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International Travel and Tourism - 1994

MINISTRY OF ECONOMIC PLANNING & DEVELOPMENT  
PORT LOUIS  
MAURITIUS

# **International Travel and Tourism - 1994**

## **Passenger Traffic**

During the year 1994, 528,600 arrivals and 528,300 departures were registered by the Passport and Immigration Office, representing increases of about 1% over the corresponding figures of 1993.

International movements of Mauritian residents represented 20% of total arrivals and 21% of total departures, the respective figures being 106,800 and 109,200.

## **Tourist Arrivals**

Total tourist arrivals for the year is estimated at 400,500, that is an increase of 7% over the figure of 374,600 in 1993. In addition, 9,600 excursionists, i.e those arriving and leaving on the same day, visited the country during that year.

The main generating countries were France (26%), Reunion Island (19%), Germany (10%), Republic of south Africa (10%), United Kingdom (8%), Italy (5%), Switzerland (3%) and India (3%).

The European market, with a figure of 230,500 tourist arrivals, contributed nearly 58% of the total. The main markets of this continent being France (46%), Germany (18%), United kingdom (14%), Italy (8%) and Switzerland (5%).

Tourist arrivals from Africa amounted to 138,500 or 35% of the total. Reunion Island, which remains our major short haul market, contributed about 56% of these arrivals, followed by the Republic of South Africa (29%), Malagasy Republic (5%) and Seychelles (4%).

The Asian Market which accounted for 23,700 arrivals (6%) was largely predominated by tourists from India with 10,400 arrivals or 44% of that market. The other major generating countries of this continent being Singapore and Japan each contributing 3,200 arrivals (or 14%).

### Tourist Nights

Total tourist nights spent in 1994 was 4,926,000, representing an increase of 7% over last year and an average length of stay of 12.3 nights per tourist.

### Hotel Statistics

Three new hotels started operation during the fourth quarter of 1994, thus bringing the total number of registered hotels to 89, with a total capacity of 5,800 rooms and 12,000 bedplaces.

The average room occupancy rates during the year improved from 60.0% to 66.4% for all hotels and from 68.5% to 74.0% for large hotels. Similarly, bed occupancy rates increased from 53.2% to 60.0% for all establishments and from 62.0% to 68.0% for the large ones.

### Gross tourist Receipts

Gross tourist receipts increased from 5,360 million rupees in 1993 to 6,052 million rupees in 1994, i.e an increase of 13%. On the average, a tourist has spent about Rs 15,100 per stay in the country.

### Employment

In March 1994, 13,700 persons were employed directly in tourism establishments engaging 10 persons or more. Out of this number, 9,100 (66%) were working in hotels, 1,200 (9%) in restaurants and the remaining 3,400 (25%) in travel and tourism establishments.

Central Statistical Office

Ministry of Economic Planning and Development

PORT LOUIS

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Table 1:- Passenger Traffic by month 1992 - 1994

Month	Number					
	1992		1993		1994	
	Arrivals	Departures	Arrivals	Departures	Arrivals	Departures
January	45,490	52,660	52,160	60,230	52,652 *	60,384 *
February	31,660	35,010	34,520	39,370	34,478	38,941 *
March	31,370	32,180	33,180	33,970	40,099	37,363
<u>1st Quarter</u>	<u>108,520</u>	<u>119,850</u>	<u>119,860</u>	<u>133,570</u>	<u>127,229 *</u>	<u>136,688 *</u>
April	41,390	40,280	44,740	44,930	40,446	44,779
May	33,800	38,530	38,660	37,490	39,840	42,809
June	34,060	30,470	33,420	35,190	33,226	30,724
<u>2nd Quarter</u>	<u>109,250</u>	<u>109,280</u>	<u>116,820</u>	<u>117,610</u>	<u>113,512</u>	<u>118,312</u>
<b>1st Semester</b>	<b>217,770</b>	<b>229,130</b>	<b>236,680</b>	<b>251,180</b>	<b>240,741 *</b>	<b>255,000 *</b>
July	39,290	31,920	44,620	35,670	44,863	37,654
August	47,970	54,300	54,600	60,050	54,205	59,733
September	34,150	33,680	38,600	38,540	38,611	39,332 *
<u>3rd Quarter</u>	<u>121,410</u>	<u>119,900</u>	<u>137,820</u>	<u>134,260</u>	<u>137,679</u>	<u>136,719 *</u>
October	40,400	40,190	44,490	40,520	48,980	45,904
November	42,670	41,840	48,170	48,210	44,666	46,528
December	53,670	40,950	56,580	46,230	56,499	44,181
<u>4th Quarter</u>	<u>136,740</u>	<u>122,980</u>	<u>149,240</u>	<u>134,960</u>	<u>150,145</u>	<u>136,613</u>
<b>2nd Semester</b>	<b>258,150</b>	<b>242,880</b>	<b>287,060</b>	<b>269,220</b>	<b>287,824</b>	<b>273,332</b>
Whole Year	475,920	472,010	523,740	520,400	528,565	528,332

