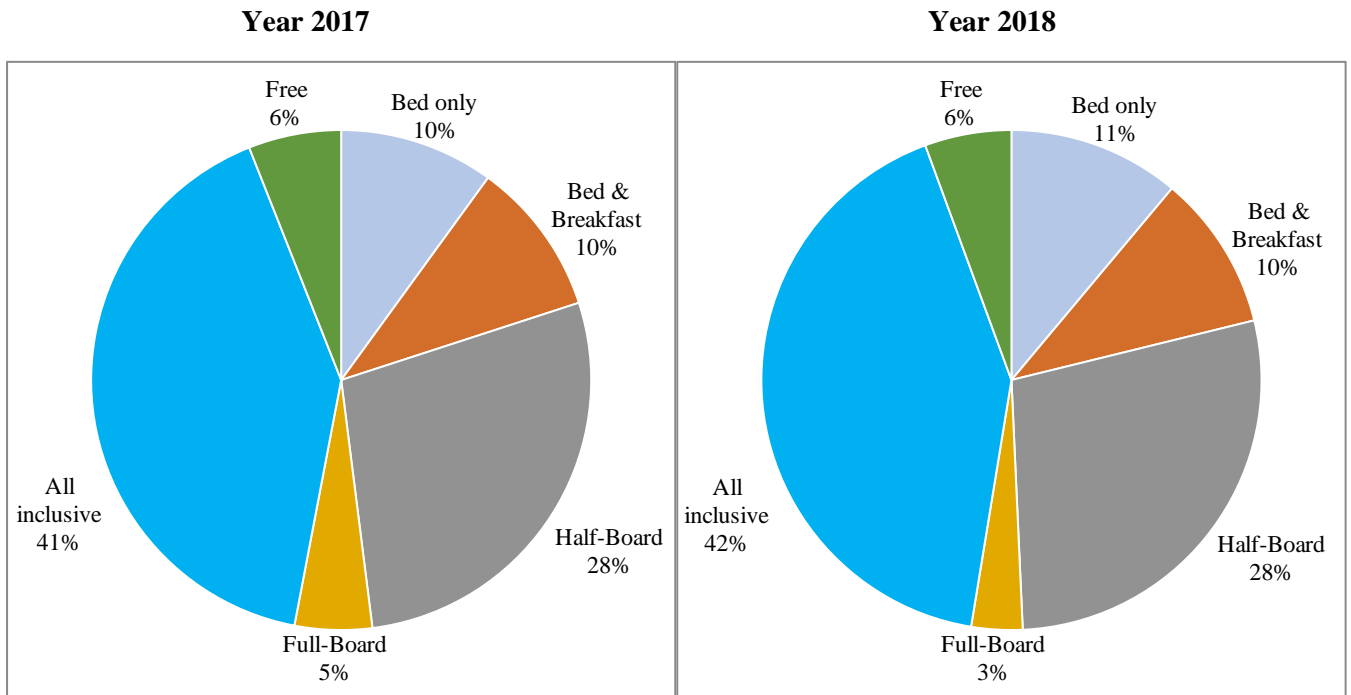


Figure 7: Distribution of tourists by meal arrangement, Year 2017 and 2018

2. Methodology

2.1 Data collection

Survey period

The survey was conducted during two consecutive weeks of each month during the year of 2018. During the first week, interviews were carried out between 06.30 and 14.30 hours while in the second week interviews were carried out between 14.30 and 22.30 hours.

Target population

Tourists leaving Mauritius by air.

Questionnaire design

The views of the main stakeholders, including AHRIM, Mauritius Tourism Promotion Authority (MTPA), the Bank of Mauritius and the Ministry of Tourism, were sought regarding the content of the questionnaire. The questionnaire comprises 37 questions (*see Annex*), including questions on cultural tourism.

Data collection method

Data were collected on tablet PCs, face to face interviewing technique was used.

Response rate

Around 80% of tourists who were approached for the survey responded positively. Non-respondents who were replaced, were mostly those who did not have enough time due to their late arrival for check-in formalities and those who had language difficulties.

Fieldstaff

The fieldstaff comprised of around 10 interviewers and 2 supervisors each month.

Consistency and validation checks

The data capture application on the tablet PCs flagged errors at data collection and were corrected on the spot. In addition, supervisors monitored the interviews being carried out and advised the interviewers on remedial action to be taken, if warranted.

2.2 Sampling

Sampling method

The number of interviews conducted per day was determined by making use of Probability Proportional to Size (PPS) sampling method based on the seat capacity of the airplanes which left the country in 2017. Interviews were conducted on the 'first available' basis i.e. tourists were approached as they entered the departure lounge after check-in formalities.

Sample size

A total of 6,731 interviews were conducted during the year 2018, covering 15,056 tourists.

Data reliability

The results published in this report are based on a sample, rather than the census of all tourists who departed during the year 2018. As with all sample surveys, the results are subject to sampling variability and therefore may differ from figures that would be obtained if all tourists had been included in the survey.

2.3 Expenditure data

Expenditure figures relate to expenses incurred by the tourists during their stay in the country and include items like accommodation, meals and beverages, local transportation, sightseeing, entertainment, shopping etc. However, expenses on **international fares** paid to carriers are excluded.

The method of calculating tourism expenditure by means of Airport Exit Surveys is widely used internationally, but problems arise for tourists travelling on package tour. The cost of package has to be broken down in order to obtain the proportions which accrue to hotels, tour operators etc. in Mauritius. Based on information gathered, it is

assumed that 37% of the cost of the package goes to the local hoteliers. In cases where the package includes other destinations besides Mauritius, adjustments are done to determine the expenditure incurred in the country.

2.4 Weighting methodology

The survey results were benchmarked to data on monthly tourists departed during the year 2018, as obtained from the Passport and Immigration Office. The variables “country of residence” and “length of stay” were used in weighting the survey data. Moreover, for better estimates, weighted number of nights derived from survey data have been realigned with the actual number of tourist nights spent by departing tourists.

2.5 Problems/Limitations

As with all sample surveys, the Survey of Inbound Tourism is subject to weaknesses including:

- Tourists departing by sea are not covered.
- Tourists in the VIP lounges are not covered; these tourists are perceived as high spenders.
- Non-response due to language difficulties, especially regarding elderly Chinese.

3. Concepts and definitions

The concepts and definitions are based on the International Recommendations for Tourism Statistics 2008 (IRTS 2008) framework prepared by United Nations World Tourism Organisation (UNWTO). The framework is consistent with other statistical frameworks such as the System of National Accounts 2008 and the Tourism Satellite Account Recommended Methodological Framework 2008

Unit of inquiry

The unit of inquiry is the tourist. The latter is defined as a non-resident staying overnight in the country but less than a year and is not involved in any gainful occupation in the country during his/her stay.

A tourist may be travelling alone or in a group.

Inbound tourism

Inbound tourism comprises the activities of a non-resident visitor within the country of reference.

Inbound tourism expenditure

Inbound tourism expenditure is the tourism expenditure of a non-resident visitor within the economy of reference.

Party

The travelling unit is the “party”, which usually consists of one or more members for whom individual expenditures are not available separately. Thus, for certain sections of the questionnaire, the information obtained may refer to more than one tourist.

The size of the “party” is the total number of persons present in the “party”. This has been taken into consideration when calculating average expenditure per tourist.

Country of residence

Tourist arrivals are compiled on the basis of the **permanent address** of the tourist, which may not be the same as his nationality.

Main purpose of visit

The main purpose of a trip is defined as the purpose in the absence of which the trip would not have taken place.

Package or inclusive tour

A package tour is defined as one in which airfare, accommodation and other items such as meals, sightseeing, car hire are included in the tour price paid before departure from the home country of the tourist. The package may include other countries besides Mauritius.

Statistics Mauritius

Ministry of Finance and Economic Development

Port Louis

December 2019

Contact persons

Mr. S. Mungralee, Senior Statistician

Ms. T. Joomun, Statistician

Ms. M. Koolwant-Beesoondoyal, Senior Statistical Officer

Statistics Mauritius

LIC Centre, John Kennedy street, Port Louis

Tel: (230) 208 1800, Fax; (230) 211 4150

Email: sm-tourism@govmu.org

Table 2: Percentage distribution of tourists by country of residence and travel arrangement, Year 2017-2018

