

International Travel and Tourism - 1991

Passenger traffic

In 1991, the volume of passenger traffic handled at the airport is estimated to have been about 846,000 as compared to 840,000 in 1990. This indicates an increase of the order of only 1%, as contrasted to the 10% rise observed in 1990.

Whilst passenger arrivals increased slightly from 418,200 in 1990 to 422,840 in 1991, the number of departures remained almost stationary at about 423,000.

Tourist arrivals

The number of tourist arrivals in 1991 amounted to 298,500 as compared to 291,550 in 1990. This represents a rise of only 2.4% compared to 11% in 1990.

On the whole the adverse effects of the Gulf War seem to have been felt during the whole of 1991, but especially during the first semester, when an increase of only 1,500 over the corresponding period of 1990 was registered.

France, Reunion Island and the Republic of South Africa continued to be the main tourist generating countries, accounting together for about 60% of total tourist arrivals.

The number of tourists from Reunion Island, the most important short-haul market, grew by about 6% in 1991 to reach 77,350 and represented about a quarter of all tourist arrivals. An additional number of 5,900 tourists came from the Malagasy Republic, another short-haul market.

The Republic of South Africa maintained its position as a most important medium-haul market with 44,100 tourists (15% of total tourist arrivals), growing by 5% relative to 1990.

The number of tourists from the European countries which contributed 40% of total tourist arrivals rose by 3% in 1991. Out of the 125,000 tourists coming from that part of the world, France topped the list with 54,600 tourists and Germany coming next with a share of 22,500 tourists. The other important European countries of origin of tourists were United Kingdom (21,850), Italy (14,200) and Switzerland (10,000).

It is worth pointing out that there has been a steady rise in the number of tourists from India and Japan these last years. From 8,190 and 3,220 in 1990, the number of tourists from these countries went up to 9,160 and 3,970 respectively in 1991.

Tourist nights

Assuming an average length of stay per tourist to be 12 nights, the total number of tourist nights for 1991 is estimated to be 3.6 million. The average length of stay in hotels remains about 7 nights per tourist.

Occupancy rates

There were 80 hotels registered at the end of 1991, compared to 75 in 1990. The room capacity increased by 460 over the previous year to 5,064. The bed capacity consequently increased to 10,482 in 1991, that is, about 900 more than in 1990.

The room occupancy rate for all hotels dropped to 53% from 62% the year before. Consequently the bed occupancy rate also dropped to 47% from 54% in 1990. The fall in these rates is due mainly to the fact that the increase in the number of tourists (7,000) did not keep pace with the increase in the number of rooms becoming available.

Tourist receipts

Gross tourist receipts in 1991 stood at 3,900 million rupees as compared to 3,630 million rupees the previous year, giving an average expenditure per tourist of 13,000 rupees and 12,450 rupees respectively.

Employment

In September 1991, there were 10,388 persons employed directly in tourism establishments engaging 10 or more persons. This represents an increase of about 7% over the same period of last year when it was 9,670.

Central Statistical Office,
Ministry of Economic Planning and Development,
Port Louis.

