

International Travel and Tourism - 3rd Quarter 1989

Passenger traffic

The number of passengers handled at the airport for the 3rd quarter of 1989 was estimated to be around 208,300 thus representing an increase of slightly more than 11% when compared to the same period in 1988. This increase is much less than that observed a year ago when it was about 16%. The number of arrivals and departures were 104,600 and 103,700 respectively.

The trend for the first nine months indicates that the number of passenger arrivals and departures may reach 755,000 by the end of 1989 as against 680,640 in 1988.

Tourist arrivals

For the period under review, tourist arrivals reached 70,700 thus showing an increase of a little less than 13% over the figure of the corresponding quarter of 1988.

Réunion Island, France and the Republic of South Africa continued to be our main tourist generating countries. Together they accounted for some 43,250 tourist arrivals with a share of 61% of all tourist arrivals in the third quarter of 1989.

France, the most important long-haul market for Mauritius, registered a 12% increase from 10,740 during the 3rd quarter of 1988 to 12,000 during the same period in 1989. The share of tourist arrivals from France has remained more or less around 45% of all tourist arrivals from the major European countries for the period under review. The other four main tourist generating countries from that continent were Italy (4,860), United Kingdom (3,980), Federal Republic of Germany (3,820) and Switzerland (2,100).

The number of tourist arrivals from the Republic of South Africa rose from 8,710 during the 3rd quarter of 1988 to 9,920 for the same period in 1989. This compares with an increase of 10% for the same period between 1988 and 1987.

The number of tourist arrivals from Réunion Island, the most important short-haul market for Mauritius, increased by approximately 13% from 18,870 for the 3rd quarter of 1988 to 21,330 for the same period in 1989. Tourist arrivals from the only other short-haul market, the Malagassy Republic, accounted for 1,580 during the period under review.

If this trend persists, the number of tourist arrivals by 1989 is expected to be between 265,000 and 270,000.

Tourist nights

Assuming that the average length of stay is 11.5 nights the total number of tourist nights for the period under review is estimated to be 813,000. For large hotels, the average length of stay has remained around 7 nights per tourist.

Occupancy rates

The occupancy rates for all hotels showed a slight decline for the period under review when compared to the same period in 1988. The room and bed occupancy rates fell from 64.8 and 58.4 to 62.1 and 55.3 respectively.

In the case of large hotels, the fall is more substantial during the 3rd quarter of 1989. Room and bed occupancy rates decreased from 81.0 and 73.3 to 73.7 and 66.5 respectively.

The decrease in room and bed occupancy rates is explained by the increase in the number of rooms and bedplaces available. The number of licensed hotels at the end of the period under review was 67 with a capacity of 3,621 rooms and 7,406 bedplaces. Compared to the same period of 1988 the number of licensed hotels was 63 with 3,227 rooms and 6,648 bedplaces.

Tourist receipts

Tourist receipts for the 3rd quarter of 1989 were estimated to be 646 million rupees as compared to 568.8 million rupees for the same period in 1988. The average expenditure per tourist, therefore, was 9,140 rupees, that is, slightly over that of 1988 when it was 9,090 rupees. It is recalled here that for the same period between 1988 and 1987 the increase was of the order of 16%.

On this trend it is estimated that tourist receipts will amount to 3,000 million rupees by the end of 1989 as compared to 2,374 million rupees the year before.

Employment

In September 1989, there were 7,500 persons employed directly in the tourism establishments employing 10 or more persons as compared to 6,974 in September 1988 thus representing an increase of about slightly less than 8%. This increase is much less than that observed for the same period between 1988 and 1987 when it was about 11%.

