

Tourism - 3rd Quarter 1988

Tourist arrivals

The number of tourist arrivals during the third quarter at 1988 is estimated to be about 63,300. Compared to the same period in 1987 tourist arrivals showed a net increase of about 15% which is about half of that observed for the same period between 1986 & 1987. If the trend observed during the first nine months of 1988, when number of tourist arrivals was 171,230, persists, tourist arrivals for the year 1988 is expected to reach about 245,000.

Réunion Island, the Republic of South Africa and France have been and are still the major tourist generating countries for Mauritius. In fact they account for about 60% of our total tourist arrivals for the 3rd quarter of 1988.

The number of tourist arrivals from Réunion Island, the principal short haul market for Mauritius, showed an increase of about 16% from 15,560 to 18,100. The Malagasy Republic, the only other short haul market, accounted for only 2,300 tourists for the period concerned.

The number of tourist arrivals from the Republic of South Africa, the major medium haul market, continues to increase. Compared to the same period in 1987, tourist arrivals from S. Africa showed an increase of about 12% from 7,920 to 8,900.

Tourist arrivals from France, the major European tourist generating country for Mauritius increased by 16% to reach 10,850 for the period under review. The other four main European markets, West Germany, United Kingdom, Italy and Switzerland, which together accounted for 13,350 tourists during the 3rd quarter of 1988, showed increases of 15%, 15%, 14% and 12% respectively when compared to the corresponding period of 1987.

Tourist nights

The total number of tourist nights for the period under review is estimated to be about 723,000. Thus the average length of stay per tourist is about 11.4 nights.

Occupancy rates

While room occupancy rate for all hotels increased from 63% in the third quarter of 1987 to about 67% in the same period of 1988, that of large hotels increased from about 80% to about 81%. The corresponding increases in bed occupancy for all hotels and large hotels were from 56% to 60% and from 72% to 73% respectively. It is to be noted that the number of rooms for all hotels increased from 3,120 to 3,302 while the corresponding increase in bed places was 6,320 to 6,708.

Tourist receipts

It is estimated that receipts from tourism increased by about 34% for the period under review, from 413.4 million rupees to 553 million rupees. The average amount spent by a tourist was thus 8,736 rupees as against 7,510 rupees for the corresponding period of 1987 representing an increase of about 16%. For the first nine months of the year tourist receipts amounted to 1742.8 million rupees. If this trend persists, it is estimated that tourist receipts may reach 2,500 million rupees by the end of 1988.

Central Statistical Office

Rose Hill

November 1988

Table I - Selected Tourism Statistics, 1983 - 1988

Year	Tourist arrivals (Number)	Tourist nights (Million)	Tourist earnings (Rs Mn)
1983	123,820	1.41	503
1984	139,670	1.54	630
1985	148,860	1.74	845
1986	165,310	1.88	1,190
1987	207,560	2.37	1,786
1987: 1st Quarter	<u>46,350</u>	<u>0.530</u>	<u>435.4</u>
2nd Quarter	<u>47,180</u>	<u>0.539</u>	<u>386.6</u>
1st Semester	<u>93,530</u>	<u>1,069</u>	<u>822.0</u>
3rd Quarter	<u>55,040</u>	<u>0.629</u>	<u>413.4</u>
4th Quarter	<u>58,990</u>	<u>0.674</u>	<u>550.3</u>
2nd Semester	<u>114,030</u>	<u>1,303</u>	<u>963.7</u>
1988: 1st Quarter	<u>57,410</u>	<u>0.655^{2/}</u>	<u>625.8</u>
2nd Quarter	<u>50,520</u>	<u>0.577^{2/}</u>	<u>546.0</u>
1st Semester	<u>107,930</u>	<u>1.232</u>	1,171.8
3rd Quarter	<u>63,300^{1/}</u>	<u>0.723^{1/}</u>	<u>553^{1/}</u>