March 1992

Table 1 - Selected tourism statistics, 1987 - 1991

| Year | Number as at end of period | | | Tourist arrivals (Number) | Tourist nights (Million) | Tourist receipts (Rs Mn) |
|----------------------|----------------------------|--------------|---------------|------------------------------|-----------------------------|-----------------------------|
| | Hotels | Rooms | Bedplaces | | | |
| 1987 | 60 | 3,108 | 6,418 | 207,570 | 2.37 | 1,786 |
| 1988 | 64 | 3,399 | 7,005 | 239,300 | 3.00 | 2,381 |
| 1989 | 67 | 3,605 | 7,374 | 262,790 | 3.20 | 2,796 |
| 1990 | 75 | 4,603 | 9,572 | 291,550 | 3.56 | 3,630 |
| 1991 | 80 | 5,064 | 10,482 | 298,510 ^{1/} | 3.58 ^{1/} | 3,875 ^{1/} |
| 1990: <u>1st Qr.</u> | <u>70</u> | <u>3,878</u> | <u>7,908</u> | <u>67,100</u> | <u>0.805</u> | <u>928.0</u> |
| <u>2nd Qr.</u> | <u>72</u> | <u>4,291</u> | <u>8,801</u> | <u>66,770</u> | <u>0.801</u> | <u>786.0</u> |
| <u>1st Semester</u> | <u>72</u> | <u>4,291</u> | <u>8,801</u> | <u>133,870</u> | <u>1.606</u> | <u>1,714.0</u> |
| <u>3rd Qr.</u> | <u>72</u> | <u>4,384</u> | <u>9,132</u> | <u>76,790</u> | <u>0.922</u> | <u>879.0</u> |
| <u>4th Qr.</u> | <u>75</u> | <u>4,603</u> | <u>9,572</u> | <u>80,890</u> | <u>1.032</u> | <u>1,037.0</u> |
| <u>2nd Semester</u> | <u>75</u> | <u>4,603</u> | <u>9,572</u> | <u>157,680</u> | <u>1.954</u> | <u>1,916.0</u> |
| 1991: <u>1st Qr.</u> | <u>76</u> | <u>4,661</u> | <u>9,710</u> | <u>70,370</u> | <u>0.844^{2/}</u> | <u>999.0</u> |
| <u>2nd Qr.</u> | <u>77</u> | <u>4,700</u> | <u>9,800</u> | <u>65,040</u> | <u>0.781^{2/}</u> | <u>889.0^{2/}</u> |
| <u>1st Semester</u> | <u>77</u> | <u>4,700</u> | <u>9,800</u> | <u>135,410</u> | <u>1.625^{2/}</u> | <u>1,888.0^{2/}</u> |
| <u>3rd Qr.</u> | <u>80</u> | <u>4,777</u> | <u>9,925</u> | <u>78,340^{2/}</u> | <u>0.940^{2/}</u> | <u>909.0^{2/}</u> |
| <u>4th Qr.</u> | <u>80</u> | <u>5,064</u> | <u>10,482</u> | <u>84,760^{1/}</u> | <u>1.017^{1/}</u> | <u>1,078.0^{1/}</u> |
| <u>2nd Semester</u> | <u>80</u> | <u>5,064</u> | <u>10,482</u> | <u>163,100^{1/}</u> | <u>1.957^{1/}</u> | <u>1,987.0^{1/}</u> |

1/ provisional

2/ revised

Table 2 - Passenger traffic by month, 1989 - 1991

| Month | Number | | | | | |
|---------------------|----------------|----------------|----------------|----------------|-----------------------------|-----------------------------|
| | 1989 | | 1990 | | 1991 | |
| | Arrivals | Departures | Arrivals | Departures | Arrivals | Departures |
| January | 37,450 | 43,490 | 38,640 | 43,540 | 39,540 | 45,200 |
| February | 23,270 | 27,310 | 26,880 | 31,400 | 25,220 | 29,030 |
| March | 26,630 | 27,750 | 27,150 | 29,170 | 32,070 | 29,890 |
| <u>1st Quarter</u> | <u>87,350</u> | <u>98,550</u> | <u>92,670</u> | <u>104,110</u> | <u>96,830</u> | <u>104,120</u> |
| April | 27,930 | 27,600 | 34,770 | 31,840 | 31,340 | 33,590 |
| May | 28,020 | 30,900 | 32,210 | 36,140 | 32,780 | 33,490 |
| June | 22,940 | 25,210 | 27,020 | 28,920 | 28,730 | 31,060 |
| <u>2nd Quarter</u> | <u>78,890</u> | <u>83,710</u> | <u>94,000</u> | <u>96,900</u> | <u>92,850</u> | <u>98,140</u> |
| <u>1st Semester</u> | <u>166,240</u> | <u>182,260</u> | <u>186,670</u> | <u>201,010</u> | <u>189,680</u> | <u>202,260</u> |
| July | 33,100 | 27,830 | 34,890 | 29,850 | 36,070 | 29,680 |
| August | 39,970 | 39,430 | 44,980 | 44,840 | 46,660 | 50,260 |
| September | 30,250 | 35,350 | 34,140 | 38,620 | 30,730 | 32,020 |
| <u>3rd Quarter</u> | <u>103,320</u> | <u>102,610</u> | <u>114,010</u> | <u>113,310</u> | <u>113,460</u> | <u>111,960</u> |
| October | 35,140 | 31,630 | 37,000 | 33,570 | 37,200 ^{1/} | 34,800 ^{1/} |
| November | 32,080 | 34,920 | 34,520 | 37,520 | 36,800 ^{1/} | 39,700 ^{1/} |
| December | 42,300 | 33,630 | 46,000 | 36,820 | 45,700 ^{1/} | 34,200 ^{1/} |
| <u>4th Quarter</u> | <u>109,520</u> | <u>100,180</u> | <u>117,520</u> | <u>107,910</u> | <u>119,700^{1/}</u> | <u>108,700^{1/}</u> |
| <u>2nd Semester</u> | <u>212,840</u> | <u>202,790</u> | <u>231,530</u> | <u>221,220</u> | <u>233,160^{1/}</u> | <u>220,660^{1/}</u> |
| Whole Year | 379,080 | 385,050 | 418,200 | 422,230 | 422,840 ^{1/} | 422,920 ^{1/} |