Central Statistical Office
ROSE HILL

November 1989

Table 1 - Selected Tourism Statistics, 1985 - 1989

Y E A R	Number as at end of period			Tourist arrivals (Number)	Tourist nights (Million)	Tourist receipts (Rs Mn)
	Hotels	Rooms	Bedplaces			
1985	55	2,630	5,387	148,860	1.74	845
1986	56	2,888	5,955	165,310	1.88	1,190
1987	60	3,108	6,418	207,570	2.37	1,786
1988	64	3,399	7,009	239,300	2.91	2,374
1988: <u>1st Qr.</u>	<u>61</u>	<u>3,162</u>	<u>6,514</u>	<u>57,410</u>	<u>0.699</u>	<u>625.8</u>
<u>2nd Qr.</u>	<u>61</u>	<u>3,186</u>	<u>6,563</u>	<u>50,520</u>	<u>0.615</u>	<u>546.0</u>
<u>1st Semester</u>	<u>61</u>	<u>3,186</u>	<u>6,563</u>	<u>107,930</u>	<u>1.314</u>	<u>1,171.8</u>
<u>3rd Qr.</u>	<u>63</u>	<u>3,227</u>	<u>6,648</u>	<u>62,600</u>	<u>0.762</u>	<u>568.8</u>
<u>4th Qr.</u>	<u>64</u>	<u>3,399</u>	<u>7,009</u>	<u>68,770</u>	<u>0.837</u>	<u>633.0</u>
<u>2nd Semester</u>	<u>64</u>	<u>3,399</u>	<u>7,009</u>	<u>131,370</u>	<u>1.599</u>	<u>1,201.8</u>
1989: <u>1st Qr.</u>	<u>63</u>	<u>3,420</u>	<u>7,045</u>	<u>62,640</u>	<u>0.720^{2/}</u>	<u>751.7</u>
<u>2nd Qr.</u>	<u>64</u>	<u>3,496</u>	<u>7,196</u>	<u>54,250</u>	<u>0.624^{2/}</u>	<u>629.0</u>
<u>1st Semester</u>	<u>64</u>	<u>3,496</u>	<u>7,196</u>	<u>116,890</u>	<u>1.344^{2/}</u>	<u>1,380.7</u>
<u>3rd Qr.</u>	<u>67</u>	<u>3,621</u>	<u>7,406</u>	<u>70,700^{1/}</u>	<u>0.813^{1/}</u>	<u>646.0^{1/}</u>

1/ Provisional

2/ Revised estimates

Table II - Passenger traffic by month, 1987 - 1989

M O N T H	N U M B E R					
	1987		1988		1989	
	Arrivals	Departures	Arrivals	Departures	Arrivals	Departures
January	25,320	29,950	32,590	36,460	37,450	43,490
February	18,470	21,850	22,460	26,940	23,270	27,310
March	18,740	19,450	24,140	23,110	26,630	27,750
<u>1st Quarter</u>	<u>62,530</u>	<u>71,250</u>	<u>79,190</u>	<u>86,510</u>	<u>87,350</u>	<u>98,550</u>
April	24,330	24,620	24,360	26,690	27,930	27,600
May	20,090	21,690	26,560	26,980	28,020	30,900
June	21,040	21,560	21,190	20,850	22,940	25,210
<u>2nd Quarter</u>	<u>65,460</u>	<u>67,870</u>	<u>72,110</u>	<u>74,520</u>	<u>78,890</u>	<u>83,710</u>
<u>1st Semester</u>	<u>127,990</u>	<u>139,120</u>	<u>151,300</u>	<u>161,030</u>	<u>166,240</u>	<u>182,260</u>
July	23,570	22,050	29,650	27,520	32,700 ^{1/}	28,000 ^{1/}
August	31,320	29,050	37,830	34,960	40,100 ^{1/}	40,000 ^{1/}
September	26,020	29,830	26,700	30,280	31,800 ^{1/}	35,700 ^{1/}
<u>3rd Quarter</u>	<u>80,910</u>	<u>80,930</u>	<u>94,180</u>	<u>92,760</u>	<u>104,600^{1/}</u>	<u>103,700^{1/}</u>
October	26,120	25,000	31,930	23,470		
November	25,780	26,640	30,010	31,300		
December	32,360	23,280	36,520	28,140		
<u>4th Quarter</u>	<u>84,260</u>	<u>74,920</u>	<u>98,460</u>	<u>82,910</u>		
<u>2nd Semester</u>	<u>165,170</u>	<u>155,850</u>	<u>192,640</u>	<u>175,670</u>		
Whole Year	293,160	294,970	343,940	336,700		

