

International Travel and Tourism - 1st Semester 1989

Passenger traffic

This new section has been introduced due to the increasing volume of passenger traffic handled at the airport.

In 1988, this volume was about 681,000 passengers of which some 344,000 were arrivals and 337,000 were departures. Compared to 1987, the volume of traffic was 588,000 thus representing an increase of 16%.

During the first six months of this year the volume of traffic amounted to 349,000 passengers as compared to 312,000 for the corresponding periods of 1988. The growth of 12% thus registered is much less than that observed one year ago when it was about 17%. The total number of passenger arrivals and departures were 166,610 and 182,160 respectively.

Tourist arrivals

The number of tourist arrivals during the first semester of 1989 is estimated to be approximately 119,900. Compared to the same period of 1988, tourist arrivals showed an increase of 11% which is much less than that noted for the same period of 1988 and 1987 when it was about 15%.

France, Réunion Island and the Republic of South Africa continue to be the main tourist generating countries. Tourist arrivals from those countries for the period concerned amounted to about 72,220 and accounts for 60% of all tourist arrivals to the country.

France still remains the most important market for Mauritius among the European countries with a share of nearly 50% of total tourist arrivals, i.e., about 25,660 from that continent. The other four main European tourist generating countries for Mauritius are Federal Republic of Germany (7,940), Italy (7,480), United Kingdom (6,400) and Switzerland (4,300).

The number of tourist arrivals from the Republic of South Africa during the period under review was 18,160 as compared to 17,200 for the corresponding period in 1988. Thus there was a moderate increase of 6% which is much lower than the 27% registered for the corresponding previous period.

Tourist arrivals from Réunion Island amounted to 28,400 during the first Semester of 1989. This shows an increase of 16%, an increase of about twice that obtained for the same period between 1988 and 1987. Malagassy Republic, the only other short-haul market for Mauritius accounted for 3,820 tourists for the period under review.

On the present trend it is expected that 270,000 tourists will visit Mauritius during 1989.

Tourist nights

Assuming that the average length of stay has remained the same as that of 1988 i.e. 11.4 nights, the total number of nights for the period under review is estimated to be 1,367,000 nights. For large hotels, the average length of stay has remained more or less the same i.e. almost 7 nights per tourist.

Occupancy rates

The room occupancy rate for all hotels for the period under review declined to just over 60% from about 66% for the same period in 1988. The corresponding fall in bed occupancy was from 57% to 53%. The room and bed occupancy rates for large hotels too dropped from 82% and 72% to 76% and 67% respectively for the same period of 1989. It is to be noted that the decrease in occupancy rate whether room or bed is more pronounced in the 2nd quarter of 1989 than in the first quarter of the same year.

The decrease in room and bed occupancy is explained by the increase in number of rooms and bedplaces available. Of the 64 licensed hotels in operation by the end of June 1989 there were 3,450 and 7,109 bedplaces available. Compared to the same period of 1988, the number of licensed hotels was 61 with 3,186 rooms and 6,563 bedplaces.

Tourist receipts

Tourist receipts during the first six months of 1989 are estimated to be 1,337 million rupees as compared to 1,172 million rupees for the same period in 1988. The average expenditure per tourist, therefore,

amounts to some 11,150 rupees as compared to 10,860 rupees for the same period, thus representing an increase of about 3%. This increase is much lower than that observed for the same period between 1988 and 1987 when it was about 23%.

If this trend persists, tourist receipts may reach 3,000 million rupees by the end of 1989.

Employment

The survey of employment is carried out twice a year, in March and in September. The employment figures for March 1989 given in the previous issue have been revised.

In March 1989, there were 7,200 persons employed directly in tourism establishments employing 10 or more persons as compared to 6,800 in March 1988 thus representing an increase of about 6%.