^{1/} provisional

Table 3 - Tourist arrivals by country of residence, 1990 - 1991

| Country of residence | 1990 | 1991 ^{1/} | Number | | | | | | | |
|-----------------------|---------|--------------------|---------|---------|---------|---------|---------|---------|---------|---------|
| | | | 1990 | | | | 1991 | | | |
| | | | 1st Qr. | 2nd Qr. | 3rd Qr. | 4th Qr. | 1st Qr. | 2nd Qr. | 3rd Qr. | 4th Qr. |
| France | 53,170 | 54,630 | 14,750 | 10,050 | 11,160 | 17,210 | 13,930 | 11,310 | 13,190 | 16,200 |
| Germany | 19,680 | 22,520 | 4,160 | 4,690 | 4,500 | 6,330 | 5,640 | 5,240 | 5,370 | 6,270 |
| Italy | 14,180 | 14,200 | 3,670 | 2,740 | 3,980 | 3,790 | 2,430 | 2,590 | 3,770 | 5,410 |
| Switzerland | 10,740 | 10,000 | 2,730 | 1,930 | 2,140 | 3,940 | 2,180 | 1,420 | 2,130 | 4,270 |
| United Kingdom | 21,920 | 21,850 | 4,210 | 5,960 | 6,090 | 5,660 | 4,050 | 5,470 | 5,320 | 7,010 |
| Belgium | 1,920 | 1,850 | 360 | 430 | 490 | 640 | 380 | 300 | 670 | 500 |
| Malagasy Republic | 6,550 | 5,890 | 1,510 | 1,480 | 1,720 | 1,840 | 1,160 | 1,250 | 1,290 | 2,190 |
| Reunion Island | 73,310 | 77,350 | 17,490 | 16,410 | 23,490 | 15,920 | 20,590 | 15,640 | 23,900 | 17,220 |
| Seychelles | 3,500 | 3,310 | 640 | 650 | 1,040 | 1,170 | 340 | 590 | 1,030 | 1,350 |
| Kenya | 1,440 | 1,430 | 290 | 340 | 360 | 450 | 310 | 260 | 270 | 590 |
| South Africa, Rep. of | 41,860 | 44,080 | 8,280 | 11,110 | 10,110 | 12,360 | 11,070 | 9,580 | 10,740 | 12,690 |
| Zambia | 1,490 | 1,360 | 350 | 390 | 410 | 340 | 250 | 320 | 190 | 600 |
| Zimbabwe | 3,670 | 3,970 | 540 | 1,010 | 990 | 1,130 | 700 | 1,050 | 1,010 | 1,210 |
| Australia | 3,060 | 3,000 | 680 | 740 | 750 | 890 | 710 | 500 | 650 | 1,140 |
| India | 8,190 | 9,160 | 970 | 3,060 | 2,400 | 1,760 | 1,170 | 3,540 | 2,050 | 2,400 |
| U.S.A. | 2,220 | 2,100 | 560 | 640 | 550 | 470 | 340 | 600 | 380 | 780 |
| Singapore | 2,110 | 2,230 | 340 | 570 | 670 | 530 | 360 | 550 | 500 | 820 |
| Japan | 3,220 | 3,970 | 830 | 350 | 840 | 1,200 | 820 | 790 | 1,070 | 1,290 |
| Other countries | 19,320 | 15,610 | 4,740 | 4,220 | 5,100 | 5,260 | 3,940 | 4,040 | 4,810 | 2,820 |
| All Countries | 291,550 | 298,510 | 67,100 | 66,770 | 76,790 | 80,890 | 70,370 | 65,040 | 78,340 | 84,760 |