\* Revised

**Table 2:- Selected tourism statistics, 1990 - 1994**

Year	Number as at end of period			Tourist arrivals (Number)	Tourist nights (000)	Tourist receipts (Rs Mn)	
	Hotels	Rooms	Bedplaces				
1990	75	4,603	9,572	291,550	3,560	3,630	
1991	80	5,064	10,482	300,670	3,700	3,940	
1992	84	5,271	10,917	335,400	4,110	4,655	
1993	85	5,341	11,058	374,630	4,610	5,362	
1994	89	5,825	12,029	400,526	4,926 **	6,052 *	
1993 :	1st Qr.	84	5,271	10,917	89,000	1,096	1,379
	2nd Qr.	84	5,271	10,917	81,710	1,005	1,164
	<u>1st Semester.</u>	<u>84</u>	<u>5,271</u>	<u>10,917</u>	<u>170,710</u>	<u>2,101</u>	<u>2,543</u>
	3rd Qr.	85	5,300	10,980	95,520	1,176	1,195
	4th Qr.	85	5,341	11,058	108,400	1,333	1,624
	<u>2nd Semester</u>	<u>85</u>	<u>5,341</u>	<u>11,058</u>	<u>203,920</u>	<u>2,509</u>	<u>2,819</u>
	1994 :	1st Qr.	85	5,341	11,058	100,763 *	1,239 **
2nd Qr.		85	5,401	11,192	83,572	1,028 **	1,260 **
<u>1st Semester.</u>		<u>85</u>	<u>5,401</u>	<u>11,192</u>	<u>184,335 *</u>	<u>2,267 **</u>	<u>2,790 **</u>
3rd Qr.		86	5,527	11,433	101,135	1,244 **	1,350 **
4th Qr.		89	5,825	12,029	115,056	1,415 **	1,800 **
<u>2nd Semester</u>		<u>89</u>	<u>5,825</u>	<u>12,029</u>	<u>216,191</u>	<u>2,659 **</u>	<u>3,150 **</u>

\* Revised

\*\* Provisional

Table 3:- Tourist arrivals by month, 1992 - 1994

Month	Number		
	1992	1993	1994
January	33,760	38,910	41,757 *
February	23,220	25,920	27,268
March	22,400	24,170	31,738
<u>1st Quarter</u>	<u>79,380</u>	<u>89,000</u>	<u>100,763 *</u>
April	30,630	32,580	30,350
May	23,800	28,250	30,685
June	21,930	20,880	22,537
<u>2nd Quarter</u>	<u>76,360</u>	<u>81,710</u>	<u>83,572</u>
<i>1st Semester</i>	<i>155,740</i>	<i>170,710</i>	<i>184,335 *</i>
July	26,270	30,320	32,211
August	33,270	38,450	40,319
September	23,370	26,750	28,605
<u>3rd Quarter</u>	<u>82,910</u>	<u>95,520</u>	<u>101,135</u>
October	29,820	33,040	39,139
November	30,760	35,400	35,037
December	36,170	39,960	40,880
<u>4th Quarter</u>	<u>96,750</u>	<u>108,400</u>	<u>115,056</u>
<i>2nd Semester</i>	<i>179,660</i>	<i>203,920</i>	<i>216,191</i>
Whole Year	335,400	374,630	400,526