Country of Residence	Year 2017		Year 2018		2017				2018			
	Package	Non-Package	Package	Non-Package	1 st Semester		2 nd Semester		1 st Semester		2 nd Semester	
					Package	Non-Package	Package	Non-Package	Package	Non-Package	Package	Non-Package
Europe	65.9	34.1	67.3	32.7	63.3	36.7	68.5	31.5	68.2	31.8	66.3	33.7
<i>of which:</i> France	58.0	42.0	57.5	42.5	56.5	43.5	59.7	40.3	60.5	39.5	54.1	45.9
Germany	74.2	25.8	77.3	22.7	74.6	25.4	73.8	26.2	77.8	22.2	77.0	23.0
Italy	63.3	36.7	70.0	30.0	56.5	43.5	69.9	30.1	75.3	24.7	65.5	34.5
Switzerland	65.9	34.1	63.3	36.7	59.7	40.3	71.5	28.5	63.4	36.6	63.2	36.8
United Kingdom	78.2	21.8	80.8	19.2	80.0	20.0	76.9	23.1	81.2	18.8	80.6	19.4
Africa	54.5	45.5	53.7	46.3	52.6	47.4	56.4	43.6	51.5	48.5	55.8	44.2
<i>of which:</i> Reunion Island	47.2	52.8	45.9	54.1	46.2	53.8	48.4	51.6	44.7	55.3	47.3	52.7
South Africa, Rep. of	71.7	28.3	70.9	29.1	70.7	29.3	72.6	27.4	69.1	30.9	72.5	27.5
Asia	71.4	28.6	68.8	31.2	69.0	31.0	74.0	26.0	71.7	28.3	66.0	34.0
<i>of which:</i> People's Rep. of China	77.7	22.3	75.2	24.8	69.5	30.5	86.6	13.4	79.7	20.3	70.7	29.3
India	80.0	20.0	86.8	13.2	82.5	17.5	77.0	23.0	88.5	11.5	84.6	15.4
United Arab Emirates	35.9	64.1	35.4	64.6	33.7	66.3	37.8	62.2	15.6	84.4	47.5	52.5
Oceania	30.8	69.2	31.7	68.3	23.0	77.0	37.4	62.6	32.1	67.9	31.3	68.7
<i>of which:</i> Australia	29.5	70.5	31.4	68.6	22.1	77.9	35.8	64.2	31.4	68.6	31.3	68.7
America	38.1	61.9	34.4	65.6	43.4	56.6	33.0	67.0	38.1	61.9	30.8	69.2
<i>of which:</i> United States	28.6	71.4	30.0	70.0	37.8	62.2	20.9	79.1	37.8	62.2	23.0	77.0
Total	63.1	36.9	63.3	36.7	60.7	39.3	65.4	34.6	63.9	36.1	62.6	37.4

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on few observations in the sample.

Table 3: Average length of stay (nights) by country of residence and travel arrangement, Year 2017-2018

Country of Residence	Year 2017			Year 2018			2017						2018					
	Package	Non-Package	Total	Package	Non-Package	Total	1 st Semester			2 nd Semester			1 st Semester			2 nd Semester		
							Package	Non-Package	Total	Package	Non-Package	Total	Package	Non-Package	Total	Package	Non-Package	Total
Europe	10.1	13.9	11.4	9.7	14.6	11.3	10.2	14.2	11.7	10.1	13.6	11.2	9.6	15.5	11.4	9.8	13.7	11.1
<i>of which:</i> France	8.8	16.1	11.8	8.4	16.6	11.9	8.8	16.1	12.0	8.7	16.0	11.7	8.1	18.2	12.1	8.8	15.1	11.7
Germany	11.3	10.5	11.1	10.1	13.3	10.8	11.3	12.0	11.5	11.4	9.2	10.8	10.3	12.6	10.8	9.9	13.8	10.8
Italy	8.8	12.1	10.0	8.2	13.8	9.9	8.7	11.5	9.9	9.0	13.0	10.2	8.7	13.3	9.9	7.7	14.2	9.9
Switzerland	11.4	12.5	11.8	10.8	12.6	11.5	12.1	12.3	12.2	10.9	12.6	11.4	11.4	12.3	11.8	10.3	12.9	11.2
United Kingdom	11.0	14.0	11.7	11.0	13.6	11.5	11.1	15.3	11.9	11.0	13.1	11.5	10.8	14.8	11.5	11.2	12.7	11.5
Africa	6.4	10.2	8.1	6.8	9.6	8.1	6.2	10.1	8.1	6.6	10.3	8.2	6.8	9.6	8.1	6.7	9.7	8.1
<i>of which:</i> Reunion Island	5.5	7.8	6.8	5.7	7.8	6.9	5.7	7.9	6.9	5.4	7.7	6.6	5.9	8.0	7.1	5.5	7.7	6.7
South Africa, Rep. of	7.0	11.6	8.3	6.9	10.6	7.9	6.8	11.8	8.3	7.1	11.4	8.3	6.8	10.5	8.0	6.9	10.7	7.9
Asia	6.9	14.8	9.1	8.2	13.9	10.0	6.4	14.6	8.9	7.3	15.1	9.4	8.0	13.7	9.6	8.5	14.1	10.4
<i>of which:</i> People's Rep. of China	6.4	11.3	7.5	7.3	9.8	7.9	5.3	12.0	7.3	7.4	9.4	7.7	7.4	8.6	7.7	7.1	10.6	8.1
India	7.2	17.1	9.2	8.9	18.4	10.1	6.9	17.9	8.8	7.5	16.5	9.6	8.2	16.3	9.1	9.8	20.3	11.4
United Arab Emirates	6.5	6.4	6.5	7.1	6.1	6.5	4.5	6.2	5.6	8.1	6.7	7.2	7.4	5.3	5.6	7.0	6.9	7.0
Oceania	10.3	13.6	12.6	10.3	14.1	12.9	9.1	15.1	13.7	10.9	12.2	11.7	11.8	14.7	13.8	8.9	13.6	12.1
<i>of which:</i> Australia	10.3	13.6	12.6	10.2	14.2	12.9	9.1	15.1	13.8	10.8	12.2	11.7	11.8	14.7	13.8	8.8	13.6	12.1
America	8.3	12.0	10.6	7.2	12.6	10.8	8.4	11.9	10.4	8.3	12.0	10.8	6.2	13.5	10.7	8.5	11.8	10.8
<i>of which:</i> United States	9.5	8.9	9.1	7.1	10.1	9.2	11.5	7.4	8.9	6.4	9.9	9.2	5.8	11.0	9.0	9.0	9.4	9.3
Total	8.8	12.9	10.3	8.9	13.0	10.4	8.7	13.1	10.4	8.9	12.7	10.3	8.8	13.4	10.4	8.9	12.6	10.3

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on few observations in the sample.

Table 4: Percentage distribution of tourists by main purpose of visit, Year 2017-2018

Purpose of visit	% of tourists					
	Year 2017	Year 2018	2017		2018	
			1 st Semester	2 nd Semester	1 st Semester	2 nd Semester
Holiday	80.4	79.3	83.1	77.7	81.4	77.3
Honeymoon	12.3	13.1	10.2	14.3	12.0	14.1
Business	3.3	2.7	3.3	3.2	2.3	3.2
Visiting friends/relatives	1.0	1.4	0.9	1.1	1.2	1.6
To get married	0.3	0.5	0.1	0.4	0.4	0.5
Other	2.8	3.0	2.2	3.4	2.7	3.3
Total	100.0	100.0	100.0	100.0	100.0	100.0

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on few observations in the sample.

Table 5(a): Percentage distribution of tourists by type of accommodation, Year 2017-2018

Type of accommodation	% of tourists					
	Year 2017	Year 2018	2017		2018	
			1 st Semester	2 nd Semester	1 st Semester	2 nd Semester
Hotel	79.6	78.2	79.2	80.1	78.1	78.3
Tourist residence	8.5	10.8	8.5	8.6	10.2	11.4
Guest House	5.0	4.8	5.3	4.7	4.4	5.2
With friends/ relatives	5.8	5.3	5.5	6.0	5.9	4.8
In own villas/houses/bungalow/IRS	0.8	0.4	1.1	0.6	0.6	0.2
Other	0.3	0.4	0.4	0.1	0.8	0.1
Total	100.0	100.0	100.0	100.0	100.0	100.0

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on few observations in the sample.

Table 5(b): Proportion of tourists staying in hotel and non-hotel by country of residence, Year 2017-2018

Country of Residence	Year 2017		Year 2018		2017				2018			
	Hotel	Non-hotel	Hotel	Non-hotel	1 st Semester		2 nd Semester		1 st Semester		2 nd Semester	
					Hotel	Non-hotel	Hotel	Non-hotel	Hotel	Non-hotel	Hotel	Non-hotel
Europe	81.0	19.0	79.8	20.2	80.3	19.7	81.6	18.4	80.3	19.7	79.3	20.7
<i>of which:</i> France	71.0	29.0	70.0	30.0	72.2	27.8	69.7	30.3	69.2	30.8	70.8	29.2
Germany	85.8	14.2	84.7	15.3	85.6	14.4	86.0	14.0	84.6	15.4	84.7	15.3
Italy	85.5	14.5	81.5	18.5	82.2	17.8	88.7	11.3	91.4	8.6	73.3	26.7
Switzerland	88.5	11.5	83.4	16.6	81.7	18.3	94.7	5.3	86.1	13.9	80.8	19.2
United Kingdom	88.6	11.4	93.1	6.9	91.6	8.4	86.3	13.7	92.5	7.5	93.5	6.5
Africa	71.4	28.6	69.0	31.0	71.9	28.1	70.8	29.2	67.7	32.3	70.3	29.7
<i>of which:</i> Reunion Island	66.6	33.4	59.4	40.6	69.8	30.2	62.6	37.4	58.3	41.7	60.6	39.4
South Africa, Rep. of	83.7	16.3	84.1	15.9	83.5	16.5	83.9	16.1	83.2	16.8	84.9	15.1
Asia	89.1	10.9	90.5	9.5	86.7	13.3	91.6	8.4	89.0	11.0	91.9	8.1
<i>of which:</i> People's Rep. of China	92.5	7.5	92.8	7.2	88.7	11.3	96.8	3.2	94.3	5.7	91.4	8.6
India	91.9	8.1	95.0	5.0	92.7	7.3	91.0	9.0	95.1	4.9	95.0	5.0
United Arab Emirates	86.1	13.9	84.0	16.0	76.8	23.2	94.5	5.5	90.3	9.7	80.1	19.9
Oceania	64.6	35.4	50.8	49.2	65.2	34.8	64.0	36.0	44.9	55.1	56.1	43.9
<i>of which:</i> Australia	63.7	36.3	49.8	50.2	64.4	35.6	63.1	36.9	44.3	55.7	54.8	45.2
America	73.8	26.2	64.1	35.9	81.7	18.3	66.3	33.7	71.9	28.1	56.5	43.5
<i>of which:</i> United States	62.2	37.8	72.9	27.1	81.7	18.3	46.0	54.0	81.3	18.7	65.2	34.8
Total	79.6	20.4	78.2	21.8	79.2	20.8	80.1	19.9	78.1	21.9	78.3	21.7

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on few observations in the sample.