Central Statistical Office
Rose Hill

August 1989

Table 1 - Selected Tourism Statistics, 1985 - 1989

Year	Number as at end of period			Tourist arrivals (Number)	Tourist nights (Million)	Tourist receipts (Rs Mn)
	Hotels	Rooms	Bedplaces			
1985	55	2,630	5,387	148,860	1.74	845
1986	56	2,888	5,955	165,310	1.88	1,190
1987	60	3,108	6,418	207,570	2.37	1,786
1988	64	3,399	7,009	239,300	2.74 ^{2/}	2,374
1988: 1st Qr.	<u>61</u>	<u>3,162</u>	<u>6,514</u>	<u>57,410</u>	<u>0.658</u>	<u>625.8</u>
2nd Qr.	<u>61</u>	<u>3,186</u>	<u>6,563</u>	<u>50,520</u>	<u>0.579</u>	<u>546.0</u>
1st Semester	<u><u>61</u></u>	<u><u>3,186</u></u>	<u><u>6,563</u></u>	<u><u>107,930</u></u>	<u><u>1.237</u></u>	<u><u>1,171.8</u></u>
3rd Qr.	<u>63</u>	<u>3,227</u>	<u>6,648</u>	<u>62,600</u>	<u>0.717</u>	<u>568.8</u>
4th Qr.	<u>64</u>	<u>3,399</u>	<u>7,009</u>	<u>68,770</u>	<u>0.708^{2/}</u>	<u>633.0</u>
2nd Semester	<u><u>64</u></u>	<u><u>3,399</u></u>	<u><u>7,009</u></u>	<u><u>131,370</u></u>	<u><u>1.505^{2/}</u></u>	<u><u>1,201.8</u></u>
1989: 1st Qr.	<u>63</u>	<u>3,420</u>	<u>7,045</u>	<u>64,100^{1/}</u>	<u>0.731^{2/}</u>	<u>751.6</u>
2nd Qr.	<u>64^{1/}</u>	<u>3,450^{1/}</u>	<u>7,109^{1/}</u>	<u>55,800^{1/}</u>	<u>0.636^{1/}</u>	<u>585.0^{1/}</u>
1st Semester	<u><u>64^{1/}</u></u>	<u><u>3,450^{1/}</u></u>	<u><u>7,109^{1/}</u></u>	<u><u>119,900^{1/}</u></u>	<u><u>1.367^{1/}</u></u>	<u><u>1,336.6^{1/}</u></u>

^{1/} Provisional

^{2/} Revised estimates

Table II - Passenger traffic by month, 1987 - 1988

Month	NUMBER					
	1987		1988		1989	
	Arrivals	Departures	Arrivals	Departures	Arrivals	Departures
January	25,320	29,950	32,590	36,460	37,350	43,270
February	18,470	21,850	22,460	26,940	23,480	28,990
March	18,740	19,450	24,140	23,110	26,830	27,910
<u>1st Quarter</u>	<u>62,530</u>	<u>70,250</u>	<u>79,190</u>	<u>86,510</u>	<u>87,660</u>	<u>100,170</u>
April	24,330	24,620	24,360	26,690	27,570	27,320
May	20,090	21,690	26,560	26,980	28,380	30,670
June	21,040	21,560	21,190	20,850	23,000	24,000
<u>2nd Quarter</u>	<u>65,460</u>	<u>67,870</u>	<u>72,110</u>	<u>74,520</u>	<u>78,950</u>	<u>81,990</u>
<u>1st Semester</u>	<u>127,990</u>	<u>139,120</u>	<u>151,300</u>	<u>161,030</u>	<u>166,610</u>	<u>182,160</u>
July	23,570	22,050	29,650	27,520		
August	31,320	29,050	37,830	34,960		
September	26,020	29,830	26,700	30,280		
<u>3rd Quarter</u>	<u>80,910</u>	<u>80,930</u>	<u>94,180</u>	<u>92,760</u>		
October	26,120	25,000	31,930	23,470		
November	25,780	26,640	30,010	31,380		
December	32,360	23,280	36,520	28,140		
<u>4th Quarter</u>	<u>84,260</u>	<u>74,920</u>	<u>98,460</u>	<u>82,910</u>		
<u>2nd Semester</u>	<u>165,170</u>	<u>155,850</u>	<u>192,640</u>	<u>175,670</u>		
Whole Year	293,160	294,970	343,940	336,700		

Table III - Distribution of tourist arrivals by country of residence, 1987 - 1989