\* Revised

Table 4 :- Tourist arrivals by country of residence - 1994

Country of residence	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	1994
<b>EUROPE</b>	<b>20,017</b>	<b>18,238</b>	<b>19,048</b>	<b>18,337</b>	<b>15,853</b>	<b>13,229</b>	<b>17,783</b>	<b>18,238</b>	<b>17,664</b>	<b>25,068</b>	<b>25,353</b>	<b>21,684</b>	<b>230,512</b>
Austria	476	676	508	304	326	251	316	217	279	479	444	287	4,563
Belgium	256	277	177	284	215	222	559	329	552	502	452	468	4,292
France	10,428	8,610	9,133	9,528	5,930	4,520	7,472	8,972	6,357	12,025	12,907	10,386	106,268
Germany	3,531	3,508	3,962	2,544	3,788	2,868	3,540	2,759	3,375	4,347	4,177	3,425	41,824
Italy	1,292	1,498	1,420	1,167	1,318	1,324	1,057	2,078	1,839	1,474	1,874	1,808	18,149
Netherlands	83	73	67	52	68	39	98	76	106	87	120	86	955
Spain	158	109	220	127	149	196	315	371	295	237	238	182	2,597
Sweden	195	270	127	72	45	79	75	35	81	228	180	218	1,605
Switzerland	1,240	1,050	682	971	626	537	875	474	755	1,528	1,440	1,275	11,453
United Kingdom	1,792	1,742	2,355	2,742	2,816	2,900	3,054	2,417	3,686	3,723	3,106	2,962	33,295
Other European	567	425	397	546	572	293	422	510	339	438	415	587	5,511
<b>AFRICA</b>	<b>19,869</b>	<b>6,656</b>	<b>10,618</b>	<b>9,746</b>	<b>11,899</b>	<b>5,977</b>	<b>11,615</b>	<b>19,024</b>	<b>8,311</b>	<b>11,309</b>	<b>7,381</b>	<b>16,093</b>	<b>138,498</b>
Comoros	162	68	34	133	91	82	65	125	68	94	82	144	1,148
Kenya	91	61	88	105	151	75	91	91	110	107	96	212	1,278
Malagasy Rep.	422	489	557	647	558	538	543	634	543	661	571	686	6,849
Reunion	14,510	3,148	5,147	2,866	7,423	2,297	6,321	14,497	3,001	5,946	3,304	8,575	77,035
Seychelles	262	200	197	612	291	320	304	1,010	334	373	314	1,433	5,650
S/ Africa Rep. of	3,804	2,389	4,246	4,482	2,727	2,305	3,853	1,966	3,545	3,610	2,556	4,279	39,762
Zambia	48	14	14	26	13	8	20	38	34	38	20	64	337
Zimbabwe	248	169	190	667	263	149	179	411	270	270	239	484	3,539
Other African	322	118	145	208	382	203	239	252	406	210	199	216	2,900



**Table 4 :- Tourist arrivals by country of residence - 1994 (ctd)**

Country of residence	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	1994
<b>ASIA</b>	1,295	1,998	1,668	1,723	2,441	2,478	1,920	2,535	1,994	1,895	1,631	2,119	23,697
Hong Kong	61	285	102	85	87	75	128	170	77	61	76	129	1,336
India	435	619	572	755	1,482	1,365	836	1,102	901	850	695	837	10,449
Japan	207	340	242	274	236	164	226	396	237	205	269	425	3,221
Malaysia	72	139	135	87	95	106	78	266	98	92	76	69	1,313
People's Rep. of China	129	83	163	95	122	125	132	103	168	192	145	119	1,576
Singapore	238	384	233	238	241	304	301	238	233	243	198	396	3,247
Other Asian	153	148	221	189	178	339	219	260	280	252	172	144	2,555
<b>OCEANIA</b>	342	176	201	310	275	500	541	226	435	438	379	627	4,450
Australia	308	160	182	288	257	474	523	209	412	407	363	579	4,162
Other Oceanian	34	16	19	22	18	26	18	17	23	31	16	48	288
<b>AMERICA</b>	234	200	203	234	217	353	352	296	201	429	293	357	3,369
USA	115	144	123	143	145	209	204	179	130	275	165	174	2,006
Canada	101	49	68	77	57	118	114	96	49	116	112	148	1,105
Other American	18	7	12	14	15	26	34	21	22	38	16	35	258
<b>All Countries</b>	<b>41,757</b>	<b>27,268</b>	<b>31,738</b>	<b>30,350</b>	<b>30,685</b>	<b>22,537</b>	<b>32,211</b>	<b>40,319</b>	<b>28,605</b>	<b>39,139</b>	<b>35,037</b>	<b>40,880</b>	<b>400,526</b>

**Table 5:- Monthly room occupancy rate for all hotels, 1992 - 1994**

Month	Occupancy rate (%)		
	1992	1993	1994
January	56.4	64.5	75.4
February	51.0	58.5	66.6
March	48.9	56.8	65.3
<u>1st Quarter</u>	<u>52.0</u>	<u>60.0</u>	<u>69.1</u>
April	55.0	60.1	63.8
May	52.0	51.4	63.0
June	42.0	43.0	53.7
<u>2nd Quarter</u>	<u>50.0</u>	<u>51.6</u>	<u>60.3</u>
<i>1st Semester</i>	<i>51.0</i>	<i>55.9</i>	<i>64.8</i>
July	42.9	49.5	56.8 *
August	51.0	62.9	67.0 *
September	53.1	62.8	67.6 *
<u>3rd Quarter</u>	<u>48.9</u>	<u>57.9</u>	<u>63.7 *</u>
October	58.0	69.5	72.3 *
November	64.6	75.5	79.0 *
December	57.2	64.9	65.0 *
<u>4th Quarter</u>	<u>59.9</u>	<u>69.9</u>	<u>72.1 *</u>
<i>2nd Semester</i>	<i>54.3</i>	<i>64.3</i>	<i>67.9 *</i>
Whole Year	52.9	60.0	66.4 *