Table 5(c): Selected tourism statistics by type of accommodation (hotel/non-hotel), Year 2017-2018

	Year 2017			Year 2018			2017						2018					
	Hotel	Non-hotel	All tourists	Hotel	Non-hotel	All tourists	1 st Semester			2 nd Semester			1 st Semester			2 nd Semester		
							Hotel	Non-hotel	All tourists	Hotel	Non-hotel	All tourists	Hotel	Non-hotel	All tourists	Hotel	Non-hotel	All tourists
a. Average party size	2.2	1.9	2.1	2.2	2.0	2.1	2.2	2.0	2.1	2.1	1.9	2.1	2.2	2.0	2.1	2.2	2.0	2.1
b. Average length of stay (nights)	8.8	16.4	10.3	9.0	15.5	10.4	8.5	17.5	10.4	9.0	15.3	10.3	8.8	16.4	10.4	9.1	14.6	10.3
c. Travel arrangement (%)																		
<i>Package</i>	77.6	6.2	63.1	79.2	6.2	63.3	74.8	7.1	60.7	80.3	5.2	65.4	79.6	7.9	63.9	78.7	4.5	62.6
<i>Non-package</i>	22.4	93.8	36.9	20.8	93.8	36.7	25.2	92.9	39.3	19.7	94.8	34.6	20.4	92.1	36.1	21.3	95.5	37.4
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
d. Purpose of visit (%)																		
<i>Holiday</i>	79.6	83.4	80.4	78.0	84.1	79.3	82.3	86.3	83.1	77.0	80.4	77.7	79.8	86.9	81.4	76.2	81.4	77.3
<i>Honeymoon</i>	15.1	1.2	12.3	16.2	2.0	13.1	12.7	0.5	10.2	17.4	1.9	14.3	15.1	1.0	12.0	17.2	3.1	14.1
<i>Business</i>	2.9	4.6	3.3	2.6	3.4	2.7	3.0	4.5	3.3	2.8	4.6	3.2	2.2	2.8	2.3	2.9	4.0	3.2
<i>Visiting friends/relatives</i>	0.1	4.7	1.0	0.1	5.9	1.4	0.1	4.4	0.9	0.1	5.1	1.1	0.1	5.0	1.2	0.2	6.8	1.6
<i>To get married</i>	0.3	0.1	0.3	0.5	0.2	0.5	0.1	0.0	0.1	0.4	0.1	0.4	0.5	0.3	0.4	0.6	0.1	0.5
<i>Other</i>	2.0	6.0	2.8	2.6	4.3	3.0	1.7	4.2	2.2	2.2	7.8	3.4	2.3	4.0	2.7	2.9	4.6	3.3
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
e. Expenditure (Rs)																		
<i>Average expenditure per tourist</i>	47,700	36,900	45,500	49,400	36,100	46,500	45,700	41,200	44,800	49,700	32,300	46,200	49,300	38,000	46,800	49,600	34,200	46,200
<i>Average expenditure per tourist per night</i>	5,400	2,200	4,400	5,500	2,300	4,500	5,400	2,400	4,300	5,500	2,100	4,500	5,600	2,300	4,500	5,400	2,300	4,500

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on few observations in the sample.

Table 6: Average expenditure by country of residence, Year 2017-2018

Country of Residence	Year 2017		Year 2018		2017				2018			
	Average expenditure per tourist (Rs)	Average expenditure per tourist per night (Rs)	Average expenditure per tourist (Rs)	Average expenditure per tourist per night (Rs)	1 st Semester		2 nd Semester		1 st Semester		2 nd Semester	
					Average expenditure per tourist (Rs)	Average expenditure per tourist per night (Rs)	Average expenditure per tourist (Rs)	Average expenditure per tourist per night (Rs)	Average expenditure per tourist (Rs)	Average expenditure per tourist per night (Rs)	Average expenditure per tourist (Rs)	Average expenditure per tourist per night (Rs)
Europe	48,200	4,200	48,700	4,300	48,600	4,200	47,800	4,300	49,900	4,400	47,400	4,300
<i>of which.</i> France	44,500	3,800	46,200	3,900	44,900	3,800	44,000	3,800	45,900	3,800	46,600	4,000
Germany	47,000	4,200	46,400	4,300	47,600	4,200	46,400	4,300	47,800	4,400	45,200	4,200
Italy	41,900	4,200	43,300	4,400	37,500	3,800	46,200	4,500	46,300	4,700	40,700	4,100
Switzerland	64,300	5,500	59,800	5,200	65,500	5,400	63,200	5,600	67,900	5,800	52,100	4,600
United Kingdom	48,200	4,100	53,300	4,600	50,200	4,200	46,700	4,100	53,100	4,600	53,400	4,600
Africa	31,400	3,900	31,400	3,900	31,500	3,900	31,200	3,800	31,000	3,800	31,800	3,900
<i>of which.</i> Reunion Island	22,800	3,400	22,800	3,300	22,600	3,300	23,100	3,500	23,400	3,300	22,200	3,300
South Africa, Rep. of	34,600	4,200	33,900	4,300	36,200	4,400	33,100	4,000	36,600	4,600	31,600	4,000
Asia	53,600	5,900	59,200	5,900	49,500	5,500	57,900	6,200	56,800	5,900	61,500	5,900
<i>of which.</i> People's Rep. of China	55,600	7,400	56,200	7,100	50,100	6,800	61,700	8,000	59,700	7,800	52,700	6,500
India	36,900	4,000	47,700	4,700	36,200	4,100	37,800	3,900	43,800	4,800	52,600	4,600
United Arab Emirates	53,000	8,200	66,900	10,400	39,500	7,100	65,100	9,000	58,500	10,400	72,000	10,300
Oceania	53,900	4,300	50,000	3,900	46,000	3,400	60,600	5,200	51,300	3,700	48,800	4,000
<i>of which.</i> Australia	54,000	4,300	49,400	3,800	46,000	3,300	60,900	5,200	51,300	3,700	47,700	3,900
America	60,300	5,700	56,800	5,300	50,800	4,900	69,100	6,400	52,700	4,900	60,700	5,600
<i>of which.</i> United States	54,900	6,100	64,700	7,000	49,600	5,600	59,300	6,500	65,100	7,200	64,400	6,900
Total	45,500	4,400	46,500	4,500	44,800	4,300	46,200	4,500	46,800	4,500	46,200	4,500

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on few observations in the sample.

Table 7: Average expenditure per tourist per night by country of residence and travel arrangement, Year 2017-2018