1/ Provisional

2/ Revised Estimates

Table II - Distribution of tourist arrivals by country of residence, 1986 - 1988

Country of Residence	N U M B E R											
	1986	1987	1 9 8 7				1 9 8 8					
			1st Qr.	2nd Qr.	1st semester	3rd Qr.	4th Qr.	1st Qr.	2nd Qr.	1st semester	3rd Qr. 1/	
France	32,370	44,200	10,580	10,000	20,580	9,360	14,260	12,840	9,840	22,680	10,850	
Germany Fed Rep.	9,120	13,780	2,810	3,530	6,340	3,080	4,360	3,850	3,270	7,120	3,500	
Italy	9,110	12,240	3,300	1,820	5,120	3,710	3,410	3,810	2,910	6,720	4,250	
Switzerland	7,390	8,180	1,990	1,420	3,410	1,790	2,980	2,320	1,580	3,900	2,000	
United Kingdom	8,500	11,790	2,390	2,360	4,750	3,130	3,910	2,990	2,750	5,740	3,600	
Malagasy Republic	6,180	7,190	1,470	1,640	3,110	2,020	2,060	1,890	1,800	3,690	2,300	
Réunion Island	40,810	47,960	11,560	11,300	22,860	15,560	9,540	14,380	10,180	24,560	18,100	
Seychelles	790	1,090	200	260	460	280	350	230	430	660	300	
Kenya	770	1,020	220	360	580	230	210	180	250	430	300	
South Africa Rep. of	26,680	30,960	6,430	7,150	13,580	7,920	9,460	7,950	9,250	17,200	8,900	
Zambia	290	860	170	240	410	150	300	330	640	970	200	
Zimbabwe	2,740	2,370	360	1,000	1,360	560	450	300	900	1,200	700	
Australia	2,480	3,150	510	750	1,260	750	1,140	750	600	1,350	850	
India	2,270	2,980	410	810	1,220	1,120	640	660	1,350	2,010	1,300	
U.S.A.	1,780	1,880	250	470	720	510	650	360	420	780	600	
Singapore	1,360	1,030	240	190	430	300	300	250	310	560	350	
Other countries	12,670	16,880	3,460	3,880	7,340	4,570	4,970	4,320	4,040	8,360	5,200	
All Countries	165,310	207,560	46,350	47,180	93,530	55,040	58,990	57,410	50,520	107,930	63,300	

1/ Provisional

Table III - Tourist arrivals by month, 1986 - 1988

Month	NUMBER		
	1986	1987	1988
January	16,450	18,930	23,070
February	11,520	13,950	16,330
March	13,880	13,470	18,010
1st Quarter	41,850	46,350	57,410
April	11,830	18,180	17,320
May	13,090	14,730	19,770
June	8,710	14,270	13,430
2nd Quarter	33,630	47,180	50,520
1st Semester	<u>75,480</u>	<u>93,530</u>	<u>107,930</u>
July	12,540	15,730	18,000 ^{1/}
August	18,090	20,990	25,800 ^{1/}
September	12,100	18,320	19,500 ^{1/}
2nd Quarter	42,730	55,040	63,300 ^{1/}
October	12,630	18,920	
November	16,340	18,380	
December	18,130	21,690	
4th Quarter	47,100	58,990	
2nd Semester	<u>89,830</u>	<u>114,030</u>	
Whole Year	165,310	207,560	

1/ Provisional

Table IV - Monthly room occupancy rate for all hotels, 1986 - 1988

Month	P E R C E N T A G E		
	1 9 8 6	1 9 8 7	1 9 8 8
January	63.3	68.2	74.3
February	60.8	64.6	69.0
March	55.5	56.0	64.7
<u>1st Quarter</u>	<u>59.9</u>	<u>62.8</u>	<u>69.4</u>
April	54.0	64.3	66.3
May	50.0	56.4	63.5
June	36.9	49.4	54.4
<u>2nd Quarter</u>	<u>47.3</u>	<u>56.6</u>	<u>61.5</u>
<u>1st Semester</u>	<u>53.7</u>	<u>59.7</u>	<u>65.6</u>
July	49.1	55.7	60.1
August	56.6	64.5	69.0
September	52.2	68.3	72.5 ^{1/}
<u>3rd Quarter</u>	<u>52.7</u>	<u>62.8</u>	<u>67.1^{1/}</u>
October	53.8	68.8	
November	68.6	71.7	
December	57.7	62.4	
<u>4th Quarter</u>	<u>59.7</u>	<u>67.5</u>	
<u>2nd Semester</u>	<u>56.3</u>	<u>65.2</u>	
Whole Year	55.0	62.5	