Country of Residence	N U M B E R											
	1987	1988	1988				1989				1st Semester ^{1/}	
			1st Qr.	2nd Qr.	1st Semester	3rd Qr.	4th Qr.	1st Qr. 2/	2nd Qr. 1/			
France	44,200	50,240	12,840	9,840	22,680	10,740	16,820	14,730	10,930	25,660		
Germany, Fed Rep.	13,780	15,130	3,850	3,270	7,120	3,400	4,610	4,330	3,610	7,940		
Italy	12,240	14,960	3,810	2,910	6,720	4,250	3,990	4,260	3,220	7,480		
Switzerland	8,180	9,080	2,320	1,580	3,900	1,870	3,310	2,530	1,760	4,300		
United Kingdom	11,790	13,780	2,990	2,750	5,740	3,510	4,530	3,360	3,040	6,400		
Malagassy	7,190	6,770	1,890	1,800	3,690	1,400	1,680	1,830	1,990	3,820		
Réunion Island	47,970	56,930	14,380	10,180	24,560	18,870	13,500	17,360	11,040	28,400		
Seychelles	1,090	1,950	230	430	660	560	730	290	490	780		
Kenya	1,020	1,260	180	250	430	400	430	250	280	530		
South Africa	30,960	35,860	7,950	9,250	17,200	8,710	9,950	7,900	10,260	18,160		
Zambia	860	2,590	330	640	970	830	790	340	730	1,070		
Zimbabwe	2,370	2,900	300	900	1,200	870	830	500	1,030	1,530		
Australia	3,150	2,310	750	600	1,350	440	500	620	690	1,310		
India	2,980	4,220	660	1,350	2,010	1,190	1,020	620	1,470	2,090		
U.S.A.	1,880	1,470	360	420	780	330	360	430	470	900		
Singapore	1,030	1,340	250	310	560	440	340	370	340	710		
Other countries	16,880	18,510	4,320	4,040	8,360	4,790	5,380	4,380	4,450	8,820		
All countries	207,570	239,300	57,410	50,520	107,930	62,600	68,770	64,100	55,800	119,900		

^{1/} Provisional

^{2/} Revised Estimates

Table V - Monthly room occupancy rate for all hotels, 1987 - 1989

M O N T H	P E R C E N T A G E		
	1 9 8 7	1 9 8 8	1 9 8 9
January	68.2	74.3	74.0
February	64.6	69.0	66.5
March	56.0	64.7	63.7
<u>1st Quarter</u>	<u>62.8</u>	<u>69.4</u>	<u>68.1</u>
April	64.3	66.3	54.0 ^{1/}
May	56.4	63.5	57.5 ^{1/}
June	49.4	54.4	48.5 ^{1/}
<u>2nd Quarter</u>	<u>56.6</u>	<u>61.5</u>	<u>53.2^{1/}</u>
<u>1st Semester</u>	<u>59.7</u>	<u>65.6</u>	<u>60.5^{1/}</u>
July	55.7	60.1	
August	64.5	69.0	
September	68.3	65.2	
<u>3rd Quarter</u>	<u>62.8</u>	<u>64.8</u>	
October	68.8	74.0	
November	71.7	71.6	
December	62.4	60.1	
<u>4th Quarter</u>	<u>67.5</u>	<u>68.4</u>	
<u>2nd Semester</u>	<u>65.2</u>	<u>66.6</u>	
Whole Year	62.5	66.1	

1/ Provisional

Table IV - Tourist arrivals by month, 1987 - 1989

M O N T H	N U M B E R		
	1 9 8 7	1 9 8 8	1 9 8 9
January	18,930	23,070	26,200
February	13,950	16,330	16,900
March	13,470	18,010	21,000 ^{1/}
<u>1st Quarter</u>	<u>46,350</u>	<u>57,410</u>	<u>64,100^{1/}</u>
April	18,180	17,320	20,800 ^{1/}
May	14,730	19,770	20,300 ^{1/}
June	14,270	13,430	14,700 ^{1/}
<u>2nd Quarter</u>	<u>47,180</u>	<u>50,520</u>	<u>55,800^{1/}</u>
<u>1st Semester</u>	<u>93,530</u>	<u>107,930</u>	<u>119,900^{1/}</u>
July	15,730	19,230	
August	20,990	25,020	
September	18,330	18,350	
<u>3rd Quarter</u>	<u>55,050</u>	<u>62,600</u>	
October	18,920	23,250	
November	18,380	20,970	
December	21,690	24,550	
<u>4th Quarter</u>	<u>58,990</u>	<u>68,770</u>	
<u>2nd Semester</u>	<u>114,040</u>	<u>131,370</u>	
Whole Year	207,570	239,300	