Country of Residence	Year 2017			Year 2018			2017						2018					
	Package Rs	Non Package Rs	Total Rs	Package Rs	Non Package Rs	Total Rs	1 st Semester			2 nd Semester			1 st Semester			2 nd Semester		
							Package Rs	Non Package Rs	Total Rs	Package Rs	Non Package Rs	Total Rs	Package Rs	Non Package Rs	Total Rs	Package Rs	Non Package Rs	Total Rs
Europe	4,800	3,500	4,200	5,000	3,400	4,300	4,800	3,400	4,200	4,700	3,500	4,300	5,200	3,300	4,400	4,800	3,500	4,300
<i>of which:</i> France	5,100	2,700	3,800	5,400	2,900	3,900	5,200	2,800	3,800	5,100	2,700	3,800	5,600	2,600	3,800	5,200	3,200	4,000
Germany	4,300	4,000	4,200	4,500	3,800	4,300	4,300	3,900	4,200	4,300	4,200	4,300	4,500	4,100	4,400	4,500	3,500	4,200
Italy	4,900	3,300	4,200	5,200	3,200	4,400	4,600	3,000	3,800	5,100	3,700	4,500	5,200	3,800	4,700	5,300	2,900	4,100
Switzerland	5,600	5,300	5,500	5,200	5,200	5,200	5,100	5,700	5,400	5,900	4,700	5,600	5,700	5,900	5,800	4,800	4,400	4,600
United Kingdom	4,400	3,400	4,100	4,700	4,400	4,600	4,400	3,600	4,200	4,400	3,200	4,100	4,800	3,800	4,600	4,600	4,900	4,600
Africa	4,800	3,200	3,900	4,700	3,200	3,900	4,600	3,500	3,900	4,900	2,800	3,800	5,200	2,800	3,800	4,400	3,600	3,900
<i>of which:</i> Reunion Island	4,100	2,900	3,400	4,500	2,600	3,300	3,900	2,900	3,300	4,400	2,900	3,500	4,500	2,600	3,300	4,500	2,600	3,300
South Africa, Rep. of	4,900	3,100	4,200	4,900	3,300	4,300	4,900	3,700	4,400	4,900	2,600	4,000	5,700	2,900	4,600	4,200	3,600	4,000
Asia	7,200	4,300	5,900	6,800	4,800	5,900	6,500	4,600	5,500	7,800	3,900	6,200	6,600	4,900	5,900	7,000	4,600	5,900
<i>of which:</i> People's Rep. of China	8,300	5,600	7,400	7,800	5,600	7,100	8,900	4,800	6,800	8,000	8,400	8,000	8,200	6,300	7,800	7,300	5,200	6,500
India	5,200	2,100	4,000	5,500	2,200	4,700	5,200	2,100	4,100	5,100	2,200	3,900	5,600	2,000	4,800	5,500	2,300	4,600
United Arab Emirates	7,500	8,600	8,200	6,900	12,500	10,400	7,900	6,700	7,100	7,400	10,300	9,000	7,000	11,300	10,400	6,900	13,400	10,300
Oceania	7,800	3,100	4,300	4,400	3,700	3,900	4,200	3,200	3,400	9,500	2,900	5,200	3,900	3,700	3,700	5,000	3,700	4,000
<i>of which:</i> Australia	8,100	3,100	4,300	4,400	3,600	3,800	4,300	3,200	3,300	9,800	2,900	5,200	3,900	3,700	3,700	5,000	3,600	3,900
America	7,400	5,000	5,700	7,400	4,600	5,300	7,400	3,600	4,900	7,400	6,100	6,400	6,600	4,400	4,900	8,100	4,800	5,600
<i>of which:</i> United States	8,100	5,200	6,100	7,700	6,800	7,000	6,900	4,300	5,600	11,400	5,600	6,500	8,500	6,800	7,200	6,900	6,900	6,900
Total	5,200	3,500	4,400	5,200	3,600	4,500	5,000	3,600	4,300	5,300	3,500	4,500	5,400	3,400	4,500	5,100	3,700	4,500

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on few observations in the sample.

Table 8: Percentage distribution of expenditure by major item and country of residence, Year 2017-2018

Country of residence	Year 2017							Year 2018						
	Accommodation	Meals & Beverages	Local Transport	Sightseeing	Entertainment & Recreation	Shopping	Other	Accommodation	Meals & Beverages	Local Transport	Sightseeing	Entertainment & Recreation	Shopping	Other
Europe	64.7	10.5	4.1	7.5	3.2	6.5	3.4	65.8	8.8	3.9	6.9	4.6	6.2	3.8
<i>of which:</i> France	59.1	13.5	4.4	7.9	3.4	7.9	3.7	61.3	10.2	3.9	7.2	4.3	8.2	4.9
Germany	68.8	8.1	4.3	7.9	3.1	4.6	3.2	67.9	7.5	4.2	7.4	4.7	4.6	3.7
Italy	67.6	8.0	4.3	8.1	2.1	7.5	2.4	68.1	8.6	4.3	7.5	3.3	5.1	3.1
Switzerland	68.3	9.3	3.5	9.6	2.3	4.7	2.3	64.6	11.3	3.4	6.1	4.7	6.1	3.9
United Kingdom	70.8	7.7	3.9	6.4	3.2	5.2	2.7	72.1	6.2	3.5	5.7	5.1	4.5	2.8
Africa	54.0	12.0	5.3	5.7	4.0	14.3	4.7	58.1	10.9	5.6	5.5	4.1	12.6	3.4
<i>of which:</i> Reunion Island	49.6	14.1	6.3	6.2	2.6	17.6	3.6	49.1	14.3	6.6	5.9	4.3	15.5	4.3
South Africa, Rep. of	64.4	8.7	4.4	5.7	5.9	7.8	3.0	65.4	8.0	4.7	5.2	4.4	9.3	3.0
Asia	58.2	10.2	4.7	9.2	4.3	11.4	2.1	59.6	8.3	4.2	8.5	7.4	9.7	2.3
<i>of which:</i> People's Rep. of China	58.5	9.3	5.0	9.5	4.4	11.4	2.0	59.9	8.5	3.9	8.9	5.8	10.3	2.8
India	55.5	9.0	5.3	11.5	6.2	11.1	1.4	56.7	6.9	5.1	11.2	9.8	9.3	0.9
United Arab Emirates	67.7	9.0	6.0	5.5	2.5	7.5	1.7	64.2	8.4	2.9	5.5	7.2	10.3	1.5
Oceania	55.2	9.2	3.4	12.0	6.9	9.7	3.6	46.0	16.1	5.1	6.6	4.9	13.9	7.4
<i>of which:</i> Australia	55.1	9.2	3.3	12.1	6.9	9.7	3.7	45.2	16.4	5.1	6.6	4.8	14.4	7.4
America	67.6	9.9	5.1	5.4	2.4	6.3	3.2	62.3	11.9	3.8	5.9	4.7	7.3	4.1
<i>of which:</i> United States	67.1	12.0	4.9	5.5	2.1	5.9	2.4	62.0	14.4	5.2	5.6	4.4	5.6	2.8
Total	61.7	10.6	4.4	7.6	3.6	8.7	3.4	63.0	9.2	4.3	7.0	5.0	8.0	3.5

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on few observations in the sample.

Table 8 (cont'd): Percentage distribution of expenditure by major item and country of residence, Year 2017-2018

Country of residence	2017													
	1 st Semester							2 nd Semester						
	Accommodation	Meals & Beverages	Local Transport	Sightseeing	Entertainment & Recreation	Shopping	Other	Accommodation	Meals & Beverages	Local Transport	Sightseeing	Entertainment & Recreation	Shopping	Other
Europe	64.1	11.7	4.0	6.7	3.0	7.1	3.4	65.4	9.4	4.3	8.3	3.5	6.0	3.3
<i>of which:</i> France	58.6	14.6	4.2	7.1	3.3	8.3	4.0	59.6	12.3	4.7	8.9	3.6	7.6	3.4
Germany	68.0	8.9	4.3	7.0	3.4	4.9	3.4	69.6	7.3	4.2	8.8	2.8	4.3	3.0
Italy	67.5	7.8	4.5	7.1	2.3	9.0	1.9	67.6	8.2	4.2	8.9	1.9	6.3	2.9
Switzerland	69.7	11.1	2.9	7.3	1.9	4.4	2.7	67.0	7.7	4.1	11.7	2.6	5.0	1.9
United Kingdom	71.3	8.3	3.9	5.8	2.6	5.3	2.7	70.5	7.2	3.9	6.9	3.7	5.1	2.7
Africa	51.7	12.0	5.1	5.4	5.3	15.7	4.7	56.4	11.9	5.4	5.9	2.6	12.9	4.8
<i>of which:</i> Reunion Island	50.4	14.0	5.8	6.8	2.6	17.3	2.9	48.7	14.2	6.9	5.5	2.5	18.0	4.3
South Africa, Rep. of	60.3	9.1	4.7	5.3	9.3	7.9	3.4	68.2	8.4	4.1	6.1	2.8	7.7	2.6
Asia	57.3	12.5	4.5	8.8	4.9	9.9	2.1	58.9	8.1	4.9	9.5	3.7	12.8	2.2
<i>of which:</i> People's Rep. of China	57.1	10.7	4.8	9.0	4.4	11.3	2.7	59.7	8.1	5.1	10.0	4.3	11.5	1.4
India	54.9	9.8	5.4	12.4	7.4	9.1	1.0	56.2	8.0	5.2	10.5	4.9	13.3	1.8
United Arab Emirates	58.8	15.6	7.6	8.3	2.4	5.4	1.8	72.6	5.4	5.1	4.0	2.5	8.7	1.7
Oceania	56.0	14.1	3.8	4.5	5.6	11.9	4.1	54.7	6.1	3.1	16.8	7.7	8.2	3.4
<i>of which:</i> Australia	56.2	14.2	3.8	4.4	5.3	12.0	4.2	54.4	6.1	3.0	17.1	7.9	8.2	3.4
America	67.1	10.0	4.5	4.1	3.2	7.0	4.0	68.0	9.8	5.5	6.3	1.8	5.9	2.7
<i>of which:</i> United States	66.5	11.7	5.8	4.5	1.6	6.2	3.7	67.5	12.2	4.2	6.3	2.5	5.7	1.5
Total	60.8	11.9	4.3	6.8	3.8	9.1	3.4	62.6	9.4	4.6	8.3	3.4	8.4	3.3

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on few observations in the sample.