^{1/} Provisional

Table III - Distribution of Tourist arrivals by country of residence, 1987-89

Country of Residence	1987	1988	NUMBER								
			1988			1989					
			1st Qr.	2nd Qr.	1st Semester	3rd Qr.	4th Qr.	1st Qr.	2nd Qr.	1st Semester	3rd Qr.
France	44,200	50,240	12,840	9,840	22,680	10,740	16,820	13,680	10,380	24,060	12,000
Germany, Fed. Rep.	13,780	15,130	3,850	3,270	7,120	3,400	4,610	4,430	4,110	8,540	3,820
Italy	12,240	14,960	3,810	2,910	6,720	4,250	3,990	3,990	2,670	6,660	4,860
Switzerland	8,188	9,080	2,320	1,580	3,900	1,870	3,310	2,650	1,730	4,380	2,100
United Kingdom	11,790	13,780	2,990	2,750	5,740	3,510	4,530	3,270	3,460	6,730	3,980
Malagassy	7,190	6,770	1,890	1,800	3,690	1,400	1,680	1,400	1,600	3,000	1,580
Reunion Island	47,970	56,930	14,380	10,180	24,560	18,870	13,500	17,600	11,180	28,780	21,330
Seychelles	1,090	1,950	230	430	660	560	730	270	640	910	630
Kenya	1,020	1,260	180	250	430	400	430	300	170	470	440
South Africa	30,960	35,860	7,950	9,250	17,200	8,710	9,950	8,180	9,290	17,470	9,920
Zambia	860	2,590	330	640	970	830	790	410	390	800	940
Zimbabwe	2,370	2,900	300	900	1,200	870	830	420	980	1,400	980
Australia	3,150	2,310	750	600	1,350	440	500	470	610	1,080	500
India	2,980	4,220	660	1,350	2,010	1,190	1,020	480	2,090	2,570	1,360
U.S.A.	1,880	1,470	360	420	780	330	360	350	510	860	370
Singapore	1,030	1,340	250	310	560	440	340	310	530	840	480
Other countries	16,880	18,510	4,320	4,040	8,360	4,790	5,380	4,430	3,210	8,340	5,410
All Countries	207,570	239,300	57,410	50,520	107,930	62,600	68,770	62,640	54,250	116,890	70,700

Table IV - Tourist arrivals by month, 1987 - 1989

M O N T H	N U M B E R		
	1987	1988	1989
January	18,930	23,070	26,230
February	13,950	16,330	16,900
March	13,470	18,010	19,510
<u>1st Quarter</u>	<u>46,350</u>	<u>57,410</u>	<u>62,640</u>
April	18,180	17,320	19,430
May	14,730	19,770	20,190
June	14,270	13,430	14,630
<u>2nd Quarter</u>	<u>47,180</u>	<u>50,520</u>	<u>54,250</u>
<u>1st Semester</u>	<u>93,530</u>	<u>107,930</u>	<u>116,890</u>
July	15,730	19,230	20,300 ^{1/}
August	20,990	25,020	28,400 ^{1/}
September	18,330	18,350	22,000 ^{1/}
<u>3rd Quarter</u>	<u>55,050</u>	<u>62,600</u>	<u>70,700^{1/}</u>
October	18,920	23,250	
November	18,380	20,970	
December	21,690	24,550	
<u>4th Quarter</u>	<u>58,990</u>	<u>68,770</u>	
<u>2nd Semester</u>	<u>114,040</u>	<u>131,370</u>	
Whole year	207,570	239,300	

^{1/} Provisional

Table V - Monthly room occupancy rate for all hotels, 1987 - 1989

M O N T H	P E R C E N T A G E		
	1 9 8 7	1 9 8 8	1 9 8 9
January	68.2	74.3	74.0
February	64.6	69.0	66.5
March	56.0	64.7	63.4
<u>1st Quarter</u>	<u>62.8</u>	<u>69.4</u>	<u>68.0</u>
April	64.3	66.3	54.1
May	56.4	63.5	58.5
June	49.4	54.4	46.9
<u>2nd Quarter</u>	<u>56.6</u>	<u>61.5</u>	<u>53.2</u>
<u>1st Semester</u>	<u>59.7</u>	<u>65.6</u>	<u>60.3</u>
July	55.7	60.1	55.5
August	64.5	69.0	64.1
September	68.3	65.2	66.5 ^{1/}
<u>3rd Quarter</u>	<u>62.8</u>	<u>64.8</u>	<u>62.1^{1/}</u>
October	68.8	74.0	
November	71.7	71.6	
December	62.4	60.1	
<u>4th Quarter</u>	<u>67.5</u>	<u>68.4</u>	
<u>2nd Semester</u>	<u>65.2</u>	<u>66.6</u>	
Whole Year	62.5	66.1	

