

Tourism - 1st Quarter 1988

Tourist arrivals

The number of tourist arrivals for the 1st quarter of 1988 is estimated to be 57,000 representing an increase of about 23% over the total of 46,350 for the same period of 1987. Table II shows that, in general, the number of tourist arrivals to Mauritius has been on the increase. The long-haul markets for Mauritius comprising of France, Republic of Germany, Italy, Switzerland and United Kingdom, showed significant increases in tourist arrivals ranging between 25% and 27%.

Reunion Island continues to be our most important short-haul market with about 26% of total tourist arrivals. In fact the estimated number of tourist arrivals from Reunion Island rose from 11,560 to the expected 14,600 representing an increase of about 26%.

The number of tourist arrivals from the Republic of South Africa, the most important medium-haul market for Mauritius with a share of about 11%, is estimated to be 6,500 when for the same period in 1987 it was 6,430.

Tourist nights

If the average length of stay per tourist has remained the same as that of 1987 for the period concerned, the total number of tourist nights estimated for the first quarter of 1988 amounts to 650,800.

Occupancy rate

The room occupancy rate for large hotels increased from 80.6% in the first quarter of 1987 to 88.7% for the same period in 1988. The corresponding increase in bed occupancy was from 72.0% to 78.5%. It should be pointed out that for large hotels the number of rooms increased from 1,601 to 1,657 for the periods concerned while the corresponding increase in bed places was from 3,223 to 3,341.

Tourist receipts

It is estimated that tourist receipt at current prices amounted to 625 million rupees for the period concerned compared to 435.4 million rupees for the same period in 1987. The average amount spent by a tourist was 10,965 rupees. Thus total receipt for the period under review increased by about 44% whilst average expenditure per tourist increased by about 17%.

Central Statistical Office
Rose Hill

May 1988

Table 1 - Selected Tourism Statistics, 1983-1988

Y e a r	Tourists arrivals (Number)	Tourist nights (Million)	Tourist earnings (Rs Mn)
1983	123,820	1.41	503
1984	139,670	1.54	630
1985	148,860	1.74	845
1986	165,310	1.88	1,190
1987	207,560	2.37 <u>2/</u>	1,786
1987 : 1st Qr.	46,350	0.527 <u>2/</u>	435.4
2nd Qr.	47,180	0.536 <u>2/</u>	386.6
1st Semester	<u>93,530</u>	<u>1.063 <u>2/</u></u>	<u>822.0</u>
3rd Qr.	55,040	0.626 <u>2/</u>	413.4
4th Qr.	58,990	0.671 <u>2/</u>	550.3
2nd Semester	<u>114,030</u>	<u>1.297 <u>2/</u></u>	<u>963.7</u>
1988 : 1st Qr.	57,000	0.650 <u>1/</u>	625 <u>1/</u>

1/ Provisional

2/ Revised forecast

Table II - Distribution of tourist arrivals by country of residence, 1986-1988

Country of residence	N U M B E R							
	1 9 8 6		1 9 8 7		1 9 8 7		1 9 8 8	
			1st Qr.	2nd Qr.	3rd Qr.	4th Qr.	1st Qr. 1/	
France	32,370	44,200	10,580	10,000	9,360	14,260	13,400	
Germany Federal Republic	9,120	13,780	2,810	3,530	3,080	4,360	3,500	
Italy	9,110	12,240	3,300	1,820	3,710	3,410	4,200	
Switzerland	7,390	8,180	1,990	1,420	1,790	2,980	2,500	
United Kingdom	8,500	11,790	2,390	2,360	3,130	3,910	3,000	
Malagasy Republic	6,180	7,190	1,470	1,640	2,020	2,060	1,900	
Reunion Island	40,810	47,960	11,560	11,300	15,560	9,540	14,600	
Seychelles	790	1,090	200	260	280	350	300	
Kenya	770	1,020	220	360	230	210	300	
South Africa, Republic of	26,680	30,960	6,430	7,150	7,920	9,460	6,500	
Zambia	290	860	170	240	150	300	200	
Zimbabwe	2,740	2,370	360	1,000	560	450	500	
Australia	2,480	3,150	510	750	750	1,140	600	
India	2,270	2,980	410	810	1,120	640	500	
U.S.A.	1,780	1,880	250	470	510	650	300	
Singapore	1,360	1,030	240	190	300	300	300	
Other Countries	12,670	16,880	3,460	3,880	4,570	4,970	4,400	
All Countries	165,310	207,560	46,350	47,180	55,040	58,990	57,000	

1/ provisional

Table III - Tourist arrivals by month, 1986-1988

M o n t h	N U M B E R		
	1 9 8 6	1 9 8 7	1 9 8 8
January	16,450	18,930	22,000 ^{1/}
February	11,520	13,950	17,000 ^{1/}
March	13,880	13,470	18,000 ^{1/}
1st Quarter	<u>41,850</u>	<u>46,350</u>	<u>57,000 ^{1/}</u>
April	11,830	18,180	
May	13,090	14,730	
June	8,710	14,270	
2nd Quarter	<u>33,630</u>	<u>47,180</u>	
1st Semester	<u><u>75,480</u></u>	<u><u>93,530</u></u>	
July	12,540	15,730	
August	18,090	20,990	
September	12,100	18,320	
3rd Quarter	<u>42,730</u>	<u>55,040</u>	
October	12,630	18,920	
November	16,340	18,380	
December	18,130	21,690	
4th Quarter	<u>47,100</u>	<u>58,990</u>	
2nd Semester	<u><u>89,830</u></u>	<u><u>114,030</u></u>	
Whole Year	165,310	207,560	

^{1/} Provisional

Table V - Monthly bed occupancy rate in large hotels, 1986 - 1988

Month	PERCENTAGE		
	1986	1987	1988
January	75.0	78.7	82.6
February	70.7	75.7	79.4
March	62.7	62.6	73.4
1st Quarter	<u>69.4</u>	<u>72.0</u>	<u>78.5</u>
April	62.0	74.5	
May	55.1	64.2	
June	38.9	54.7	
2nd Quarter	<u>52.3</u>	<u>64.5</u>	
1st Semester	<u><u>60.9</u></u>	<u><u>68.2</u></u>	
July	53.5	67.1	
August	62.8	75.4	
September	56.8	74.4	
3rd Quarter	<u>57.8</u>	<u>72.3</u>	
October	58.2	79.8	
November	73.4	79.0	
December	66.1	72.3	
4th Quarter	<u>65.8</u>	<u>77.0</u>	
2nd Semester	<u><u>61.9</u></u>	<u><u>74.7</u></u>	
Whole Year	61.4	71.6	