^{1/} Provisional

Table VI - Monthly bed occupancy rate for all hotels, 1987 - 1989

M O N T H	P E R C E N T A G E		
	1 9 8 7	1 9 8 8	1 9 8 9
January	60.8	65.4	66.5
February	56.3	59.5	58.4
March	47.9	55.4	55.6
<u>1st Quarter</u>	<u>54.9</u>	<u>60.1</u>	<u>60.2</u>
April	57.2	58.2	47.6 ^{1/}
May	47.7	53.8	50.3 ^{1/}
June	41.8	46.5	41.5 ^{1/}
<u>2nd Quarter</u>	<u>48.8</u>	<u>52.9</u>	<u>46.7^{1/}</u>
<u>1st Semester</u>	<u>51.8</u>	<u>56.7</u>	<u>53.2^{1/}</u>
July	49.5	52.5	
August	59.6	63.5	
September	59.6	58.5	
<u>3rd Quarter</u>	<u>56.3</u>	<u>58.4</u>	
October	60.3	66.3	
November	61.3	63.0	
December	55.4	53.7	
<u>4th Quarter</u>	<u>58.9</u>	<u>60.8</u>	
<u>2nd Semester</u>	<u>57.6</u>	<u>59.6</u>	
Whole Year	54.8	58.2	

^{1/} Provisional

Table VII - Monthly room occupancy rate for large hotels, 1987 - 1989

M O N T H	P E R C E N T A G E		
	1 9 8 7	1 9 8 8	1 9 8 9
January	85.7	91.4	88.5
February	84.8	90.6	84.4
March	72.1	84.6	77.4
<u>1st Quarter</u>	<u>80.6</u>	<u>88.8</u>	<u>83.4</u>
April	83.2	80.5	72.8 ^{1/}
May	75.1	79.4	72.5 ^{1/}
June	63.1	66.0	59.5 ^{1/}
<u>2nd Quarter</u>	<u>73.8</u>	<u>75.4</u>	<u>68.3^{1/}</u>
<u><u>1st Semester</u></u>	<u><u>77.2</u></u>	<u><u>82.2</u></u>	<u><u>75.8^{1/}</u></u>
July	74.8	72.7	
August	81.3	85.6	
September	82.9	84.9	
<u>3rd Quarter</u>	<u>79.7</u>	<u>81.0</u>	
October	89.8	92.3	
November	91.0	92.6	
December	80.8	74.7	
<u>4th Quarter</u>	<u>87.1</u>	<u>86.3</u>	
<u><u>2nd Semester</u></u>	<u><u>83.4</u></u>	<u><u>83.7</u></u>	
Whole Year	80.7	82.9	

^{1/} Provisional

Table VIII - Monthly bed occupancy rate for large hotels, 1987 - 1989

M O N T H	P E R C E N T A G E		
	1 9 8 7	1 9 8 8	1 9 8 9
January	78.7	82.6	80.3
February	75.7	79.4	75.1
March	62.6	73.7	68.2
<u>1st Quarter</u>	<u>72.0</u>	<u>78.6</u>	<u>74.5</u>
April	74.5	71.9	63.5 ^{1/}
May	64.2	68.4	64.4 ^{1/}
June	54.7	57.3	51.6 ^{1/}
<u>2nd Quarter</u>	<u>64.5</u>	<u>66.0</u>	<u>59.9^{1/}</u>
<u><u>1st Semester</u></u>	<u><u>68.2</u></u>	<u><u>72.3</u></u>	<u><u>67.1^{1/}</u></u>
July	67.1	64.9	
August	75.4	79.0	
September	74.4	75.9	
<u>3rd Quarter</u>	<u>72.3</u>	<u>73.3</u>	
October	79.8	84.0	
November	79.0	83.1	
December	72.3	68.7	
<u>4th Quarter</u>	<u>77.0</u>	<u>78.4</u>	
<u><u>2nd Semester</u></u>	<u><u>74.7</u></u>	<u><u>75.9</u></u>	
Whole Year	71.6	74.1	

^{1/} Provisional

Table IX - Employment^{2/} in the Tourist Industry, 1985 - 1989

Industrial Group	1985		1986		1987		1988		1989
	March	September	March	September	March	September	March	September	March
Restaurants	576	610	692	672	674	725	855	867	949
Hotels	2,918	2,910	2,933	3,079	3,453	3,670	4,045	4,116	4,379
Travel and Tourism	1,156	1,207	1,237	1,239	1,428	1,732	1,893	1,991	1,877
TOTAL	4,650	4,727	4,862	5,080	5,555	6,127	6,793	6,974	7,205

^{1/} Revised

^{2/} Large establishments only (i.e. employing 10 or more persons)