Table 8 (cont'd): Percentage distribution of expenditure by major item and country of residence, Year 2017-2018

Country of residence	2018													
	1 st Semester							2 nd Semester						
	Accommodation	Meals & Beverages	Local Transport	Sightseeing	Entertainment & Recreation	Shopping	Other	Accommodation	Meals & Beverages	Local Transport	Sightseeing	Entertainment & Recreation	Shopping	Other
Europe	65.7	9.2	3.8	7.0	3.5	6.8	4.0	65.9	8.4	4.0	6.9	5.7	5.5	3.6
<i>of which:</i> France	59.3	10.8	3.9	7.5	3.7	9.0	5.9	63.6	9.6	3.9	6.8	5.0	7.3	3.9
Germany	67.8	7.2	4.4	7.9	3.8	5.2	3.6	68.0	7.7	4.1	6.9	5.6	4.1	3.7
Italy	72.7	8.6	4.4	6.5	2.3	4.2	1.2	63.7	8.6	4.1	8.5	4.3	5.9	4.9
Switzerland	65.9	11.5	2.5	6.2	4.4	6.0	3.6	62.9	10.9	4.5	5.9	5.1	6.3	4.2
United Kingdom	74.0	6.4	3.2	5.0	3.4	5.2	2.8	70.7	6.1	3.8	6.2	6.4	3.9	2.8
Africa	58.0	11.3	5.5	5.1	3.1	13.2	3.8	58.2	10.5	5.7	5.9	4.9	11.9	2.9
<i>of which:</i> Reunion Island	51.8	14.3	6.2	5.7	2.6	15.4	4.1	46.0	14.4	7.0	6.0	6.3	15.6	4.6
South Africa, Rep. of	66.2	7.3	4.4	5.0	3.9	10.5	2.8	64.7	8.7	5.0	5.3	5.0	8.2	3.1
Asia	56.3	9.9	4.2	9.4	6.4	11.2	2.7	62.6	6.8	4.2	7.7	8.3	8.4	2.0
<i>of which:</i> People's Rep. of China	59.0	9.4	3.6	9.2	5.7	11.1	1.9	60.8	7.4	4.3	8.4	6.0	9.3	3.8
India	59.2	6.4	5.0	10.6	8.2	9.5	1.1	54.0	7.4	5.3	11.9	11.5	9.2	0.7
United Arab Emirates	70.2	8.8	2.7	3.5	3.1	9.6	2.2	61.2	8.2	3.0	6.5	9.1	10.7	1.2
Oceania	45.6	14.5	4.7	6.4	7.1	17.2	4.5	46.4	17.5	5.5	6.7	2.9	10.9	10.1
<i>of which:</i> Australia	45.9	14.5	4.5	6.2	7.1	17.3	4.5	44.6	18.3	5.7	7.0	2.6	11.5	10.2
America	62.0	11.9	3.3	6.4	4.1	9.3	3.0	62.6	11.9	4.2	5.5	5.2	5.6	5.1
<i>of which:</i> United States	57.7	14.9	2.9	8.2	4.9	7.8	3.6	65.9	14.0	7.3	3.3	3.8	3.7	2.1
Total	62.4	9.7	4.2	7.2	4.1	8.8	3.7	63.6	8.7	4.4	6.8	6.0	7.2	3.3

Note:- Figures in shaded cells should be treated with caution; they are subject to low reliability since they are based on few observations in the sample.

Table 9: No of parties by influencing factor on cultural tourism, Year 2018

Cultural tourism by influencing factor	No. of Parties
Tour operator	1,235
Magazines	208
Internet	942
Word of mouth	510
Friends and relatives	560
On accommodation site	372
Other	52

Table 10: No of parties by mode of transport to historical/ heritage sites , Year 2018

Mode of transport	No. of Parties
Tour operator	1,002
Taxi	1,314
Friends and relatives	153
Car hire with driver	174
Car hire without driver	664
Other	96

Table 11: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of access to historical/heritage sites, Year 2018

Country of residence	No. of parties	Rating of access to site						Total
		Very Poor	Poor	Satisfactory	Good	Excellent	Don't Know	
Europe	2,057	0.0	1.3	7.0	66.8	24.9	0.0	100.0
<i>of which:</i> France	742	0.1	1.9	8.9	59.2	29.8	0.1	100.0
Germany	363	0.0	0.8	8.5	71.3	19.3	0.0	100.0
Italy	109	0.0	0.9	4.6	68.8	25.7	0.0	100.0
Switzerland	83	0.0	3.6	4.8	65.1	26.5	0.0	100.0
United Kingdom	360	0.0	0.3	4.7	69.7	25.3	0.0	100.0
Africa	371	0.0	0.8	5.4	72.5	21.3	0.0	100.0
<i>of which:</i> Reunion Island	111	0.0	0.9	9.0	68.5	21.6	0.0	100.0
South Africa, Rep. of	197	0.0	1.0	4.6	72.6	21.8	0.0	100.0
Asia	423	0.5	0.7	3.8	77.5	17.5	0.0	100.0
<i>of which:</i> People's Rep. of China	104	0.0	1.9	2.9	65.4	29.8	0.0	100.0
India	226	0.9	0.0	4.4	81.9	12.8	0.0	100.0
United Arab Emirates	23	0.0	4.3	4.3	69.6	21.7	0.0	100.0
Oceania	35	0.0	0.0	0.0	74.3	25.7	0.0	100.0
<i>of which:</i> Australia	33	0.0	0.0	0.0	72.7	27.3	0.0	100.0
America	43	0.0	4.7	4.7	69.8	20.9	0.0	100.0
<i>of which:</i> United States	19	0.0	5.3	5.3	73.7	15.8	0.0	100.0
Total	2,929	0.1	1.2	6.1	69.2	23.3	0.0	100.0

Table 12: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of safety and security on historical/heritage sites, Year 2018

Country of residence	No. of parties	Rating of safety and security on site						Total
		Very Poor	Poor	Satisfactory	Good	Excellent	Don't Know	
Europe	2,057	0.0	0.6	4.5	65.7	29.1	0.0	100.0
<i>of which:</i> France	742	0.1	0.8	6.5	57.4	35.2	0.0	100.0
Germany	363	0.0	0.3	2.8	73.3	23.4	0.3	100.0
Italy	109	0.0	0.9	4.6	65.1	29.4	0.0	100.0
Switzerland	83	0.0	0.0	3.6	68.7	27.7	0.0	100.0
United Kingdom	360	0.0	0.3	4.4	68.1	27.2	0.0	100.0
Africa	371	0.0	0.0	4.6	69.5	25.9	0.0	100.0
<i>of which:</i> Reunion Island	111	0.0	0.0	8.1	67.6	24.3	0.0	100.0
South Africa, Rep. of	197	0.0	0.0	3.0	70.6	26.4	0.0	100.0
Asia	423	0.0	0.5	4.5	73.0	22.0	0.0	100.0
<i>of which:</i> People's Rep. of China	104	0.0	1.0	5.8	58.7	34.6	0.0	100.0
India	226	0.0	0.0	4.9	78.3	16.8	0.0	100.0
United Arab Emirates	23	0.0	4.3	4.3	69.6	21.7	0.0	100.0
Oceania	35	0.0	0.0	0.0	65.7	34.3	0.0	100.0
<i>of which:</i> Australia	33	0.0	0.0	0.0	63.6	36.4	0.0	100.0
America	43	0.0	2.3	2.3	74.4	20.9	0.0	100.0
<i>of which:</i> United States	19	0.0	0.0	5.3	78.9	15.8	0.0	100.0
Total	2,929	0.0	0.5	4.4	67.4	27.6	0.0	100.0

Table 13: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of on site information on historical/heritage sites , Year 2018

Country of residence	No. of parties	Rating of on site information						Total
		Very Poor	Poor	Satisfactory	Good	Excellent	Don't Know	
Europe	2,057	0.1	1.1	6.3	69.6	22.6	0.3	100.0
<i>of which:</i> France	742	0.3	1.3	6.9	62.1	28.8	0.5	100.0
Germany	363	0.0	0.3	6.1	77.1	16.5	0.0	100.0
Italy	109	0.0	0.0	5.5	73.4	21.1	0.0	100.0
Switzerland	83	0.0	1.2	10.8	69.9	18.1	0.0	100.0
United Kingdom	360	0.0	0.6	6.1	68.6	24.2	0.6	100.0
Africa	371	0.3	1.1	4.3	74.9	19.1	0.3	100.0
<i>of which:</i> Reunion Island	111	0.0	0.9	9.9	73.0	15.3	0.9	100.0
South Africa, Rep. of	197	0.5	1.0	2.0	76.1	20.3	0.0	100.0
Asia	423	0.0	0.5	5.9	76.4	17.0	0.2	100.0
<i>of which:</i> People's Rep. of China	104	0.0	1.0	7.7	65.4	25.0	1.0	100.0
India	226	0.0	0.4	5.8	80.5	13.3	0.0	100.0
United Arab Emirates	23	0.0	0.0	8.7	60.9	30.4	0.0	100.0
Oceania	35	0.0	0.0	2.9	65.7	31.4	0.0	100.0
<i>of which:</i> Australia	33	0.0	0.0	3.0	63.6	33.3	0.0	100.0
America	43	0.0	0.0	9.3	67.4	23.3	0.0	100.0
<i>of which:</i> United States	19	0.0	0.0	10.5	68.4	21.1	0.0	100.0
Total	2,929	0.1	1.0	6.0	71.2	21.5	0.3	100.0