^{1/} provisional

Table 4 - Tourist arrivals by month, 1989 - 1991

| Month | Number | | |
|---------------------|----------------|----------------|-----------------------------|
| | 1989 | 1990 | 1991 |
| January | 26,200 | 27,950 | 28,620 |
| February | 16,900 | 19,520 | 18,110 |
| March | 19,510 | 19,630 | 23,640 |
| <u>1st Quarter</u> | <u>62,610</u> | <u>67,100</u> | <u>70,370</u> |
| April | 19,430 | 25,570 | 22,540 |
| May | 20,190 | 23,210 | 23,790 |
| June | 14,630 | 17,990 | 18,710 |
| <u>2nd Quarter</u> | <u>54,250</u> | <u>66,770</u> | <u>65,040</u> |
| <u>1st Semester</u> | <u>116,860</u> | <u>133,870</u> | <u>135,410</u> |
| July | 21,110 | 22,180 | 23,400 |
| August | 27,310 | 31,420 | 33,410 |
| September | 20,770 | 23,190 | 21,530 |
| <u>3rd Quarter</u> | <u>69,190</u> | <u>76,790</u> | <u>78,340</u> |
| October | 25,360 | 26,940 | 27,700 ^{1/} |
| November | 22,470 | 24,300 | 26,860 ^{1/} |
| December | 28,910 | 29,650 | 30,200 ^{1/} |
| <u>4th Quarter</u> | <u>76,740</u> | <u>80,890</u> | <u>84,760^{1/}</u> |
| <u>2nd Semester</u> | <u>145,930</u> | <u>157,680</u> | <u>163,100^{1/}</u> |
| Whole Year | 262,790 | 291,550 | 298,510 ^{1/} |

^{1/} provisional

Table 5 -- Monthly room occupancy rate for all hotels, 1989 - 1991

| Month | Percentage | | |
|---------------------|-------------|-------------|--------------------------|
| | 1989 | 1990 | 1991 |
| January | 74.0 | 68.6 | 55.0 |
| February | 66.5 | 61.9 | 48.9 |
| March | 63.4 | 57.4 | 48.1 |
| <u>1st Quarter</u> | <u>68.0</u> | <u>62.6</u> | <u>50.7</u> |
| April | 54.1 | 58.6 | 51.0 |
| May | 58.5 | 61.0 | 51.3 |
| June | 46.9 | 49.5 | 41.5 |
| <u>2nd Quarter</u> | <u>53.2</u> | <u>56.5</u> | <u>48.1</u> |
| <u>1st Semester</u> | <u>60.3</u> | <u>59.5</u> | <u>49.4</u> |
| July | 55.5 | 58.4 | 45.0 ^{1/} |
| August | 64.1 | 64.4 | 60.4 ^{1/} |
| September | 66.6 | 65.3 | 54.2 ^{1/} |
| <u>3rd Quarter</u> | <u>62.1</u> | <u>62.9</u> | <u>53.1^{1/}</u> |
| October | 70.0 | 68.3 | 60.6 ^{2/} |
| November | 72.1 | 68.8 | 63.3 ^{2/} |
| December | 61.9 | 58.4 | 56.0 ^{2/} |
| <u>4th Quarter</u> | <u>67.9</u> | <u>65.0</u> | <u>59.9^{2/}</u> |
| <u>2nd Semester</u> | <u>65.1</u> | <u>64.0</u> | <u>56.9^{2/}</u> |
| Whole Year | 64.0 | 61.8 | 53.1 ^{2/} |

^{1/} revised

^{2/} provisional

Table 6 - Monthly bed occupancy rate for all hotels, 1989 - 1991

| Month | Percentage | | |
|---------------------|-------------|-------------|--------------------------|
| | 1989 | 1990 | 1991 |
| January | 66.5 | 62.2 | 50.3 |
| February | 58.4 | 53.0 | 43.0 |
| March | 55.7 | 49.0 | 41.1 |
| <u>1st Quarter</u> | <u>60.3</u> | <u>54.8</u> | <u>44.9</u> |
| April | 47.8 | 51.1 | 46.2 |
| May | 51.2 | 53.7 | 45.0 |
| June | 39.6 | 41.3 | 36.2 |
| <u>2nd Quarter</u> | <u>46.2</u> | <u>48.8</u> | <u>42.6</u> |
| <u>1st Semester</u> | <u>53.0</u> | <u>51.8</u> | <u>43.8</u> |
| July | 49.2 | 50.9 | 40.2 ^{1/} |
| August | 57.4 | 59.6 | 56.4 ^{1/} |
| September | 59.1 | 58.0 | 48.0 ^{1/} |
| <u>3rd Quarter</u> | <u>55.3</u> | <u>56.3</u> | <u>48.1^{1/}</u> |
| October | 62.0 | 59.7 | 54.3 ^{2/} |
| November | 62.1 | 59.6 | 52.3 ^{2/} |
| December | 55.0 | 51.9 | 50.3 ^{2/} |
| <u>4th Quarter</u> | <u>59.7</u> | <u>57.0</u> | <u>52.3^{2/}</u> |
| <u>2nd Semester</u> | <u>57.5</u> | <u>56.7</u> | <u>50.6^{2/}</u> |
| Whole Year | 55.3 | 54.3 | 47.1 ^{2/} |