^{1/} Provisional

Table V - Monthly bed occupancy rate for all hotels, 1986 - 1988

M o n t h	P E R C E N T A G E		
	1 9 8 6	1 9 8 7	1 9 8 8
January	56.9	60.8	65.4
February	52.2	56.3	59.5
March	47.3	47.9	55.4
<u>1st Quarter</u>	<u>52.2</u>	<u>54.9</u>	<u>60.1</u>
April	46.4	57.2	58.2
May	44.1	47.7	53.8
June	30.2	41.8	46.5
<u>2nd Quarter</u>	<u>40.6</u>	<u>48.8</u>	<u>52.9</u>
<u>1st Semester</u>	<u>46.5</u>	<u>51.8</u>	<u>56.7</u>
July	42.8	49.5	52.5
August	51.0	59.6	63.5
September	45.1	59.6	65.3 ^{1/}
<u>3rd Quarter</u>	<u>46.4</u>	<u>56.3</u>	<u>60.4^{1/}</u>
October	46.6	60.3	
November	58.8	61.3	
December	52.3	55.4	
<u>4th Quarter</u>	<u>52.4</u>	<u>58.9</u>	
<u>2nd Semester</u>	<u>49.4</u>	<u>57.6</u>	
Whole Year	48.0	54.8	

1/ Provisional

Table VI - Monthly room occupancy rate for large hotels, 1986 - 1988

Month	P E R C E N T A G E		
	1 9 8 6	1 9 8 7	1 9 8 8
January	84.2	85.7	91.4
February	82.0	84.8	90.6
March	73.0	72.1	84.6
1st Quarter	<u>79.6</u>	<u>80.6</u>	88.8
April	72.0	83.2	80.5
May	63.5	75.1	79.4
June	47.6	63.1	66.0
2nd Quarter	<u>61.2</u>	<u>73.8</u>	75.4
1st Semester	<u><u>70.6</u></u>	<u><u>77.2</u></u>	<u><u>82.2</u></u>
July	61.8	74.8	72.7
August	69.4	81.3	85.6
September	66.8	82.9	84.9
3rd Quarter	<u>66.1</u>	<u>79.7</u>	81.0
October	68.4	89.8	
November	87.1	91.0	
December	72.8	80.8	
4th Quarter	<u>76.3</u>	<u>87.1</u>	
2nd Semester	<u><u>71.4</u></u>	<u><u>83.4</u></u>	
Whole Year	71.0	80.7	

Table VII - Monthly bed occupancy rate for large hotels, 1986 - 1988

M o n t h	P E R C E N T A G E		
	1 9 8 6	1 9 8 7	1 9 8 8
January	75.0	78.7	82.6
February	70.7	75.7	79.4
March	62.7	62.6	73.7
<u>1st Quarter</u>	<u>69.4</u>	<u>72.0</u>	<u>78.6</u>
April	62.0	74.5	71.9
May	55.1	64.2	68.4
June	38.9	54.7	57.3
<u>2nd Quarter</u>	<u>52.3</u>	<u>64.5</u>	<u>66.0</u>
1st Semester	<u>60.9</u>	<u>68.2</u>	<u>72.3</u>
July	53.5	67.1	64.9
August	62.8	75.4	79.0
September	56.8	74.4	75.9
<u>3rd Quarter</u>	<u>57.8</u>	<u>72.3</u>	<u>73.3</u>
October	58.2	79.8	
November	73.4	79.0	
December	66.1	72.3	
<u>4th Quarter</u>	<u>65.8</u>	<u>77.0</u>	
2nd Semester	<u>61.9</u>	<u>74.7</u>	
Whole Year	61.4	71.6	