Table 14: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of signage at historical/heritage sites, Year 2018

Country of residence	No. of parties	Rating of signage						Total
		Very Poor	Poor	Satisfactory	Good	Excellent	Don't Know	
Europe	2,057	0.3	2.3	7.7	71.5	16.9	1.3	100.0
<i>of which:</i> France	742	0.8	3.5	11.3	62.5	19.8	2.0	100.0
Germany	363	0.0	1.1	5.8	79.6	13.2	0.3	100.0
Italy	109	0.0	0.9	5.5	76.1	16.5	0.9	100.0
Switzerland	83	0.0	2.4	6.0	78.3	10.8	2.4	100.0
United Kingdom	360	0.3	2.2	3.9	73.9	18.6	1.1	100.0
Africa	371	0.0	2.4	7.5	71.2	17.8	1.1	100.0
<i>of which:</i> Reunion Island	111	0.0	3.6	10.8	67.6	17.1	0.9	100.0
South Africa, Rep. of	197	0.0	2.5	5.6	74.1	17.3	0.5	100.0
Asia	423	0.0	0.9	6.1	76.1	16.5	0.2	100.0
<i>of which:</i> People's Rep. of China	104	0.0	1.9	7.7	67.3	23.1	0.0	100.0
India	226	0.0	0.4	6.2	80.1	13.3	0.0	100.0
United Arab Emirates	23	0.0	4.3	4.3	56.5	34.8	0.0	100.0
Oceania	35	0.0	2.9	0.0	77.1	20.0	0.0	100.0
<i>of which:</i> Australia	33	0.0	3.0	0.0	75.8	21.2	0.0	100.0
America	43	0.0	7.0	4.7	65.1	23.3	0.0	100.0
<i>of which:</i> United States	19	0.0	10.5	10.5	57.9	21.1	0.0	100.0
Total	2,929	0.2	2.2	7.3	72.1	17.1	1.1	100.0

Table 15: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of maintenance of the historical/heritage sites, Year 2018

Country of residence	No. of parties	Rating of maintenance of the site						Total
		Very Poor	Poor	Satisfactory	Good	Excellent	Don't Know	
Europe	2,057	0.2	1.8	7.8	69.5	20.8	0.0	100.0
<i>of which:</i> France	742	0.1	2.3	8.5	61.9	27.2	0.0	100.0
Germany	363	0.0	1.9	6.9	77.1	14.0	0.0	100.0
Italy	109	0.9	0.0	5.5	70.6	22.9	0.0	100.0
Switzerland	83	0.0	1.2	13.3	72.3	13.3	0.0	100.0
United Kingdom	360	0.6	1.1	7.2	70.3	20.8	0.0	100.0
Africa	371	0.0	1.6	8.6	70.6	19.1	0.0	100.0
<i>of which:</i> Reunion Island	111	0.0	2.7	8.1	67.6	21.6	0.0	100.0
South Africa, Rep. of	197	0.0	1.5	9.1	72.6	16.8	0.0	100.0
Asia	423	0.2	0.5	7.3	72.1	19.4	0.5	100.0
<i>of which:</i> People's Rep. of China	104	0.0	0.0	6.7	64.4	27.9	1.0	100.0
India	226	0.0	0.9	8.0	73.0	18.1	0.0	100.0
United Arab Emirates	23	0.0	0.0	0.0	78.3	21.7	0.0	100.0
Oceania	35	2.9	0.0	5.7	62.9	28.6	0.0	100.0
<i>of which:</i> Australia	33	3.0	0.0	6.1	60.6	30.3	0.0	100.0
America	43	2.3	0.0	7.0	65.1	25.6	0.0	100.0
<i>of which:</i> United States	19	0.0	0.0	10.5	63.2	26.3	0.0	100.0
Total	2,929	0.3	1.5	7.8	69.9	20.5	0.1	100.0

Table 16: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of facilities on historical/heritage sites, Year 2018

Country of residence	No. of parties	Rating of facilities on sites						Total
		Very Poor	Poor	Satisfactory	Good	Excellent	Don't Know	
Europe	2,057	0.1	0.9	8.8	71.6	18.4	0.3	100.0
<i>of which:</i> France	742	0.1	0.8	12.3	63.5	22.8	0.5	100.0
Germany	363	0.0	0.6	8.5	78.0	12.9	0.0	100.0
Italy	109	0.0	0.9	7.3	68.8	21.1	1.8	100.0
Switzerland	83	0.0	1.2	9.6	78.3	10.8	0.0	100.0
United Kingdom	360	0.3	0.6	5.8	73.3	19.7	0.3	100.0
Africa	371	0.0	1.9	8.1	74.7	15.1	0.3	100.0
<i>of which:</i> Reunion Island	111	0.0	1.8	9.9	73.0	14.4	0.9	100.0
South Africa, Rep. of	197	0.0	2.5	5.6	75.6	16.2	0.0	100.0
Asia	423	0.0	2.1	6.1	75.9	15.4	0.5	100.0
<i>of which:</i> People's Rep. of China	104	0.0	1.0	4.8	66.3	26.9	1.0	100.0
India	226	0.0	3.5	4.9	80.1	11.1	0.4	100.0
United Arab Emirates	23	0.0	0.0	8.7	73.9	17.4	0.0	100.0
Oceania	35	0.0	0.0	0.0	77.1	22.9	0.0	100.0
<i>of which:</i> Australia	33	0.0	0.0	0.0	75.8	24.2	0.0	100.0
America	43	0.0	2.3	9.3	65.1	23.3	0.0	100.0
<i>of which:</i> United States	19	0.0	0.0	15.8	68.4	15.8	0.0	100.0
Total	2,929	0.1	1.2	8.2	72.6	17.7	0.3	100.0

Table 17: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of interpretation by guides at historical/heritage sites, Year 2018

Country of residence	No. of parties	Rating of interpretation by guides						Total
		Very Poor	Poor	Satisfactory	Good	Excellent	Don't Know	
Europe	2,057	0.2	0.2	3.7	60.2	23.9	11.8	100.0
<i>of which:</i> France	742	0.3	0.1	3.8	52.7	30.1	13.1	100.0
Germany	363	0.0	0.3	3.3	69.7	18.7	8.0	100.0
Italy	109	0.0	0.0	6.4	67.9	18.3	7.3	100.0
Switzerland	83	0.0	0.0	6.0	60.2	18.1	15.7	100.0
United Kingdom	360	0.3	0.0	2.5	60.6	24.7	11.9	100.0
Africa	371	0.0	0.0	4.0	62.5	18.6	14.8	100.0
<i>of which:</i> Reunion Island	111	0.0	0.0	6.3	61.3	15.3	17.1	100.0
South Africa, Rep. of	197	0.0	0.0	3.6	60.9	20.8	14.7	100.0
Asia	423	0.0	1.9	4.0	71.6	17.3	5.2	100.0
<i>of which:</i> People's Rep. of China	104	0.0	3.8	6.7	59.6	26.9	2.9	100.0
India	226	0.0	0.9	3.1	78.3	13.3	4.4	100.0
United Arab Emirates	23	0.0	4.3	0.0	56.5	34.8	4.3	100.0
Oceania	35	0.0	0.0	0.0	60.0	28.6	11.4	100.0
<i>of which:</i> Australia	33	0.0	0.0	0.0	57.6	30.3	12.1	100.0
America	43	0.0	0.0	4.7	44.2	25.6	25.6	100.0
<i>of which:</i> United States	19	0.0	0.0	5.3	36.8	26.3	31.6	100.0
Total	2,929	0.1	0.4	3.8	61.9	22.3	11.4	100.0

Table 18: Percentage distribution of tourists who visited historical/heritage sites by country of residence and rating of opening hours of historical/heritage sites, Year 2018

Country of residence	No. of parties	Rating of opening hours						Total
		Very Poor	Poor	Satisfactory	Good	Excellent	Don't Know	
Europe	2,057	0.1	0.6	4.4	75.4	17.5	2.0	100.0
<i>of which:</i> France	742	0.3	0.5	4.4	71.8	21.0	1.9	100.0
Germany	363	0.0	0.8	4.1	78.0	14.6	2.5	100.0
Italy	109	0.0	0.9	4.6	71.6	19.3	3.7	100.0
Switzerland	83	0.0	0.0	9.6	74.7	12.0	3.6	100.0
United Kingdom	360	0.0	0.6	2.2	77.2	18.1	1.9	100.0
Africa	371	0.0	0.0	2.7	76.8	18.1	2.4	100.0
<i>of which:</i> Reunion Island	111	0.0	0.0	5.4	73.0	20.7	0.9	100.0
South Africa, Rep. of	197	0.0	0.0	2.0	79.7	16.2	2.0	100.0
Asia	423	0.2	0.9	4.0	79.0	13.9	1.9	100.0
<i>of which:</i> People's Rep. of China	104	0.0	3.8	6.7	66.3	22.1	1.0	100.0
India	226	0.4	0.0	3.1	84.5	9.7	2.2	100.0
United Arab Emirates	23	0.0	0.0	0.0	65.2	26.1	8.7	100.0
Oceania	35	0.0	0.0	5.7	77.1	17.1	0.0	100.0
<i>of which:</i> Australia	33	0.0	0.0	3.0	78.8	18.2	0.0	100.0
America	43	0.0	2.3	4.7	67.4	25.6	0.0	100.0
<i>of which:</i> United States	19	0.0	0.0	10.5	68.4	21.1	0.0	100.0
Total	2,929	0.1	0.6	4.1	76.0	17.2	2.0	100.0

Table 19: Percentage distribution of tourists who visited historical/heritage sites on evaluation of visit to the sites, Year 2018

Evaluation of visit	% of tourists
Below expectation	2.0
As expected	76.1
Beyond expectation	21.9
Total	100.0

CONFIDENTIAL

Serial No.