\* Provisional

Table 6:- Monthly bed occupancy rate for all hotels, 1992 - 1994

Month	Occupancy rate (%)		
	1992	1993	1994
January	50.8	59.6	67.6
February	44.7	52.6	57.1
March	41.8	49.4	60.2
<u>1st Quarter</u>	<u>46.0</u>	<u>54.0</u>	<u>62.6</u>
April	49.0	53.8	58.6
May	45.5	47.6	56.5
June	36.5	38.6	47.7
	<u>43.7</u>	<u>46.8</u>	<u>54.4</u>
<i>1st Semester</i>	<i>44.9</i>	<i>50.5</i>	<i>58.6</i>
July	38.9	44.9	51.0 *
August	48.1	56.6	61.1 *
September	48.1	56.7	61.1 *
<u>3rd Quarter</u>	<u>44.9</u>	<u>52.3</u>	<u>57.7 *</u>
October	53.0	59.3	62.6 *
November	55.9	66.4	70.0 *
December	51.5	59.1	59.0 *
<u>4th Quarter</u>	<u>53.4</u>	<u>59.3</u>	<u>64.0 *</u>
<i>2nd Semester</i>	<i>49.1</i>	<i>56.1</i>	<i>61.0 *</i>
Whole Year	47.3	53.2	60.0 *

\* Provisional

Table 7:-Monthly room occupancy rate for large hotels, 1992 - 1994

Month	Occupancy rate (%)		
	1992	1993	1994
January	66.3	70.8	81.5
February	63.1	70.2	76.5
March	58.3	65.9	73.1
<u>1st Quarter</u>	<u>62.7</u>	<u>68.9</u>	<u>77.1</u>
April	68.9	71.0	73.7
May	64.2	59.6	71.3
June	52.5	51.7	60.8
<u>2nd Quarter</u>	<u>61.9</u>	<u>60.9</u>	<u>68.3</u>
<i>1st Semester</i>	62.3	64.9	72.6
July	52.1	55.9	64.4 *
August	57.6	67.4	70.0 *
September	67.9	72.3	76.2 *
<u>3rd Quarter</u>	<u>59.1</u>	<u>65.1</u>	<u>70.1</u> *
October	68.0	76.9	79.4 *
November	76.4	86.2	90.0 *
December	66.8	72.4	72.0 *
<u>4th Quarter</u>	<u>70.4</u>	<u>78.4</u>	<u>80.5</u> *
<i>2nd Semester</i>	64.9	72.0	75.3 *
Whole Year	63.6	68.5	74.0 *

\* Provisional

Table 8:-Monthly bed occupancy rate for large hotels, 1992 - 1994

Month	Bed occupancy rate (%)		
	1992	1993	1994
January	61.0	66.3	73.6
February	57.0	64.3	70.1
March	52.5	58.4	68.6
<u>1st Quarter</u>	<u>56.0</u>	<u>63.0</u>	<u>70.8</u>
April	63.0	63.9	69.6
May	57.0	54.4	65.5
June	46.5	47.0	55.7
<u>2nd Quarter</u>	<u>55.5</u>	<u>55.2</u>	<u>63.3</u>
<i>1st Semester</i>	<i>55.8</i>	<i>59.1</i>	<i>67.0</i>
July	48.3	51.0	59.4 *
August	53.1	61.1	65.4 *
September	63.5	66.5	70.4 *
<u>3rd Quarter</u>	<u>54.9</u>	<u>59.4</u>	<u>65.0</u> *
October	64.0	65.7	69.9 *
November	68.6	77.1	81.0 *
December	61.4	67.5	67.0 *
<u>4th Quarter</u>	<u>64.7</u>	<u>69.9</u>	<u>72.6</u> *
<i>2nd Semester</i>	<i>59.9</i>	<i>64.9</i>	<i>68.8</i> *
Whole Year	58.4	62.0	68.0 *

\* Provisional

**Table 9:- Employment in the tourist industry as at March, 1990 - 1994**

Establishments	Period	1990	1991	1992	1993	1994
Restaurants		935	919	772	850	1,157
Hotels		5,581	6,422	7,592	8,271	9,082
Travel and Tourism		2,386	2,759	2,887	3,310	3,419
<b>Total</b>		<b>8,902</b>	<b>10,100</b>	<b>11,251</b>	<b>12,431</b>	<b>13,658</b>

Note: The above figures do not include foreign workers and refer to

(1) Large establishments only (i.e. employing 10 or more persons)

(2) Island of Mauritius only.