1/ Provisional

Table VI - Monthly bed occupancy rate for all hotels, 1987 - 1989

M O N T H	P E R C E N T A G E		
	1 9 8 7	1 9 8 8	1 9 8 9
January	60.8	65.4	66.5
February	56.3	59.5	58.4
March	47.9	55.4	55.7
<u>1st Quarter</u>	<u>54.9</u>	<u>60.1</u>	<u>60.3</u>
April	57.2	58.2	47.8
May	47.7	53.8	51.2
June	41.8	46.5	39.6
<u>2nd Quarter</u>	<u>48.8</u>	<u>52.9</u>	<u>46.2</u>
<u>1st Semester</u>	<u>51.8</u>	<u>56.7</u>	<u>53.0</u>
July	49.5	52.5	49.2
August	59.6	63.5	57.4
September	59.6	58.5	59.1 ^{1/}
<u>3rd Quarter</u>	<u>56.3</u>	<u>58.4</u>	<u>55.3^{1/}</u>
October	60.3	66.3	
November	61.3	63.0	
December	55.4	53.7	
<u>4th Quarter</u>	<u>58.9</u>	<u>60.8</u>	
<u>2nd Semester</u>	<u>57.6</u>	<u>59.6</u>	
Whole Year	54.8	58.2	

1/ Provisional

Table VII - Monthly room occupancy for large hotels, 1987-89

M O N T H	P E R C E N T A G E		
	1 9 8 7	1 9 8 8	1 9 8 9
January	85.7	91.4	88.5
February	84.8	90.6	84.4
March	72.1	84.6	76.9
<u>1st Quarter</u>	<u>80.6</u>	<u>88.8</u>	<u>83.2</u>
April	83.2	80.5	73.0
May	75.1	79.4	74.6
June	63.1	66.0	61.3
<u>2nd Quarter</u>	<u>73.8</u>	<u>75.4</u>	<u>69.7</u>
<u>1st Semester</u>	<u>77.2</u>	<u>82.2</u>	<u>76.6</u>
July	74.8	72.7	67.4
August	81.3	85.6	73.0
September	82.9	84.9	81.0
<u>3rd Quarter</u>	<u>79.7</u>	<u>81.0</u>	<u>73.7</u>
October	89.8	92.3	
November	91.0	92.6	
December	80.8	74.7	
<u>4th Quarter</u>	<u>87.1</u>	<u>86.3</u>	
<u>2nd Semester</u>	<u>83.4</u>	<u>83.7</u>	
Whole Year	80.7	82.9	

Table VIII - Monthly bed occupancy rate for large hotels, 1987 - 89

M O N T H	P E R C E N T A G E		
	1 9 8 7	1 9 8 8	1 9 8 9
January	78.7	82.6	80.3
February	75.7	79.4	75.1
March	62.6	73.7	68.6
<u>1st Quarter</u>	<u>72.0</u>	<u>78.6</u>	<u>74.6</u>
April	74.5	71.9	63.8
May	64.2	68.4	66.3
June	54.7	57.3	53.1
<u>2nd Quarter</u>	<u>64.5</u>	<u>66.0</u>	<u>61.2</u>
<u>1st Semester</u>	<u>68.2</u>	<u>72.3</u>	<u>67.9</u>
July	67.1	64.9	59.9
August	75.4	79.0	66.3
September	74.4	75.9	73.4
<u>3rd Quarter</u>	<u>72.3</u>	<u>73.3</u>	<u>66.5</u>
October	79.8	84.0	
November	79.0	83.1	
December	72.3	68.7	
<u>4th Quarter</u>	<u>77.0</u>	<u>78.4</u>	
<u>2nd Semester</u>	<u>74.7</u>	<u>75.9</u>	
WHOLE YEAR	71.6	74.1	

Table IX - Employment^{2/} in the Tourist Industry, 1985 - 1989

Industrial Group	1985		1986		1987		1988		1989	
	March	September	March	September	March	September	March	September	March	September ^{1/}
Restaurants	576	610	692	672	674	725	855	867	949	1,000
Hotels	2,918	2,910	2,933	3,079	3,453	3,670	4,045	4,116	4,379	4,500
Travel and Tourism	1,156	1,207	1,237	1,329	1,428	1,732	1,893	1,991	1,877	2,000
TOTAL	4,650	4,727	4,862	5,080	5,555	6,127	6,793	6,974	7,205	7,500

1/ Provisional

2/ Large establishments only (i.e. employing 10 or more persons)