1/ revised

2/ provisional

Table 7 - Monthly room occupancy rate for large hotels, 1989 - 1991

| M o n t h | P e r c e n t a g e | | |
|---------------------|---------------------|-------------|--------------------------|
| | 1 9 8 9 | 1 9 9 0 | 1 9 9 1 |
| January | 88.5 | 82.1 | 66.8 |
| February | 84.4 | 80.5 | 61.4 |
| March | 76.6 | 73.6 | 60.9 |
| <u>1st Quarter</u> | <u>83.2</u> | <u>78.7</u> | <u>63.1</u> |
| April | 73.0 | 74.7 | 66.8 |
| May | 74.6 | 77.6 | 66.6 |
| June | 61.3 | 68.8 | 52.4 |
| <u>2nd Quarter</u> | <u>69.7</u> | <u>73.9</u> | <u>62.2</u> |
| <u>1st Semester</u> | <u>76.6</u> | <u>76.4</u> | <u>62.6</u> |
| July | 67.4 | 73.9 | 58.7 |
| August | 73.0 | 74.8 | 72.8 |
| September | 81.0 | 74.5 | 63.9 |
| <u>3rd Quarter</u> | <u>73.7</u> | <u>74.4</u> | <u>65.1</u> |
| October | 88.3 | 83.2 | 74.6 ^{1/} |
| November | 89.6 | 84.6 | 78.0 ^{1/} |
| December | 75.3 | 70.1 | 69.1 ^{1/} |
| <u>4th Quarter</u> | <u>84.4</u> | <u>79.2</u> | <u>73.8^{1/}</u> |
| <u>2nd Semester</u> | <u>79.1</u> | <u>77.0</u> | <u>69.6^{1/}</u> |
| Whole Year | 77.8 | 76.7 | 66.1 ^{1/} |

^{1/} provisional

Table 8 - Monthly bed occupancy rate for large hotels, 1989 - 1991

| M o n t h | P e r c e n t a g e | | |
|---------------------|---------------------|-------------|--------------------------|
| | 1 9 8 9 | 1 9 9 0 | 1 9 9 1 |
| January | 80.3 | 75.1 | 61.6 |
| February | 75.1 | 73.7 | 54.8 |
| March | 68.6 | 63.6 | 53.8 |
| <u>1st Quarter</u> | <u>74.6</u> | <u>69.7</u> | <u>56.8</u> |
| April | 63.8 | 66.6 | 61.8 |
| May | 66.3 | 68.9 | 59.8 |
| June | 53.1 | 59.6 | 47.1 |
| <u>2nd Quarter</u> | <u>61.2</u> | <u>65.3</u> | <u>56.5</u> |
| <u>1st Semester</u> | <u>67.9</u> | <u>67.6</u> | <u>56.6</u> |
| July | 59.9 | 64.8 | 54.1 |
| August | 66.3 | 67.2 | 67.5 |
| September | 73.4 | 67.4 | 59.1 |
| <u>3rd Quarter</u> | <u>66.5</u> | <u>66.6</u> | <u>60.2</u> |
| October | 79.8 | 75.3 | 69.0 ^{1/} |
| November | 80.0 | 75.1 | 65.0 ^{1/} |
| December | 68.5 | 64.0 | 64.0 ^{1/} |
| <u>4th Quarter</u> | <u>76.1</u> | <u>71.3</u> | <u>65.9^{1/}</u> |
| <u>2nd Semester</u> | <u>71.3</u> | <u>69.2</u> | <u>63.2^{1/}</u> |
| Whole Year | 69.8 | 68.4 | 60.0 ^{1/} |

^{1/} provisional

Table 9 - Employment^{1/} in the tourist industry, 1987 - 1991

| | 1987 | | 1988 | | 1989 | | 1990 | | 1991 | |
|-----------------------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|--------|-------------------------|
| | March | September | March | September | March | September | March | September | March | September ^{2/} |
| Restaurants | 674 | 725 | 855 | 867 | 949 | 1,019 | 935 | 900 | 919 | 763 |
| Hotels | 3,453 | 3,670 | 4,045 | 4,116 | 4,379 | 4,600 | 5,581 | 5,995 | 6,422 | 6,860 |
| Travel and Tourism | 1,428 | 1,732 | 1,893 | 1,991 | 1,877 | 2,065 | 2,386 | 2,775 | 2,759 | 2,765 |
| Total | 5,555 | 6,127 | 6,793 | 6,974 | 7,205 | 7,684 | 8,902 | 9,670 | 10,100 | 10,388 |

^{1/} large establishments only (i.e. employing 10 or more persons)

^{2/} revised