Republic of Mauritius
STATISTICS MAURITIUS
SURVEY OF INBOUND VISITORS 2018

Interviewer:-

Day & date of interview :

d	d	m	m	y	y	y	y
---	---	---	---	---	---	---	---

Survey point : Air ...1 Sea ... 2

MODULE A1 When did you arrive in Mauritius ? *Quand êtes-vous arrivé à l'île Maurice?*

d	d	m	m	y	y	y	y
---	---	---	---	---	---	---	---

2 (i) By which flight/ship did you arrive? *Par quel vol/bateau êtes-vous arrivé?*

d	d
---	---

(ii) By which flight are you departing ? *Par quel vol partez-vous?*

d	d
---	---

(iii) What is the class of flight?.....

d

3 What is your age group? / *Quel est votre groupe d'âge?*

15 - 19 1	40 - 49 4
20 - 29 2	50 - 59 5
30 - 39 3	60 & over 6

4 Gender/ Genre : M ... 1 F ... 2

5 (i) What is your country of residence? / *Quel est votre pays de résidence?*

d	d	d
---	---	---

(ii) What is your nationality? / *Quel est votre nationalité?*.....

d	d	d
---	---	---

(iii) What is your profession? / *Quel est votre métier?*

d	d	d
---	---	---

6 (i) Are you travelling alone? / *Voyagez-vous seul?* Yes 1 No 2**If Yes, SKIP TO Q7**If not travelling alone, state / *Si en groupe, spécifier*(ii) What is your group size? / *Quel est le nombre de personnes dans le groupe ?*

d	d
---	---

(iii) Which of the following best describes the group?/*Lequel des descriptions suivants décrit le mieux le groupe?*

Couple with children 1	School/university/sporting group 5
Couple without children 2	Tour group 6
With friends and/or relatives 3	Other: <i>Specify</i> 7
Business associates 4		

(iv) No. of persons (including you) sharing common expenditure / *Nombre de personnes (y compris vous) qui ont fait des dépenses communes*

d	d
---	---

(v) Of whom 12 years of age or less / *Dont celles âgées de 12 ans ou moins*

d	d
---	---

7 How many times have you visited Mauritius including this trip? / *Combien de fois avez-vous visité l'île Maurice, y compris ce séjour?*

d	d	d
---	---	---

IF > 1, SKIP TO Q11**FOR FIRST TIME VISITORS ONLY**8 How did you hear or read about Mauritius for the very first time? / *Où avez-vous lu ou entendu parler de l'île Maurice pour la première fois?*

Publicity in newspapers, magazines,TV, Radio / <i>Publicité dans les journaux, magazines,TV, Radio</i> 1
Visibility in travel fairs / <i>Participation au salon du tourisme</i> 2
Adverts on Billboards, Cinema, Subway/Underground, Taxi, Bus / <i>Publicité sur billboard, au cinéma, stations de métro, taxi, bus</i> 3
Celebrity followers/Opinion leaders / <i>Adeptes des célébrités</i> 4
Friends & words of mouth / <i>Amis & de bouche à oreille</i> 5
Incentive trips organised by your employer / <i>Tours organisés par votre employeur</i> 6
Travel Agencies & Tour operators / <i>Agences de voyages et tours opérateurs</i> 7
Internet: Search engines / <i>L'internet: moteurs de recherche</i> 8
Social Medias / <i>Reseaux sociaux</i> 9
Online Tourism Agencies / <i>Agences du tourisme en ligne</i> 10
Other, specify / <i>Autre, spécifier</i> 11

9 (i) Have you been reading / looking for more information about Mauritius when planning for this trip? Yes ... 1 No ... 2

*Avez-vous cherché plus d'informations sur l'île Maurice lors de la planification de ce voyage?***If No, skip to Q10**

(ii) If yes, please state where did you look for information about Mauritius.

*Si oui, veuillez mentionner où avez vous cherché.*10 What motivated you most to choose Mauritius?/*Qu'est-ce qui vous a poussé à choisir l'île Maurice?* (Pl. rank in order of importance, MAXIMUM 3)

1 Tropical image / <i>Image Tropicale</i>	9 Our people / <i>La population</i>
2 History & Culture / <i>Histoire & Culture</i>	10 Beaches / <i>Plages</i>
3 Price of the destination / <i>Prix de la destination</i>	11 Shopping / <i>Achats</i>
4 High standard of hotel / <i>Haut niveau des hotels</i>	12 Nature/Green Tourism / <i>Nature/Tourisme vert</i>
5 Suitable accom. in non-hotel/ <i>Logement approprié ailleurs</i>	13 Recommended by friends,relatives/ <i>Recommandé par des amis,parents</i>
6 Safe destination / <i>Destination sûre</i>	14 Diversity of offers/ <i>Diversité des offres</i>
7 Sports (Specify / <i>Spécifier</i>)	15 Reputation / <i>Réputation</i>
8 Accessibility / <i>Accès facile</i>	16 Other / <i>Autre (Specify / Spécifier)</i>

11 What was the main purpose of your visit to Mauritius? / *Quelle était la raison principale de votre séjour à l'île Maurice?*

Holidays / <i>Vacances</i>	1	Sports/Activités sportives	10
Honeymoon / <i>Lune de miel</i>	2	(Specify / <i>Spécifier</i>)	
Business / <i>Affaires</i>	3	Shopping / <i>Achats</i>	11
Medical / <i>Medical</i>	4	Group & incentives / <i>Groupe & motivation</i> ...	12
Studies / <i>Etudes</i>	5	Secondary residence / <i>Résidence secondaire</i>	13
Transit / <i>En transit</i>	6	Getting married / <i>Se marier</i>	14
Cultural event / <i>Fête</i>	7	Attending wedding / <i>Assister à un mariage</i>	15
Religion - pilgrimage / <i>Religion - pèlerinage</i>	8	Attending conference / <i>Assister à une conférence</i>	16
VFR / <i>Visite chez parents & amis</i>	9	Other (specify) / <i>Autre (spécifier)</i>	17

12 (i) During this trip, are you visiting Mauritius only? / *Au cours de ce voyage, visitez-vous seulement l'île Maurice?* Yes ... 1 No ... 2

(ii) If No, please state the other countries visited/ to be visited / *Si non, veuillez indiquer les autres pays visités / à visiter*

(iii) If not Mauritius, which destination you would have visited?

Si ce n'est pas l'île Maurice, quelle destination auriez-vous visité?

(iv) When and where did you spend your last holiday destination outside your country of residence?

d	d	m	m	y	y	y	y

Quand et où avez-vous passé votre dernière destination de vacances en dehors de votre pays de résidence?

(v) How was the booking made? /

Comment a été faite la réservation?

(i) Tour operator, travel agent / *Tour opérateur, Agent de voyage*

(ii) Direct booking through Internet/ *Réservation directe à travers L'internet*

Specify website / spécifier site internet

(iii) Other

	Flight	Accommodation	Excursion
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13 When did you / *Quand avez-vous* :-

(i) Decide on the trip? / *Décidé de faire ce voyage?* Weeks ago

--	--

(ii) Make the booking? / *Fait les réservations?* Weeks ago

--	--

14 In which activities have you participated during your visit here? (multiple answers possible)

Veuillez mentionner les activités ou vous avez participé durant votre visite.

Casino	1	Cultural event	2	Shopping	3	Golf	4
<i>Casino</i>		<i>Fête</i>		<i>Achats</i>		<i>Golf</i>	
Walk with lions	5	Kite surf	6	Dolphin/ Whale watch	7	Hiking	8
<i>Interactions avec les lions</i>		<i>Kite surf</i>		<i>Voir les dauphins/ baleines</i>		<i>Randonnée</i>	
Parasailing	9	Undersea walk	10	Visit botanical gardens/National Parks			11
<i>Paravoile</i>		<i>Marche sous l'eau</i>		<i>Visiter Jardin botanique/Parc National</i>			
Scuba diving	12	Big game fishing	13	Zip lining	14		
<i>Plongée sous-marine</i>		<i>Pêche au gros</i>		<i>Tyroliennes</i>			
Other sports	15	Spa / wellness	16	Other (Specify)	17		
<i>Autres sports</i>		<i>Spa / bien-être</i>		<i>Autre (Spécifier)</i>			

15 (i) Where did you stay in Mauritius? / *Où avez-vous logé à l'île Maurice?*

Hotel / <i>Hôtel</i>	1	nights/nuits	With friends, relatives / <i>Chez des amis, parents</i>	4	nights/nuits						
Guest House / <i>Pension de famille</i> ...	2	<table border="1"><tr><td></td><td></td><td></td></tr></table>				In own villa / house / RES/PDS	5	<table border="1"><tr><td></td><td></td><td></td></tr></table>			
Tourist residence / <i>Residence touristique</i>	3	<table border="1"><tr><td></td><td></td><td></td></tr></table>				Other / <i>Autre (Specify / Spécifier)</i> :	6	<table border="1"><tr><td></td><td></td><td></td></tr></table>			

(ii) Please state the name(s) and place(s) where you stayed / *Veuillez mentionner le(s) nom(s) et le(s) lieu(x) de votre hébergement :*

Name / <i>Nom</i>	<table border="1"><tr><td></td><td></td><td></td></tr></table>				Location / <i>Lieu</i>	<table border="1"><tr><td></td><td></td><td></td></tr></table>			
Name / <i>Nom</i>	<table border="1"><tr><td></td><td></td><td></td></tr></table>				Location / <i>Lieu</i>	<table border="1"><tr><td></td><td></td><td></td></tr></table>			
Name / <i>Nom</i>	<table border="1"><tr><td></td><td></td><td></td></tr></table>				Location / <i>Lieu</i>	<table border="1"><tr><td></td><td></td><td></td></tr></table>			

16 Are you on a package tour? / *Faites-vous partie d'un voyage à forfait?* Yes ... 1 No ... 2 **IF NO SKIP TO Q. 20**

(i.e Airfare + Accommodation + other services / c.à.d. Billet d'avion + Hébergement + autres prestations)

MODULE B

17 What are the countries that are covered in the package tour? (Please rank in order of visit)
Quels sont les pays qui sont inclus dans ce voyage à forfait? (Veuillez classer en ordre de visite)

(i) (ii) (iii)

18 (i) What is the duration of package tour? / *Quelle est la durée du voyage à forfait?* nights / *nuits*

(ii) What is the price of package per adult? / *Quel est le prix du voyage à forfait par adulte?* Currency Amount

(iii) Does the price include the following: / *Ce prix comprend -t-il:*

Airfare/Le billet d'avion	1	Breakfast only/Petit déjeuner seulement	6
Transfer/Transfert à l'hotel	2	Breakfast & Dinner/Petit déjeuner et dîner	7
Accommodation/Hébergement	3	All Meals/Tous les repas	8
Sightseeing tours/Des excursions	4	All inclusive/Tous inclus	9
Car Hire/Location de voiture	5	Other, specify/Autre, spécifier	10

19 What was the amount that you and your party sharing common expenditure spent during your stay in Mauritius excluding cost of package ?
Quel est le montant des dépenses que vous et le groupe faisant dépenses communes avez encouru lors de votre séjour à l'île Maurice, excluant le coût du voyage à forfait?

Currency Amount No. of persons covered:

SKIP TO Q. 23

20 What is the price of airfare per adult? / *Quel est le prix du billet d'avion par adulte ?*

Currency Amount

21 (i) How much you and your party sharing common expenditure spent on accommodation? / *combien avez-vous payé pour l'hébergement pour vous et le groupe?*

Currency Amount No. of persons covered:

(ii) What was the total amount that you and your party sharing common expenditure spent during your stay in Mauritius excluding cost of accommodation ?
Quel est le montant des dépenses que vous et le groupe faisant dépenses communes avez encouru lors de votre séjour à l'île Maurice, excluant le coût d'hébergement?

Currency Amount No. of persons covered:

22 Which of the following best describes the sleeping and meal arrangement during your stay?

Lequel des descriptions suivants décrit le mieux l'arrangement pour hébergement et le type de repas pendant votre séjour?

- Bed only **1**
- Bed & Breakfast **2**
- Half-board **3**
- Full-board **4**
- All inclusive **5**
- Free **6**

23 Please state the total amount you and your party spent on :

Veillez mentionner le montant que vous et le groupe faisant dépenses communes avez dépensé sur :

	Currency	Amount
(i) Food & Beverages / <i>Repas et boissons</i>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
(ii) Land transport / <i>Transport en commun</i>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
(iii) Car hire with driver/Location de voiture avec chauffeur	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
(iv) Car hire without driver/Location de voiture sans chauffeur	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
(v) Sightseeing / <i>Excursions</i>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
(vi) Sports & Recreation / <i>Loisirs</i>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
(vii) Shopping / <i>Achats</i>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
(viii) Others / <i>Autres</i>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Total	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>

24 (i) Did you change part of your money into Mauritian rupees in your country prior to visiting Mauritius? Yes ... **1** No ... **2**
Avez vous changé une partie de votre argent en roupies mauricienne dans votre pays avant de venir à l'île Maurice?

(ii) If yes, please provide an estimate of amount changed in rupees Rs
Si oui, spécifié le montant en roupies

25 (i) Did you make any payment directly in foreign currency in Mauritius? Yes ... **1** No ... **2**
Avez vous fait des paiements à l'île Maurice en devise étrangère?

(ii) If yes, state amount: (a) on accommodation / *sur hébergement* Amount
Si oui, veuillez mentionner le montant: (b) on others / *autres* Amount

MODULE C- Cultural Tourism

26 Have you visited any historical /heritage sites during your stay? / *Avez-vous visité des sites historiques ou des sites patrimoine pendant votre séjour?*
 Yes ... **1** No ... **2** If No, skip to Q 34

27 Which historical/heritage site/s did you visit ? / *Quels sont les sites historiques visités?*

- (a)
- (b)
- (c)
- (d)

28 How did you come to know about the site/s visited? / *Par quel moyen avez-vous entendu parler des sites visités?*

Tour operator/travel guide/ <i>Tour opérateur / Brochure</i>	1	Friends and relatives/ <i>Amis et parents</i>	5
Magazines	2	On accommodation site / <i>Sur le lieu d'hébergement</i>	6
Internet/Internet	3	Press and media/ <i>Presse et médias</i>	7
Word of mouth/ <i>Bouche à oreille</i>	4	Other, specify/ <i>Autre, spécifier</i>	8

29 What was the mode of transport to the site? / *Par quel moyen de transport avez-vous accédé au site?*

Tour operator / <i>Tour opérateur</i>	1
Taxi	2
Friends and relatives/ <i>Amis et parents</i>	3
Car hire with driver/ <i>Location de voiture avec chauffeur</i>	4
Car hire without driver/ <i>Location de voiture sans chauffeur</i>	5
Other, specify/ <i>Autre, spécifier</i>	6

30 How would you evaluate the following : / *Quelle est votre appréciation concernant:*

	Very Poor <i>Très mauvais</i>	Poor <i>Mauvais</i>	Satisfactory <i>Satisfaisant</i>	Good <i>Bon</i>	Excellent <i>Très bon</i>	Don't Know <i>Ne sais pas</i>
Access to site/ <i>Accès au site</i>	1	2	3	4	5	9
Safety and Security on site/ <i>Sécurité sur site</i>	1	2	3	4	5	9
Onsite information/ <i>Informations sur place</i>	1	2	3	4	5	9
Signage/Signalisation	1	2	3	4	5	9
Maintenance of the site/ <i>Entretien</i>	1	2	3	4	5	9
Facilities on sites/ <i>Services disponibles</i>	1	2	3	4	5	9
Interpretation by guides/ <i>Interprétation par les guides</i>	1	2	3	4	5	9
Opening hours/ <i>Heures d'ouverture</i>	1	2	3	4	5	9

31 Has your visit to the historical/heritage sites been to your expectations? / *Votre visite sur les sites historiques / sites du patrimoine a-t-elle été à la hauteur de vos attentes?*

- Below expectation / *En dessous des attentes*
- As expected / *Comme prévu*
- Beyond expectation / *Au delà des attentes*

32 Would you recommend a visit to the site? / *Recommanderiez-vous une visite sur le site?* Yes ... **1** No ... **2**

33 Have you any recommendations/ suggestions for the promotion of heritage/cultural tourism? / *Avez-vous des recommandations / suggestions à faire pour la promotion du patrimoine / tourisme culturel de l'île Maurice?*

- (a)
- (b)

MODULE D

34 If you have to give an overall appreciation score to Mauritius as a holiday destination, what will it be from 1 to 10, 10 being the highest? / *Si vous devez évaluer l'île Maurice en ce qui concerne votre vue général d'appréciation en tant que destination de vacances, que sera-t-il de 1 à 10, étant donné que 10 est le meilleur score?*

35 Are you likely to visit Mauritius again? / *Comptez-vous y revenir?* Yes ... **1** No ... **2**
 If yes, state when: / *Si oui, veuillez indiquer quand:*

36 Would you recommend Mauritius as a holiday destination to your friends and relatives? / *Recommanderiez-vous l'île Maurice comme une destination touristique à vos amis et proches?* Yes ... **1** No ... **2**

IF No, Please give reason/ Spécifier.....

37 What would be your next holiday destination outside your country of residence? / *Quelle serait votre prochaine destination de vacances en dehors de votre pays de résidence?*